

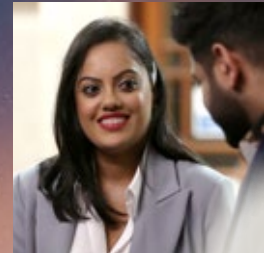


Nottingham University  
**Business School**

UK | CHINA | MALAYSIA

25<sup>Years</sup>  
Anniversary

# Developing responsible leaders through **Executive Education**





Inspire innovation,  
inclusion and  
sustainability through  
Executive Education.

## Introduction

Nottingham University Business School offers a flexible approach to leadership and development, designed for business professionals at every stage of their career.

Our programmes will enhance the leadership and management capabilities of you and your organisation. Our modules include thought leadership and peer group discussions in a flexible and creative environment so that you can gain key insights from the experiences of your programme leaders and your peers.

Programmes range from an intensive half day module to six months in length and are designed so that you can immediately apply your learning in the workplace.

Our range of short courses also support business growth and resilience, and inspire responsible and innovative business leaders. Developed by leading experts from academia and business with a global reach, our programmes are delivered in person, online or hybrid, both in the UK and internationally.

Custom  
programmes

Tailor-made  
programmes for your  
organisation

Page 4

Short  
courses

Ready-made  
programmes for  
individuals

Page 10



# Our custom programmes



**Who for?**  
Teams of any size



**How delivered?**  
In person, online or hybrid



**We'll work with you to**

- Address the strategic challenges of your organisation
- Design your own programme from a broad suite of modules



**Time investment**  
Half day to six months depending on programme

## Tailored solutions to the challenges you and your business are facing.

We'll work with you by offering a free consultative needs analysis to gain an in-depth understanding of your values, vision and culture. This drives the development and delivery of a customised programme that addresses the strategic challenges and aspirations of you and your organisation.

Our integrated approach uses international expertise from Nottingham University Business School to deliver programmes with uniquely rich perspectives and enhanced insights into specific topics.

With our help you can create a tailor-made programme to meet the future needs of your workforce and organisation. Programmes can be designed for small and large teams and can be delivered in person or online. Our extensive menu of modules includes operations management, finance and innovation.

We also use the Ingenuity Process to address a specific challenge within your organisation. See page 8 for details.

**Take a look at the journey on the following pages to find out more.**



## University of Nottingham Students' Union

### Enhancing inclusivity and diversity in the workplace

The Organisational and People Development Managers at the University of Nottingham Students' Union recognised that practices in equality and diversity in the workforce are ever improving. They reached out to the Executive Education team to develop a half day programme to share the latest knowledge. The programme focused on areas needed to enhance inclusivity and diversity in the workforce and Ailsa and Jackie, passionate about fostering an inclusive workplace, joined the workshop with their team to bring about positive change.



“We found the session useful and thought-provoking. The well-informed and experienced session leaders delivered effective and well-meant content around equality and diversity practices with good information on how to identify EDI issues and unconscious bias.”

**Ailsa Lawrance and Jackie Dale, Organisational and People Development Managers, University of Nottingham Students' Union**

## Wartburg College, USA

### Exploring state-of-the-art perspectives on corporate sustainability

Executive Education developed and delivered an interactive programme for Wartburg College, USA, exploring the relationship between business, people and the planet.

The three-day residential programme included a varied schedule of interactive sessions and presentations by local, sustainable businesses.

The programme was designed to educate, inspire and challenge the students and encouraged them to think differently about practices that they had previously taken for granted.



“A wonderful experience at the University of Nottingham. Highly recommend their amazing Executive Education programme.”

**Dr Amy Pilcher, Assistant Professor of Business, Wartburg College, USA**

# Choosing modules for your custom programme

We'll work with you to design your programme from a variety of modules. Each module can then be tailored to your organisational needs. Here is an example of modules we offer:

*Choose one or more management themes to develop*

*Pick and mix modules to suit your needs*

Strategic leadership	Operations management	Finance
Leadership in a changing world of work	Operations management fundamentals	Finance for non-financial managers
Reflective practice in leadership	Operations and supply chain planning	Sustainable finance
Strategic management	Project management in practice	Corporate finance

There is the option to embed the Ingenuity Process into your custom programme.

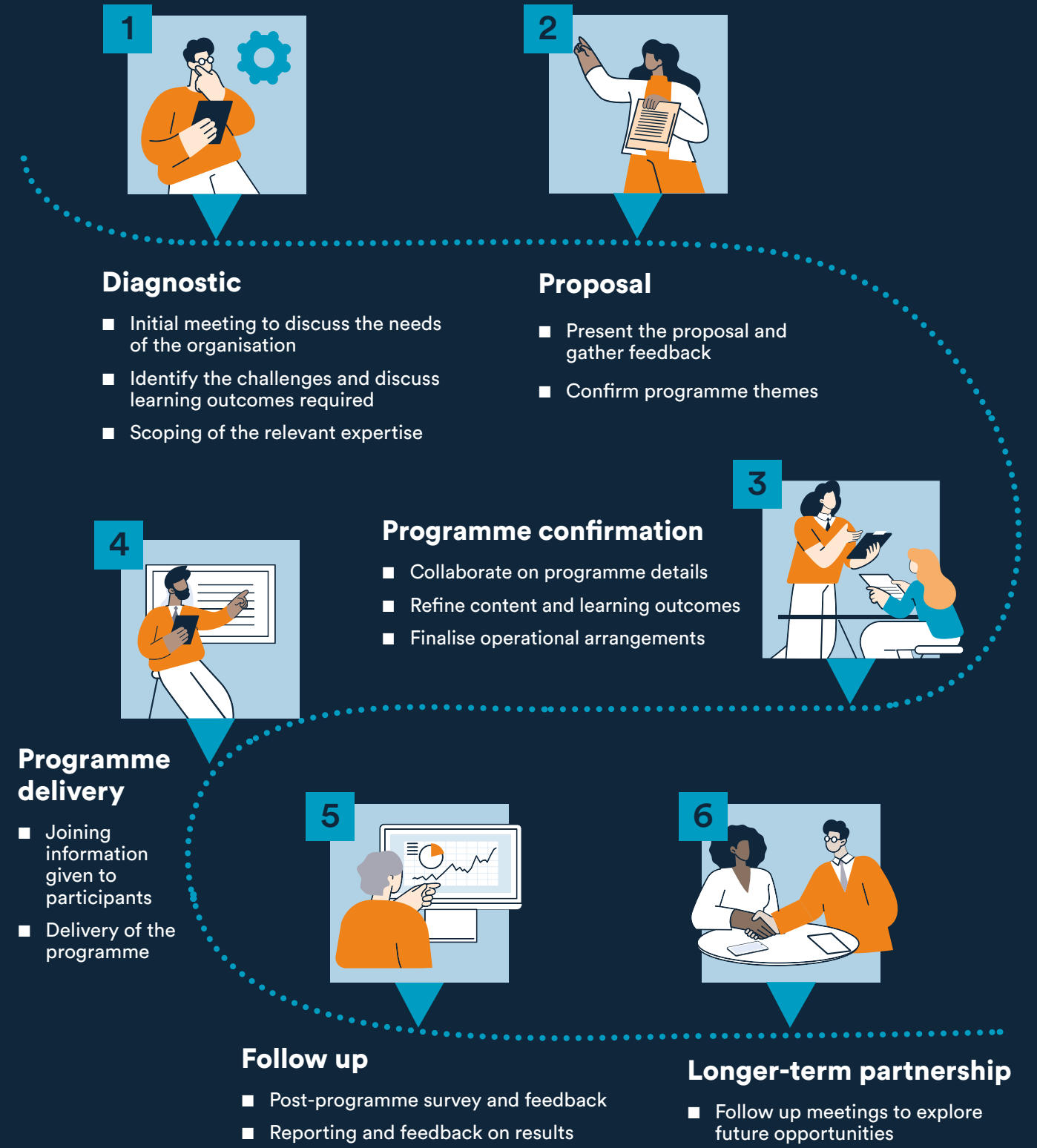
**There are lots more management themes and modules available.**



Programmes range from a half day to six months.



# Our collaborative journey







## Executive Education uses Ingenuity Online as part of its custom programmes.

Ingenuity Online, developed at Nottingham University Business School, is backed up by years of industry practice and academic rigour. Executive Education uses this tool to create a space where everyone contributes to solving organisational challenges. This process can be included as part of your tailored programme to establish the root cause of key challenges.

We use the Ingenuity Online platform to encourage creative thinking amongst diverse teams. It provides a rigorous framework to make sure that the correct problem or root cause is considered, that a diverse range of potential solutions are generated and that the optimal solution is chosen.

This process can be run for small and large teams and can be delivered in person or online. It creates an opportunity to connect teams, including executive boards, across the globe to address business challenges.

Ingenuity Online is a collaboration with Cloud Enterprise.



## The Ingenuity Process

### 1. Define



- Understand complex challenges and potential change mechanisms
- Unravel root causes
- Define priorities and key outcomes

### 2. Discover



- Engage with divergent thinking
- Allow all voices to be heard
- Discover different options to address root causes

### 3. Determine



- Evaluate the potential solutions
- Reflect on your priorities and key outcomes
- Determine the most appropriate solutions for your challenges

## Mitsubishi Chemical Group

### Overcoming Barriers to Innovation

This group commissioned the Overcoming Barriers to Innovation programme delivered by members of the Haydn Green Institute for Innovation and Entrepreneurship.

In this interactive programme, delegates used the Ingenuity Process to develop strategies and action plans so that the outcomes for the different work packages could be improved.

“ Bringing a multi-disciplinary team of industrial and academic researchers together outside the usual workspace allowed time for creativity in considering strategies to address pertinent real-world problems. The Nottingham University Business School facilitation process has been key to stimulating and capturing the outcomes of our conversations, leaving us with credible action plan options to take forward and make a difference to both our Net Zero Acrylics Prosperity programme and internal organisation. ”

Mark Reynolds, Process Manager (new routes), Mitsubishi Chemical Methacrylates



# Short courses

# About our institution



**Who for?**  
Individuals



**How delivered?**  
In person, online or hybrid



- Aims and benefits**
- Strategy and leadership development
  - Sustainable growth and profit
  - Networking



**Time investment**  
Half day to six months depending on programme

## Short courses to develop individuals in strategy and leadership.

Our programmes are designed to encourage peer discussion in an open and creative environment and develop your professional network, as well as boosting your knowledge.

### Our short courses include:

- Help to Grow: Management
- Ultimate Scale Up
- Preparing Your Business For Sale
- Executive Programme in Strategic Technical Leadership

## Programme feedback

### Executive Programme in Strategic Technical Leadership

“Networking was, unexpectedly, one of the most effective and valuable elements of the programme for me. Connecting with peers in similar roles across the sector offered a unique opportunity to test theories, assumptions and ideas in a safe and supportive environment.”

**Ben Gridley, Head of Technical Services, Kings College London**



### Ultimate Scale Up Programme

“As the Managing Director, taking time away from the business (whilst on the programme) allowed me to develop ideas to take back and share with the board. Doing so allowed the company to see things more strategically and it will see the benefit from some of the ideas presented throughout the programme.”

**Jonathon Bentley, Managing Director, Bentley Project Management**



Nottingham University Business School is an international tri-campus leader in responsible business, management and finance education. We are part of the University of Nottingham, a research-intensive university with a proud heritage. The university's campuses in China and Malaysia are part of its globally connected network of education, research, and industrial engagement.

Nottingham University Business School is proud to be among an elite group of business schools worldwide to gain 'triple crown' accreditation from the three most influential accrediting organisations: AACSB, AMBA, and EQUIS. This signifies our commitment to strategic management, learner success, thought leadership, and societal impact.

We specialise in developing leaders, encouraging innovation and enterprise, and nurturing global perspectives. The school also holds a Small Business Charter Award in recognition of our role in working with British enterprise and providing enterprise skills development. We have a strong track record in delivering executive programmes designed for small to medium-sized enterprises through to large, global organisations.



“Executive Education is a key strand of our school's vision to be a global leader in business education – shaping the future of responsible business and management in an interconnected world. I am proud that our programmes inspire and empower individuals and enable them to make a positive, long-term impact.”

**Professor David Park, Dean of Nottingham University Business School**

## Alumni discount

**All University of Nottingham alumni are eligible for a discount on Executive Education programmes.**







# Nottingham University Business School

UK | CHINA | MALAYSIA

## Executive Education

Nottingham University Business School

Email: [executiveeducation@nottingham.ac.uk](mailto:executiveeducation@nottingham.ac.uk)



@NottmUniBschool



@nottingham-university-business-school

To find out more visit: [nott.ac/execed](http://nott.ac/execed)



The University of Nottingham has made every effort to ensure that the information in this brochure was accurate when published. Please note, however, that the nature of the content means that it is subject to change, and you should therefore consider the information to be guiding rather than definitive.

© University of Nottingham 2024. All rights reserved. Printed February 2024.

Nottingham University Business School  
is proud to be a PRME champion:

**PRME** Principles for Responsible  
Management Education

