The following PhD vacancies and research topics within Nottingham University Business School were compiled in November 2013 and were correct at the time of publication.

For further information on academic staff within Nottingham University Business School, and their areas of expertise and research supervision, please consult the School’s staff directory:

www.nottingham.ac.uk/business/people

For further guidance on pursuing a PhD in any of these areas, please consult the Nottingham University Business School website or contact the relevant email addresses as listed below.

**Accounting**

Accounting-PhD@nottingham.ac.uk

The Accounting Division plays an important part in all the school’s teaching programmes at both undergraduate and postgraduate level, offering an extensive range of courses in accounting and business law. Our teaching is informed by research, with our members contributing to a broad scholarly agenda.

The many areas covered by the Division's research include:

- Financial accounting and reporting
- Management accounting and organisational change
- Performance measurement and evaluation
- Corporate finance and governance
- Taxation
- International business and commercial law
- Accounting education and training
- Mergers and acquisitions
- Audit
- Market-based accounting
- Implementation of accounting information systems, financial planning, and ERPS
Members of the Division have access to many databases, including:

- Audit Analytics
- Bankscope
- Compustat
- Datastream
- Thomson One
- Bloomberg
- Bank Regulatory
- CSMAR
- FAME

Accounting Division members regularly publish their research in high quality international journals, including:

- Abacus
- Accounting, Auditing and Accountability Journal
- Accounting and Business Research
- The Journal of Accounting and Economics
- Journal of Accounting and Organizational Change
- Journal of Accounting and Public Policy
- Journal of Business Finance and Accounting
- Journal of Corporate Finance
- Journal of Corporate Law Studies
- Global Trade and Customs Journal
- International Journal of Human Resource Management
- Management Accounting Research
- International Journal of Management Reviews
- Public Money and Management
Economics and Finance

The Priority Research Areas and Specific Projects within the Economics and Finance Division are listed below.

Finance (Finance-PhD@nottingham.ac.uk)

Priority Research Areas:

- Accounting & auditing
- Asset Pricing
- Corporate finance
- Corporate governance
- Derivatives, risk & mathematical finance
- Financial economics
- Financial markets
- Financial reporting
- Liquidity pricing models
- Mergers & Acquisitions
- Real estate finance
- Venture capital & equity

Specific projects:

- Competition and choice in the audit services market
- Derivatives pricing models (quadrature, finite difference, Monte Carlo, trees)
- Governance and accounting
- Liquidity modelling from two approaches, either data analysis or non Black Scholes Merton
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- Lessons from financial history
- Mergers and value creation
- Taxation

Economics (Economics-PhD@nottingham.ac.uk)

Priority Research Areas:

- Applied industrial organisation
- The economics of innovation (the diffusion of innovations, R&D patenting and IP rights, eco-innovations)
- Industrial policy and market regulation
- Behavioural economics and decision making
- Public policy (civil and criminal justice systems, taxation, gambling and betting)
- Public and private sector risk management
- Financial economics

Specific projects:

- Innovation and firm competitiveness
- The generation and diffusion of green processes/products
- Micro econometric evaluations of labour market effects of mergers and acquisitions
- Individual differences and group compositions: A behavioural study
- Does financial structure matter for firm growth
- Economics of risk in teenage pregnancy
- Market efficiency in spread and fixed odds betting
Marketing

Marketing-PhD@nottingham.ac.uk

The Marketing Division comprises over twenty faculty staff members with a diverse range of research interests. These broadly coalesce around the following fields of research: Customer participation and value perceptions, ethical issues in marketing, Innovation and learning. The division has extensive expertise in services, in particular in the financial services sector and tourism. There is also a strong interest in exploring business-to-business activities from a network perspective. The division encompasses specialists in both quantitative and qualitative research approaches. The divisional research director is Scott McCabe, Associate Professor of Tourism Management/Marketing.

Priority Research Areas:

Customer participation and value
- Customer participation and co-creation of value
- Co-creation of value and meaning

Ethical Issues in Marketing
- Marketing and society
- Marketing ethics
- Ethical & prosocial consumer behaviour
- Consumer protection, policy & empowerment
- Branding, trust and fairness
- Critical marketing theory

Innovation and Firm Learning
- Learning and innovation within organisations and/or industry networks
- Product innovation
Specific Projects:

- Consumer decision making in financial services
- CSR and ethical consumption
- Customer learning
- Data mining and advanced clustering of behavioural data
- Customer participation & co-creation of value
- Charitable giving in the 21st Century
- Eco and nature-based tourism management
- Social tourism/ tourist experience and decision making
- Tourism destination branding and image

Management

The Management Division compromises of OB/HRM/Strategy and Entrepreneurship.

OB/HRM/Strategy      (ob-hrm-strategy-phd@nottingham.ac.uk)

OB/HRM Priority Research Areas:

- Careers: individual and organisational perspectives
- Gender and organisation
- Human resource management and employment relations
- Institutional theory and institutional change
- Organisation and management in emerging economies and societies
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- Organisation theory and the sociology of work
- Organisational and technological change
- Organisational culture, discourse, identities and narratives
- Organisational sensemaking
- Organising and managing knowledge
- Public sector management
- Service work, including social relations and forms of inequality
- Social networks in organisations
- Teamwork in organisations

OB/HRM Specific Projects:
- Afro-China business relations
- Careers and gender in science and engineering
- Chinese business practices
- Control and resistance
- Cross-cultural management
- Culture and economy in a Chinese organisational context
- Customer-worker relations
- Emotional labour
- Health care management
- Industrial relations and partnership agreements
- International human resource management
- Management and organisations in a globalized context
- Music and work
- Organisational improvisation
Talent management
The impact of political devolution on employment relations and equality
Trade Unions

**Strategy Priority Research Areas:**

- Business history
- Creative industries
- Leadership and the management of change
- Modes of international business
- Organisational learning
- Public services management
- Socially Responsible Investment (SRI)
- Socio-economic approaches to market dynamics
- Strategic alliances

**Strategy Specific Projects:**

- Ageing and strategy
- Conflict and negotiation
- Corporate anti-bribery and corruption policies
- Determinants and spillover effects of foreign direct investment
- Indian business enterprise
- Inward and outward foreign direct investment in China
- Market categorisation
- The future of the business school
- The governance of responsible corporate behaviour
The resource-based view of the firm

The role of leadership in public sector management

Entrepreneurship  (Entrepreneurship-PhD@nottingham.ac.uk)

Priority Research Areas:

- Gender, entrepreneurship & innovation
- Environmentally sustainable entrepreneurship
- Public sector innovation
- Creative potential
- SME failure and closure
- Employment Relations is SMEs
- Social entrepreneurship and social enterprise
- Academic entrepreneurship and innovation
- Entrepreneurship education
- Technology based entrepreneurship
- Creativity at work
- Micro and Small Business Growth

Specific Projects:

- Creativity in entrepreneurship
- Entrepreneurial legitimization activity in social enterprises
- The influence of gender upon women's enterprise in developing economies
- The emergence of social entrepreneurs' role identity
Career transitions into entrepreneurial activity
The impact and effectiveness of entrepreneurship (and creativity) education
Intersectionality and Internet entrepreneurship
Managing the commercial exploitation of science and technology within higher education
The role of Business Schools in Entrepreneurial Growth

Operations Management and Information Systems (OMIS)

OperationsManagement-IA-PhD@nottingham.ac.uk

Operations Management (OM) and Information Systems (IS) are closely related fields of study, both vital to business across the public and private sectors.

Priority Research Areas:

- Supply chain and logistics management
- Reverse logistics and sustainability of supply chains
- Environmental issues in operations management including carbon neutral supply chains
- Design management and New Product Development (NPD)
- Customization and Mass Customization - concepts, systems and practice
- Operations planning, scheduling and control
- Quality management in the global supply chain
- Managing international operations, including international supply chains and logistics
- Customs, trade logistics and trade facilitation
- Risk management in supply chain
- Robustness and resilience supply chain management
- Port Resilience
### Specific Projects:

- The impact of outsourcing on lead-time and customer service
- Supply chain effectiveness, in particular quality/delivery interactions and supplier development in the context of international supply networks
- Impacts of environmental pressures on business performance
- Analysis of risks and uncertainties in supply chains
- Revenue management models in order management and order fulfilment

- Business-government relationships in international logistics operations
- Supply chain security
- Trade logistics and trade facilitation
- Risk, resilience and supply chain security
- Human factors and knowledge management in production planning and control
- Humans in supply chains
- Retail supply chains
- Sourcing and Supply Management
- Procurement and purchasing
- Employee scheduling in service industry
- Electronic government, including critical perspectives, methodologies, evidence-based policy making
- Alignment of IS/IT and business strategy, contextual models and firm performance
- On-line communities, including anti-social behaviour on the internet (cyber-bullying) and open innovation
- Inter-organizational networks: partnership working, theoretical perspectives (coordination and complexity theories)
- Interface design of complex human-machine systems, including decision-support and the effects of stress
Simulation modelling for operations strategy
Readiness capability assessment for New Product Development
Global Quick Response in different sectors
Trade facilitation in international logistics
Contextual models of IS/business alignment and firm performance
Nanoweb - orchestrating supply chains using nano-scale processes
Developing 'Business Model' theory from a process & value perspective
'Griefing' in virtual worlds - uses, casualties and coping strategies
Professional decision-making in health and social care: reconciling conflicting imperatives in the New Public Management (NPM)
Managing as designing: developing tools for the entrepreneurial public manager

International Centre for Corporate Social Responsibility (ICCSR)

ICCSR-PhD@nottingham.ac.uk

The three themes and their descriptions are as follows:

Corporations and Politics

Corporations influence, and are influenced by, a whole host of political actors and institutions. In this regard, ethical and political theories, comparative perspectives, alongside theories of management and organization, take on increased importance. Such theories can be used to better describe and explain the ways in which corporations, and international, multi-national corporations in particular, influence, and are influenced by, such things as human rights, national security considerations, citizenship rights, and global governance. The ICCSR is particularly interested in receiving theoretically informed PhD applications that propose to investigate these sorts of political concerns.

Sustainability and Development

The relationship between business, society and the environment is increasingly understood in
terms of sustainability. Here, corporations operating in a complex international arena are expected to integrate into their policies a regard for the maintenance of ecological and social systems. A range of theoretical perspectives can be employed in understanding how knowledge of sustainability is created, how the actions, roles and decisions of key actors are framed and how organizations and institutions assign, distribute and subvert responsibility for environmental stewardship and social justice and development. The ICCSR welcomes theoretically informed applications with an empirical orientation to these concerns.

**Markets and Democracy**

Whilst the role of the market is broadly understood as fundamental to the social functioning of liberal market democracies, it is increasingly seen as a conduit for social responsibility for consumers, investors, suppliers, competitors and employees. Consumers, for example, can shop for a more just, equitable and sustainable world by casting their vote in the marketplace. A number of critically informed perspectives can be utilised to investigate how knowledge and practice of social responsibility is constructed by and for a range of market and non-market constituents. Though much of the ICCSR research in this thematic area focusses tourism markets, we are open to interpretive, critical approaches to consumer responsibility in a range of areas.