

普通高中课程标准实验教科书

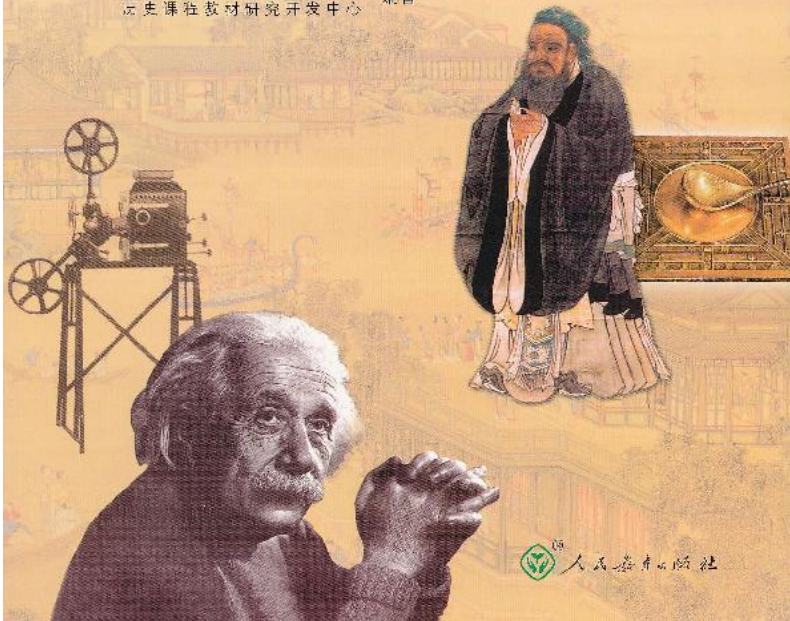
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# 历史 ③

必修

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## Europe in Current Chinese History Textbooks and Implications for Cultural Exchange between China and the EU

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# The Project

- Textbooks as potential source of Chinese views of the EU
- Portrayal of Europe and European history in 20 current history textbooks
- Implications for cultural exchange based on
  - findings of textbook analysis
  - observations beyond textbook research
  - lessons from other cases of cultural exchange

# Main Findings on the Textbooks

- Textbooks reflect a political program of „Reform and Opening to the Outside World“.
- Europe has an important place in Chinese history education.
- The portrayal of Europe is predominantly positive (yet selective):
  - origin of modernity
  - center of world history
  - agent of progress
- Europe provides examples to learn from.

# Observations beyond Textbook Analysis (1)

Asymmetry in knowledge of „the Other’s“ history:

- China is marginalized or neglected in European history textbooks.

# Observations beyond Textbook Analysis (2)

- Chinese have a generally positive attitude towards Europe, as there are no major history disputes.
  - History is of high importance in Chinese culture, media and public discourse.
- History as an excellent starting point for cultural exchange

# Goals of Cultural Exchange

- Deepen mutual understanding:
  - facilitate a more sophisticated and comprehensive understanding of Europe in China
  - make China known to Europeans
- Strengthen the appeal of Europe for Chinese (as compared to the US, still being the most important point of reference)

# Policy implications in the context of current cultural exchange

- Cultural exchange to be established as „third pillar“ in cooperation between China and the EU -
- 2011 Year of Youth
- 2012 Year of Intercultural Dialogue
- EU-China Higher Education Council, Joint Scholarship schemes
- Imbalance in terms of student numbers

# Policy implications in the context of current cultural exchange

- **Academic dialogue** on textbooks and history education /  
**Expert conference series**  
(i.e. China-Europe Exchange on Curriculum Reform 2007, German-Chinese textbook exchange in early 1990s)
- **Student exchange** and **joint history activities**  
Role of bilateral and multilateral school partnerships  
Joint history materials and history camps (East Asian activities as an interesting example)
- **Teacher exchange**, auxiliary materials for teachers, In-service teacher training