



University of Nottingham, 20-22 June 2014

Programme

Portland Building, University Park campus

FRIDAY, 20 JUNE

11am-noon: Registration; tea and coffee (C26/West Concourse)

Noon-1pm: Lunch and welcome (C26/West Concourse)

1-2:30pm

Nation and Publication (Chair: Susan Billingham, C4/5)

Rachael Alexander (Strathclyde): "Advertising the Ideal Woman: Gender Paradigms, Self-improvement, and Consumption in the North American Women's Magazine"

Ruth Bradley-St-Cyr (Ottawa): "The American Invasion of Canadian Publishing: The Sale of the Ryerson Press to McGraw-Hill in 1970"

Jessica Taylor (Toronto): "Flexible Nations: Canadian Romance Writers, American Romance and the Romance of Canada"

Commemoration (Chair: Alyssa MacLean, C11)

Brittney Anne Bos (Queen's): "Commemorating the (In)visible Border? The Underground Railroad Monument and the Production of Transnational Memory"

Munroe Eagles (SUNY Buffalo): "(Mis)Governing the Peace Bridge: A Case Study in the Fragility of Binational Institutions"

Lee Easton (Sheridan) and Kelly Hewson (Mount Royal): "The Superman Reclamation Project"

US Depictions of Canada (Chair: Jennifer Andrews, C27)

Evelyn P. Mayer (Johannes Gutenberg): "Reflection, Perception, and Reception across the Canada-U.S. Border"

Katherine Ann Roberts (Wilfrid Laurier): "Looking North: Figuring the Canada-US Border in Contemporary American Fiction and Film"

2:30-3pm: Tea and Coffee (C26/West Concourse)

3-4:30pm

Television broadcasting (Chair: Lee Easton, C4/5)

Mary Erickson (Oregon): "Television in the Peace Arch Country: Regional Identification of KVOS-TV in the Pacific Northwest"

Sarah A. Matheson (Brock): "Canadian Television in the US: Revisiting TV Histories of the Post-Network Era"

Genre (Chair: Manina Jones, C11)

Michelle Hartley (Western Ontario): "Why Ignore the Border? Transgressive Native Imports in Canadian Young Adult Fiction"

Anita Lam (York): "Shooting Gangsters in the Great White North"

Justin Morris (Toronto): "Barbecue Bill was a Mountie: Locating the Northern in Poverty Row Hollywood"

Gender (Chair: Jessica Taylor, C27)

Kendall Garton (Queen's): "'Canadian Plastic'? Marketing Canadian Identity in Response to Barbie's Border Crossing"

Jaleen Grove (Cahén Foundation): "Crossing the Line: Canadian Illustration North and South of the 49th Parallel 1880-1960"

4:30-6pm

Charles Acland, "An Empire of Pixels: Canadian Cultural Enterprise in the Digital Effects Industry" (Chair: Gillian Roberts, Portland C11)

7 pm: Dinner, Hugh Stewart Dining Room

SATURDAY, 21 JUNE

9:30-11:30am

Reading (across) the Border (Chair: Jeffrey Orr, C11)

Catherine Bates (Huddersfield): “‘The Valley Was in Me’: Troubling Boundaries on Either Side of the Border in Alissa York’s *Fauna* and Peter Brown Hoffmeister’s *Graphic the Valley*”

Diane Bélisle-Wolf (Johannes Gutenberg): “Space, History and Mémoire: New Representation(s) of the Frontiers in Canadian and American Literary Production after 9/11?”

Kit Dobson (Mount Royal): “Margaret Atwood’s *MaddAddam* Trilogy in Canada and the United States: Reception Across Borders”

Zalfa Feghali (Canterbury Christ Church): “‘The Loneliest Book Club in the World’: Yann Martel’s Literary Canon”

Televisual Representations: (Chair: Sarah Matheson, C27)

Stéfany Boisvert (UQAM): “Transnational Masculinities: A Comparative Analysis of Identity Discourse in Canadian and US TV Dramas”

Emily LeDuc (Queen’s): “Honey, I’m Home? Exploring Early American Sitcoms and Their Impact on Canadian Fathers in the Cold War Era, 1945-1970”

David Stirrup (University of Kent): “Wild West in the Mild West: Adapting *The Englishman’s Boy* for the CBC”

11:30am-noon: Tea and Coffee (C26/West Concourse)

Noon-1pm

Writing and Race (Chair: Zalfa Feghali, C11)

Zhen Liu (Strathclyde): “The Eaton Sisters ‘Passing’ the Borders”

Alyssa MacLean (Kentucky): “‘To Our Old Masters’: the Open Letter as a Black Transnational Genre”

Region (Chair: Jan Clarke, C27)

Daniel Mann (Leeds): “One People Divided by a Common Language”

Paul-Matthias Tyrell (Bielefeld): "Detroit-Windsor: One Metropolitan Area, Two Regional Brands?"

1-2pm: Lunch (C26/West Concourse)

2-3:30pm

Comedy and humour (Chair: TBC, C4/5)

Ofer Berenstein (Calgary): "Who's the Idiot Now? American Stereotypes of Canadian Culture and Society in Weird Al Yankovic's 'Canadian Idiot'"

Danielle J. Deveau (Wilfrid Laurier): "Bordering on Ambivalence: Exploring Tensions in Career Trajectories for Canadian Stand-up Comedians"

Klára Kolinská (Metropolitan University Prague): "Haliburton's Yankee in Halifax, or, Sam Slick Rides Again: *The Clockmaker* and the Foundation of North American Literary Humour"

Indigenous culture (Chair: David Stirrup, C11)

Astrid M. Fellner (Saarland): "'Authentic Aboriginal': Contemporary Indigenous Border Artworks"

Arianna Mancini (Independent scholar): "Border Crossing and Identity Affirmation in Two Mohawk Films: *Mohawk Girls* and *To Brooklyn and Back*"

Liz Przybylski (Northwestern): "Listening to 'Place' North and South of the 49th Parallel"

Constructing and Contesting Nationalisms Literary Reception, Canonization, and Disciplinary Boundaries (Chair: Kit Dobson, C27)

Caleb Bailey (Nottingham): "Consuming the Centre: Rhizomatic Irruptions in Guillermo Verdecchia's *Fronteras Americanas/American Borders*"

Laura Bulger (CEL, UTAD): "Revising the Old 'Straight Lines' Separating Canada from the United States: Douglas Coupland's *Souvenir of Canada*"

Robert McGill (Toronto): "Esoteric Nationalism and Interpretive Pluralism in Vincent Lam's *The Headmaster's Wager*"

3:30-4pm: Tea and Coffee (C26/West Concourse)

4-5:30pm: Danielle Fuller (Birmingham) and DeNel Rehberg Sedo (Mount Saint Vincent), “Reading Beyond the Border” (Chair: Susan Billingham, C11)

5:30-6:30pm: Book launch (Blackwell’s, Portland Building): *Parallel Encounters: Culture at the Canada-US Border*; also featuring recently published titles by Cultural Crossings participants

7pm: Conference dinner, Orchard Hotel, University Park

SUNDAY, 22 JUNE

9:30-11am

Health (Chair: Munroe Eagles, C4/5)

Jan Clarke (Algoma): “Sickening News: Persuasive Pharmaceutical Advertising Penetrating the Canada-US Border”

Kaela Jubas (Calgary): “Public Pedagogy as Border-Crossing: How Canadian Fans Learn about Health Care from American TV”

Film (Chair: Kelly Hewson, C27)

Gillian Roberts (Nottingham): “Cross-border Film Adaptation and *Life of Pi*”

Karen E.H. Skinazi (Princeton): “Two Tastes of the Transnational Borscht Belt”

Jessica van Horssen (York): “*Mon oncle Antoine*: Cultural Vulnerability and Triumph in the Canadian Film Industry”

11-11:30am: Tea and Coffee (C26/West Concourse)

11:30am-1pm

Poetry and Performance (Chair: Catherine Bates, C4/5)

Jennifer Andrews (New Brunswick): “Acadian Identities, Arcadian Dreams: Ted Dykstra’s *Evangeline*”

Manina Jones (Western Ontario): “Flint, Feather, and Other Material of Selves: The Poetry of Pauline Johnson in Transnational Contexts”

Deanna Fong and Janey Dodd (Simon Fraser): “Trans/national: The Poetry Reading Series, 1957-1974”

Economics and culture (Chair: Caleb Bailey, C27)

Elena Razlogova (Concordia): “WFMU, Montreal, and Border Crossings in the Digital Age”

Michael Stamm (Michigan State): “The Industrial Newspaper and the Politics of Content”

Richard Sutherland (Mount Royal): “Music Within Bounds: Distribution, Borders and the Canadian Recording Industry”

1-2pm: Lunch and conference close (C26/West Concourse)