



The Policy Implications of Chinese Views of the European Union

Research Project Dissemination Seminar
Friday, 25th November 2011, 1000 to 1200 hours
(registration from 0930)
Chatham House, St James's Square,
10 St James's Square, London SW1Y 4LE

This seminar takes forward the theme of an earlier conference that took place at Chatham House last February on "Disaggregating Chinese Perceptions of the EU", a research project conducted as part of the European Commission's seventh framework research programme and based on a series of surveys of the general public and various elite groups, including government officials, scholars, media practitioners and civil society representatives. Led by the University of Nottingham's China Policy Institute, the research consortium included the Graduate School of the Chinese Academy of Social Sciences, Renmin University, Leiden University of the Netherlands, Jacobs University of Bremen, Germany and Chatham House. The seminar provides an opportunity to discuss the implications of this research for the EU's China policies with members of the project team.

Programme

- 9.30** Registration over tea and coffee
- 10.00** ***Welcome and Opening Remarks***
- Dr Kerry BROWN, Head of Asia Programme, Chatham House and Leader of the Europe China Research and Advice Network.
- 10.05** ***Chinese Views of the EU: the Key Policy Implications of this Survey-based Research Project***

Dr Zhengxu WANG, Project Coordinator, 'Chinese Views of the EU', Deputy Director and Senior Research Fellow. China Policy Institute, University of Nottingham

- 10.30** ***Chinese Trust in Europeans, and Chinese Affect towards European Culture – Research Findings and the Policy Implications***
Timo GRAF, Research Associate, Jacobs University, Bremen
- 10.45** ***Fragile Friendship: How Chinese Perceive the EU; analysis of Six Focus Group Interviews and the Policy Implications***
Dr TANG Haihua, Renmin University
- 11.00** ***Europe in Current Chinese history textbooks and the Implications for Cultural Exchange between China and the EU; main findings of business survey***
Alexander THIES, Research Associate, Jacobs University Bremen
- 11.15** ***Communicating the EU as an Environmental Actor and EU-China Environmental Cooperation***
Dr Li ZHANG, Research Fellow, School of Contemporary Chinese Studies, University of Nottingham
- 11.30-12.00** ***Panel Discussion and Q and A***

END OF SEMINAR



Jacobs University Bremen, Germany



Leiden University, the Netherlands



Renmin University of China, China



The Chinese Academy of Social Sciences, China