



Volunteering Opportunity	Project Advisor for Company Based Challenge
Volunteer Co-ordinator name and contact details	<i>Dan Gill – lizdtg@nottingham.ac.uk Ben Auston – lzzba@nottingham.ac.uk</i>

The Company Consultancy Challenge (CCC) provides our Nottingham University Business School MSc Students the opportunity to engage with real businesses, apply their knowledge and develop key skills in preparation for entering the job market. CCC is limited in which students are eligible to apply, with three stages to the application process, the first being achieving over 65% in the first semester, then completing a training module, before submitting a 250-word cover letter.

Student teams will be assigned a company to work with over a three-week period, each company will have a minimum of three groups assigned to them, each team will work independently and showcase their work to a company representative at the end of the challenge.

Our MSc students study a variety of business disciplines and will bring an array of knowledge to the project, they will be able to assist your company in all sorts of project areas such as market analyses, process modelling, efficiency improvements, strategic analysis, marketing strategies, financial analysis, and other key business tasks/research.

We support our students with an academic mentor from an appropriate Business School discipline whilst they are undertaking the project. Our students have access to all the information technology resources of the university's business databases such as Bloomberg, Thomson Reuters (EIKON), S&P Global Market Intelligence, Mintel, Euromonitor and Ft.com.

The Role

Step 1: Project Brief

As a Project Advisor, you will provide an initial one-page project brief including:

- Job title and name of the company/organisation contact
- Background to the company/organisation
- Functional areas covered by the project.
- The project's key objectives.
- The suggested project activities/tasks.
- The projects required/expected outcomes.

The company briefs will be provided to our students in advance of the launch event, this will allow students the opportunity to understand their brief and plan questions for the company representative at the launch of the challenge.

Step 2: Students undertake project.

Support students as they undertake the project with the resources, information, and insights they need to achieve the expected outcomes of the project. Academic support for the completion of the project will be given by the University.



Step 3: Evaluation of the Project.

On the final day of the project students will present their work to a company representative, the company representative will then pick a winner of the project and provide feedback to all presenting groups using a standardised template provided by the University of Nottingham.

Timeline and commitment

- **Step 1: Project Brief submitted by the end of April 2024**
- **Step 2: Students undertake project.**
 - A company representative is expected at the launch event on Monday 10th June 2024.
 - A company representative will need to be available for question from the students for the duration of the project (companies can decide with students to set certain points in the challenge where communication is expected).
- **Step 3: Evaluation of the Project**
 - On Friday 28th June each team will present their work to their respective company, a company representative will be required on site to view the presentations.
 - A representative will then be required to evaluate each piece of work seen, using a standardised template after the presentations.
 - Company representatives will be invited to a celebration event after the presentations to network with students and celebrate the success of the project.

Benefits for you, the volunteer:

- Support from experienced students.
- Access (through students) to the University's business databases.
- Experience fulfilment by mentoring students.
- Opportunities to network with other professionals that have with this activity.

Who will suit this opportunity?

A professional who can personally offer or whose company/organisation can offer a 3-week project. Advisors can come from anywhere and willing to work in **BST time zone**.

Who will benefit from your volunteering:

- Students on the NUBS MSc programmes.
- Organisations undertaking projects.
- The local Nottingham community and beyond.

Please contact dan.gill@nottingham.ac.uk if you are interested in providing a project for the Company Based Challenge or would like to discuss this opportunity further.