



## **Chinese Views of the EU: Disaggregating Chinese Perceptions of the EU and the Implications for the EU's China Policy**

**Invitation to Research Project Dissemination Seminar**

**Monday, 16<sup>th</sup> January 2012**

**10.00 a.m. to 1.00 p.m.**

**Venue: CASA Asia Centre, Carrera de San Jerónimo, 15  
1<sup>a</sup> Planta, 28014 Madrid  
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As China grows in global power and influence, it is critically important for the European Union to forge a close and cooperative relationship with it. Equally China needs good relations with the EU, which forms its largest single market. At times of financial crisis, both sides need each other even more. The EU and China are committed to what they call a comprehensive strategic partnership but EU-China ties have not always been smooth. Too often, Chinese and Europeans misunderstand each other.

A more effective EU China policy has to be based on a thorough understanding of the image of the EU in Chinese minds and China's behaviour in its interaction with the EU. This seminar will present the results of a survey-based research project, co-funded by the EU's Seventh Framework Programme, to pursue a comprehensive understanding of how different segments of Chinese society view the EU. It offers an opportunity to discuss the implications of this research for the EU's China strategy with the project team and experts from **CASA Asia**, with whom this event has been jointly organised.

The project is conducted by a six-member consortium led by the China Policy Institute of the School of Contemporary Chinese Studies at the University of Nottingham in the UK with Jacobs University in Bremen, the Graduate School of the Chinese Academy of Social Sciences and Renmin University in Beijing, Leiden University of the Netherlands, and the Royal Institute of International Affairs at Chatham House in London. This seminar, one of a series conducted in different EU countries, will be conducted in English. Further information may be found at <http://www.nottingham.ac.uk/cpi/research/funded-projects/chinese-eu/events.aspx>. In order to reserve your place, please register first by emailing [ebodi@casaasia.es](mailto:ebodi@casaasia.es).

### **Programme**

**1000 – 1030**    *Registration over coffee*

**1030**    *Welcome by Casa Asia and Introduction by the Chair*, Richard PASCOE, former director of the China Policy Institute at the University of Nottingham.

**1035**    *Chinese Views of the EU: Project Overview and the Key Policy Implications*

Dr Zhengxu WANG, Project Coordinator, Deputy Director and Senior Research Fellow, China Policy Institute, School of Contemporary Chinese Studies, Nottingham University.

**1110**    *Chinese Trust in Europeans, and Chinese Affect towards European Culture – Research Findings and Policy Implications*

Timo GRAF, Research Associate, Jacobs University, Bremen

**1130 *Opinions of the Chinese Elites on the Most Controversial Issues Affecting the European Union's China Strategy and the Policy Implications***

Professor DONG Lisheng, Graduate School, Chinese Academy of Social Sciences

**1150- *Fragile Friendship: How Chinese Perceive the EU; analysis of Six Focus Group Interviews***

Richard PASCOE, on behalf of Dr TANG Haihua, Renmin University

**1210-1300 *Panel Discussion and Q and A***



Chinese Academy of Social Sciences, Beijing



Leiden University, the Netherlands



Renmin University of China, China



Royal Institute of International Affairs, UK



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