My experience – Pitching for investment

Presented by Dr Dan Simmons, managing director at Quensus

@QuensusLtd

Smart water metering

Up to 60% water savings
£0,000s saved in bills
Protection against damaging leaks

Tips
1. Be very aware of your skills and your limits
   Technical skills, marketing skills, business skills
2. Find good people who will add value
   Mentors, investors, partners, employees, suppliers, distributors, consultants...
3. Build → Measure → Learn → (repeat)
4. Leave your comfort zone
5. Remember the big picture!