

Personal Details

Full Name: Christopher Wyn Morgan Date of birth: 29/10/64

Address: School of Economics,
Sir Clive Granger Building
University of Nottingham,
University Park,
Nottingham NG7 2RD

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Education History

1983-1986 B.A. (Hons.) in Economics (2:1), University of Exeter

1987-1991 Ph.D University of Nottingham (awarded November 1991) entitled:
"Great Britain's Potato Stabilisation Policies and the European Market"

Employment Record

1986 - 7 Graduate Management Trainee (Midland Bank Plc).

1990 - 9 Lecturer in Economics,
School of Economics, University of Nottingham

1999 - 2010 Associate Professor,
School of Economics, University of Nottingham

1995 Visiting Professor, Lehigh University
Bethlehem, Pennsylvania, USA (January – May)

1998 Visiting Research Fellow, Curtin University, Perth, Western Australia &
University of Western Australia, Perth (February – March)

2002 Visiting Research Fellow, Curtin University, Perth (April- May)

2005 - Associate Director of the Centre for Excellence in Teaching and Learning
(CETL) in Integrative Learning

2006 - Associate Director, Economics Network of the HE Academy

2006 - 2007 Director of E-Learning, University of Nottingham (0.4 FTE)

2007 - Director of Teaching and Learning, University of Nottingham (0.5 FTE)

2010 Professor in Economics,
School of Economics, University of Nottingham

Research

Papers in Peer-Reviewed Journals

1. Ennew, C.T., Morgan, C.W. and Rayner, A.J. (1991) "The Future for Futures Markets: the Example of London Potatoes", *Farm Management*, **7**, p 607-617.
2. Ennew, C.T., Morgan, C.W. and Rayner, A.J. (1992), "Objective and Subjective Influences on the Decision to Trade Futures: The Case of the London Potato Futures Market", *Journal of Agricultural Economics*, **43**, p 160-174.
3. Ennew, C.T., Morgan, C.W. and Rayner, A.J. (1992), "The Role of Attitudes in the Decision to Use Futures Markets: The Case of the London Potato Futures Market", *Agribusiness*, **8**, pp 561 - 573.
4. Greenaway, D., Morgan, C.W., Rayner, A.J. and Reed, G.V. (1993), "Trade Liberalisation and Domestic Price Instability in an Agricultural Commodity Market" *Applied Economics*, **25**, pp 199-205.
5. Ennew, C.T., Morgan, C.W. and Rayner, A.J. (1993), "Market Performance and the Decision to Trade on the London Potato Futures Market", *The Review of Futures Markets*, **12** pp 269-92.
6. Morgan, C.W. and Sapsford, D. (1994), "Commodity Markets: the Issues", *World Development*, **22**, pp 1681-84
7. Morgan, C.W., Ennew, C.T., and Rayner, A.J. (1994), "Price Instability and Commodity Futures Markets", *World Development*, **22**, pp 1729-36
8. Greenaway, D., Morgan, C.W. and Wright, P.W. (1997), "Trade Liberalisation and Growth in Developing Countries: Some New Evidence", *World Development*, **25**, pp 1885-92.
9. McCorrison, S., Morgan, C.W. and Rayner, A.J. (1998), "Processing Technology, Market Power and Price Transmission", *Journal of Agricultural Economics*, **49**, pp 185-201.
10. Greenaway, D., Morgan, C.W. and Wright, P.W. (1998), "Trade Reform, Adjustment and Growth: What Does the Evidence Tell Us?" *Economic Journal*, **108**, pp 1547-62
11. Greenaway, D., Morgan, C.W. and Wright, P.W. (1999), "Trade Liberalisation, Growth and Export Composition", *Journal of International Trade and Economic Development*, **8**, pp 41-51.
12. Lloyd, T.A., Morgan, C.W., Rayner, A.J. and Vaillant, C. (1999), "The Transmission of World Agricultural Prices in Cote d'Ivoire", *Journal of International Trade and Economic Development*, **8**, pp 125-41.
13. Morgan, C.W., (1999), "Futures Markets and Spot Price Volatility: A Case Study", *Journal of Agricultural Economics*, **50**, pp 247-57.

14. Morgan, C.W., Rayner, A.J. and Vaillant, C. (1999), "Agricultural Futures Markets: a Policy Response to Price Volatility?" *Journal of International Development*, **11**(6), pp 893-910.
15. McCorrison, S., Morgan, C.W. and Rayner, A.J. (2001), "Price Transmission: The Interaction between Market Power and Returns to Scale", *European Review of Agricultural Economics*, **28**:143-59.
16. Morgan, C.W. (2001), "Commodity Futures Markets: a review and prospects", *Progress in Development Studies*, **1**, pp 139-50.
17. Lloyd, T.A., McCorrison, S., Morgan, C.W. and Rayner, A.J, (2001) "The Impact of Food Scares on Price Adjustment in the UK Beef Market", *Agricultural Economics*, **25**, pp 347-57.
18. Greenaway, D., Morgan, C.W. and Wright, P.W., (2002), "Trade Liberalisation and Growth: New Methods, New Evidence", *Journal of Development Economics*, **67**, pp 229-44
19. Morgan, C.W. and Wakelin, K. (2003) "The Determinants of FDI in the UK Food Manufacturing Sector: a note", *Journal of Agricultural Economics*, **54**, pp 79-84.
20. Bloch, H., Dockery, A.M., McDonald, G., Sapsford, D. and Morgan, C.W. (2003), "Trends in the Prices of Primary Commodities over the 20th Century", *Western Australian Quarterly Bulletin of Economics Trends*. 1 pp 51-65.
21. Morgan, C.W., Blake, A. and Poyago-Theotoky, J. (2003) "Managing Technological Change in the Food Industry: some Case Studies", *International Journal of Biotechnology*, **5** (3/4) pp 334-53 (co-edition with the *International Journal of Technology Management*).
22. Milner, C., Morgan, W. and Zgovu, E. (2004) "Would All ACP Sugar Protocol Exporters Lose from Sugar Liberalisation?" *European Journal of Development Research*, **16**(4), pp 790-808.
23. McCorrison, S., Morgan, C.W. and Rayner, A.J. (2005) "Imperfect Competition and the Incidence of Output and Input Taxes In Vertically-Related Markets" *Public Finance*, **54**(1-2), pp 73-83.
24. Piva, C.R., Lopez Garcia, J-L and Morgan, C.W. (2006) "The Level of Acceptability of Five Varieties of Table Grapes in the Spanish Market", *Revista Brasileira de Fruticultura*, **28**(1), pp 60-63 (in Spanish).
25. Lloyd, T.A., McCorrison, S., Morgan, C.W. and Rayner, A.J. (2006) "Food Scares, Market Power and Price Transmission: the UK BSE Crisis", *European Review of Agricultural Economics*, **33**(2) pp 119-47.
26. Piva, C.R., Lopez Garcia, J-L and Morgan, C.W. (2006) "The Ideal Table Grapes for the Spanish Market", *Revista Brasileira de Fruticultura*, **28**(2), pp 258-261.

27. Bloch, H., Dockery, M., Morgan, C.W. and Sapsford, D. (2007) "Growth, Commodity Prices, Inflation and the Distribution of Income", *Metroeconomica* **58**(1), pp 3-44.
28. Morgan, C.W. and Snowden, N. (2007) "Comparative Advantage and the Gains from Financial Trade: a reappraisal" *The World Economy*, **30**(2) pp 342-362.
29. Morgan, C.W. and Morley, B. (2007) "Causality between Exports, Productivity and Financial Support in EU Agriculture" *Regional Studies*.
30. Lloyd, T.A. and Morgan, C.W. (2007) "Market Power in UK Food Retailing" *Euro Choices*, **6** (3), pp 20-28.
31. Yago, M. and Morgan, C.W. (2007) "Policy Reversal and Economic Performance in sub-Saharan African Countries", *European Journal of Political Economy*, **24**(1), pp 88-106.
32. Kneller, R., Morgan, C.W. and Kanchanahatakij, S. (2008) "Trade Liberalisation and Economic Growth", *The World Economy*, **31**(6) pp 701-719.
33. Ackrill, R.W., Kay, A. and Morgan, C.W. (2008) "The Common Agricultural Policy and Its Reform: The Problem of Reconciling Budget and Trade Concerns" *Canadian Journal of Agricultural Economics* **56**(4) pp 393-411
34. Piva, C.R., Lopez Garcia, J-L and Morgan, C.W. (2008) "Evaluation of the Acceptability Level for the Italy, Napoleon and Redglobe Varieties on the Spanish Market", *Revista Brasileira de Fruticultura*, **30**(2), pp 361-364.
35. Lloyd, T.A., McCorriston, S., Morgan, C.W., Rayner, A.J. and Weldegebriel, H.T. (2009) "Buyer Power in UK Food Retailing: a 'First-Pass' Test", *Journal of Agricultural and Food Industrial Organisation* **7**(1), article 5 **DOI:** 10.2202/1542-0485.1253 <http://www.bepress.com/jafio/vol7/iss1/art5>
36. Gilbert, C.R. and Morgan C.W. (2010) "Food Price Volatility" *Philosophical Transactions of the Royal Society B* **365** (1554) pp 3023-3034 **DOI:** 10.1098/rstb.2010.0139
37. Cotter, J., Dowd, K. And Morgan, C.W. (forthcoming 2011) "Extreme Measures of Agricultural Financial Risk" *Journal of Agricultural Economics*

Edited Volumes

38. Sapsford, D., and Morgan, C.W. (eds) (1994), *The Economics of Primary Commodities: Models, Analysis and Policy*, Edward Elgar, Aldershot.
39. Strak, J. and Morgan, C.W. (eds) (1995), *The UK Food and Drink Industry*, Euro PA.
40. Greenaway, D. and Morgan, C.W. (eds) (1999) *The Economics of Commodity Markets*, Edward Elgar, Aldershot.

Contributions to Other Edited Volumes

41. Morgan, C.W. (1992), "The Case of the London Potato Futures Market" in *Case Studies in Marketing Financial Services*, Ennew C.T, Watkins T. and Wright M. (eds).
42. Morgan, C.W., Ennew, C.T. and Rayner, A.J. (1994) "Trade Liberalisation, Domestic Price Instability and Commodity Futures Markets: the Case of Potatoes" in *The Economics of Primary Commodity: Models, Analysis and Policy*, Sapsford D. and Morgan C.W. (eds).
43. Morgan, C.W. and Sapsford, D. (1994), "Special Section: Primary Commodities and Development" (editors of this section) *World Development*, **22** (11)
44. Ennew, C.T., McDonald, J.R.S., Morgan, C.W. and Strak, J. (1995), "Overview of the UK Food and Drink Industry" in Strak and Morgan (eds) (1995).
45. Gunthorpe, M., Morgan, C.W. and Strak, J. (1995), "Further-Processed and Branded Products, and Alcoholic Drinks" in Strak and Morgan (eds) (1995).
46. Morgan, C.W. and Strak, J. (1995), "The Future of the Food and Drink Industry" in Strak and Morgan (eds) (1995).
47. McCorrison, S. and Morgan, C.W. (1998), "The Reform of the CAP and its Impact on Consumers" in Ingersent K.A., Rayner A.J. and Hine R.C. (eds), *The Reform of the Common Agricultural Policy*, Macmillan, London.
48. Greenaway, D. and Morgan, C.W. (1998), "Trade Orientation and Economic Development" in Sapsford D. and Chen J. *Development Economics and Policy*, Macmillan, London.
49. Greenaway, D., Morgan C.W. and Wright, P.W. (1999), "Trade Reform, Adjustment and Growth: What Does the Evidence Tell Us?" in Dixon, H. (ed.) *Controversies in Macroeconomics: Growth, Trade and Policy*, Blackwell, Oxford.
50. Morgan, C.W. (2001), "Agriculture and Sugar in Mauritius" in Greenaway, D. and Lamusse, R. *A Reader on the Mauritian Economy*, Macmillan, London.
51. Morgan, C.W. and Wakelin. K. (2002), "The Impact of European Integration on FDI: The UK food industry in the 1990s" in Dunning, J.H. and Mucchielli, J-L (eds), *Multinational Firms: the Global-Local Dilemma*, Routledge, London.
52. Lloyd, T.A., McCorrison, S. and Morgan, C.W., (2002) "How Do Markets Respond to Food Scares?" in Chern C. and Rickertsen, K. (eds) *Health, Nutrition and Food Demand*.
53. Morgan, C.W. (2005), "Using Markets More Effectively: Developing Country Access to Commodity Futures Markets" chapter in Kraul, I. and Mendoza, R. (eds) *The New Public Finance: Responding to Global Challenges* New York, United Nations.
54. Morgan, C.W. (2008), "ACP-EU Partnership Agreements" entry in K. Reinert and R. Rajan (eds.) *The Princeton Encyclopaedia of the World Economy*.

55. Greenaway, D., Morgan, C.W. and Wright, P.W., (forthcoming), "Trade Liberalisation and Growth: New Methods, New Evidence", reproduction of *Journal of Development Economics* (2002) article in Greenaway, D., Gorg, H. and Kneller, R. (eds.) *Globalization and Productivity*, Cheltenham: Edward Elgar.
56. Gilbert, C.R. and Morgan, C.W. (forthcoming 2011) Volatility of food prices in Piot-Lepetit, I. and M'Barek, R. (eds.) *Methods to Analyse Agricultural Commodity Price Volatility* Springer

Reports and Non-refereed Journal Articles

57. Ennew, C.T. and Morgan, C.W. (1991) "A Survey of Attitudes to and Patterns of Trading on the London Potato Futures Market". Report for the London Potato Futures Association.
58. Morgan, C.W. (1996), "The European Potato Market: A Snapshot", in *The Potato Review*, September.
59. Morgan, C.W. and Blake, A. (1999), "Foresight in Innovation in the Food Industry: Nine Case Studies", report for the Office of Science and Technology's Foresight Panel.
60. Lloyd, T.A., McCorrison, S., Morgan, C.W. and Rayner, A.J. (1999), "An Investigation into the Relationships Between Producer, Wholesale and Retailer Prices of Beef, Pork, Lamb and Chicken", Commissioned Report, Ministry of Agriculture, Fisheries and Food.
61. Euro PA and Associates (2000), "Milk Pricing in Great Britain" a report for the Milk Development Council (member of the research team with T.A. Lloyd).
62. Lloyd, T.A., McCorrison, S., Morgan, C.W. and Rayner, A.J. (2002), "A Further Investigation into the Relationships Between Producer, Wholesale and Retailer Prices of Beef, Pork and Lamb", Commissioned Report, Department of the Environment, Food and Agriculture.
63. Milner, C.R., Morgan, C.W. and Zgovu, E. (2003) "The Impact on the ACP Countries of the Reduction by the EU of Export Subsidies on Sugar", report prepared for the Commonwealth Secretariat.
64. Milner, C.R. and Morgan, C.W. (2003) "Proposed Reform of the EU Sugar Regime: More Market, Consumer and Trade Friendly?" article for Commonwealth Secretariat's Hot Topics series, April.
65. Milner, C.R. and Morgan, C.W. (2004), "The EU's Agricultural Export Subsidies: Responding to Lamay's Challenge", article for Commonwealth Secretariat's Hot Topics series, April.
66. Milner, C.R. and Morgan, C.W. (2004), "Agricultural Export Subsidies and Developing Country Interests" report prepared for the Commonwealth Secretariat, May.
67. Morgan, C.W. and Strak, J. (2006) "EU Sugar Regime Reform – a market in transition" report for British Sugar.

68. Gilbert, C.R. and Morgan, C.W. (2009) "Food Price Volatility Review" report for the Foresight Food and Farming Review, DBIs, London.

Working Papers (not subsequently appearing as articles)

69. Lloyd, T.A., Morgan, C.W. and Rayner, A.J. (1998), "Policy Intervention and Supply Response: the British Potato Marketing Scheme in Retrospect", Department of Economics Discussion Paper, 98/13

Plus 14 other working papers

Book Reviews

70. Morgan, C.W. (1995) review of Thoburn, J.T. *Tin in the World Economy*, Edinburgh: Edinburgh University Press.
71. Morgan, C.W. (2003) review of Clarke, R., Davies, S., Dobson, P. and Waterson, M. (2002), *Buyer Power and Competition in European Food Retailing*. Cheltenham, Edward Elgar in the *Journal of Agricultural Economics*.
72. Morgan, C.W. (2003), review of Bardhan, P., *International Trade, Growth and Development: Essays by Pranab Bardhan*. Blackwell, Oxford in the *Economic Journal*.
73. Morgan, C.W. (2006) review of Chen, J-R. and Sapsford, D. (eds) *Global Development and Poverty Reduction: the challenge for international institutions*. Cheltenham: Edward Elgar in *Progress in Development Studies*.

Contributed five book Notes to the *Economic Journal* (1992, 1995, 1997(3)).

Current Areas of Research

Price adjustment in the UK food retail sector (with T.A. Lloyd, S. McCorrison and E Zgovu)

Food price inflation (with T.A. Lloyd, S. McCorrison, J. Davidson and A. Halugna)

Transparency of food pricing in the EU (TRANSFOP consortium funded by EU FP7)

Sugar policy reform (with R. Ackrill, T.A. Lloyd and A.J. Rayner)

Funding Gained (Grants and Consultancy*)

- | | |
|-----------|---|
| 1987-1991 | Ph.D. thesis funded by a full scholarship from the Potato Marketing Board of Great Britain. Title: "Great Britain's Potato Stabilisation Policies and the European Market". |
| 1990-1991 | A survey into patterns of usage on and attitudes towards the London Potato Futures Market, funded by the London Potato Futures Association. (£4,000) (with C.T. Ennew)* |

- 1992 -93 Models to forecast potato yields funded by the Potato Marketing Board (£1,800) (with C.T. Ennew and A.J. Rayner)
- 1994 Associated with Ford Foundation Programme Grant for a Study of Export Promotion Strategies in Developing Countries. \$212,000 (with D. Greenaway, C.R. Milner, M.F. Bleaney, G.V. Reed, W.O. Morrissey and T.A. Lloyd)
- 1995 Principle Investigator "Agricultural Policy Reform and Food Prices" funded by the University of Nottingham "New Lecturers' Grant Scheme". (£1,369)
- MAFF/CASE Award for a three year PhD studentship to study price transmission in the UK food industry. (circa £10,000) (with A.J. Rayner)
- 1997 "Liberalisation, Adjustment and Growth" from the Wincott Foundation (£4,900) (with D. Greenaway and P.W. Wright)
- Travel grant from the British Academy to attend the Australian Economics Society's Annual Conference in Hobart (£700)
- 1999 Principle Investigator "Technological Advances in the UK Food Industry" from the Technology Foresight Panel of the Office of Science and Technology (£39,514)
- "Price Transmission in the UK Meat Sector" from the Ministry of Agriculture, Food and Fisheries (£8,000) (with T.A. Lloyd, A.J. Rayner and S. McCorrison)*
- 2002 "Further Analysis of Price Structures in the UK Meat Sector" from the Ministry of Agriculture, Food and Fisheries (£15,000) (with T.A. Lloyd, A.J. Rayner and S. McCorrison)*
- "A Study of the Impact on the ACP Countries of the Removal by the EU of Export Subsidies on Sugar" from the Commonwealth Secretariat (£10,000) (with C.R. Milner)*
- 2003 Principle Investigator "Price Adjustment in the UK Food Retail Sector" from the University of Nottingham (£6,000) (with T.A. Lloyd and A.J. Rayner)
- 2004 "An Investigation of the Spread between Farm and Retail Prices in Selected UK Food Markets" from the Nuffield Foundation (£4,380) (with T.A. Lloyd and S. McCorrison)*
- "The EU's Agricultural Export Subsidies: Responding to Lamay's Challenge" from the Commonwealth Secretariat (£3,000) (with C.R. Milner)*

- “Agricultural Export Subsidies and Developing Country Interests” from the Commonwealth Secretariat (£3,000) (with C.R. Milner)*
- 2006 “Situation and Outlook for the EU Sugar Market” for British Sugar (with EuroPA)*
- 2007 “The Application of Crop Insurance to Alleviate Poverty and Promote Sustainable Agricultural Production in the Chinese Autonomous Regions of Inner Mongolia and Xinjiang” from the DelpHE project of the British Council and DFID (£30,000) (with M. Boyd, H. Wang, Q. Zhang, Q. Tuo and Y. Zhao)
- 2008 Principle Investigator “Sugar Policy Reform and World Price Volatility” from the Nuffield Foundation (£7,256) (with T.A. Lloyd, A.J. Rayner and R.W. Ackrill)
- 2009 Co-investigator “Food Price Volatility” as part of the wider Foresight review of the future of food and farming across the world (£4000) (with C.L. Gilbert)
- 2009 “Price Transmission: theory, empirics and policy” ECFIN, Brussels (€10,000) (with T.A. Lloyd and S.McCorriston)*
- 2010 Principle Investigator “Creating a Tool for Forecasting Future Food Price Inflation” from Defra (£45,984) (with T.A. Lloyd, S. McCorriston, J. Davidson and A. Halugna)
- 2010 Package Co-ordinator as part of EU wide consortium bid entitled “Transparency in Food Pricing” (TRANSFOP) from the EU FP7 (€1 million total) (led by S. McCorriston)

Research Knowledge Transfer

Two day training for EU staff on “Price Transmission: theory, empirics and policy” ECFIN, Brussels (21st-22nd October 2009)

Supervision of Research Students

G. Rajam "The UK Food Chain: Restructuring, Strategies and Price Transmission" MAFF/CASE award in conjunction with J. Sainsbury plc. Started October 1994 and awarded December 1997.

M. Yago "Growth and Macroeconomic Policies in East Africa" self-financed, commenced October 1997 and awarded May 2001.

H. Tadesse, "Price Transmission in Vertically Related Markets", commenced October 2000 and awarded September 2004. (Habtu won the Agricultural Economics Society's Prize Essay award in 2003).

S. Kanchanahattakij “Agricultural Trade Liberalisation and Supply Response in Thailand”, self-financed, commenced October 2002 and awarded an MPhil in November 2004.

B. Ulasan, “Trade Liberalisation and its Impact on Services in Turkey”, sponsored by the Turkish Central Bank, commenced October 2002 and awarded December 2007

Pachara Lochindaratn “CGE Modelling of Trade Liberalisation”, self financing, commenced January 2005 and awarded December 2008.

Luis Verdeja “Preferential Trade Agreements in the EU”, self-financing, commenced September 2003 (part-time).

Haniza Khalid “Land Market in Malaysia” MNDP, commenced March 2007 and awarded April 2011.

Izyani Zulkifli “FDI and Training in MSC, Malaysia” MNDP, commenced March 2007 and awarded October 2010.

Mphumuzi Sukati “Bio-ethanol markets and policy reform” commenced September 2008

Hao Lan “Pricing in Food Chains Using High Frequency Data” commenced September 2009

Papers for National and International Conferences

Presented at:

Agricultural Economics Society's Annual Conference, American Association of Agricultural Economists Annual Meeting, Australian Economics Society Annual Conference, Chicago Board of Trade European Futures Research Symposium, CREDIT/ Lancaster conference on Commodities, European Association of Agricultural Economists Annual Conference, European Association of Agricultural Economists seminar (2), Festschrift for Sir Hans Singer, (University of Innsbruck, Austria), Seventh International Conference at the Sorbonne, Special Conference to celebrate the award of an Honorary Doctorate to Sir Hans Singer, Invited paper (University of Innsbruck, Austria).

Papers accepted but presented by co-authors at:

Agricultural Economics Society, Australian Economics Society Annual Conference, European Association of Agricultural Economists Annual Conference, CREDIT Conference supported by the Ford Foundation, International Association of Agricultural Economists

Staff seminars presented at:

University of Exeter, Lowe Institute at Claremont McKenna College, (Claremont, Ca., USA) Brunel University, Lehigh University, (Bethlehem, Pa, USA) University of Tasmania (Hobart), Monash University (Melbourne), Curtin University (Perth), University of Western Australia (Perth), University of Aberystwyth, University of Lancaster, Imperial College (Wye), London Metropolitan University, Islamic University of Malaysia, Scottish Agricultural College, Queensland University of Technology, University of Kent.

Refereeing

For the *Journal of Agricultural Economics*, *Applied Economics*, *Agricultural Economics*, *World Development*, *European Review of Agricultural Economics*, *Journal of Policy Modeling*, *The Cyprus Journal of Economics*, *The World Economy*, *Journal of Development Studies*, *Economic Record*, *International Economics Review*, *Agricultural Systems*, *ASEAN Economic Bulletin*, *Journal of East Caribbean Studies*, *International Journal of Biotechnology*, *Economic Issues*, *Food Policy*, *European Journal of Development Research*, *Agribusiness*, *China Economic Review*, *Journal of Agricultural and Food Industrial Organisation*, *Contemporary Economic Policy*, *European Journal of Finance*, *Oxford Development Studies*, *Agricultural and Food Science*, *Journal of Economics Education* and *International Review of Economics Education*.

Referee for European Association of Agricultural Economics Conference (2002, 2005, 2008, 2011)

Referee for ESRC applications and end of project reports.

Referee for Australian development Research Awards administered by AusAID (2009)

Teaching and Learning

Teaching Related Posts/Roles

QAA Subject Specialist Reviewer for Economics in England (1999 - 2001).

Associate Director for the Centre of Excellence in Teaching and Learning (CETL) in Integrative Learning (2004 - 2010)

Associate Director for the Higher Education Academy's Economics Network (2006 -)

External advisor for promotion case at Trinity College Dublin (May 2009) and UCD (September 2010)

External panel member for senior teaching and learning appointment at UCD (March 2009)

External member for The President's Teaching and Learning Awards at UCD (June 2010)

Awards

Awarded a University of Nottingham "Lord Dearing Award for Excellence in Teaching and Learning", June 1999.

Awarded a commendation for the national "Student Nominated Teaching Award" by the Higher Education Academy's Economics Network, September 2007

Textbooks

74. Morgan, C.W., Katz, L. and Rosen, H. (2005), *Microeconomics*, London, McGraw-Hill.

75. Morgan, C.W., Katz, L. and Rosen, H. (2009), *Microeconomics*, 2e London, McGraw-Hill.

Teaching-Related Publications

76. Morgan, W and Humphrey, S. (2001) “Case Study: Undergraduate Seminars for Year Two” for LTSN, Bristol, http://www.economics.ltsn.ac.uk/showcase/morgan_case.htm

77. Morgan C.W. (2004), End of chapter observations for “Preparing a Lecture” in Exley, K. and Dennick, R. *Giving a Lecture - The move from Presenting to Teaching*, London, Routledge Falmer.

78. Morgan, C.W. (2006) “A Strategy to Embed E-learning: the University of Nottingham Experience” U21 E-learning conference abstracts; Guadalajara Mexico.

79. Kneller, R. and Morgan, C.W. (2007) “A Guide to Teaching Non-linear Equations in a Quantitative Economics Module”, handbook produced as part of METAL Project run by the HEA’s Economics Network.

80. Kneller, R. and Morgan, C.W. (2007) “A Guide to Teaching Differentiation in a Quantitative Economics Module”, handbook produced as part of METAL Project run by the HEA’s Economics Network.

81. Beggan, A. and Morgan, C.W. (2008) “Toolkits to Encourage the Academic Adoption of E-learning by Reducing Technological Barriers” International Technology, Education and Development Conference abstracts; Valencia.

82. Morgan, C.W. (2009) “Crisis? What Crisis? Economics Teaching in the Credit Crunch in the UK” *Australasian Journal of Economic Education*, 6(2), pp 25-43.

83. Morgan, C.W. (2010) “Careers Skills in Economics” in *Teaching for Integrative Learning: Innovations in University Practice (Volume 3)* (G. Baker, J. Falk-Whynes and A. Sidorovitch eds) Centre for Integrative Learning, University of Nottingham.

Teaching Experience

Current teaching load (2008/9) consists of modules in:

Year One	Introduction to Microeconomics (350 students)
Masters	Options and Futures Markets (40 students)

Previously delivered modules in:

Year One	Quantitative Methods IA (mathematics)
	Quantitative Methods IB (statistics)
	How Do Markets Work? (subsidiary economics)
Year Two	Economics of Agricultural Policies
	Applied Microeconomics IV (The Firm in Theory and Practice)
	Economics of the Food Industry
Year Three	The Economics of European Agricultural Policy

Masters International Commodity Markets
Lehigh University: Intermediate Microeconomics (Sophomore)
Industrial Organisation (Senior)

Previously tutored on modules in

Year One Introduction to Microeconomics
Introduction to Macroeconomics
Quantitative Methods IA (mathematics)
Quantitative Methods IB (statistics)
Economics Subsidiary (micro and macro)

Year Two Microeconomic Theory
Macroeconomic Theory
Economics Subsidiary (micro and macro)
Agricultural Principles II
Agricultural Policy II
Applied Economics VIII: The Economics of the Food Industry

Year Three The Economics of European Agricultural Policy
Agricultural Policy and International Commodity Markets

External Examining

Research Degrees

B. Talib (Feb. 1998) "An Economic Analysis of the World and Malaysian Palm Oil Market", University of Aberdeen, PhD.

S. Ortiz-Fernandez (Sept. 1999) "International Trade, R&D and Growth: the Case of Mexico", University of Lancaster, PhD.

E. Petersen (July 2000) "The Impact of Quality Premiums and Discounts in an Uncertain Production Environment: an Application to the Australian Wheat Industry", University of Western Australia, Perth, PhD.

V. Gerova (Dec. 2001) "The Impact of Macro-Policy on Agriculture in a Country in Transition: The Case of Bulgaria", Imperial College (Wye), MPhil.

R. Cetin (June 2005) "An Empirical Investigation of the Impacts of Foreign Direct Investment on the Trade Performance of Turkey: 1970-1979", Nottingham Trent University, PhD.

H. Mirzaei (December 2006) "An Iranian Business Cycle? (A Study of the Impact of Oil Price Shocks)", University of Liverpool, PhD.

J. Sundhi (December 2007) "Impact of Economic Liberalisation on Regional Disparities in India", University of Lancaster, PhD.

Taught Courses Examining

University of Reading, Department of Agricultural and Food Economics, for Food Marketing Economics and two joint degrees with Food Science (1999 - 2003)

University of Reading, Department of Agricultural and Food Economics, for Agricultural Economics (2000 - 2004)

University of Newcastle, Department of Agricultural Economics and Food Marketing, for the MSc in International Agricultural and Food Marketing (2000 - 2004)

University of Kent, Kent Business School, for MSc Food Chain Management, MSc Applied Environmental Economics and MSc Agricultural Economics (2007 - 2011)

Queen Mary University London, Department of Economics, for BSc Economics (microeconomics modules) (2007 - 2010)

Castle College Foundation Year Programme in Economics and Management (2000 -)

The Open University, module DD202 (2010 -)

University College Dublin Postgraduate Diploma in Higher Education (2010 -)

University of Sheffield, microeconomics modules in undergraduate and postgraduate programmes (2011 -)

Internal Examining

A. Aulton (Oct. 1995) "A Theoretical and Econometric Analysis of Agricultural Futures Markets and the Implications for Agricultural Policy Reform", PhD.

P. Talks (Nov. 1999) "Agriculture in the Czech Republic, Hungary and Poland: from the Transition Towards to EU Accession", PhD.

A. Ghoshray (Sept. 2002) "An Examination of Price Relationships in the World Wheat Market", PhD.

P. Suwankiri (Nov. 2005) "The Effects of ASEAN on Trade Flows and Assessing Trade Flows of the Candidate Country (Case Study: India), MPhil.

K. Williams (March 2010) "Essays on FDI, Growth and Political Instability in Developing Countries", PhD.

K. Kakandee (March 2010) "The Relationship between Trade and FDI in Developing Countries: the case of ASEAN Countries", MPhil.

K. Williams (June 2010) "Essays on FDI, Growth, and Political Instability in Developing Countries", PhD

N. Masters (February 2011) "Explaining the Consumer Response to Food Scares", PhD.

Training and Development of Teaching

Attended courses held internally at the University of Nottingham's Staff and Educational Development Unit on:

- different types of assessment methods
- teaching larger and larger groups
- how to supervise research students
- Faculty Auditors' training course
- time management
- PowerPoint software training course
- teaching observation assessor training
- matching learning outcomes with assessment methods

Successfully completed the University of Nottingham's PGCAP Module 3 (1999) entitled "Teaching in a Technology Rich Environment".

Attended course on "Problem Based Learning in Economics" run by LTSN for Economics at University of Birmingham (June 2001)

Attended Conference on Business and Economics Teaching run by LTSN at University of Bristol (September 2001).

Regular attendee at workshops, and also the biennial Developments in Economics Education conference, run by the Economics Network

Teaching Funding

External Funding

£5.2 million from HEFCE under the Centre for Excellence in Teaching and Learning initiative for a Centre in Integrative Learning £5.2 million (led by M. Binks, A. Smallwood and A. Booth) (November 2004)

£159,778 from JISC under the Open Educational Resources initiative to establish BERLiN project (with C. Pressler and A. Beggan) (April 2009)

Internal Funding

Awarded funding (with P.W. Wright) from the Teaching Enhancement Office to establish information technology modules in Year One. (July 1994).

Awarded funding from the Teaching Enhancement Office, to carry out a survey of graduates concerning the quality of the learning experience over a three year period (with Prof. A.J. Rayner and Dr. P.W. Wright, *ex post* 1996)

Participant in Twinning Programme (Teaching) with University of Newcastle with funding from Department for Employment via the Teaching Enhancement Office (December 1996)

Awarded funding from the Teaching Enhancement Office to install and integrate a software package *WinEcon* into the curriculum. (June 1997)

Outreach Activities

Academic Engagement

Invited to organise and run a "Teaching Day" for the Department of Economics, Queen's University, Belfast (with Dr. M. Binks, April 1997).

External assessor for the University of Liverpool's Business School quality audit (November 2003).

External assessor for Liverpool John Moores University's Economics programme review (October 2008)

External member of Periodic Review panel for programmes in Agriculture, Policy and Development, University of Reading (19th-20th April 2010)

External assessor for review of degree programmes in Economics, Coventry University (April 2010)

School Engagement

Participated in the Sutton Trust Summer School programme (2001, 2003, 2008, 2009, 2010, 2011)

Talk to sixth formers at Mill Hill County School, London entitled "What is it really like to study Economics at university?" (14th April 2005, 28th September 2006, 9th October 2008)

Taster "Masterclass" to local sixth formers about economics and based on the "Game of Tough Choices" (March 2006, January 2007, March 2008, March 2009, March 2010, February 2011)

Talk to sixth formers at Repton School on "The Economics of Commodity Markets" (November 6th 2008)

Talk to Withington Girls' School sixth formers about economics and based on the "Game of Tough Choices" (12th February 2009, 10th December 2009, 10th March 2011)

Talk to King Edward School, Birmingham, sixth formers entitled "What is it really like to study Economics at University?" (25th February 2009, 24th February 2010, 9th March 2011)

Talk to sixth formers on the GEP sixth form conference on "The Economics of Commodity Markets" (June 2006)

Ran an "International Trading Game" for the GEP sixth form conference (2007-2011)

Talk to Pates School, Cheltenham sixth formers on "What is it really like to study Economics at University?" (8th March 2011)

Talk to Cheltenham Ladies College sixth formers on "Food: the next Global Crisis?" (22nd June 2011)

Talk to Oakham School on "Food: the next Global Crisis?" (7th September 2011)

Alumni Activities

Presented “What Can Economics really do for us?” at the University’s Community Day, April 2010

Presentation to alumni at Vice Chancellor’s “Talent Roadshow” on “Food Security: the next Global Crisis?” London, 31st March 2011

Member of the Sustainable Futures working group for the Development Campaign (2011)

Member of the Nottingham Experience working group for the Development Campaign (2011)

Media Appearances

Interview in *Nottingham Evening Post* on commodity price rises (September 2007)

Interview on BBC Radio Nottingham on commodity prices & crime (31st October 2007)

Interview on BBC Radio Nottingham on the rising costs of oil (14th November 2007)

Interview on BBC Radio Nottingham on oil price rises and petrol prices (4th December 2007)

Extended interview on BBC Radio Nottingham on the credit crunch (3rd April 2008)

Extended interview on BBC Radio Nottingham on the price of oil (30th June 2008)

Interview on BBC Radio Nottingham on the credit crunch (8th October 2008)

Extended interview on BBC Radio Nottingham on the credit crunch (14th October 2008)

Interview on BBC Radio Lincoln on interest rates (5th February 2009)

Extended interview on BBC Radio Nottingham on economic prospects (16th January 2009)

Interview on BBC Radio Nottingham on quantitative easing (5th March 2009)

Extended interview on BBC Radio Nottingham on measuring inflation (16th April 2009)

Interview on BBC Radio Nottingham on deflation (19th May 2009)

Interview on BBC Radio5Live Weekend Breakfast on the G20 summit (5th September 2009)

Interview on BBC Radio5Live Morning Report on inflation (16th November 2009)

Extended interview on BBC Radio Nottingham on prospects for 2010 (7th January 2010)

Extended interview on BBC Radio Nottingham on the Budget (1st April 2010)

Extended interview on Radio Nottingham on the emergency budget (24th June 2010)

Interview on Radio Nottingham on tax mis-payments (7th September 2010)

Interviewed for Food Shock: Market Volatility a bigger threat than grain shortage” by Jessica Leeder, Globe and Mail (Canada) (7th October 2010)

<http://www.theglobeandmail.com/news/world/food-shock-market-volatility-a-bigger-threat-than-grain-shortage/article1748546/singlepage/>

Interview on Radio New Zealand “Morning Report” on world food prices (17th February 2010)

Interview on BBC Radio5Live Drive Programme on food scares (3rd June 2011)

Interview on BBC Radio Nottingham Breakfast Show on buying British (20th June 2011)

Interview on BBC Radio Nottingham Breakfast Show on rogue traders (20th June 2011)

Interview on BBC Radio Nottingham Breakfast Show on the Greek debt crisis (26th September 2011)

Podcasts for the University of Nottingham on football finance (September 2008), the Budget (March 2009), football transfers (June 2009), the World Cup (2010)

Short film on Xerte for distribution on YouTube (autumn 2008)

Conference Presentations

“Developments in E-learning” at INTUTE Seminar, Nottingham, 18th September 2006

“Developing an E-learning Toolkit” (with A. Beggan) at the Association of Learning Technologists Conference, Nottingham, 4th September 2007

“Toolkits to Encourage the Academic Adoption of E-learning by Reducing Technological Barriers” (with A. Beggan) at the International Technology, Education and Development Conference, Valencia, 3rd March 2008

“A Strategy to Embed E-learning: the University of Nottingham Experience” U21 E-learning conference, Tec de Monterey, Guadalajara 30th November 2006

“Internationalisation at the University of Nottingham: the challenges and opportunities of a multi-national university” (with C. Ennew) U21 Teaching and Learning Conference, University of Glasgow, 21st February 2008

“Crisis? What Crisis? Economics Teaching in the Credit Crunch in the UK” keynote speech to the Australasian Teaching Economics Conference, QUT, Brisbane, 13th-14th July 2009

“Implementing E-learning” to Assistant Deans of Australian Business Schools, University of Queensland, Brisbane, July 14th 2009

“Open Nottingham” to the Third Open Source GIS UK Conference, University of Nottingham, 22nd June 2011

Internal Presentations

Teaching Enhancement Office Seminar entitled "Testing the Waters: a Method for Assessing Staff Perceptions of Teaching Quality" (January 1998).

PGCAP course session entitled "Student Centred Learning", (March 2000)

PGCAP session entitled "Teaching and Learning at Nottingham" (2000 - 2002)

“The Graduate Teaching Assistant Experience: the Case of Economics” presented to a one-day conference on GTAs at the University of Nottingham (October 2004).

Responding to Students in Difficulty: setting the boundaries in teaching” presented to Contract Research Staff at the University of Nottingham (January and December 2005).

Support for Development of Colleagues

Assisted in New Lecturers' Course sessions (1993 - 2001)

Observer of teaching for Modules One and Two of the PGCAP programme. (1999 -)

Member of judging panel for the Lord Dearing Awards for Teaching and Learning (2000, 2004-07)

Trainer for observers for PGCAP Modules 1 and 2 (April 2001)

Assessor for PGCHE Conference presentations (September 2003)

Administration

School Responsibilities

- 1990 Administering and running of the "Chancellor Challenge" computer simulation game for sixth formers (sponsored by Ernst Young and National Westminster Bank plc) (to 1994).
- 1990 Co-liaison officer for undergraduate sixth form visits/open days (to 2003)
- 1991 Editor of the Departmental Discussion Paper series (to 1993)
- 1992 Director of Studies for Year One (to 1995)
Member of Undergraduate Teaching Committee (to 2008)
Development and implementation of an induction course for new students
Devised and implemented Postgraduate teaching training sessions
Faculty Board Representative (to 2000)
Devised Departmental Prospectus and Tutorial Guidelines
Devised Departmental Handbook on Teaching and Assessment
Economics Society liaison officer (to 1995 and then from 1998 - 2001)
- 1995 Director of Studies for Year Two (to 1996)
- 1996 Teaching Quality Officer (to 2008)
Member of Postgraduate Teaching Committee (to 2008)
GTA Training Officer (to 2001)
Careers Liaison Officer (to 2003)
Broxtowe College Foundation Year Programme Co-ordinator (to 1999)
- 1999 Deputy representative to Humanities Academic Board (to 2003)
- 2002 PGCHE Liaison Officer
Marketing Liaison Officer (to 2008)
- 2008 Chair of Publicity and Outreach Committee

Faculty/University Responsibilities

- 1994 Member of University's Teaching Enhancement Committee (to 1997)
Member of Teaching Enhancement (Business) Committee (to 1997)
- 1996 Member of CAS/Academic Liaison Committee (to 1999)
Member of Faculty Audit Team and External Faculty Member (to 2000)
Member of appointing committee for CAS position (1996)

- 1997 Speaker on University of Sofia Senior Staff Programme
Member of University's Undergraduate Studies Committee (temp. to 1998)
- 1998 Member of Learning and Teaching Committee
Member of the Strategy Group for Information Services (to 2005)
Co-editor of the University's *Teaching and Learning News* magazine (to 2000)
Member of Careers Advisory Board (to 2005)
Internal evaluator for East Midlands Business Barometer project (to 2000)
- 1999 Member of Local Advisory Board for AISEC (to 2001)
- 2000 Chair of University Quality Audit teams (to 2005)
Member of Teaching Quality Audit Committee (to 2004)
- 2001 Chair of Teaching Quality Audit Committee (to 2005)
Member of Working Group on Personal and Academic Support (to 2003)
Member of University Portal Steering Group (to 2003)
Member of Focus Group on Course Review and Programme Specifications
- 2002 Member of team meeting with University of Utrecht staff (QA issues)
Member of appointment panel for several senior Information Services Division posts
- 2003 Co-Chair of Promoting Enhanced Student Learning taskforce (to May 2005)
Chair of Portal Strategy Group (to 2005)
Member of e-PARS Strategy Group (to 2005)
Member of University's Disability Action Planning group
Member of appointment panel for several Information Services Division posts
- 2004 Chair of Taught Courses Committee (to 2005)
Chair of University Quality Audit Steering Group (to 2005)
Member of Senate
Member of Court
Member of Institutional Audit steering group (2004/05) Achieved the highest outcome of a statement of "broad confidence".
- 2005 Member of Food, Agriculture, Veterinary, Environmental and Rural research strategy group (to 2009)
Chair of the Working Party on Efficiency, Effectiveness and Enhancement
Chair of Educational Development Committee (to 2007)
- 2006 Member of Information Services Strategy Board
Member of Teaching and Learning Assessment Panel for promotions
- 2008 Member of Institutional Audit steering group
- 2009 Moderator for the teaching theme of the Savings and Efficiency Task Force
Chair of the Nottingham Advantage Award steering group (to 2011)
- 2010 University Ambassador

Member of the NSS Partnership
Chair of VLE Review Steering Group (to 2010)
Member of Grand Challenge working groups on Internationalisation and
Assessment in the Digital Age
Member of Space Management Committee

2011 Chair of the VLE Implementation Board

Miscellaneous

Conference Organisation

Poster Session for the Agricultural Economics Society Nottingham (April 1991).
Co-organised a CREDIT/Lancaster conference on commodity markets (May 1993).
Local Organiser for the Royal Economics Society Annual Conference held in Nottingham,
March 1999 with over 400 delegates.
Local co-organiser for the Agricultural Economics Society Annual Conference at Nottingham
in April 2005.

Memberships

Member of the Executive of the Agricultural Economics Society (2002 -)
Member of the Nottingham Institute for Rural Research (NIRR)
Member of the NIRR Steering Group
Member of the core academic group on an ESRC Trans-disciplinary Seminar Series
“Approaches to Sustainable Farmland Management” (January 2004 – June 2005)
Royal Economics Society,
Agricultural Economics Society
American Association of Agricultural Economics
American Economics Association
European Association of Agricultural Economists
International Association of Agricultural Economists
Member of DEFRA’s Academic Panel 2009-

Editorial Roles

Co-editor of the *Journal of Agricultural Economics* (July 1999 – June 2005)

Personal

I was a Governor at College House Junior School in Chilwell (2001 - 2009), and an
Associate Governor (2008 - 2011) at Chilwell School and was previously Co-Chair of the
PTA at Chilwell School (2003 - 2008).

Fellow of the Royal Society of Arts (since May 2008)

Qualified (Level 1) hockey umpire

Referees

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Professor C.W. Morgan
September 2011