



The University of  
**Nottingham**

UNITED KINGDOM · CHINA · MALAYSIA

## **Chinese Views of the EU: Disaggregating Chinese Perceptions of the European Union and the Implications for the EU's China Policy**

**Research Project Dissemination Seminar**

**Monday, 28<sup>th</sup> November 2011, 13:00 to 15:00**

**Warsaw School of Economics**

**Al. Niepodległości 162, 02-554 Warszawa**

**Building G (Main Building), Room 152**

As China grows in global power and influence, it is critically important for the European Union to forge a close and cooperative relationship with it. Equally China needs good relations with the EU, which forms its largest single market. At times of financial crisis, both sides need each other even more. The EU and China are committed to what they call a comprehensive strategic partnership but EU-China ties have not always been smooth. Too often, Chinese and Europeans misunderstand each other.

An effective EU China policy has to be based on a thorough understanding of the image of the EU in Chinese minds and China's behaviour in its interaction with the EU. This seminar will present the results of a survey-based research project, co-funded by the EU's Seventh Framework Programme, to pursue a comprehensive understanding of how different segments of Chinese society view the EU, and offer an opportunity to discuss the implications for the EU's China strategy with the project team. This seminar is being held in partnership with the East Asian Center at the Warsaw School of Economics.

The project is conducted by a six-member consortium led by the China Policy Institute of the University of Nottingham in the UK with the Graduate School of the Chinese Academy of Social Sciences and Renmin University in Beijing, Leiden University of the Netherlands, Jacobs University in Bremen and the Royal Institute of International Affairs at Chatham House in London.

### **Programme**

**13:00**

***Welcome from the Chair – Krzysztof SZUMSKI, former Polish Ambassador to China***

### **Opening Remarks**

Professor Marzenna WERESA, Director of the World Economy Research Institute, Warsaw School of Economics.

**13:05**

#### ***Chinese Views of the EU: Project Overview and the Key Policy Implications***

Dr Zhengxu WANG, Project Coordinator, 'Chinese Views of the EU', Deputy Director and Senior Research Fellow, China Policy Institute, School of Contemporary Chinese Studies, University of Nottingham

**13:30**

#### ***Chinese Trust in Europeans, and Chinese Affect towards European Culture – Research Findings and Policy Implications***

Dr Timo GRAF, Research Associate, Jacobs University, Bremen

**13:50**

#### ***Communicating the EU as an Environmental Actor and EU-China Environmental Cooperation***

Dr Li ZHANG, Research Fellow, School of Contemporary Chinese Studies, University of Nottingham

**14:00**

#### ***Fragile Friendship? – Results of the Focus Group Interviews***

Richard PASCOE, former Director, China Policy Institute, School of Contemporary Chinese Studies, University of Nottingham

**14:10**

#### ***Europe in Current Chinese history textbooks and implications for cultural change between China and the EU***

Dr Alexander THIES, Research Associate, Jacobs University Bremen

**14:20-15:00** ***Panel Discussion and Q and A***



Jacobs University Bremen, Germany



Leiden University, the Netherlands



Renmin University of China, China



Royal Institute of International Affairs, UK



The Chinese Academy of Social Sciences, China