

Hi, I'm Qili Chen

I've been working for an EdTech company mainly doing English curriculum development related programs. Below are details of my work experience after graduating from the University of Nottingham.

### **1. Reading program**

Conducted the development of a high-level English reading course using original English reading materials, including course structure design, course content development and teaching steps written. The program is available in a live streaming format for secondary and senior high school students as well as adults in China.

### **2. Voice review correction program for phonics course**

Led the voice review correction program for phonics course (replacing manual comments with standardized comments).

- Designed phonics score grades and criteria for commenting on letters, groups of letters, words and sentences for each grade
- Followed up on project scheduling and provided timely feedback on content and corrective comment recording
- Cross-departmental communication, including art, product, R&D linkage, to ensure that all levels can be launched on schedule.

### **3. Planning for AI English curriculum**

- Conducted competitive research and analyze market demand
- Participated in syllabus building, including the comparison of various versions of textbooks and the new curriculum standard
- Built the curriculum system and designed the course structure, and carried out Demo class polishing and AI class output
- Worked with colleagues in the product department to make decisions on the construction of course-related knowledge tree, review frequency, intelligent delivery of questions, situational conversation with AI teacher, learning data and other aspects