

# Testing theories of labour market matching

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For submission to *The International Economic Review*

November 2004

## Abstract

This paper estimates a model of two-sided search using micro-level data for a well-defined labour market. It examines the assumption of random matching and contrasts it with the stock-flow matching model of Coles and collaborators. Given a dataset of complete labour-market histories for both sides of the market, we estimate hazard functions for both unemployed job-seekers and vacancies. We find that the stock of new vacancies has a significant positive impact on the job-seeker hazard, over and above that of the total stock of vacancies. There is an equivalent robust result for vacancy hazards. [100 words]

**Keywords:** two-sided search, matched employee-employer data, stock-flow matching, hazards

**New JEL Classification:** C41, E24, J41, J63, J64

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\*The authors thank The Economic and Social Research Council (under grant R000239142) for financial assistance. The data were kindly supplied by Lancashire Careers Service and are also available from the UK Data Archive (<http://www.data-archive.ac.uk>). The comments from participants at various presentations are gratefully acknowledged. These include the Economics departments at Dundee, Erlangen, Leicester, Manchester, Nottingham, as well as EALE 2002 (Paris), ESEM 2003 (Stockholm) and RES 2003 (Warwick). We are grateful to Barbara Petrongolo for helpful clarifying conversations, and for comments from various anonymous referees.

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# 1 Introduction

This paper is an empirical investigation into how workers and employers meet and match each other. The dominant model in the literature is one of friction and congestion: agents on both sides of the market take time to find a suitable partner. Pissarides' (2000) text (first published in 1990) is the original two-sided search model applied to the labour market. This model, and others like them, (see, in particular Burdett & Wright (1998)), incorporate many of the same basic structures and assumptions, as surveyed by Burdett & Coles (1999). Because the process by which agents meet each other is random, these classical two-sided models of search are referred to as random matching models.

A recent alternative view is that matching occurs via a marketplace. In the marketplace, agents can search the other side of the market in a short period of time, particularly if there are employment agencies that facilitate speedy search. With increasing use of IT resources since the mid-1990s, it is easy to see why this model is also becoming more realistic and relevant. If an agent, say an unemployed job-seeker, searches the market and fails to find a match, he enters the stock of unemployed job-seekers and can then only match with the flow of new vacancies entering the marketplace. Symmetrically, employers enter the marketplace with vacancies, which they either fill, or the vacancy increases the stock. Thus, most matches in this model occur between the stock on one side of the market and the inflow on the other, which is why this alternative model is known as the stock-flow matching model (and might also be thought of as a specific form of a non-random matching model). It is almost exclusively associated with Melvyn Coles and collaborators, the best exposition of which is Coles & Smith (1998), but also see Coles & Petrongolo (2003).

These two competing models give quite different predictions and have different policy implications. The random matching model implies that an increase in search intensity reduces equilibrium unemployment, whereas the stock-flow matching model suggests that the unemployed who fail to find a match immediately must chase new vacancies when

they come onto the market. In the stock-flow matching model, increasing search intensity has no effect on equilibrium unemployment, and a policy of reducing unemployment benefits to shorten unemployment durations is not optimal. The stock-flow matching model is more consistent with frictions that arise from market failure in occupational or regional segments of markets, which suggests that regional policies that move employers and workers closer to each other might be appropriate. The stock-flow matching model also has implications for firms who face skill shortages, a perennial problem in many economies, including the UK. Here, policies which lead to better or more suitable training for workers would be appropriate.

Finally, the stock-flow matching model gives a plausible explanation as to why unemployment hazards slope downwards. Once a job-seeker has searched and failed to find a match amongst the stock of old vacancies, their hazard falls sharply because they are now only able to match the flow of new vacancies. This explanation has more in common with the unobserved heterogeneity class of models (where the heterogeneity comes from the ‘age’ of the stock of vacancies), rather than those models which describe the ‘scarring’ caused by the experience of unemployment. This is important, because what little evidence we have suggests that vacancy hazards also exhibit duration dependence, for whom the scarring explanation is less plausible.

There is no previous evidence on the stock-flow matching model using micro-level data; the only evidence comes from aggregate time-series data (Gregg & Petrongolo 1997, Coles & Smith 1998, Coles & Petrongolo 2003). All their findings are strongly supportive of the theory. Our data are quite different, comprising very detailed micro-level data from both sides of the same labour market. We observe matches between job-seekers and vacancies and how long each agent has been in the market when they match. We also observe who matches with whom. These high frequency agent-level data are superior to those hitherto used for testing the stock-flow matching model against the random matching model, and allow us to conduct a formal test of these competing theories. This is because we are able to estimate the hazards of exit from the marketplace for both job-seekers and employers.

Using agent-level data, we can control for observed and unobserved heterogeneity and we can control for aggregation bias, a potential problem with studies that use aggregate data. With aggregate data we would be unable to model the essential feature of this type of search model, that of individual agents changing behaviour in response to changing aggregate labour market conditions during the agents' stay in the market.

The paper is organised as follows. In the next section, we present stylised versions of both the random matching model and the stock-flow matching model. This is developed into an estimable statistical model in Section 3. In Section 4, we describe the data and in Section 5 we show how these data are organised to construct the key variables in the stock-flow matching model. Section 6 sets out the econometric methodology and in Section 7 we discuss our results. Section 8 concludes.

## 2 Two theories of labour market matching

In this section we explain how the predictions of the stock-flow matching model are translated into specific econometric hypotheses. To set the scene, first consider a stylised version of the random matching model. There are stocks of vacancies  $V$  and job-seekers  $U$  (all of whom are assumed unemployed) attempting to meet and eventually form matched pairs. The rate at which they randomly contact each other per period is  $\lambda(U, V)$ , where  $\lambda(\cdot)$  has the same properties as a production function (concave and increasing in both arguments). If  $\lambda(U, V)$  also exhibits constant returns to scale, the average number of contacts per vacancy is

$$\lambda^e(\theta) = \lambda/V = \lambda(U/V, 1)$$

and is decreasing in labour-market tightness  $\theta \equiv V/U$ . Similarly, the average number of contacts per job seeker is

$$\lambda^w(\theta) = \lambda/U = \lambda(1, V/U)$$

and is increasing in  $\theta$ . The corresponding hazards are:

$$h^e(\theta) = \lambda^e(\theta)\mu(\theta) \quad h^w(\theta) = \lambda^w(\theta)\mu(\theta), \quad (1)$$

where  $\mu$  is joint probability that a job-seeker finds an employer acceptable and an employer finds a job-seeker acceptable. There is little theory or evidence about the effect of  $\theta$  on  $\mu$ .

The aggregate matching (or hiring) function can be obtained by aggregating either hazard over the corresponding stock of market participants:

$$\delta(U, V) = Vh^e(\theta) = V\lambda^e(\theta)\mu(\theta) \quad (2)$$

$$= Uh^w(\theta) = U\lambda^w(\theta)\mu(\theta) = \lambda(U, V)\mu(\theta). \quad (3)$$

This shows how the matching function  $\delta$  is decomposed into the contact function and the matching probability. It will exhibit constant returns to scale if  $\lambda(\theta)$  does the same.

There is a large microeconomic literature that has estimated the hazard out of unemployment using unemployment duration data,<sup>1</sup> but there is far less evidence for vacancies.<sup>2</sup> Search in a stationary environment predicts that the hazard is constant. Evidence is mixed, but when estimated hazards decline with duration, this is thought to be due to either some form of genuine negative duration dependence or unmodelled unobserved heterogeneity. Assuming the latter can be controlled for using appropriate econometric techniques, duration dependence can arise either because the arrival rate of suitable offers falls and/or the matching probability falls, as seen in decomposing the hazard in (1) above.<sup>3</sup> Other microeconomic studies do not estimate either hazard directly. Some have estimated the hiring function  $\delta(U, V)$  directly<sup>4</sup> or the matching probability<sup>5</sup> or better still, have decomposed the hiring function into  $\lambda$  and  $\mu$  (see Equation 3).<sup>6</sup> However, the great majority of empirical work on the hiring function uses aggregate time-series data.<sup>7</sup>

The important feature of the random matching model is that it is a model that explicitly allows for search and congestion externalities, which cannot be eliminated by price adjust-

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<sup>1</sup>See van den Berg (1999, Footnote 1) for a list of contributions and surveys.

<sup>2</sup>See, for example, van Ours & Ridder (1991, 1992, 1993), Barron, Berger & Black (1997), Burdett & Cunningham (1998), and Russo & van Ommeren (1998), Andrews, Bradley & Upward (2003).

<sup>3</sup>See van Ours (1990) for vacancies and van den Berg (1990) for unemployment.

<sup>4</sup>See Lindeboom, van Ours & Renes (1994), Anderson & Burgess (2000), and Broersma & van Ours (1999).

<sup>5</sup>See Teyssière (1996) and Andrews, Bradley & Upward (2001).

<sup>6</sup>See van Ours & Lindeboom (1996).

<sup>7</sup>See Petrongolo & Pissarides (2001) for a comprehensive survey.

ments. By contrast, there are no search frictions in Coles & Smith's stock-flow matching model, because job-seekers and employers are able to search the whole market in a short period of time. Unemployment and vacancies persist because suitable partners were not available on this first search of the market, and so job-seekers and employers have to wait for new opportunities to flow into the market at a later date.

More formally, agents arrive on the market at flow rates  $u$  and  $v$ . A 'new' job-seeker searches the stock of 'old' vacancies  $V$ . If she matches, the stock of  $V$  is reduced by one next period, but if she does not match,  $U$  increases by one next period. The key assumption is that old job-seekers never match with old vacancies, because, if there were gains to trade, they would have matched in an earlier period. The hazard for old job-seekers is therefore written  $h^w(v, U)$ , where  $v$  has the positive effect just discussed and  $U$  has a negative effect, because the stock of old job-seekers causes congestion from the same side of the market as the old unemployed job-seeker. Symmetrical arguments imply that the hazard for old vacancies is written  $h^e(u, V)$ , with positive and negative first derivatives respectively.

Three practical issues are noteworthy. First, in the theory,  $u$  and  $v$  are flow variables, and therefore flow-flow matching is ruled out by assumption. In our empirical work, we have to determine how long it takes for an agent to become old. In practice,  $u$  is redefined as the stock of new job-seekers, and we have to decompose the stocks of agents into those who are new and those who are old

$$U = \bar{U} + u \quad V = \bar{V} + v,$$

where  $\bar{U}$  and  $\bar{V}$  are the stocks of old job-seekers and old vacancies respectively.

Second is the assumption that stock-stock matching cannot occur. This might seem somewhat extreme, and is therefore viewed as a pure form of the stock-flow matching model. One can easily imagine that job-seekers and employers, having entered the old stocks themselves, might revise down their reservation utilities, and so re-examining the stock might then reveal potential matches. Stock-stock matches might then occur, especially if

there are large numbers of each in the market. The third point concerns whether stock-flow matching will be observed on both sides of the market. In a single market with *ex-ante* homogenous agents, stock-flow matching arises because of some form of market failure (e.g. efficiency wages). In this case, we have ‘one-sided’ stock-flow matching. For example, job-seekers chase vacancies as soon as they appear on the market, and so we do not have a model for old vacancies as above. But in segmented labour markets differentiated by, for example, skill or location, ‘two-sided’ stock-flow matching may occur. In some sub-markets job-seekers have to chase new vacancies; in other sub-markets, the reverse is true.

There are two testable implications of the stock-flow matching model. The first is that the exit rate of job-seekers [resp. vacancies] who match with old vacancies [resp. job-seekers] will fall sharply once the job-seeker [resp. vacancy] has searched the market. Indeed, in the pure form of the theory the exit rate falls to zero. However, this is likely to be a very weak test of the stock-flow model, because (as is well known) hazard rates may fall with elapsed time for many reasons, including duration dependence, unobserved heterogeneity and changing reservation utilities. A stronger test is therefore to estimate a model of exit conditional on observed and unobserved heterogeneity. The hazard for an old job-seeker should depend positively on  $v$  in addition to any effect from  $V$ , and the hazard for an old vacancy should depend positively on  $u$  in addition to any effect from  $U$ .

In the next section we lay out a statistical model which clarifies exactly how these two tests are related to each other. It turns out that the second test allows us to recover estimates of the fall in the exit rate which are directly comparable to the unconditional estimates provided by the first test, but which control for observed and unobserved heterogeneity. This test, however, requires data from both sides of the labour market.

As noted above, there is almost no evidence on the stock-flow matching model, unlike for random matching. Coles & Smith (1998) present estimates of  $h^w = \delta(U, V, u, v)/U$  using monthly aggregate time-series Job Centre data between 1987 and 1995, where they observe  $U$  stratified by grouped duration, total  $V$ , monthly inflows  $u$  and  $v$  and outflows

$\delta$ , also stratified by grouped duration. Their findings are strongly supportive of the theory. Gregg & Petrongolo (1997) use similar data and come to similar conclusions. Very recently, Coles & Petrongolo (2003) confront the well-known problem of temporal aggregation bias (Burdett, Coles & van Ours 1994). They find evidence of one-sided stock-flow matching.

### 3 A statistical model of non-random matching

In this section, we develop an estimable statistical model that incorporates most of the features and predictions discussed above. Testable parametric restrictions that make the random matching model a special case of the non-random matching model are a key feature of this model. However, Coles & Smith's (1998) theory is amended to allow for matches between old job-seekers and old vacancies. Our test formalises that proposed independently by Coles & Petrongolo (2003).

As above, the number of contacts per period are generated by

$$C \sim \text{Poisson}[\lambda(U, V)]$$

where, for estimation purposes, we will use the standard Cobb-Douglas specification  $\lambda(U, V) = AU^\alpha V^\beta$ .  $\lambda(U, V)$  is the average number of contacts per period. In other words, the contact function is 'random'; pairs of agents of one type are no more/less likely to contact each other than pairs of another type.

Assume, for the moment, that it is the matching probabilities, conditional on contacting, that are different between types of pair. These are given by<sup>8</sup>

$\mu_{11}$  if new job-seeker, new vacancy

$\mu_{12}$  if new job-seeker, old vacancy

$\mu_{21}$  if old job-seeker, new vacancy

$\mu_{22}$  if old job-seeker, old vacancy.

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<sup>8</sup>We make use of this subscript  $i, j$  notation throughout:  $i$  always refers to job-seekers,  $j$  to vacancies; '1' always means new, '2' means old.

In the pure version of stock-flow matching,  $\mu_{22} = 0$  and  $\mu_{11}$  is undefined. In practical applications, one might relax  $\mu_{22} > 0$ , which allows the possibility that old-old matches can take place, but with a low probability. Similarly, because data are necessarily discrete, one might allow  $\mu_{11} > 0$ , where such new-new matches can be more or less likely than both types of old/new matches. Coles & Petrongolo (2003) allow for one-sided stock-flow matching, which they label an efficiency wage model. One can model this by specifying  $\mu_{12} = \mu_{22} < \mu_{21}$ , or, if on the other side of the market,  $\mu_{21} = \mu_{22} < \mu_{12}$ .

The aggregate matching function is defined for all four types of match:

$$\begin{aligned}\delta_{11} &= \mu_{11} \frac{uv}{UV} \lambda(U, V) = A\mu_{11} uv U^{\alpha-1} V^{\beta-1} \\ \delta_{12} &= \mu_{12} \frac{u\bar{V}}{UV} \lambda(U, V) = A\mu_{12} u\bar{V} U^{\alpha-1} V^{\beta-1} \\ \delta_{21} &= \mu_{21} \frac{\bar{U}v}{UV} \lambda(U, V) = A\mu_{21} \bar{U}v U^{\alpha-1} V^{\beta-1} \\ \delta_{22} &= \mu_{22} \frac{\bar{U}\bar{V}}{UV} \lambda(U, V) = A\mu_{22} \bar{U}\bar{V} U^{\alpha-1} V^{\beta-1}.\end{aligned}$$

where each  $\delta_{ij}$  is the average number of matches of each type per period. Multiplying  $\lambda(U, V)$  by  $uv/UV, \dots, \bar{U}\bar{V}/UV$  splits the average number by type, which is then multiplied by the matching probability. Note that old-old contacts are relatively *very* frequent by the sheer numbers of old stocks  $\bar{U}$  and  $\bar{V}$ . It is the matching probability that makes old-old matches less frequent, and would be zero in the pure stock-flow matching model.

Unfortunately, one cannot separately identify  $A$  from  $\mu_{ij}$ , and so we define  $a_{ij} \equiv A\mu_{ij}$ . It is important to interpret  $a_{ij}$  correctly. Specifically, if the  $a_{ij}$  differ from each other, it is either because the (autonomous) rate at which pairs of agents contact each other differs, or because the matching probabilities differ. Exactly the same identification issue would arise had we specified the matching probability as a Cobb-Douglas function of  $U$  and  $V$ , and so it is wrong to interpret  $\alpha$  and  $\beta$  as parameters of the contact function. They are parameters of the matching function. Random matching is a special case when

$$H_0 : a_{11} = a_{12} = a_{21} = a_{22} \quad (= a, \text{ say}), \quad (4)$$

is true.

The aggregate matching function sums the four  $\delta_{ij}$ s. This generates a non-linear model in  $u, v, U$  and  $V$ . However, under  $H_0$ , this aggregate matching function is given by

$$\delta = \mu \frac{[uv + u\bar{V} + \bar{U}v + \bar{U}\bar{V}]}{UV} \lambda(U, V) = \mu \lambda(U, V), \quad (5)$$

that is, generates Equation (3) above, except that here  $\mu$  is no longer a function of labour-market tightness. As just explained, any effects of  $U$  and  $V$  via  $\mu(U, V)$  cannot be identified separately from  $\lambda(U, V)$ .

The corresponding hazard functions are given by:

$$h_{11}^w \equiv \delta_{11}/u = \mu_{11} \frac{uv}{UV} \lambda(U, V)/u = a_{11} v U^{\alpha-1} V^{\beta-1} \quad (6)$$

$$h_{12}^w \equiv \delta_{12}/u = \mu_{12} \frac{u\bar{V}}{UV} \lambda(U, V)/u = a_{12} \bar{V} U^{\alpha-1} V^{\beta-1} \quad (7)$$

$$h_{21}^w \equiv \delta_{21}/\bar{U} = \mu_{21} \frac{\bar{U}v}{UV} \lambda(U, V)/\bar{U} = a_{21} v U^{\alpha-1} V^{\beta-1} \quad (8)$$

$$h_{22}^w \equiv \delta_{22}/\bar{U} = \mu_{22} \frac{\bar{U}\bar{V}}{UV} \lambda(U, V)/\bar{U} = a_{22} \bar{V} U^{\alpha-1} V^{\beta-1} \quad (9)$$

For  $h_{11}^w$ , the  $\lambda(U, V)/u$  term is the average number of contacts per job-seeker (and is directly analogous to  $\lambda^w$  in the random matching model); the  $\mu_{11} uv/UV$  term is the matching probability (and is directly analogous to  $\mu$  in the random matching model).

There are another set of hazards for vacancies, labelled  $h_{11}^e, h_{12}^e, h_{21}^e$  and  $h_{22}^e$ .

Notice two things. First,  $h_{22}^w/h_{12}^w = a_{22}/a_{12}$  and  $h_{21}^w/h_{11}^w = a_{21}/a_{11}$ . This means that the job-seeker's hazard to old vacancies will drop sharply when the job-seeker becomes old if  $a_{12} \gg a_{22}$  but that the shape of the job-seeker's hazard to new vacancies may or may not fall because we have no *a priori* view about whether  $a_{11} \lesseqgtr a_{21}$ . This stepwise shape in the old job-seeker hazard is the first testable implication noted in Section 2. Second, the hazard to old vacancies will be much higher than to new vacancies simply because  $\bar{V} \gg v$ .

We now add across competing risks to generate a hazard for new job-seekers  $h_1^w$  and a

hazard for old job-seekers  $h_2^w$ :

$$h_{1.}^w \equiv h_{11}^w + h_{12}^w = (\delta_{11} + \delta_{12})/u \quad (10)$$

$$h_{2.}^w \equiv h_{21}^w + h_{22}^w = (\delta_{21} + \delta_{22})/\bar{U}. \quad (11)$$

This model is estimated as a single regression where the four covariates are interacted with two dummy variables: one for when the job-seeker is new and one for when the job-seeker is old. All of the above is repeated for vacancy hazards:

$$h_{.1}^e \equiv h_{11}^e + h_{21}^e = (\delta_{11} + \delta_{21})/v \quad (12)$$

$$h_{.2}^e \equiv h_{12}^e + h_{22}^e = (\delta_{12} + \delta_{22})/\bar{V}. \quad (13)$$

Consider the hazard for old job-seekers  $h_2^w$ :

$$\begin{aligned} \log h_2^w(U, u, V, v) &= \log(h_{21}^w + h_{22}^w) \\ &= \log[a_{21}v + a_{22}(V - v)] + (\alpha - 1) \log U + (\beta - 1) \log V. \end{aligned}$$

Rather than estimate this non-linear model, it is much easier to estimate a model for  $\log h_2^w$  which is linear in  $\log U$ ,  $\log u$ ,  $\log V$ ,  $\log v$ , from which we can uniquely identify  $\alpha$ ,  $\beta$  and  $a_{22}/a_{21}$ . Differentiating:

$$\begin{aligned} \frac{\partial \log h_2^w}{\partial \log U} &= \alpha - 1 & \frac{\partial \log h_2^w}{\partial \log V} &= \frac{a_{22}V}{a_{21}v + a_{22}\bar{V}} + \beta - 1 \equiv \pi_1 \\ \frac{\partial \log h_2^w}{\partial \log u} &= 0 & \frac{\partial \log h_2^w}{\partial \log v} &= \frac{(a_{21} - a_{22})v}{a_{21}v + a_{22}\bar{V}} \equiv \pi_2. \end{aligned} \quad (14)$$

In interpreting the estimates, the following should be noted. First, an increase in the stock of unemployed job-seekers  $U$  has the familiar effect of  $\alpha - 1$ , and it does not matter whether the congestion comes from old or new job-seekers, which is why the extra effect from new job-seekers  $u$  is zero. Second, to obtain an estimate of  $\beta$ , one adds together the estimates on  $\log V$  and  $\log v$  (ie  $\pi_1 + \pi_2 = \beta$ ). Effectively, the vacancy effect is split across both vacancy variables. Third, if we are then able to drop  $\log u$  from the specification, we then have correctly specified the non-random matching model, which itself nests the random matching model. If  $H_0$  is true, then  $a_{21} = a_{22}$ , which implies  $\pi_2 = 0$ . In words, the effect

of new vacancies onto the market has no effect on the hazard for old job-seekers. This is a one-sided test because, under the alternative,  $\pi_2 > 0$ . It is important to understand why this is so. Suppose that the stock of new vacancies  $v$  goes up whilst the stock of all vacancies  $V$  remains fixed, which means that the stock of old vacancies  $\bar{V}$  falls. Under random matching, this switch between old and new has no effect on the hazard. Under non-random matching,  $v$  going up leads to more stock-flow matches ( $\delta_{21}$  increases) but  $\bar{V}$  going down means fewer stock-stock matches ( $\delta_{22}$  decreases). The net effect is positive if  $a_{22} < a_{21}$ . The same can be seen from the estimate of  $a_{22}/a_{21}$ , obtained directly from the expression for  $\pi_2$ , which is given by

$$\frac{a_{22}}{a_{21}} = \frac{v}{V(1 - \pi_2)^{-1} - \bar{V}}. \quad (15)$$

If  $\pi_2 > 0$ , ie the effect of  $v$  is significant and positive, then  $a_{22}/a_{21} < 1$ .

Using expressions similar to Equations (14,15), the new job-seeker hazard delivers estimates of  $\alpha$ ,  $\beta$  and  $a_{12}/a_{11}$ , and so one can test  $a_{11} = a_{12}$ . Imposing  $a_{11} = a_{12}$  ( $= a_1$ . say) and  $a_{21} = a_{22}$  ( $= a_2$ . say) on Equations (10–11) gives:

$$\log h_1^w = \log a_1 + (\alpha - 1) \log U + \beta \log V \quad (16)$$

$$\log h_2^w = \log a_2 + (\alpha - 1) \log U + \beta \log V. \quad (17)$$

Again this is estimated as a single model. The actual random matching model pools these two regressions across  $h_1^w$  with  $h_2^w$ :

$$\log h^w = \log a + (\alpha - 1) \log U + \beta \log V, \quad \text{where } a \equiv A\mu. \quad (18)$$

Note that these 2 further restrictions are *not* part of the test: here we are testing whether  $\alpha$  and  $\beta$  are the same across old and new variants (although it implicitly imposes the third equality in  $H_0$  because  $a_1 = a_2$ ).

Analogous considerations apply to vacancy hazards, giving the equivalent random matching model if all 6 equivalent restrictions hold:

$$\log h^e = \log a + \alpha \log U + (\beta - 1) \log V. \quad (19)$$

To conclude, our test of stock-flow matching is different from examining whether the hazards of agents fall once they have searched the market. Hazards can fall for reasons other than stock-flow matching. However, data that records who matches with whom is required for the test to work.

## 4 The data

The data we use are the computerised records of the Lancashire Careers Service (LCS) over the period March 1988 to June 1992. The Careers Service was a Government-funded network which provided vocational guidance for school-leavers and which operated a free matching service for employers and youths.<sup>9</sup>

The data comprise a longitudinal record of all youths in Lancashire aged 15–18, including those in education, employment, training and unemployment. For each individual we observe the start and end dates of every labour market spell over the sample period. The data also include a record of all vacancies notified to the Careers Service over the sample period. Approximately 30% of all job spells observed in the data resulted from a match with a vacancy posted with the Careers Service. Vacancies for which the Careers Service were not the method of search are not included in the data. However, in the youth labour market (in contrast to the adult labour market) vacancies posted with the Careers Service were generally representative of all vacancies available for this age group.

Very unusually, we therefore observe both sides of the matching process from the same market. When a job-seeker and a vacancy match, we also observe how long each has been in the market. Associated with each match is the identity of the job-seeker  $i$  and the vacancy  $j$  (itself associated with an employer). We also observe various characteristics of both  $i$  and  $j$ .

Job-seekers can come from one of four labour market states: unemployment, employment,

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<sup>9</sup>In addition, the Careers Service allocated guaranteed government-funded training places to youths who did not find employment and who did not wish to continue in education. We do not analyse the data on training places here because we do not have a candidate model for the institutional process by which training places and training providers are matched.

government-sponsored training or education. Each vacancy is filled by one of these types of job-seeker or it is withdrawn from the market,<sup>10</sup> or it is censored.<sup>11</sup> Job vacancies can either be filled via the Careers Service, or filled by some other means. Each job-seeker finds one of these types of vacancy, or she leaves the labour market and stops actively searching, or she is censored.<sup>12</sup>

In this paper, we examine matches between job vacancies and unemployed job-seekers, since these type of matches are likely to be more relevant for the labour market as a whole. Matches involving school-leavers and those on training programmes are less relevant for the purpose of testing theories of labour market matching. However, although we only consider this one type of match, we do need to consider other types of job-seeker when specifying the arguments of the matching function. For example, it might be the case that the stock of those engaged in on-the-job search affects the probability of a match between unemployed job-seekers and vacancies because they are competing for the same vacancies.

Throughout the paper we therefore use two definitions of job-seekers. The first, *narrow* definition refers only to unemployed job-seekers. The second, *wide* definition includes those who are on training programmes and those who are in jobs, and who are registered as actively searching with the Careers Service. The narrow definition corresponds more closely to the existing literature. Far less work has been done on the estimation of matching functions whose arguments include stocks of competing job-seekers, and so the estimates using the wide definition are of additional interest (Burgess 1993).

In order to estimate the hazard functions under the assumption of non-random matching, we need to distinguish between those in the stocks who are old and new. This is straightforward under the narrow definition of the stocks because unemployed job-seekers are assumed to start searching as soon as they register as unemployed. We assume that

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<sup>10</sup>Andrews et al. (2003) discuss this process in more detail.

<sup>11</sup>There are very few censored observations in these data because the sampling period is long in relation to the typical duration of a vacancy.

<sup>12</sup>A job-seeker who stops searching and leaves the labour market is the analogue of a vacancy which is withdrawn from the market.

non-unemployed job-seekers began searching the market on the date on which they first entered a job-seeking state. For those in employment, the Careers Service record whether an individual is employed in “temporary or permanent work but seeking a better job”. For those on training programmes, we assume that those with “trainee status” are actively searching for employment. Those trainees with employee status are assumed not to be searching.<sup>13</sup> We must ignore job-seekers who are in school because it is not possible to determine the precise date at which they begin searching the market, or whether they are actively engaged in search.

Figure 1 illustrates the data in stylised form. Calendar time runs horizontally. For each job-seeker and each vacancy we observe the date at which they enter the market, denoted  $E$ . For a job-seeker this is the date on which they begin a spell of unemployment; for a vacancy this is the date on which the employer notifies the vacancy to the Careers Service. Each job-seeker [resp. vacancy] may then contact vacancies [resp. job-seekers], which may or may not result in a match. In Figure 1 the job-seeker makes two contacts on dates  $C_1$  and  $C_2$  before matching with the vacancy at date  $M$ . The vacancy makes only one contact which results in a match, again at date  $M$ . Finally, on date  $X$  the pair exit, and the job spell begins.

The data are therefore also unusual in that we are able to distinguish between the *search duration*  $M - E$  and the *spell duration*  $X - E$  for each agent. These durations form the dependent variables for estimating job-seeker hazards  $h^w$  and vacancy hazards  $h^e$ . Our preferred specification focuses on the duration of search, because this corresponds more closely to the theory. However, since almost all existing estimates of the matching function are forced to use spell durations, we also examine departures from this preferred specification which use spell duration.

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<sup>13</sup>These are young people on training programmes who received the rate of pay for the job, and who had a permanent contract. They contrast with trainees, who received a government-funded allowance and had fixed-tenure contracts.

## 5 Organising the data

In this section, we explain how the data are organised and interpreted in terms of the statistical model of Section 3. Specifically, we define the empirical counterparts to the old and new stocks  $U$ ,  $\bar{U}$ ,  $u$ ,  $V$ ,  $\bar{V}$ , and  $v$  above, and the flow of old and new matches, corresponding to  $\delta_{ij}$  above. Throughout, we have two sets of job-seeker stocks  $U$ ,  $\bar{U}$ ,  $u$ , relating to the wide and narrow definitions.

All of the analysis in this paper is conducted at the level of individual matches, where the variable being modelled is the (search) duration for job-seekers and vacancies. In keeping with most of the existing literature, we could conduct aggregate analyses, where we would count the number of matches that occur in any period  $t$ . However, there is no extra information contained in such analysis and so estimating aggregate matching functions will, at best, result in less efficient estimates. Moreover, using agent-level data we can also control for observed and unobserved heterogeneity. Most importantly, with aggregate data we would be unable to model the essential feature of this type of search model, that of individual agents changing behaviour in response to changing aggregate labour market conditions during the agent's stay in the market. In fact, at the aggregate level, there is only one matching function, Equation (3), rather than separate hazards for job-seekers and vacancies, Equation (1).

We observe 2,761 matches in our data. They represent exits from both sides of the market, that is there are two hazards that can be estimated from this sample of matches, a job-seeker hazard  $h^w$  and a vacancy hazard  $h^e$ . To be able to estimate hazards from both sides of the market using identical exits is a unique feature of these data. The data are organised into sequential binary response form (see, for example, Stewart 1996). For the vacancy [resp. job-seeker] hazard we define

$$y_{is} = \begin{cases} 00 \dots 0001 & \text{if the vacancy [resp. job-seeker] exits to one of 2,761 matches} \\ 00 \dots 0000 & \text{otherwise} \end{cases}$$

where  $i$  indexes the individual vacancy [resp. job-seeker] and  $s$  indexes duration measured

in weeks. Essentially we have an unbalanced panel of vacancies with  $t_i^e$  weekly observations for each vacancy, and another unbalanced panel of job-seekers with  $t_i^w$  weekly observations for each job-seeker. We define the following dummy variable for whether a match occurs, which, if it happens, can only be in the final week of the spell. Note that

$$\sum_i \sum_s y_{is} = \sum_i m_i = n = 2,761,$$

for both job-seeker and vacancy hazards.

## 5.1 Old and new flows and stocks

To estimate the statistical model, we need to decide how long a job-seeker or a vacancy is on the market before it changes from being ‘new’ to ‘old’, or in Coles and Smith’s terminology, from ‘flow’ to ‘stock’. The point at which this happens is defined as  $k^w$  for job-seekers and  $k^e$  for vacancies, and is measured in weeks. We refer to the first  $k^w$  and  $k^e$  weeks as the matching *window*. In Figure 1, the job-seeker was still searching after  $k^w$  weeks have passed, and so enters the stock of old unemployed  $\bar{U}$ ; on other hand, the employer entered the market later in calendar time, and had stopped searching before  $k^e$  weeks had passed. As already explained, we also observe whether the job-seeker or employer have actually makes a successful contact, and are therefore assumed to be no longer searching.

### Old and new flows

If, for example,  $k^w = k^e = 4$  weeks, then the first 4 zeros correspond to when the vacancy or job-seeker is ‘new’, for which we define the following dummy variables:  $1(s \leq k^w)$  and  $1(s \leq k^e)$ . The ‘new dummy’ would be 1111000 for a job-seeker or employer who searches for seven weeks. We define  $m_{11}$  as the number of matches between a new job-seeker, ie who has been unemployed for less than or equal to  $k^w$  weeks, and a new vacancy, ie one that has been open for less than or equal to  $k^e$  weeks:

$$m_{11} = \sum m_i 1(t^w \leq k^w) 1(t^e \leq k^e).$$

These are Coles & Smith's *flow-flow* matches. Similarly

$$m_{22} = \sum m_i 1(t^w > k^w) 1(t^e > k^e)$$

defines the number of *stock-stock* matches. The number of *stock-flow* matches are:

$$m_{12} = \sum m_i 1(t^w \leq k^w) 1(t^e > k^e) \quad \text{and}$$

$$m_{21} = \sum m_i 1(t^w > k^w) 1(t^e \leq k^e).$$

Table 1 summarises the raw data. In total there are 137,223 vacancy-weeks of which all but 2,761 have  $y_{is} = 0$ . The risk set for vacancies is large because there are in fact several competing risks: vacancies can be filled by job-seekers who are unemployed, in training, in education or in employment. As noted, we estimate only the exit rate for vacancies who match with unemployed job-seekers. Similarly, there are 477,868 unemployment-weeks, of which all but 2,761 have  $y_{is} = 0$ . This is because job-seekers can exit unemployment via other search channels, into training places, or leave the labour market altogether.<sup>14</sup>

Table 1: Who matches whom? Search duration

	new	old	total
<i>Job-seekers</i>			
zeros	123338	351769	475107
exits to new vacancy	533	1496	2029
exits to old vacancy	277	455	732
Total	124148	353720	477868
<i>Vacancies</i>			
zeros	38547	95915	134462
exits to new job-seeker	533	277	810
exits to old job-seeker	1496	455	1951
Total	40576	96647	137223

Table 1 also cross-tabulates matches between old/new job-seekers and old/new vacancies. For vacancies, we can see there are  $m_{11} = 533$  flow-flow matches,  $m_{12} = 277$  and  $m_{21} = 1,496$  stock-flow matches, and  $m_{22} = 455$  stock-stock matches. These four numbers total

<sup>14</sup>Strictly speaking, the unit of observation is a spell, not a job-seeker, as some job-seekers have multiple spells. Similarly, some vacancies are posted in multiple vacancy orders.

the 2,761 matches. For job-seekers, although there are many more weeks of unemployment, the same four numbers are shown again, but now transposed.

### Old and new stocks

During a given week  $t - 1$ , there is an inflow  $v_{t-1}^+$  into the stock of vacancies  $V_{t-1}$ , and an outflow  $v_{t-1}^-$ , such that the stock at the beginning of week  $t$  is given by:

$$V_t = V_{t-1} + (v_{t-1}^+ - v_{t-1}^-). \quad (20)$$

This is the familiar identity that the change in the stock equals the net inflow. The vacancy stock data are a stock sample. In other words, all the components of Equation (20) are observed in the LCS data.

Similarly, during week  $t - 1$ , there is an inflow of ‘unemployed’ job-seekers  $u_{t-1}^+$  into the stock of ‘unemployed’ job-seekers  $U_{t-1}$ , and an outflow  $u_{t-1}^-$ , such that

$$U_t = U_{t-1} + (u_{t-1}^+ - u_{t-1}^-). \quad (21)$$

Unfortunately, these job-seeker data are a flow sample, which means that  $U_t$  is not observed. However, we observe data for about seven months before the sample period, and so  $U_t$  is built up recursively from the net inflow into unemployment  $u_t^+ - u_t^-$  each period. Given that week  $t = 1$  is in April 1988, this means that  $U_{-30}$  is set to zero. The reader is reminded that we have two definitions of ‘unemployed’ job-seeker, the narrow definition being literally those unemployed and the wider definition including those not unemployed, but known to be searching.

Alternative official sources of unemployment and vacancy stocks are available but cannot be disaggregated into old and new stocks.<sup>15</sup> When we plot the NOMIS  $U$ -stocks (16/17 year-olds, monthly) versus LCS  $U$ -stocks (observed daily, but plotted at monthly intervals) over time, we can see that the two series basically coincide from October in each year to

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<sup>15</sup>As these are from the National Online Management Information Service (NOMIS), they are referred to as NOMIS data (<http://www.nomisweb.co.uk>). They originate from the Office of National Statistics.

the following April, from 1989 onwards (Figure 2).<sup>16</sup> The other noticeable thing is the very close correspondence, even at the end of the sample, where one might expect the recursive nature of measurement error to have its largest effect. This is convincing evidence that our stocks are extremely well measured. The LCS data, being job-seeker based, reflect the large inflow of school-leavers onto the market between April and June each year. The NOMIS data, being claimant-based, miss this feature of the data. This is because they only record job-seekers who claim unemployment benefit and therefore under-record youths who enter the market after leaving school.

Both  $U_t$  and  $V_t$  are disaggregated into ‘old’ and ‘new’ as follows, using the stock of unemployed for illustration:

$$U_t = [u_{t-1}^+ - u_{t-1}^- | u_{t-1}^+] + [U_{t-1} - u_{t-1}^- | U_{t-1}] \equiv u_t + \bar{U}_t.$$

The ‘new’ stock  $u_t$  of unemployed are defined as the inflow of unemployed during the week less those who also exit during the week, namely  $u_{t-1}^+ - u_{t-1}^- | u_{t-1}^+$  and the ‘old’ stock  $\bar{U}_t$  are defined as the stock of unemployed at the end of the previous week less those who also exit during the current week, namely  $U_{t-1} - u_{t-1}^- | U_{t-1}$ . Comparing with (21) above,  $u_{t-1}^- \equiv u_{t-1}^- | u_{t-1}^+ + u_{t-1}^- | U_{t-1}$ , that is, all those who exit during week  $t - 1$  *must* either be from the inflow in the same week  $u_{t-1}^+$  or from the stock at the beginning of the week  $U_{t-1}$ . Because the data are weekly, clearly  $k^w = 1$  week in this example, but the above expression generalises for any window size  $k$ :

$$U_t = \left[ \sum_{i=1}^k u_{t-i}^+ - \sum_{i=1}^k u_{t-i}^- | \sum_{i=1}^k u_{t-i}^+ \right] + \left[ U_{t-k} - \sum_{i=1}^k u_{t-i}^- | U_{t-k} \right] \equiv u_t^k + \bar{U}_t^k.$$

Notice that we adopt a different terminology to Coles and Smith: we refer to their ‘flow’  $u_t^k$  as ‘new stock’ and their ‘stock’  $\bar{U}_t^k$  as ‘old stock’, corresponding to ‘old flows’ and ‘new flows’ that have already been defined earlier in this subsection.

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<sup>16</sup>NOMIS data refer to 16–17 year-olds and 18+ year-olds, and so we cannot create a series for 16–18 year-olds.

## 5.2 Size of labour market

The data cover the whole of Lancashire, a county in the United Kingdom that comprises 14 towns/cities (in fact, local authority districts). The issue here is whether the stocks should vary by these 14 fairly distinct towns/cities, or whether the same value should be used irrespective of where in Lancashire the match takes place, or something in between. For the intermediate case, we grouped Lancashire into just three labour markets (West, Central and East), recognising that job-seekers can travel between certain towns when looking for work. When we specify just three ‘districts’ in Lancashire, 96% of all matches take place between a job-seeker and vacancy from the same district. This number drops to 75% when Lancashire is treated as 14 towns/cities, which is convincing evidence that the three-district specification is the best one. Throughout Huber/White standard errors correct for heteroskedasticity caused by unmodelled heterogeneity that is aggregated at the district level.

Figures 3 and 4 plot new and old stocks of vacancies and job-seekers (both narrow and wide) for the three districts. It is noticeable that there is very little cross-section variation in the data, but a lot of time-series variation. (There is much less variation in the stock of old vacancies in the ‘East’ district compared with the other two.) The peaks in both new and old unemployed arise from young people leaving school between May and August each year (the so-called recruitment cycle), which, of course is when employers post their vacancies, although it is noticeable that the stock of new vacancies tends to precede the months when school-leavers actually leave school. Finally, notice that the market became more slack towards the end of the sample.

## 5.3 Temporal aggregation bias

Temporal aggregation bias is an important issue in this literature, and is discussed at length by Burdett et al. (1994), Gregg & Petrongolo (1997) and Coles & Petrongolo (2003). In the context of monthly data, the problem arises in not observing the instantaneous

hiring rate, but rather flows over a discrete period (a month). The assumptions one needs to adjust the stock measures depend on how quickly agents are matching, which itself is being modelled, and so there is a simultaneity bias. Coles & Petrongolo (2003) estimate matching functions using a quite sophisticated technique that deals with this problem. In our data this will not be a problem as we observe weekly flows together with stocks that also vary weekly; had we used daily stocks, the issue would completely disappear. We have checked carefully that using daily data has very little impact on our results. What we are able to do, specifically, is assess the extent to which using monthly stocks data biases the estimates. Using the *same* flows data, we use two sets of the stocks data: (a) stocks measured weekly, ie the value observed on the preceding Monday and (b) stocks measured monthly, ie the value observed on the preceding first day of the month. This one might label ‘pure’ aggregation bias. The alternative would be to collapse the flow data into months as well, thereby having both stocks and flows measured monthly. This is not ‘pure’ aggregation bias as there is additional measurement error in the durations.

## 6 Econometric methodology

Having organised the data into sequential binary response form, the hazard for each week  $s$  and for each job-seeker  $i$  is modelled as follows. We assume proportional hazards and introduce a positive-valued random variable (or mixture)  $\epsilon$ :

$$h_s^w(\mathbf{x}'_{is}, \epsilon_i^w) = \bar{h}_s^w \epsilon_i^w \exp(\mathbf{x}'_{is} \boldsymbol{\beta}^w)$$

$\bar{h}_s^w$  is the baseline hazard, and does not vary by  $i$ .  $\epsilon_i^w \equiv \log \epsilon_i^w$  has density  $f_\epsilon^w(\epsilon^w)$ , and is a job-seeker specific random effect. There are identical expressions for vacancy hazards, but with superscript  $e$ .

The likelihood  $L_i(\boldsymbol{\beta}, \boldsymbol{\gamma})$  for each job-seeker with observed covariates  $\mathbf{x}'_{is}$  in this ‘mixed

proportional hazards' model is

$$L_i(\boldsymbol{\beta}, \boldsymbol{\gamma}) = \int_{-\infty}^{\infty} \left[ \prod_{s=1}^{t_i} h_s(\mathbf{x}'_{is}, \varepsilon_i)^{y_{is}} [1 - h_s(\mathbf{x}'_{is}, \varepsilon_i)]^{1-y_{is}} \right] f_{\varepsilon}(\varepsilon_i) d\varepsilon_i,$$

$$\text{with } h_s(\mathbf{x}'_{is}, \varepsilon_i) = 1 - \exp[-\exp(\mathbf{x}'_{is}\boldsymbol{\beta} + \gamma_s + \varepsilon_i)].$$

where, for notational clarity, we have suppressed the superscript  $w$ , and so the same equation also applies to the vacancy hazard. Because of the proportional hazards assumption, the covariates affect the hazard via the complementary log-log link. The  $\gamma_{s,t}$  are interpreted as the log of a non-parametric piece-wise linear baseline hazard, as  $\gamma_s \approx \log \bar{h}_s$  when  $\mathbf{x}'_{is}\boldsymbol{\beta} = 0$ . The  $\gamma_{s,t}$  are collected into a vector  $\boldsymbol{\gamma}$ . Each interval corresponds to a week, but, because of data thinning, these are grouped into longer intervals at longer durations by constraining the appropriate  $\gamma_{s,t}$ . We model the unobserved heterogeneity using Normal mixing, with variance  $\sigma^2$ . We also experiment with discrete mixing (Heckman & Singer 1984), to see whether the impact on the covariates and on the shape of the baseline hazard are the same. In both cases, details on how the likelihood functions are amended are given in Stewart (1996).

The specification for  $\mathbf{x}'_{is}$  was discussed at length in Section 3. To recap, we define a dummy variable for whether the spell index  $s$  is less than the window size  $1(s \leq k)$ , and its complement  $1(s > k)$ . This is then interacted with the covariates:

$$\begin{aligned} &1(s \leq k) \log U, 1(s \leq k) \log u, 1(s \leq k) \log V, 1(s \leq k) \log v \\ &1(s > k) \log U, 1(s > k) \log u, 1(s > k) \log V, 1(s > k) \log v. \end{aligned}$$

In some specifications we also add job-seeker and vacancy covariates, again interacted with dummies for new and old.

It is worth emphasising that both stocks vary by duration  $s$  and job-seeker/vacancy  $i$ , because they vary through calendar time and because each job-seeker/vacancy enters the market place at different calendar times. This is important for identification, and is an effect lost with aggregate data. As just noted, instead of having just two dummies for the

baseline hazard  $1(s \leq k)$  and  $1(s > k)$ , we estimate a non-parametric piece-wise linear version for reasons discussed in the next section.

## 7 Results

### 7.1 Which window-size?

We now attempt to establish empirically the points at which agents become old whilst in the market. In other words, we need to choose values of  $k^w$  and  $k^e$  so that the stock-flow matching model is given the best chance to work. Note that none of Coles & Smith (1998), Gregg & Petrongolo (1997), Coles & Petrongolo (2003) have this problem as they use monthly aggregated time-series data. In Figure 5, we plot raw, non-parametric, baseline hazards for job-seekers  $h^w$  and vacancies  $h^e$ . The intervals chosen are the same as those used by Coles & Smith:  $(0,1]$ ,  $(1,2]$ ,  $(2,4]$ ,  $(4,6]$ ,  $(6,8]$ ,  $(8,13]$ ,  $(13,26]$ ,  $(26,39]$ ,  $(39,52]$ ,  $(52, \infty)$  weeks. Also drawn are the step-wise hazard functions calculated for a 4-week window, drawn by grouping into two intervals:  $(0,4]$ ,  $(4, \infty)$ .

For job-seekers (panel (a)), there is clear evidence of non-monotonicity, with the hazard rising to a peak at 3/4 weeks, and then declining gradually. One might interpret this increase as job-seekers learning to search (visiting Careers Offices, completing application forms, learning interview techniques and so on); the subsequent decline partly represents the usual duration dependence. In short, from the job-seeker hazards, there is little evidence that the hazard declines rapidly at very short durations. The vacancy hazard (panel (b)) is quite different, exhibiting a rapidly declining hazard. This occurs at very short durations. In contrast to job-seekers, most employers do not need to learn how to search having been in the market-place before.

To describe agents hazards' as being flat apart from a discrete change at  $k$  is a simple theoretical characterisation that misrepresents the data. It is difficult to see in Figure 5 where the optimal window size is. To conduct a more formal analysis, we make use of the identity that links the number of matches  $m_{ij}$ , the hazards  $h_{ij}^w$  and  $h_{ij}^e$ , and the old and

new stocks  $\bar{U}$ ,  $u$ ,  $\bar{V}$ , and  $v$ .

In the first instance, assume that  $k^w = k^e = 4$  weeks. The total outflow, over the whole sample period, from vacancies is ( $n = 2,761$  in the data)

$$\begin{aligned} n &= m_{11} + m_{12} + m_{21} + m_{22} \\ &= \frac{m_{11}}{v}v + \frac{m_{12}}{\bar{V}}\bar{V} + \frac{m_{21}}{v}v + \frac{m_{22}}{\bar{V}}\bar{V} \\ &= h_{11}^e v + h_{12}^e \bar{V} + h_{21}^e v + h_{22}^e \bar{V}. \end{aligned}$$

The cross-tabulations given in Table 1 reveal that the raw vacancy hazard to new unemployed job-seekers is given by:

$$\begin{aligned} h_{11}^e &= 533/40576 = 0.01314 \\ h_{12}^e &= 277/96647 = 0.00287 \end{aligned}$$

and the raw vacancy hazard to the old unemployed job-seekers is given by:

$$\begin{aligned} h_{21}^e &= 1496/40576 = 0.03687 \\ h_{22}^e &= 455/96647 = 0.00471. \end{aligned}$$

Notice that the drop in the hazard for vacancies matching with old unemployed job-seekers is  $h_{22}^e/h_{21}^e = a_{22}/a_{21} = 0.218$  is perfectly consistent with stock-flow matching (see also Figure 5(b)). Without knowing who matches whom, the best we could do with vacancy data on their own is calculate  $h_{22}^e/h_{21}^e$ .

A similar analysis applies to job-seekers. The total outflow, over the whole sample period, from job-seekers is the same number of matches (2,761), but is a different expression

$$\begin{aligned} n &= m_{11} + m_{12} + m_{21} + m_{22} \\ &= \frac{m_{11}}{u}u + \frac{m_{12}}{u}u + \frac{m_{21}}{\bar{U}}\bar{U} + \frac{m_{22}}{\bar{U}}\bar{U} \\ &= h_{11}^w u + h_{12}^w u + h_{21}^w \bar{U} + h_{22}^w \bar{U}. \end{aligned}$$

It turns out that the drop in the hazard for job-seekers matching with old vacancies is  $h_{22}^w/h_{21}^w = a_{22}/a_{12} = 0.577$ . This is also consistent with the theoretical characterisation

of stock-flow matching, but is less pronounced on this side of the market because, as already noted, the hazard increases in the first four weeks (see Figure 5(b)). Notice, as  $k^w$  and  $k^e$  are altered, the stocks also need recomputing because the at-risk totals have also changed.<sup>17</sup> This is important when we come to run regressions.

To see how we might choose the ‘correct’  $k^w$  and  $k^e$ , in Figure 6 we plot the numbers of stock-stock, stock-flow, and flow-flow matches against window size, but keeping  $k^w = k^e$ . The argument here is that it is the same search technology being used on both sides of the market, which implies that the window should be the same. It is obvious that the number of flow-flow matches *must* increase with  $k^w = k^e$  and that the number of stock-stock matches *must* decrease. But the number of stock-stock matches is never zero, and so a pure form of the theory does not occur in these data. The number of stock-flow matches  $m_{12} + m_{21}$  increases with window size, and then decreases. Notice that the number of stock-flow matches is largest when the window size is  $k^w = k^e = 4$  weeks.

We experiment with various formal methods for trying to find optimal values of  $k^w = k^e \neq 4$ , by searching over other integer values of  $k$ . Remember that each pair of  $k^w = k^e$  generates a different pair of datasets. First, two simple regressions reproduce the figures given in the two crosstabs in Table 1 and so we look for the  $k$  that maximises their log-likelihood. A second technique is to choose the  $k$  that maximises the drop in the old hazard for job-seekers [resp vacancies] when exiting to old vacancies [resp old job-seekers], that is the  $k$  that jointly minimises  $h_{22}^w/h_{12}^w$  and  $h_{22}^e/h_{21}^e$ . None of these methods gives a consistent answer, and so we consider the following asymmetric information argument. Employers, who have been in the market in previous years, know exactly what kind of job-seeker they are looking for; young job-seekers, on the other hand, are relatively inexperienced and might only have a vague idea about what they want, and thus searching the market takes longer, on average. In other words,  $k^w > k^e$ . This suggests that the appropriate strategy is to choose a small number of  $(k^w, k^e)$  pairs, such that  $k^w \geq k^e$ , to see whether it makes any difference to the results. It is worth noting that  $k^w = k^e = 4$  maximises  $m_{12} + m_{21}$

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<sup>17</sup>This is only true for the narrow definition, where the definitions of the flows and stocks match each other.

subject to  $k^w \geq k^e$ .

## 7.2 Empirical Results

There are two testable implications of the stock-flow matching model. The first is that the exit rate of agents who match with ‘old’ partners will fall sharply once the agent has searched the market. In the pure form of the theory the exit rate falls to zero, which is at odds with the data as there are always a substantial number of old-old matches (Figure 6). The hazards plotted in Figure 5 suggest that stock-flow matching is consistent with the raw data, especially on the employers’ side of the market. However, we have argued throughout that this is a very weak test of the stock-flow model, because hazard rates may fall with elapsed time for many reasons, including duration dependence, unobserved heterogeneity and declining reservation utilities. A second, stronger, testable implication is to estimate a model of exit conditional on observed and unobserved heterogeneity, as outlined in Sections 3 and 6.

### The Base Model

Our strategy is to report a ‘Base Model’ which represents our preferred specification. We then re-estimate this model by making one-move departures in various dimensions to see whether our assumptions are important or innocuous. Recall that we have two sets of stocks for job-seekers: the narrow definition comprises only unemployed job-seekers whereas the wide definition also includes those that are unemployed and in training. We therefore have two variants of the Base Model.

The Base Model is defined as follows. It is estimated using two binary response panels, where the unit of observation is a week, one for unemployed job-seekers, the other for vacancies. It specifies Normally distributed random effects for the unobserved heterogeneity. Its specification comprises the eight variables listed at the end of Section 6. Employer and job-seeker control variables are not included; this is because the essence of the model is to see whether individual behaviour responds to aggregate labour market conditions. It

specifies  $k^w = k^e = 4$  weeks, because this is all the existing literature is able to do, and is also where the number of stock-flow matches is a maximum subject to  $k^w \geq k^e$ . Finally, we use weekly stocks to minimise the effects of aggregation bias. Departures from the Base Model are discussed more fully below, but include changing the econometric specification, altering  $k^w$  and  $k^e$ , adding covariates, and using monthly stocks. We interpret the results in the context of the statistical model developed in Section 3—see Equation (14) in particular. The implied estimates of  $\alpha$ ,  $\beta$  and the  $a$ -ratios are also reported.

The Base Model is reported in Table 2. The first finding is that the estimates for the job-seeker hazards  $h^w$  are unaffected by whether we use the narrow or wide definitions of  $U$  and  $u$ . The biggest differences occur on the estimates for  $\log u$  and  $\log U$  for old job-seekers; as the differences partly offset each other, they give a similar estimate of  $\alpha$ . On the other hand, the estimates for the vacancy hazard are very different.

Second, in terms of classical matching elasticities  $\alpha$  and  $\beta$ , the estimates are generally sensible, but always show a significant degree of increasing returns to scale, or scale effects. Finding scale effects is contrary to what is usually found in the literature, which of course comes from mainly aggregate data. Most studies find constant returns, see, for example, Broersma & van Ours (1999, Table 1) and more comprehensively, Petrongolo & Pissarides (2001). (Their survey also suggests that  $\alpha > \beta$  for unemployment-to-job transitions, as we find with our job-seeker data.) For the narrow definition, the scale effects are much stronger when estimating vacancy hazards; estimates are much closer to unity using unemployment data, which is what most of the literature uses.  $\alpha + \beta$  is estimated as 1.29 for new job-seekers and 1.12 for old, whereas for new vacancies it is 1.44 and even higher for old vacancies at 1.94 (although this has the biggest standard error of the four). Using wide stocks makes little difference. There are good reasons why we might expect scale effects. Petrongolo & Pissarides (2002) develop and estimate a model that has increasing returns to quality of matches, with better matches occurring in larger markets. If agents respond by increasing their reservation utilities in proportion to the match quality, the hazard function should be independent of scale. Our results therefore

imply that employers do not adjust their reservation utility when facing an increase in the quality of job-seekers, whereas job-seekers do when better quality vacancies arrive onto the market. This might be because employers have more market power, but this remains conjecture unless one can disentangle arrival rate effects from matching probability effects.

Table 2: Base Model\*

	<i>Job-seekers, <math>h^w</math></i>		<i>Vacancies, <math>h^e</math></i>	
	<i>narrow</i>	<i>wide</i>	<i>narrow</i>	<i>wide</i>
<i>(a) New</i>				
$\log u$	-0.008 (0.053)	-0.049 (0.038)	-0.161 (0.057)	0.137 (0.044)
$\log U$	-0.175 (0.082)	-0.143 (0.059)	0.902 (0.075)	0.661 (0.071)
$\log v$	0.242 (0.096)	0.227 (0.097)	-0.223 (0.078)	-0.231 (0.078)
$\log V$	0.234 (0.086)	0.265 (0.089)	-0.077 (0.072)	-0.127 (0.074)
$\alpha, \beta$	0.817, 0.476	0.808, 0.492	0.741, 0.700	0.798, 0.642
$\alpha + \beta$	1.292 (0.071)	1.300 (0.068)	1.441 (0.068)	1.440 (0.076)
$a$ -ratio <sup>a</sup>	0.462 [0.006]	0.482 [0.009]	2.218 [0.998]	0.396 [0.001]
<i>(b) Old</i>				
$\log u$	-0.134 (0.051)	-0.211 (0.041)	0.121 (0.063)	0.522 (0.050)
$\log U$	-0.296 (0.060)	-0.263 (0.055)	1.102 (0.111)	0.607 (0.121)
$\log v$	0.288 (0.058)	0.280 (0.058)	-0.003 (0.109)	0.030 (0.108)
$\log V$	0.258 (0.054)	0.285 (0.055)	-0.276 (0.116)	-0.319 (0.118)
$\alpha, \beta$	0.570, 0.546	0.526, 0.565	1.223, 0.721	1.129, 0.711
$\alpha + \beta$	1.116 (0.051)	1.091 (0.054)	1.943 (0.103)	1.840 (0.117)
$a$ -ratio <sup>b</sup>	0.404 [0.000]	0.413 [0.000]	0.649 [0.027]	0.087 [0.000]
SE <sup>c</sup>	0.650 (0.075)	0.651 (0.075)	1.865 (0.070)	1.868 (0.073)
$\log L$	-16625.6	-16631.5	-11349.9	-11393.4
Obs	477868	477868	137223	137223

\*Estimated hazards for job-seekers and vacancies, sequential binary response panel, weekly stocks, random effects stock-flow matching models, 4-week window. Estimates based on 2761 matches between 34657 unemployed job-seeker spells (26113 job-seekers) and 14154 LCS job vacancies (9556 orders). The weighted averages across the 3 LADs for  $u, U, v, V$  are 191, 755, 58 and 212 respectively for the narrow definition of the stocks. The corresponding numbers for the wider definition are 207, 1987, 58 and 212.

<sup>a</sup> $a_{12}/a_{11}$  for job-seekers,  $a_{21}/a_{11}$  for vacancies. The  $a$ -ratios calculated from Equation (15) and analogous expressions. We do not report standard errors, as the  $a$ -ratios are not normally distributed. By definition,  $p$ -values are the same as for underlying parameter estimates (alternative hypothesis is one-sided).

<sup>b</sup> $a_{22}/a_{21}$  for job-seekers,  $a_{22}/a_{12}$  for vacancies.

<sup>c</sup>Standard error ( $\sigma$ ) for Normally distributed random effects.

Third, recall that it should not matter whether the congestion comes from old or new job-seekers. In other words,  $\log u$  should be insignificant in the job-seeker hazard, twice, and,

similarly,  $\log v$  should be insignificant in the vacancy hazard, twice. This only happens half the time. In the job-seeker hazards,  $\log u$  is insignificant for new job-seekers but has a negative impact for old job-seekers. It is the other way round for the vacancy hazards. Thus our first specification test of the statistical model we have adopted is only partially successful, and suggests that the appropriate stock-flow matching model is *not* one that drops all four of these variables.

Fourth, we examine our test of stock-flow matching. Recall that this is to see whether an increase in the number of new vacancies on the market [resp job-seekers] significantly increases the exit probability for old job-seekers [resp vacancies]. For job-seekers, under stock-flow matching, an increase in  $v$  and a fall in  $\bar{V}$  (such that  $V$  is constant) leads to more matches because the increase in old-new matches outweighs the fall in old-old matches because  $a_{22} < a_{21}$ . In the old job-seeker hazard, using wide stocks (second column), this effect is estimated as  $\frac{\partial \log h_2^w}{\partial \log v} = 0.280$ , and is significant. This converts to a point estimate for  $a_{22}/a_{21} = 0.413$ . A very similar estimate occurs with narrow stocks. By contrast, on the other side of the market, the estimate very much depends on whether narrow or wide stocks are used. For the narrow definition, the effect of  $\log u$  in the old vacancy hazard,  $\frac{\partial \log h_2^e}{\partial \log u}$  is 0.121 and is only just significant ( $p$ -value = 0.027). Said differently, the implied point estimate of  $a_{22}/a_{12} = 0.649$  has a one-sided confidence interval that just excludes unity. However, when using the wider definition, the effect of  $\log u$  is a lot stronger, with  $\frac{\partial \log h_2^e}{\partial \log u} = 0.522$  and  $a_{22}/a_{12} = 0.087$ .

It is important to emphasise that in our test, job-seeker data is being used to identify an effect about employer behaviour. This might seem very counter-intuitive on first impressions. An estimate of  $a_{22}/a_{21} = 0.413$  can be compared with that found in the raw vacancy data, that is  $a_{22}/a_{21} = 0.138$ . Similarly, vacancy data is being used to identify an effect about job-seeker behaviour; we estimate  $a_{22}/a_{12}$  as either 0.649 or 0.087, whereas the raw job-seeker data gives  $a_{22}/a_{12} = 0.577$ . In other words, data from different sides of the same market can be used to estimate the same ratio. We have argued throughout this paper that looking at the shape of agents' baseline hazards is not necessarily a test of stock-

flow matching, simply because hazards can fall for other reasons. Our estimates control for the effects of adding aggregate stocks, and also control for unobserved heterogeneity. These conditional hazards in the Base Model are plotted in Figure 7. This is for wide stocks, but identical figures are obtained for narrow. Also plotted are the raw hazards (they simply add across old and new in Figure 5) and also plotted is what happens when we re-estimate the Base Model without controlling for unobserved heterogeneity.

Looking at the three vacancy hazards first, Figure 7(b) shows that the severe fall in the raw hazard over the first 8 weeks almost completely disappears in the Base Model, and that this is primarily due to controlling for unobserved heterogeneity (adding the 8 covariates to the raw hazard model makes little difference). This is why looking at hazards on their own tells us nothing about stock-flow matching. On the other side of the market, the shape of the job-seeker hazard is unaffected by either adding covariates or controlling for unobserved heterogeneity. This is different to the vacancy hazards, where the standard error of the heterogeneity is about three times bigger (1.87 compared with 0.65). But again, looking at these job-seeker hazards to examine stock-flow matching would give the wrong impression (that agents, when old, are *more* likely to exit), whereas the regression-based estimate, using vacancy data, suggests that  $a_{22} \leq a_{12}$ . As already noted, our view is that the hazard increases initially because job-seekers are learning how to search.

To conclude our discussion of the Base Model, a comment on identification is needed. Identification of these regression-based estimates comes through any correlations between the stocks of market participants and the number of individual-level matches. The old and new stocks in our data are basically three time-series for each stock, one for each of the three districts in Lancashire—there is little cross-section variation in the data (Figures 3 and 4). It is the considerable time-series variation that identifies our estimates, which, recall, varies with duration of the job-seeker [resp. employer] whilst searching for a job [resp. a job-seeker]. Without there being a so-called recruitment cycle in the youth labour market, identification would rely on the general movement in activity over the

sample period.

## Departures from the Base Model

We now report estimates of various departures from the Base Model. Because we have two variants of the Base Model (wide and narrow definition of job-seekers), this exercise is done twice. However, we only discuss departures from the wide variant, see Table 3, and simply tabulate the exercise for narrow stocks, see Table 4. We choose to discuss the wide-stock variant for the following reason. Define  $W$  and  $w$  as the old and new stocks of job-seekers for the wide definition. When we add  $\log(W - U)$  and  $\log(w - u)$  to the narrow vacancy regression, interacted with the old and new dummies, this gives three significant effects out of four, which indicates that job-seekers in employment or training programmes do compete with the unemployed when vacancies arrive on the market.

Row (1) of Table 3 shows the result of estimating the Base Model without unobserved heterogeneity. We already know that there is more heterogeneity on the vacancy side of the market; it is therefore not surprising that this has an impact on the estimates, whereas the job-seeker estimates are unaffected. Now  $\partial \log h_{.2}^e / \partial \log u = 0.641$ , rather than 0.522, implying that  $a_{22}/a_{12}$  falls from 0.087 to 0.055. Row (2) shows that the results are robust to the way the heterogeneity is modelled by also using discrete (Heckman-Singer) mixing.<sup>18</sup>

Row (3) reports what happens when various observed covariates are added to the Base Model. There is very little change in any of the estimates, which implies that observable characteristics of job-seekers and vacancies are not correlated with the aggregate numbers of job-seekers and vacancies in a particular market. This is not surprising, and justifies why we model the heterogeneity using random effects techniques.<sup>19</sup>

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<sup>18</sup>We have also used Poisson count data techniques because the sequential binary response form of the data allows this, but again nothing changes (not reported).

<sup>19</sup>This assumption is absolutely standard—see Wooldridge (2002, Chapter 20) for a clear discussion of these identification issues.

Table 3: Summary of departures from Base Model, wide stocks\*

	Job-seekers, $h^w$			Vacancies, $h^e$							
	ave $u$	ave $v^a$	$a_{22}/a_{21}$	$\alpha$	$\beta$	$\log L$	ave $u$	$a_{22}/a_{12}$	$\alpha$	$\beta$	$\log L$
Base Model	207	58	0.280 (0.058)	0.413	0.526	-16631.5	0.522 (0.050)	0.087	1.129	0.711	-11393.4
<i>Departures</i>											
(1) Without heterogeneity	207	58	0.276 (0.058)	0.418	0.546	-16642.7	0.641 (0.042)	0.055	0.718	0.791	-11827.1
(2) Heckman-Singer <sup>b</sup>	207	58	0.280 (0.058)	0.413	0.526	-16631.4	0.522 (0.049)	0.087	1.243	0.647	-11361.6
(3) With covariates <sup>c</sup>	207	58	0.300 (0.059)	0.390	0.493	-16498.9	0.550 (0.048)	0.079	1.059	0.824	-11206.3
(4) Classical random matching <sup>e</sup>	207	58	0 <sup>f</sup>	1 <sup>f</sup>	0.696	-16663.3	0 <sup>f</sup>	1 <sup>f</sup>	0.939	0.703	-11461.2
(5) Monthly stocks	221	60	-0.070 (0.057)	1.297	0.816	-16685.6	0.619 (0.055)	0.065	0.113	1.173	-11479.6
(6) Spell duration <sup>f</sup>	213	58	0.153 (0.056)	0.602	0.510	-16589.3	0.305 (0.047)	0.169	1.169	0.594	-11712.9
(7) $k^w = 5, k^e = 5$	254	67	0.238 (0.066)	0.503	0.608	-16638.8	0.657 (0.054)	0.063	0.898	0.751	-11384.6
(8) $k^w = 4, k^e = 2$	207	35	0.266 (0.048)	0.313	0.526	-16624.6	0.409 (0.041)	0.131	1.175	0.728	-11399.8
(9) $k^w = 4, k^e = 1$	207	19	0.248 (0.040)	0.214	0.527	-16614.1	0.368 (0.037)	0.152	1.011	0.707	-11411.4
(10) $k^w = 3, k^e = 3$	158	47	0.308 (0.051)	0.332	0.595	-16627.6	0.431 (0.044)	0.095	0.967	0.698	-11406.1
(11) $k^w = 3, k^e = 2$	158	35	0.281 (0.046)	0.297	0.597	-16623.8	0.373 (0.039)	0.118	1.192	0.725	-11404.6
(12) $k^w = 2, k^e = 2$	107	35	0.270 (0.043)	0.309	0.584	-16631.9	0.337 (0.037)	0.096	1.212	0.725	-11409.0
(13) $k^w = 2, k^e = 1$	107	19	0.261 (0.036)	0.202	0.582	-16621.0	0.295 (0.034)	0.114	1.030	0.706	-11421.3

\*In each row, the Base Model is re-estimated with one dimension altered (a single departure). Information refers to old agents only, except for “Classical random matching”.

<sup>a</sup>Average  $U$  is 1987, average  $V$  is 212 except for spell duration (2386 and 216 respectively) and monthly stocks (1965 and 210 respectively).

<sup>b</sup>For job-seekers regressions, 2 mass points were used; for vacancy regressions, 7 mass points were used.

<sup>c</sup>For job-seekers regressions, these are gender (1 dummy), grades at age 17 (so-called GCSEs) (3), ethnicity (1), disadvantaged social background (1); for vacancy regressions, these are whether the vacancy requires a skilled employee (1), a non-manual employee (1), a written method of application (1), firm size (3) and wage (4). In all regressions, they are interacted with old and new.

<sup>d</sup>Estimates of Equations (18,19).

<sup>e</sup>Imposed.

<sup>f</sup>The number of observations in the spell duration datasets is 480423 for job-seekers and 139505 for vacancies.

Table 4: Summary of departures from Base Model, narrow stocks\*

	ave $u$	ave $v^a$	<i>Job-seekers, <math>h^w</math></i>				<i>Vacancies, <math>h^e</math></i>					
			$\log v$	$a_{22}/a_{21}$	$\alpha$	$\beta$	$\log L$	$\log u$	$a_{22}/a_{12}$	$\alpha$	$\beta$	$\log L$
Base Model	191	58	0.288 (0.058)	0.404	0.570	0.546	-16625.6	0.121 (0.063)	0.649	1.223	0.721	-11349.9
<i>Departures</i>												
(1) Without heterogeneity	191	58	0.282 (0.057)	0.411	0.584	0.529	-16636.7	0.396 (0.057)	0.278	0.904	0.755	-11787.8
(2) Heckman-Singer <sup>b</sup>	191	58	0.241 (0.096)	0.462	0.570	0.545	-16625.4	0.099 (0.064)	0.698	1.303	0.674	-11321.4
(3) With covariates <sup>c</sup>	191	58	0.309 (0.058)	0.379	0.527	0.513	-16488.2	0.174 (0.063)	0.545	1.156	0.726	-11173.6
(4) Classical random matching <sup>d</sup>	191	58	0 <sup>e</sup>	1 <sup>e</sup>	0.685	0.450	-16650.1	0 <sup>e</sup>	1 <sup>e</sup>	0.920	0.747	-11380.9
(5) Monthly stocks	200	60	-0.055 (0.056)	1.224	0.815	0.402	-16684.4	0.562 (0.084)	0.173	0.267	0.979	-11481.9
(6) Spell duration <sup>f</sup>	192	58	0.164 (0.055)	0.578	0.577	0.528	-16582.6	-0.210 (0.061)	3.482	1.172	0.614	-11647.8
(7) $k^w = 5, k^e = 5$	231	67	0.247 (0.065)	0.491	0.622	0.539	-16631.4	0.310 (0.073)	0.406	0.994	0.629	-11357.6
(8) $k^w = 4, k^e = 2$	191	35	0.272 (0.047)	0.307	0.570	0.561	-16618.6	-0.013 (0.053)	1.051	1.186	0.767	-11351.9
(9) $k^w = 4, k^e = 1$	191	19	0.255 (0.040)	0.208	0.569	0.568	-16607.4	-0.011 (0.048)	1.045	1.030	0.732	-11368.3
(10) $k^w = 3, k^e = 3$	147	47	0.315 (0.051)	0.326	0.606	0.569	-16619.8	0.112 (0.052)	0.606	1.008	0.632	-11363.0
(11) $k^w = 3, k^e = 2$	147	35	0.286 (0.045)	0.292	0.707	0.572	-16615.9	0.010 (0.048)	0.953	1.180	0.867	-11351.6
(12) $k^w = 2, k^e = 2$	101	35	0.280 (0.043)	0.298	0.628	0.561	-16624.4	0.037 (0.044)	0.777	1.175	0.766	-11349.4
(13) $k^w = 2, k^e = 1$	101	19	0.270 (0.036)	0.195	0.624	0.573	-16612.9	0.019 (0.040)	0.871	1.023	0.732	-11366.0

\*In each row, the Base Model is re-estimated with one dimension altered (a single departure). Information refers to old agents only, except for "Classical random matching".

<sup>a</sup>Average  $U$  is 755, average  $V$  is 212 except for monthly stocks (746 and 210 respectively).

<sup>b</sup>For job-seekers regressions, 2 mass points were used; for vacancy regressions, 7 mass points were used.

<sup>c</sup>For job-seekers regressions, these are gender (1 dummy), grades at age 17 (so-called GCSEs) (3), ethnicity (1), disadvantaged social background (1); for vacancy regressions, these are whether the vacancy requires a skilled employee (1), a non-manual employee (1), a written method of application (1), firm size (3) and wage (4). In all regressions, they are interacted with old and new.

<sup>d</sup>Estimates of Equations (18,19).

<sup>e</sup>Imposed.

<sup>f</sup>The number of observations in the spell duration datasets is 477868 for job-seekers and 137223 for vacancies.

Row (4) reports estimates of the classic random matching model i.e. estimates of Equations (18) and (19). This involves constraining  $\alpha$  and  $\beta$  across old and new, a constraint which is rejected by the data. We find a slight degree of increasing returns in job-seeker regressions, which is consistent with the literature (but more precisely estimated). Our estimate of  $\alpha + \beta = 1.642$  for vacancies is a new finding, mainly because very few studies use vacancy data.

In Row (5) we examine the effects of aggregation bias by replacing stocks observed at weekly intervals with those observed at monthly intervals. The results show that aggregation bias is a very serious problem. First, the estimate of  $\alpha$  is much bigger in the job-seeker regression (moving from 0.526 to 0.816) and is smaller for  $\beta$  (moving from 0.565 to 0.405), and so  $\alpha + \beta$  increases from 1.091 to 1.221. The effect in the vacancy hazards is the other way round, with  $\alpha$  falling from 1.129 to 0.113—a very large change—and  $\beta$  increasing from 0.711 to 1.173, so that  $\alpha + \beta$  falls from 1.840 to 1.286. This is unfortunate insofar as one might conclude that  $\alpha + \beta$  is estimated the same across both sides of the market, at about 1.2, when incorrectly using monthly stocks. Exactly the same movements in  $\alpha$  and  $\beta$  happens with the classical random matching specification (not reported). Thus aggregation bias really does bias the estimates. More importantly, aggregation bias affects our estimates of the coefficient on  $\log v$  and the  $a$ -ratios in job-seeker regression. Now  $a_{22}/a_{21}$  is estimated as 1.297 (and insignificantly different to 1) rather than 0.413, meaning that one would come to quite different conclusions about stock-flow matching when using monthly stocks, completely reversing those made so far.

In Row (6) we replace our preferred measure of search duration with that used hitherto in the literature, which we label spell duration (see Section 4). This has little effect on the estimates.

Rows (7)–(13) report what happens when we alter the window sizes away from  $k^w = k^e = 4$  weeks. We choose the following  $(k^w, k^e)$  pairs: (5,5), (4,2), (4,1), (3,3), (3,2), (2,2), and (2,1). The estimate of  $\log v$  in the job-seeker hazard is very robust, ranging from 0.24 to 0.30, which means that  $a_{22}/a_{21}$  falls with  $k^w$  and  $k^e$  as the average stocks change in

size (see Equation 15). For the vacancy hazards, the effect of  $\log u$  does fall with  $k^w$  and  $k^e$ , but leaving  $a_{22}/a_{12}$  robustly estimated in the range 0.06 to 0.15. We looked at the maximised log-likelihoods to see which pair is optimal, but this proved uninformative.

To summarise: the stock of new vacancies  $\log v$  is robustly significant in the old job-seeker regression, and the stock of new job-seekers  $\log u$  is robustly significant in the old vacancy regression. This implies that  $a_{22}/a_{21} < 1$  and  $a_{22}/a_{12} < 1$  for all these departures from the base model when stocks are measured using the wide definition. In only one case (and that where aggregation bias is deliberately imposed) is  $\log v$  insignificant, and hence  $a_{22}/a_{21}$  estimated to be equal to one. In particular, the result appears robust to the choice of window size.

When we repeat this exercise using the narrow definition of the stocks of job-seekers (Table 4), estimates of  $\log v$  in the job-seeker regression are unaffected, and our conclusion is equally robust. However, estimates of  $\log u$  in the vacancy regression are less robust. The exclusion of employed job-seekers reduces the estimated coefficient on  $\log u$  in every case, and in some cases renders it insignificant. This in turn implies that  $a_{22}/a_{12} \approx 1$  in these cases. In one case, when using the spell duration definition, the estimate becomes negative at  $-0.220$ , making the  $a$ -ratio a very implausible 3.482. The reason for this general movement in the estimates away from two-sided stock-flow matching is that those searching whilst employed or on training schemes compete successfully with some of the unemployed because they are seen as being better quality applicants by employers.

## 8 Conclusion

In this paper we report estimates of job-seeker and vacancy hazards using micro-level data from both sides of a single market. In particular, we examine whether there is any evidence in favour of Coles & Smith's stock-flow matching model, or whether, alternatively, the random matching model adequately describes the data. Our test is a simple one. We focus on the job-seeker hazard when the job-seeker becomes old, whose covariates are the

stock of market participants, namely the stock of unemployed job-seekers and the stock of vacancies. This describes a form of the classical random matching estimated many times in the literature with aggregate data. We then add the stock of new vacancies, and see whether it has any impact on the hazard of getting a job *over and above* the effect of the stock of all vacancies. If the effect is positive and significant, this implies that employers find it harder to match to old job-seekers once their vacancies become old. Exactly the reverse applies to the other side of the market, where the test examines the effect of the stock of new job-seekers. The test does not examine whether vacancy hazards or job-seeker hazards fall at certain durations, because this can happen for other reasons. Our results are summarised as follows. The stock of new vacancies has a significant additional impact on the exit rate for old job-seekers, as is predicted by stock-flow matching theory, and is robust across choice of window and whether or not we use a narrow or wide definition of the stock. For the wide definition (which additionally includes those searching whilst not unemployed), this implies that the hazard rate for vacancies falls by about two-thirds when vacancies become old. There is an equivalent robust effect for the exit rate of old job-seekers on the other side of the market for the wide definition, with the hazard falling by about nine-tenths when job-seekers become old. This result, that there is two-sided stock flow matching, is very plausible, and is consistent with the raw data from the other side of the market. The raw hazards have similar shapes—sharp declines for vacancies, much flatter for job-seekers—but when stocks are added to these regressions and unobservables are controlled for, we conclude that the sharp decline in the vacancy hazard at very short durations is also driven by unobserved heterogeneity rather than stock-flow matching on its own. Our own view is that the results using the wider definition are more convincing, but we report both because the narrow definition sits more easily with the theoretical characterisation of stock-flow matching.

We emphasise that we use a unique dataset, with high quality agent-level information from both sides of the same market, particularly as this means we are able to observe both stocks and flows over intervals shorter than one month, which is the best one can do using

aggregate data. We have convincing evidence that aggregation bias is a serious problem with data that do not record information more frequently than at monthly intervals. Most importantly, with aggregate data we would be unable to model the essential feature of search models, that of individual agents changing behaviour in response to changing aggregate labour market conditions during the agents' stay in the market.

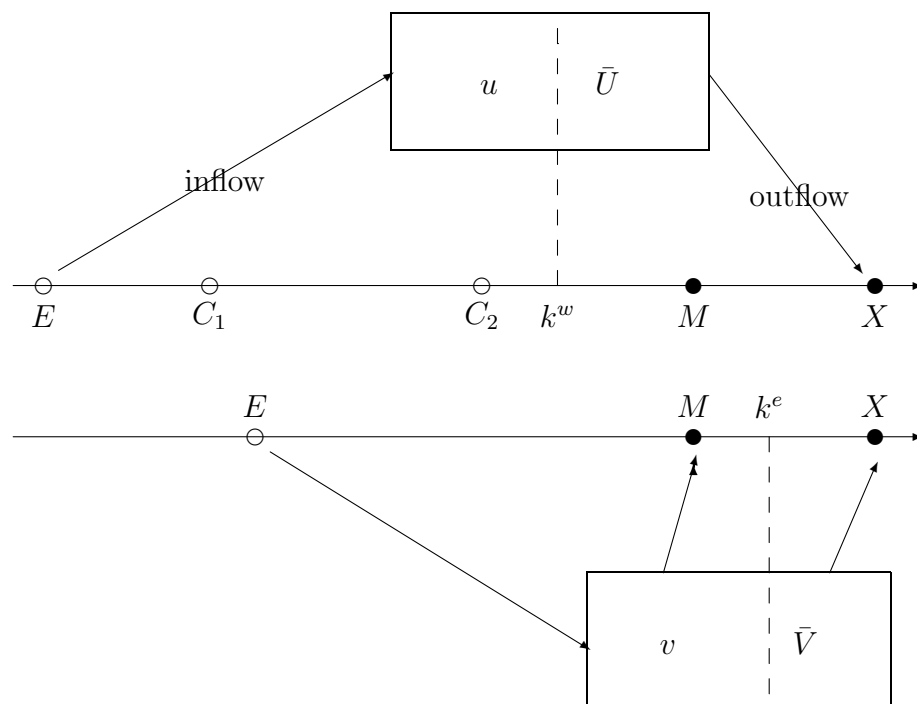
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# Figures



$E$	Start of spell	$M$	Match (end of search)
$C$	Contact (no match)	$X$	Exit (end of spell)
$k^w$	Job-seeker becomes old	$k^e$	Vacancy becomes old

Figure 1: Stock-flow matching

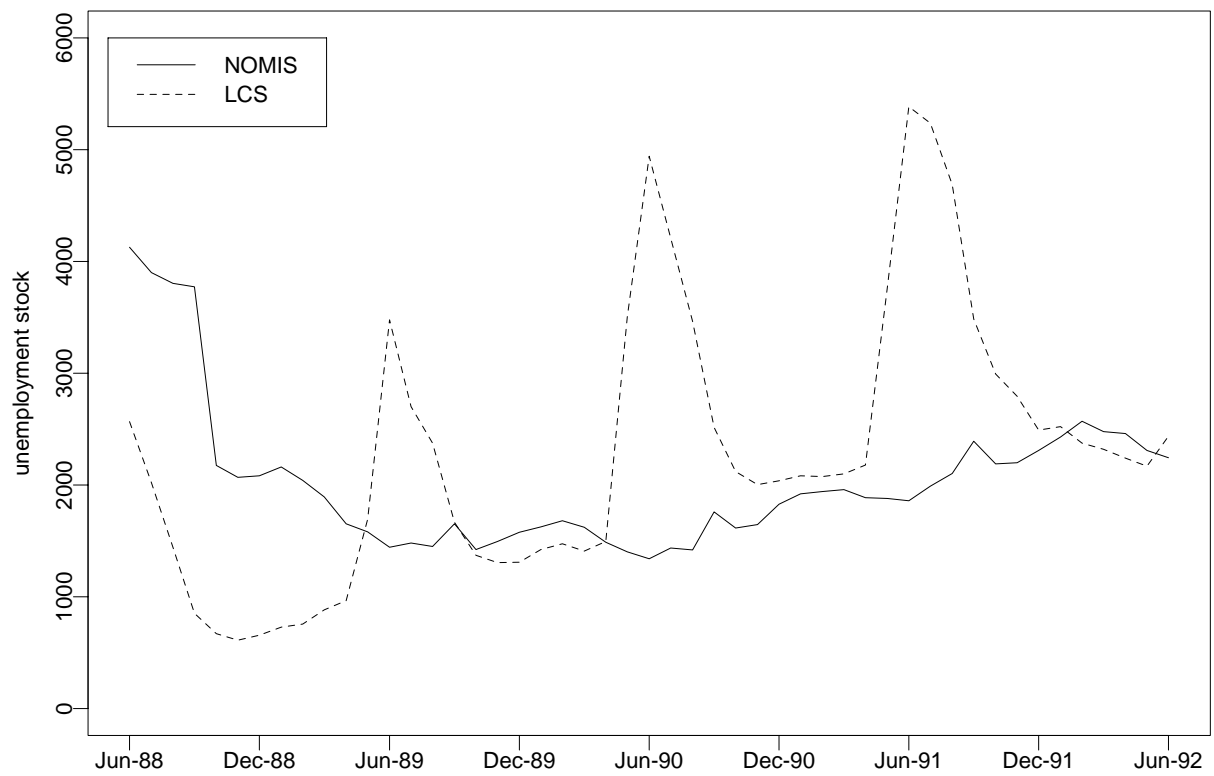


Figure 2: NOMIS and LCS unemployment stocks for 16 and 17 year-olds

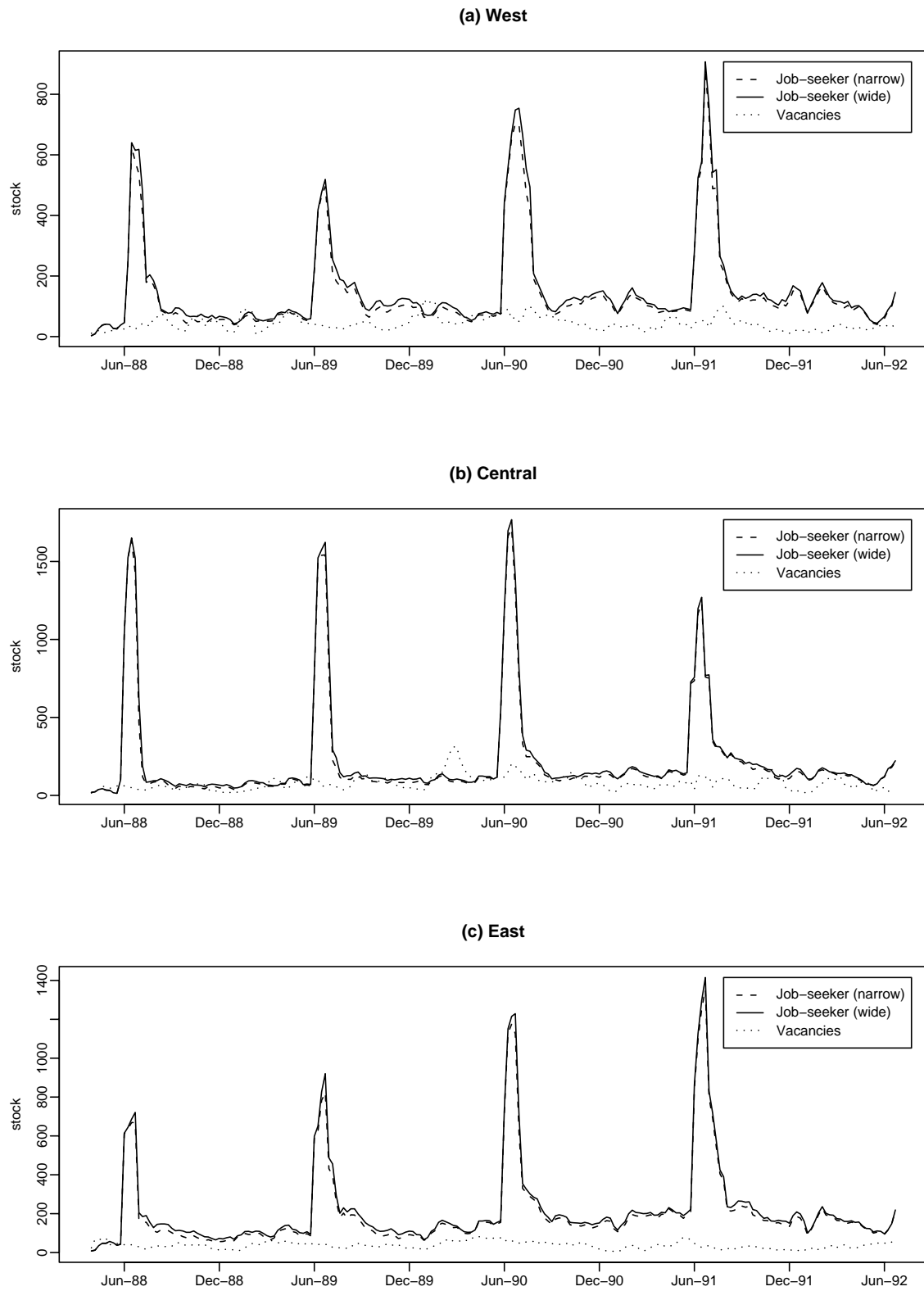


Figure 3: New unemployment and new vacancy stocks for 3 labour markets;  $k^w = k^e = 4$

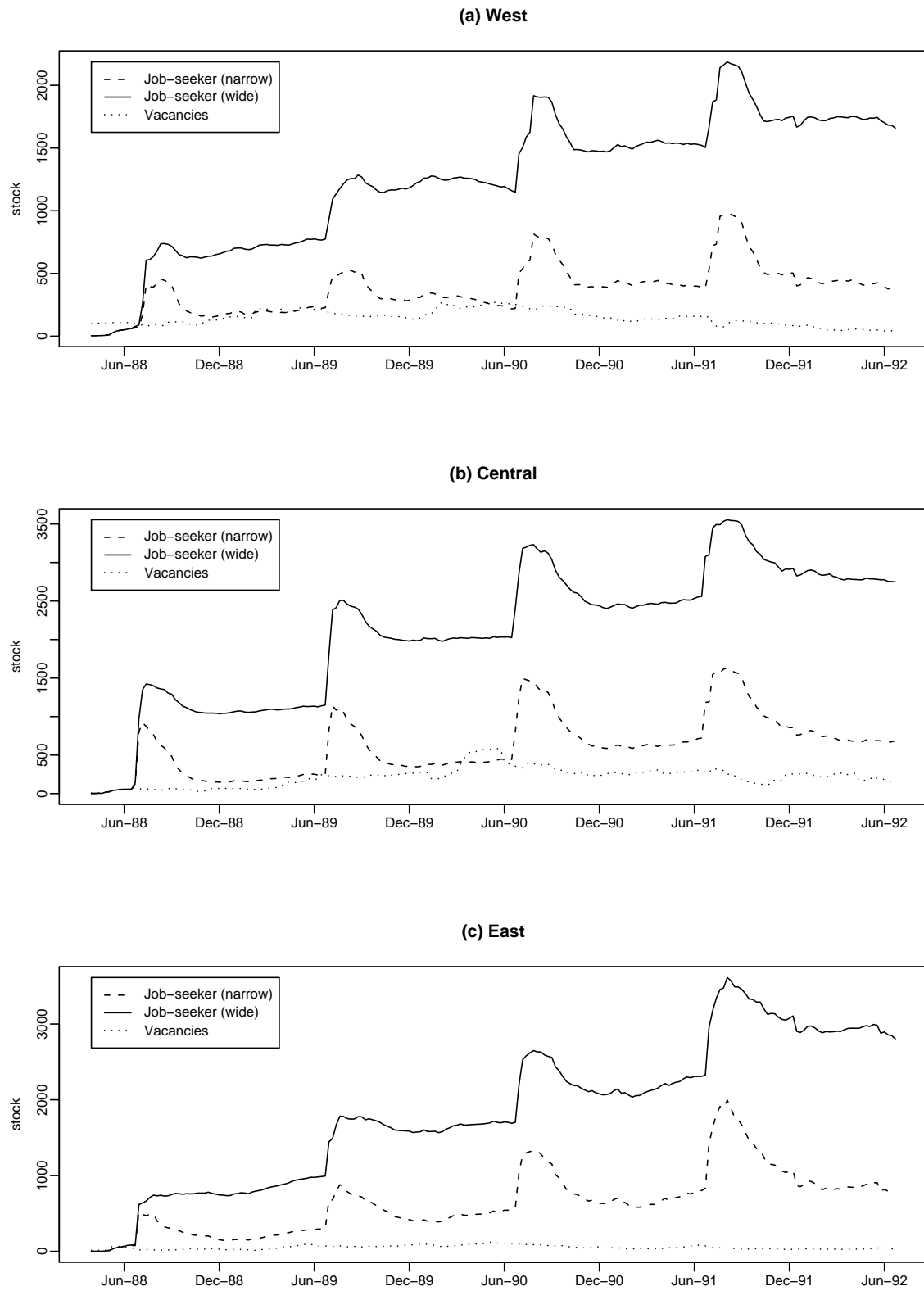
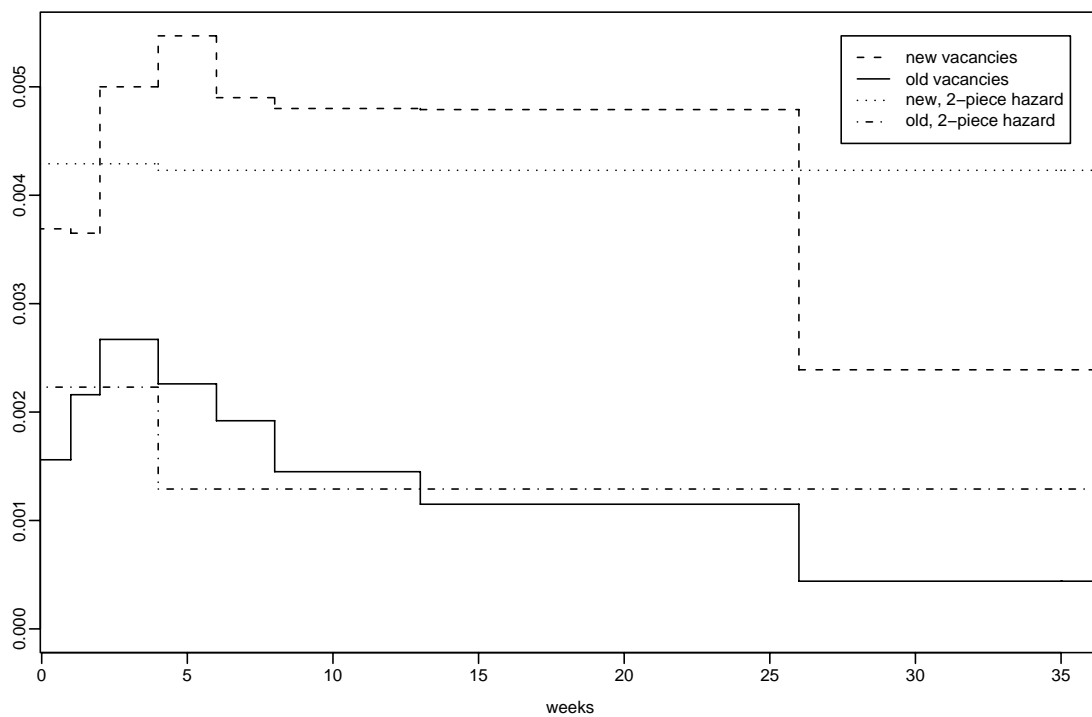


Figure 4: Old unemployment and old vacancy stocks for 3 labour markets;  $k^w = k^e = 4$

(a) job-seeker hazard,  $h_w$ ; search duration



(b) vacancy hazard,  $h_e$ ; search duration

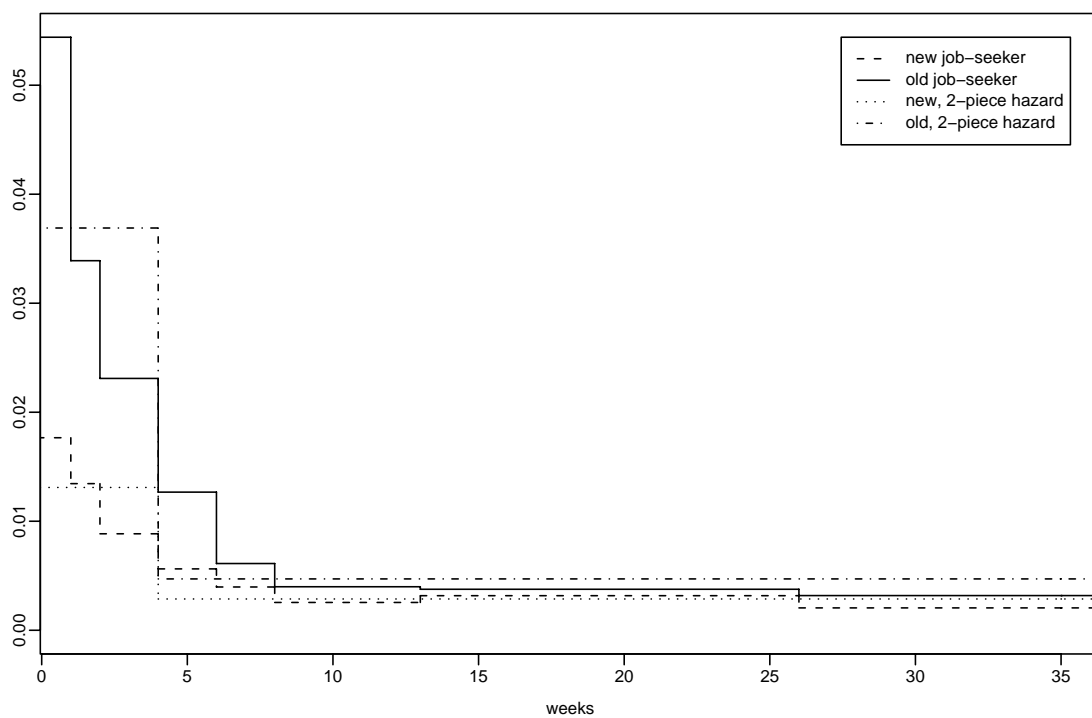


Figure 5: Raw job-seeker and vacancy hazards split by old and new;  $k^w = k^e = 4$

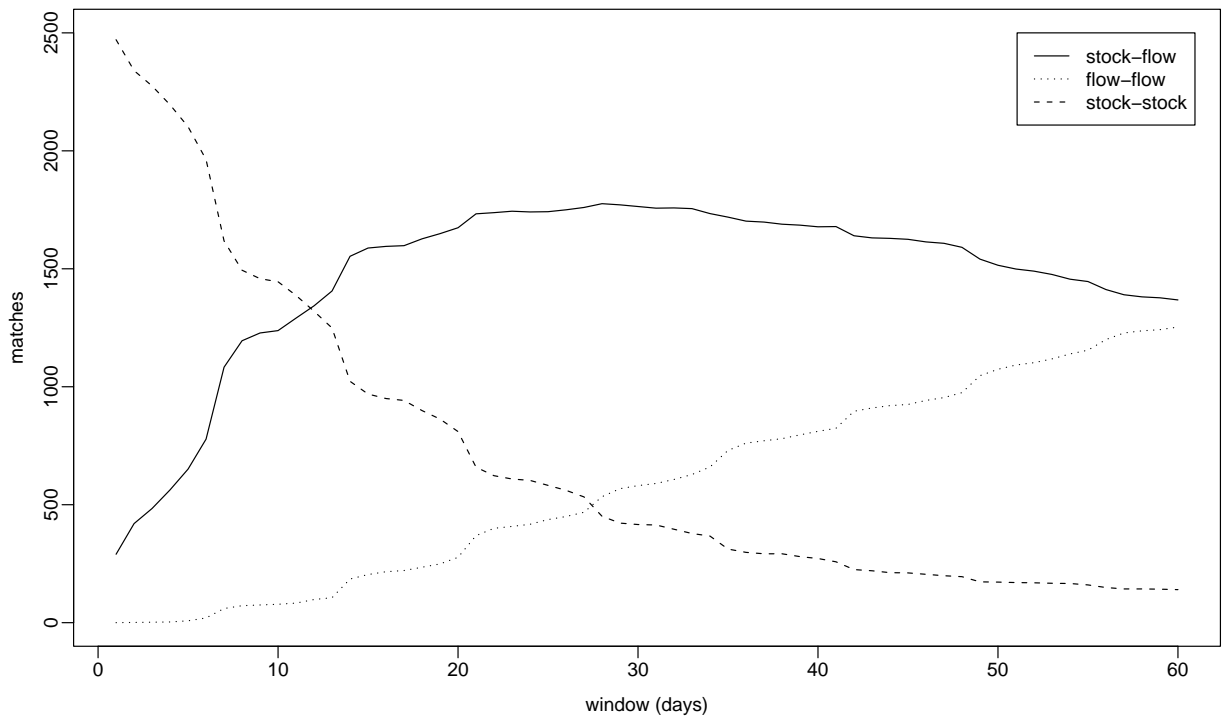
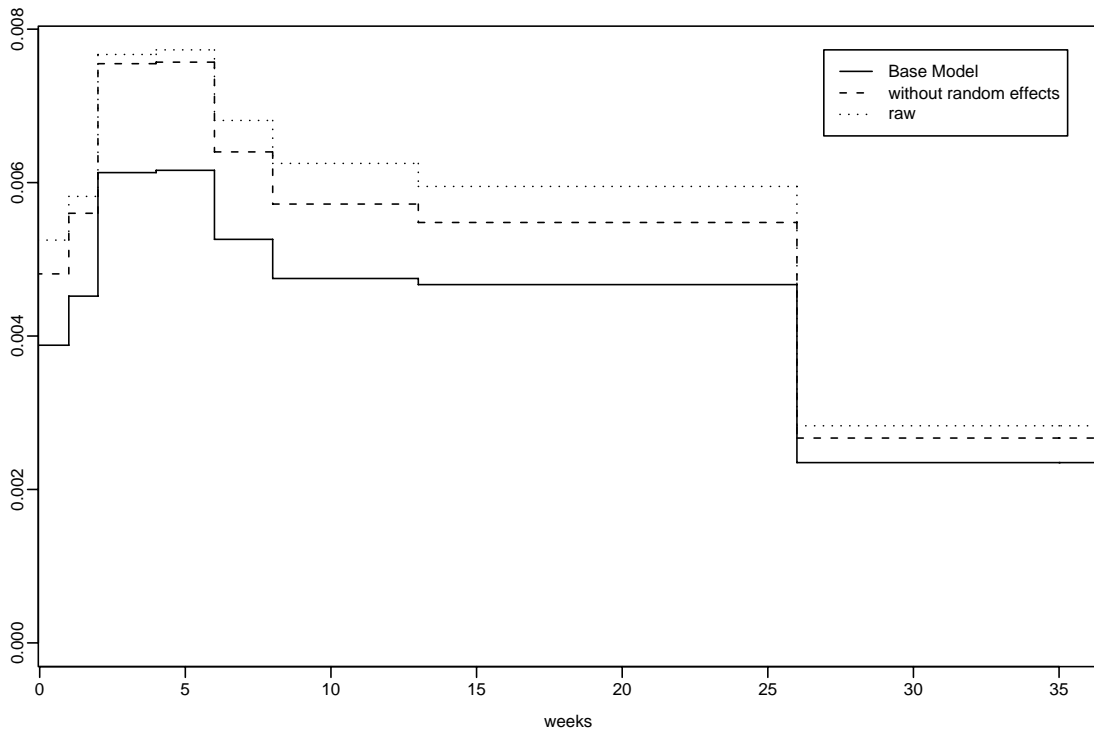


Figure 6: Stock-flow counts by window size,  $k^w = k^e$

(a) Job-seeker hazards,  $h_w$ ; search duration, wide stocks



(b) Vacancy hazards,  $h_e$ ; search duration, wide stocks

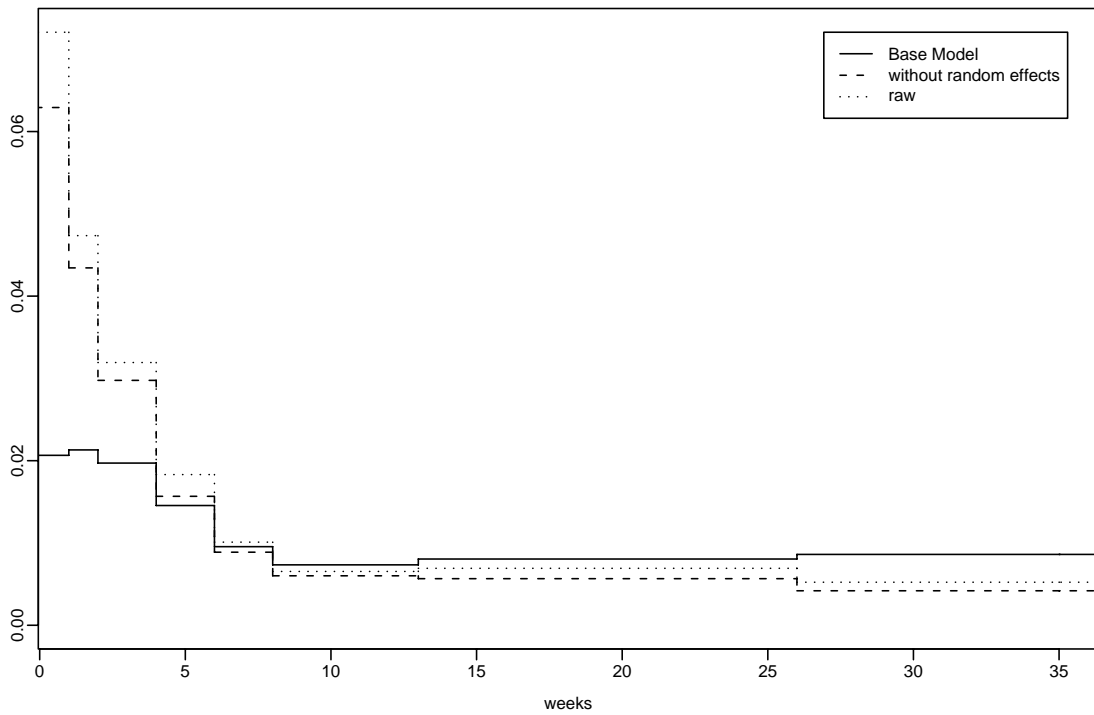


Figure 7: Conditional and raw baseline hazards