



Chinese Views of the EU: Disaggregating Chinese Perceptions of the EU and the Implications for the EU's China Policy

Invitation to Research Project Dissemination Seminar

Friday, 13th January 2012

10.00 a.m. to 2.00 p.m.

Venue: Tagore Room, CASA Asia, Avinguda Diagonal, 373 08008 Barcelona
casaasia@casaasia.es

As China grows in global power and influence, it is critically important for the European Union to forge a close and cooperative relationship with it. Equally China needs good relations with the EU, which forms its largest single market. At times of financial crisis, both sides need each other even more. The EU and China are committed to what they call a comprehensive strategic partnership but EU-China ties have not always been smooth. Too often, Chinese and Europeans misunderstand each other.

A more effective EU China policy has to be based on a thorough understanding of the image of the EU in Chinese minds and China's behaviour in its interaction with the EU. This seminar will present the results of a survey-based research project, co-funded by the EU's Seventh Framework Programme, to pursue a comprehensive understanding of how different segments of Chinese society view the EU. It offers an opportunity to discuss the implications of this research for the EU's China strategy with the project team and experts from **CASA Asia**, with whom this event has been jointly organised.

The project is conducted by a six-member consortium led by the China Policy Institute of the School of Contemporary Chinese Studies at the University of Nottingham in the UK with Jacobs University in Bremen, the Graduate School of the Chinese Academy of Social Sciences and Renmin University in Beijing, Leiden University of the Netherlands, and the Royal Institute of International Affairs at Chatham House in London. This seminar, one of a series conducted in different EU countries, will be conducted in English with simultaneous interpretation into Spanish. Further information on the project may be found at <http://www.nottingham.ac.uk/cpi/research/funded-projects/chinese-eu/events.aspx>. In order to register you place, please email yparicio@casaasia.es

Programme

1000 – 1030 *Registration over coffee*

1030 *Welcome by Casa Asia and Introduction by the Chair*, Richard PASCOE, former director of the China Policy Institute at the University of Nottingham.

1035 *Chinese Views of the EU: Project Overview and the Key Policy Implications*

Dr Zhengxu WANG, Project Coordinator, Deputy Director and Senior Research Fellow, China Policy Institute, School of Contemporary Chinese Studies, Nottingham University.

1110 *Chinese Citizens' Attitudes towards the EU and their Origins*

Henk DEKKER, Professor of Political Socialization and Integration, Leiden University

1125 Chinese Trust in Europeans, and Chinese Affect towards European Culture – Research Findings and Policy Implications

Timo GRAF, Research Associate, Jacobs University, Bremen (his co-author Jan DELHEY, Professor of Sociology at Jacobs University, will join the panel discussion)

1140 Opinions of the Chinese Elites on the Most Controversial Issues Affecting the European Union's China Strategy and the Policy Implications

Professor DONG Lisheng, Graduate School, Chinese Academy of Social Sciences

1155 – 1215 Break

1215 Fragile Friendship: How Chinese Perceive the EU; analysis of Six Focus Group Interviews and the Policy Implications

Richard PASCOE on behalf of Dr TANG Haihua, Renmin University

1230 Europe in current Chinese history textbooks and options for cultural exchange between China and the EU

Alexander THIES, Research Associate, Jacobs University.

1245 Communicating the EU as an Environmental Actor and EU-China Environmental Cooperation

Dr Li ZHANG, Research Fellow, China Policy Institute, School of Contemporary Chinese Studies, University of Nottingham

1300-1400 Panel Discussion and Q and A



Chinese Academy of Social Sciences, Beijing



Leiden University, the Netherlands



Renmin University of China, China



Royal Institute of International Affairs, UK



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