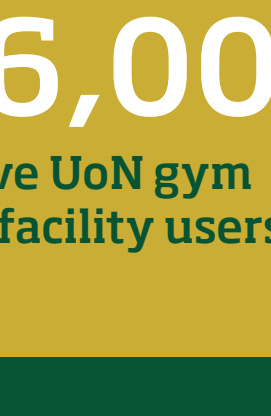


# UNIVERSITY OF NOTTINGHAM SPORT

## Sponsorship opportunities



**16,000**

active UoN gym and facility users



**2m+**

football across our sports facilities



**30,000**

engaged in our clubs and programmes



**70+**

student sports clubs

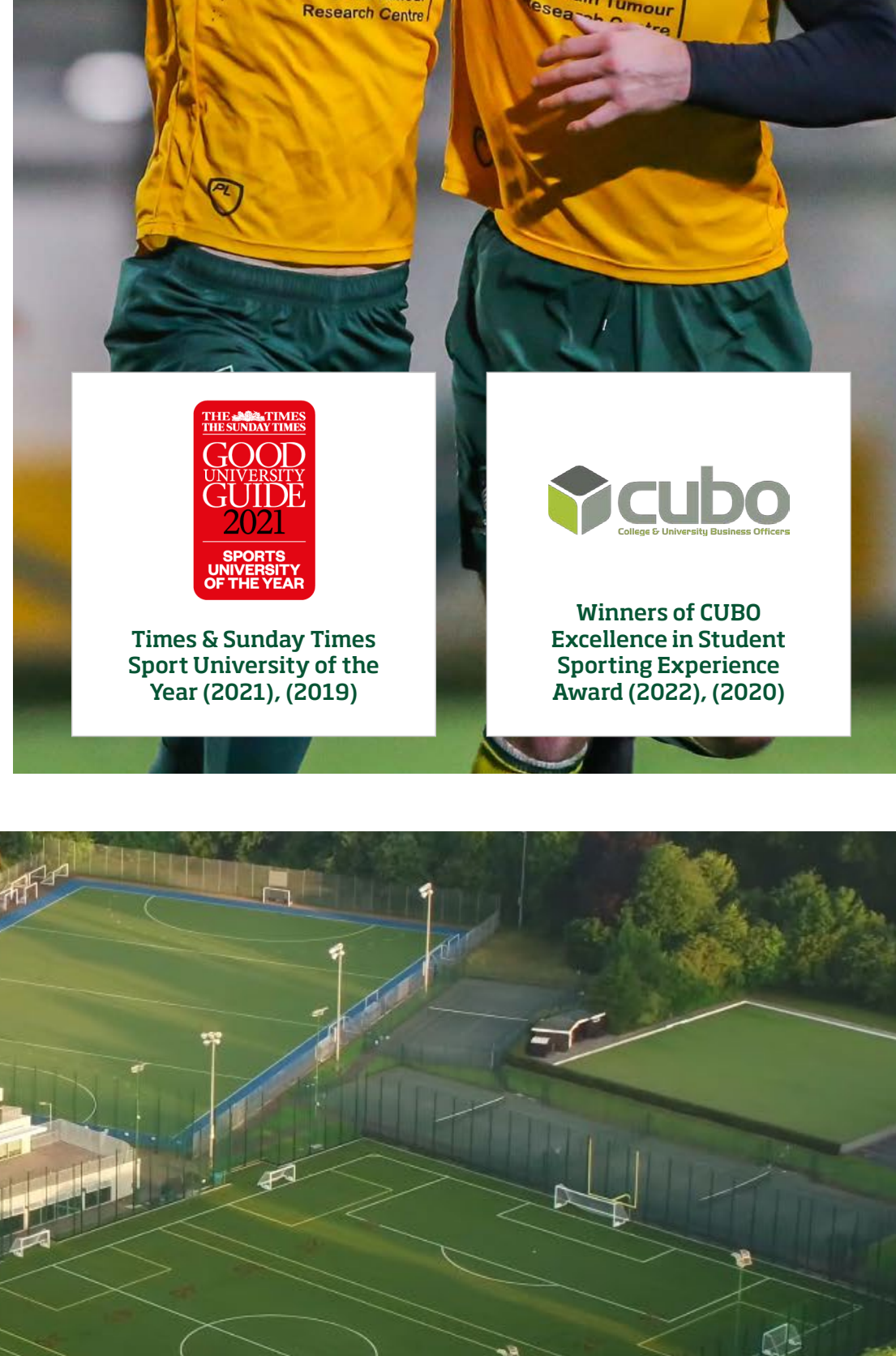
## Who we are

Our vision for sport is to be the best UK university for sport, physical activity and wellbeing. We aim to achieve this through engaging and inspiring our community as well as supporting elite athletes to excel.

Our world-class portfolio of indoor and outdoor facilities, alongside the award-winning programmes we deliver ensure every student has the opportunity get involved in sport during their studies.

With over 30,000 people actively engaged across our sports clubs and services, and more than 2 million visitors to our facilities each year, University of Nottingham Sport is proud to be at the heart of the student experience, offering one of the biggest sports, health and wellbeing programmes in higher education.

We are continually striving to further enhance our sporting offer for both our students and the broader community, and welcome businesses interested in promoting sport, health and wellbeing to work collaboratively with us to achieve this goal.



Times & Sunday Times Sport University of the Year (2021), (2019)

Winners of CUBO Excellence in Student Sporting Experience Award (2022), (2020)

## Our facilities

With state-of-the-art facilities, including the £40m David Ross Sports Village, the University of Nottingham Sport facilities offers an inspirational and inclusive training environment to encourage sport at all levels. From a 12m indoor climbing and bouldering wall, to the largest sports hall in any UK higher education institute, our accessible facilities offers something for everyone. Our outstanding facility portfolio also provides a professional and unique environment to host a range of world-class events and elite camps.



Largest sports hall in any UK higher education institute



32+ grass pitches



Dedicated Sports Injury Clinic



One of four all-glass squash courts in the country



Sports facility on each of campuses

Find out more about our facilities

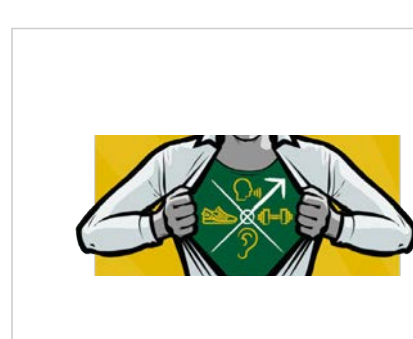
## Elite sport and events

As well as providing performance support to our sports scholars and teams, we have hosted many elite teams and major events including:




## Our community impact


We pride ourselves on delivering an outstanding student sporting experience and proactively encouraging the local community to get active. We have invested significant resources to engage with our community through tailored activities and award-winning programmes. These include:




**Over 4,900 students** take part in our fun and friendly programme encouraging students to try more than **40 different sports**.




**Over 3000 students** take part in our in-campus sports leagues across **13 different sports**.




Designed to **encourage male students** to use sport and physical activity to take care of their mental health.



An initiative giving **female students the opportunity to get active** and keep fit.



The Sports Injury Clinic has delivered over **7,500 appointments** and treated over **1,600 patients** in the last 12 months.



Moves+ App tracks and rewards you for the activity you do. In the last 12 months, over **430 challenges** have been delivered to more than **4,000 users** of the Moves+ app.

Through our programmes and our student activities, UoN Sport has achieved:

**£300k**

raised for charity by our sports clubs

**4,000**

voluntary hours delivered by Student leaders

**2,128**

children engaged in outreach projects

**Men's Football Club Free School Meals**

Over **250 free meals** were provided by our teams as part of Marcus Rashford's campaign

**Swim School**

Over **830 children** and adults have learnt to swim

**Our athletes**

Elite athletes studying at the University of Nottingham benefit from a world-class sporting experience combined with an education from a global top 200 University.

Our students, alumni and associate have gone on to win Olympic, World and Commonwealth medals and we are committed to developing the talent of the future.

**29**

the number of our athletes selected for Tokyo Olympics, Paralympics and Birmingham Commonwealth Games

**206**

the number of scholars we supported who are actively engaged within National Governing Body pathways

**1st**

team sport for all UK Universities

**2nd**

in British Universities and Colleges Sport (BUCS) 2021/22



Emily Campbell made history after winning the first ever medal for the UK in women's weightlifting at Tokyo 2020.



UoN Sport scholar Dylan Traves was part of the BUCS gold medal winning team the BUCS Nationals for Karate.



## Our reach

Over **16,000**

sports and fitness memberships

**Largest**

student membership base in the UK

**23,000+**

email database

**393,000+**

fitness suite visits

More than **2 million**

football coming in to our sports facilities

## Our media value

We produce engaging content across our platforms and continue to increase our coverage across our print, online and social media channels. In 2021/22, our media value included:

**Media reach:**

**37.5 million**

**Press value secured:**

**1.2 million**

**117,000+**

minutes of live stream footage watched

**34,000+**

total social media follows

**1.8 million**

website hits



## Opportunities

Our partners and sponsors provide invaluable support, enabling us to continue to invest in our programmes to engage with more people than ever before in sport, health and wellbeing.



**Digital advertising**

- Digital screen advertising across 14 screens and CV machine screens
- Email advertising (16,000+ members database)
- Jumbo scoreboard advertising
- Livestream advertising
- Social media advertising

**Supporting athletes**

- Scholarship programme sponsorship (Bronze/Silver/Gold/Greenaway) or select athletes
- Student athlete career workshop provision
- Support promoting graduate schemes and internship programmes

**Branding rights**

- Match and competition kit branding
- Pitch perimeter board branding
- Facility branding
- Facility, club and programme naming rights

**Funding research**

- Funding academic research to support our world class student sporting experience.

**Experiential**

- Exhibition opportunities
- Product sampling
- Event-specific opportunity



## Get in touch

For more information, or to discuss this opportunity further, please contact:



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