

PSA MEDIA AND POLITICS GROUP ANNUAL CONFERENCE 2018

University of Nottingham, November 8-9



Political Reversals and Renewals



Political Studies
Association



**MEDIA AND
POLITICS
GROUP**



**The University of
Nottingham**

UNITED KINGDOM • CHINA • MALAYSIA

Programme overview

WEDNESDAY 7TH NOVEMBER		
7pm	Pre-conference drinks	Ye Olde Trip to Jerusalem. Museum Room (upstairs)

THURSDAY 8TH NOVEMBER		
Time	Session	Location
9-10am	Coffee and registration	Atrium
10-10.30am	Welcome	A01
10.30am-12pm	Parallel session 1A: Party political reversals	A01
	Parallel session 1B: Strategic communication	A21
12-1pm	Plenary 1: Natalie Fenton: Putting the political back into political communications	A03
1-2pm	Lunch	Atrium
2-3.30pm	Parallel session 2A: Gendered representation in politics	A01
	Parallel session 2B: Public engagement and participation	A21
3.30-4pm	Coffee	Atrium
4-5.30pm	Parallel session 3A: Freedom of expression	A01
	Parallel session 3B: Campaigning and advocacy	A21
5.30-7pm	Drinks reception: celebrating Mick Temple's contribution to the PSA MPG	Senate Chamber, Trent Building
8pm	Conference dinner	Oscar & Rosie's

FRIDAY 9TH NOVEMBER		
Time	Session	Location
9.30-11am	Parallel session 4A: Populism and social media	A01
	Parallel session 4B: Crisis narratives	A02
11.11.30am	Coffee	Atrium
11.30am-12.30pm	Plenary 2: Andrew Chadwick: Social Media and the Future of Democracy	A03
12.30-1.30pm	Lunch	Atrium
1.30-3pm	Parallel session 5A: News media and democratization	A01
	Parallel session 5B: Political affect and populism	A02
3-3.30pm	Closing remarks	A02

All rooms are in the Humanities Building unless stated otherwise

Keynotes

PLENARY 1: NATALIE FENTON

Putting the political back into political communications



[Natalie Fenton](#) is a Professor of Media and Communications in the Department of Media, Communications and Cultural Studies at Goldsmiths, University of London. She is Co-Director of the [Goldsmiths Leverhulme Media Research Centre](#) and of the [Centre for the Study of Global Media and Democracy](#). She has published widely on issues relating to news, journalism, civil society, radical politics and new media and is particularly interested in issues of media reform and democracy. She was on the Board of Directors of the campaign group [Hacked Off](#) for 7 years and is Chair of the [Media Reform Coalition](#). Her latest book is *Digital, Political, Radical* (2016, Polity).

PLENARY 2: ANDREW CHADWICK

Social Media and the Future of Democracy

Andrew Chadwick is Professor of Political Communication, Director of the [Online Civic Culture Centre \(O3C\)](#), and a member of the [Centre for Research in Communication and Culture](#) at Loughborough University, where he is also the University's Research Beacon leader for Political Communication and developed and launched Loughborough's new [MA Social Media and Political Communication](#). His books include *The Hybrid Media System: Politics and Power* (Oxford University Press, 2013; Second Edition, 2017), which won the 2016 *International Journal of Press/Politics* Book Award for an outstanding book on media and politics published in the previous ten years and the American Political Science Association Information Technology and Politics Section Best Book Award, 2014; *The Handbook of Internet Politics*, co-edited with Philip N. Howard (Routledge 2009, 528pp), and *Internet Politics: States, Citizens, and New Communication Technologies* (Oxford University Press, 2006, 400pp), which won the American Sociological Association Best Book Award (Communication and Information Technologies Section) and is among the most widely-cited books in its field. Andrew is the series editor of Oxford University Press' book series [Oxford Studies in Digital Politics](#), which currently features 27 books.



Panel details

1A. Party political reversals Thursday 10.30am-12pm A01

Chair: Emily Harmer

Getting a grip and then letting it slip: UKIP and immigration issue ownership

David Smith and David Deacon, University of Loughborough

Hoist by their own petard? How the Conservatives' market-driven public service reforms face defeat from 'counter-discourses' mobilizing their own neoliberal logic

James Morrison, Robert Gordon University

The media, elections and party switching in Nigeria

George A Genyi, Federal University Lafia

1B. Strategic communication in political conflict Thursday 10.30am-12pm A21

Chair: Darren Lilleker

Dark arts: visual propaganda tropes in fabricated political adverts

Katy Parry, University of Leeds

War against Boko Haram: a critical discourse analysis of newspapers and Twitter

Sarah Joe, University of Huddersfield

Government propaganda, the media and the Yaa Naa murder: a catalyst in the perpetuation of the Ghana Dagbon conflict

Seth Mahama, Bangor University

The 'Black and Tan Publicity Man': Basil Clarke and the formation of the British Public Relations State

Dominic Wring, University of Loughborough

2A. Gendered representation in politics Thursday 2-2.30pm A01

Chair: Katy Parry

"Get back to the kitchen...": 'Othering' Women MPs on Twitter

Rosalyn Southern & Emily Harmer, University of Liverpool

'A bloody difficult woman', 'lipstick on a pig' and 'a nasty woman': discussing gender online during UK, NZ and US elections

Valentino Cardo, University of Southampton

The empty cradle: The othering of childless female politicians

Rachel Grainger, University of New South Wales

2B. Public participation and engagement Thursday 2-3.30pm A21

Chair: Ivor Gaber

Online political communication dynamics in Iceland: interactive, private, but also more of the same?

Jón Gunnar Ólafsson, Goldsmiths, University of London

Public engagement with autonomous vehicle development in the United Kingdom: analyzing participatory public-making practices and their political effects

Declan McDowell-Naylor, Royal Holloway, University of London

The politics of participation in cultural policy making

Malaika Cunningham and Elysia Lechelt, University of Leeds

3A. Freedom of expression Thursday 4-5.30pm A01

Chair: Dominic Wring

Defining freedom of the press: a cross-national examination of press ethics and regulation in ten European countries

John Steel, Charlotte Elliot-Harvey, Martin Conboy, Jane Mulderrig (University of Sheffield), Julie Firmstone, Dr Paul Wragg, Carl Fox (University of Leeds), Dr. Joe Saunders (University of Durham)

Fetullah Gulen and news freedom: from ally to enemy in the Turkish state of illiberality

Natalie Martin, Nottingham Trent University

Clouded by euphoria: freedom to express following the 14th Malaysian General Election

Niki Cheong, University of Nottingham

3B. Campaigning and advocacy Thursday 4-5.30pm A21

Chair: Mike Berry

Venues of advocacy: UK stakeholders' mediated public advocacy vs direct lobbying with government

Antal Wozniak, University of Exeter

Enough thoughts and prayers: Parkland and the shifting discourse around gun control in America

Molly Bettie, University of Leeds

The connected collectives: young diasporic Romanians' use of social media to promote political change within Romania

Darren Lilleker

4A. Populism and social media Friday 9.30-11am A01

Chair: James Morrison

Promoting Political Strategies via social media: a case study on Twitter
Hosni Nasr and Iman Zahra, College of Arts and Social Sciences, Sultan Qaboos University

Oh Jeremy Corbyn to the tune of 'The Seven Nations Army': the 'uncelebrity' celebrity politician
Mark Wheeler, London Metropolitan University

Why Twitter loves a bad 'un: social media and contempt
Ivor Gaber, University of Sussex

4B. Crisis narratives Friday 9.30-11am A02

Chair: Jen Birks

How the austerity debate was won: unpacking the production, content and reception of GFC news
Mike Berry, Cardiff University

Conflicts over sovereignty in the 2012 Euro crisis
Galvao Debelle dos Santos, University of Barcelona

News framing of the Ukraine crisis in the Russian and British media: comparing The Moscow Times and The Guardian
Zixiu Liu, University of Liverpool

5A. News media and democratization Friday 1.30-3pm A01

Chair: James Dennis

The role of twitter in Saudi Arabia in demanding rights
Najla Almuzain, University of Nottingham

The press, politics and the challenge of democratic stability
Kayode Julius Oni, Nigeria Police Academy

Media, national security and terrorism in Nigeria's fourth republic
Musa Yusha'u Dalhatu, Federal University Lafia

5B. Political affect and populism Friday 1.30-3pm A02

Chair: Mark Wheeler

The tabloidization of the Brexit campaign: power to the (British) people?

Franco Zappettini, University of Liverpool

Whither the illiberal winds? Media and migration in Europe

Etkaterina Balabanova and Alex Balch, University of Liverpool

The affective politics of vulnerability: economic sanctions, Iran's presidential election, and the emergence of the 'compassionate state'

Sara Tafakori, University of Manchester

Entertainment

Wednesday evening drinks

Delegates who arrive in Nottingham on Wednesday evening are welcome to come for drinks in the famous ***Ye Olde Trip to Jerusalem*** – an ancient pub built into the caves under the castle. It claims to be the oldest inn in England, and is considerably older than the castle, in fact! Serving locally brewed real ales and ciders from the Trent's longstanding brewing tradition.

Address: 1 Brewhouse Yard Nottingham NG1 6AD

Further details: [Ye Olde Trip to Jerusalem](#)

Drinks reception

A beer and wine reception in the ***Senate Chamber*** (Trent Building) on Thursday evening will celebrate Mick Temple's contribution to the PSA Media and Politics Group over the years and wish him all the best for his retirement.

Complementary drinks will include local beers, and perhaps some local gin made with acorns from Sherwood Forest. Canapés will be served to tide us over to dinner.

Conference meal

The conference meal is an informal affair at artisan pizza joint ***Oscar and Rosie's***. Gluten free and dairy free options will be provided for those with dietary requirements. We will be close to Hockley's pubs and bars for those who wish to go on for more drinks.

Address: 8 Stoney St, Nottingham NG1 1LH

Further details: <http://www.oscarandrosies.com/>