

# Workshop on Social Norms and Peer Effects

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Research Priority Area "Understanding Human Behaviour"



## 1. Conference Venue

Room A18, **Si Yuan Centre**, Jubilee Campus  
University of Nottingham Business School  
Triumph Road, Nottingham, NG8 1DH

Nottingham Campus Map (number 9):

<https://www.nottingham.ac.uk/sharedresources/documents/mapjubileecampus.pdf>

Google map: <https://www.google.co.uk/maps/dir/52.9495233,-1.1862925/52.9509191,-1.1856745/@52.9504819,-1.1878796,17.5z/data=!4m2!4m1!3e0>

## 2. Registration

Please confirm your attendance directly to [roberto.hernan@nottingham.ac.uk](mailto:roberto.hernan@nottingham.ac.uk) by the **27<sup>th</sup> February** for the purposes of attendance numbers and catering. Registration is free but please only register if you actually plan to attend. Our catering costs will depend on those registered by the 27<sup>th</sup> February.

Lunch and refreshments will be provided during the breaks in the programme but only for those who have previously registered.

### 3. Programme

#### Thursday, 09/03/2017

- 13:00 Welcome and Lunch  
at De Vere Jubilee Conference Centre
- 14:00 **Simon Gächter** (Nottingham): Welcome and introduction
- 14:10 **Keynote: Cristina Bicchieri** (Penn): Norm change: Trendsetters and social structure
- 15:30 Coffee break
- 16:00 **Eugen Dimant** (Penn): On behavioral contagion of pro- and anti-social behavior among individuals and groups (with Cristina Bicchieri and Simon Gächter)
- 17:00 **Enrique Fatas** (East Anglia): Violent conflict and political inclusion. The value of political rights among victims and non-victims of conflict in Colombia (with Cristina Bicchieri, Catherine Eckel and Lina Restropo-Plaza).
- 18:00 End of Day 1

#### Friday, 10/03/2017

- 09:00 **Erin Krupka** (Michigan): Promise keeping norms
- 10:00 **Siegwart Lindenberg** (Groningen): Norms and shifting salience dynamics
- 11:00 Coffee break
- 11:30 **Daniele Nosenzo** (Nottingham): Peer effects in norm compliance (with Lucas Molleman, MPI Berlin; Simon Gächter, Nottingham)
- 12:30 Lunch at De Vere Jubilee Conference Centre
- 14:00 **Erez Yoeli** (Harvard): Harnessing reputations to promote cooperation
- 15:00 **Dan Houser** (George Mason): An experimental analysis of acquired impulse control among adult humans intolerant to alcohol (with Jianxin Wang and Yulei Rao)
- 16:00 End of workshop

Lunch and refreshments will be provided during the breaks in the programme for those who have previously registered.

#### **4. Nottingham Directions**

The nearest airports to Nottingham are **East Midlands airport** and **Birmingham airport**, which have a number of destinations within the EU and some further afield.

##### **From East Midlands Airport**

To get to Nottingham from East Midlands airport, participants can take the Skylink bus service that connects the airport to the city every half hour during the day and hourly during the night (24h), 7 days a week. Alternatively, a taxi takes about 30 minutes and will cost around £30.

##### **From Birmingham Airport**

To get to Nottingham from Birmingham airport, the airport is connected to Birmingham International Station via a free 'Air-Rail Link' monorail system. The 'Air-Rail Link' operates between 0515-0200. At Birmingham International Station, participants can get a train to Nottingham (changing at Birmingham New Street). Please check train times before booking your flight, at <http://www.nationalrail.co.uk>

##### **From London**

Alternatively, it is possible to fly to London and to travel to Nottingham from London by train, departing from the inland departure section of St. Pancras International station (tube stop: King's Cross/St. Pancras). The train journey is approximately 2 hours. Tickets are much cheaper if purchased in advance, from 45 days before, at [www.megatrains.co.uk](http://www.megatrains.co.uk) (you can pay as little as £6 for a one-way ticket that, last minute, would cost you £80).

##### From Heathrow Airport

Heathrow Express trains depart from Heathrow Airport every 15 minutes and the journey time to Paddington station is 15 minutes. For more information about the Heathrow Express, please see [www.heathrowexpress.com](http://www.heathrowexpress.com)

At Paddington, buy a Zone 1 single ticket in cash or use an Oyster card (this is much cheaper) for underground travel. Take the Hammersmith and City or Circle line five stops to King's Cross/St. Pancras.

Or, take the underground from Heathrow (Piccadilly line) direct to King's Cross/St Pancras. This takes 50 minutes but no changing is required before St Pancras.

##### From Gatwick Airport

Take a Southern direct train to St Pancras International (around 50 minutes). Timetables here: <http://www.nationalrail.co.uk>

##### Luton Airport

Luton Airport is served by a high frequency shuttle bus service connecting the airport with Luton Airport Parkway rail station in just 8 minutes. The bus service is free to all passengers. At Luton Airport Parkway station, take the First Capital Connect train heading to Brighton

and get off at St. Pancras International (journey time approximately 30 minutes; a standard open return costs £20.40). For more information about First Capital Connect services please visit [www.firstcapitalconnect.co.uk](http://www.firstcapitalconnect.co.uk)

### Stansted Airport

Stansted Express trains to London Liverpool St Station (journey time is 40 minutes). More info here: [www.stanstedexpress.com](http://www.stanstedexpress.com). At Liverpool St, buy a Zone 1 single ticket in cash or use an Oyster card (this is much cheaper) for underground travel. Take the Circle, Hammersmith & City or Metropolitan line four stops to King's Cross St. Pancras.

### City Airport

London City Airport is on the DLR line with a 22-minute journey time to Bank station. The DLR is integrated with the underground system. Either an oyster card (much cheaper) or single ticket for Zones 1-3 will be valid. The DLR station is situated 50 yards from the Airport terminal. For more information please see <http://www.londoncityairport.com/index.php?page=dlr>. At Bank Station, take the Northern line four stops north to King's Cross St. Pancras.