Political Reversals and Renewals
# Programme overview

## WEDNESDAY 7TH NOVEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7pm</td>
<td>Pre-conference drinks</td>
<td>Ye Olde Trip to Jerusalem. Museum Room (upstairs)</td>
</tr>
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## THURSDAY 8TH NOVEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
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<tbody>
<tr>
<td>9-10am</td>
<td>Coffee and registration</td>
<td>Atrium</td>
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<tr>
<td>10-10.30am</td>
<td>Welcome</td>
<td>A01</td>
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<tr>
<td>10.30am-12pm</td>
<td>Parallel session 1A: Party political reversals</td>
<td>A01</td>
</tr>
<tr>
<td></td>
<td>Parallel session 1B: Strategic communication</td>
<td>A21</td>
</tr>
<tr>
<td>12-1pm</td>
<td>Plenary 1: Natalie Fenton: Putting the political back into political communications</td>
<td>A03</td>
</tr>
<tr>
<td>1-2pm</td>
<td>Lunch</td>
<td>Atrium</td>
</tr>
<tr>
<td>2-3.30pm</td>
<td>Parallel session 2A: Gendered representation in politics</td>
<td>A01</td>
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<td></td>
<td>Parallel session 2B: Public engagement and participation</td>
<td>A21</td>
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<tr>
<td>3.30-4pm</td>
<td>Coffee</td>
<td>Atrium</td>
</tr>
<tr>
<td>4-5.30pm</td>
<td>Parallel session 3A: Freedom of expression</td>
<td>A01</td>
</tr>
<tr>
<td></td>
<td>Parallel session 3B: Campaigning and advocacy</td>
<td>A21</td>
</tr>
<tr>
<td>5.30-7pm</td>
<td>Drinks reception: celebrating Mick Temple's contribution to the PSA MPG</td>
<td>Senate Chamber, Trent Building</td>
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<tr>
<td>8pm</td>
<td>Conference dinner</td>
<td>Oscar &amp; Rosie's</td>
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</tbody>
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## FRIDAY 9TH NOVEMBER

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.30-11am</td>
<td>Parallel session 4A: Populism and social media</td>
<td>A01</td>
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<tr>
<td></td>
<td>Parallel session 4B: Crisis narratives</td>
<td>A02</td>
</tr>
<tr>
<td>11.11.30am</td>
<td>Coffee</td>
<td>Atrium</td>
</tr>
<tr>
<td>11.30am-12.30pm</td>
<td>Plenary 2: Andrew Chadwick: Social Media and the Future of Democracy</td>
<td>A03</td>
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<tr>
<td>12.30-1.30pm</td>
<td>Lunch</td>
<td>Atrium</td>
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<tr>
<td>1.30-3pm</td>
<td>Parallel session 5A: News media and democratization</td>
<td>A01</td>
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<tr>
<td></td>
<td>Parallel session 5B: Political affect and populism</td>
<td>A02</td>
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<tr>
<td>3-3.30pm</td>
<td>Closing remarks</td>
<td>A02</td>
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All rooms are in the Humanities Building unless stated otherwise.
PLENARY 1: NATALIE FENTON
Putting the political back into political communications

Natalie Fenton is a Professor of Media and Communications in the Department of Media, Communications and Cultural Studies at Goldsmiths, University of London. She is Co-Director of the Goldsmiths Leverhulme Media Research Centre and of the Centre for the Study of Global Media and Democracy. She has published widely on issues relating to news, journalism, civil society, radical politics and new media and is particularly interested in issues of media reform and democracy. She was on the Board of Directors of the campaign group Hacked Off for 7 years and is Chair of the Media Reform Coalition. Her latest book is Digital, Political, Radical (2016, Polity).

PLENARY 2: ANDREW CHADWICK
Social Media and the Future of Democracy

Andrew Chadwick is Professor of Political Communication, Director of the Online Civic Culture Centre (O3C), and a member of the Centre for Research in Communication and Culture at Loughborough University, where he is also the University’s Research Beacon leader for Political Communication and developed and launched Loughborough’s new MA Social Media and Political Communication. His books include The Hybrid Media System: Politics and Power (Oxford University Press, 2013; Second Edition, 2017), which won the 2016 International Journal of Press/Politics Book Award for an outstanding book on media and politics published in the previous ten years and the American Political Science Association Information Technology and Politics Section Best Book Award, 2014; The Handbook of Internet Politics, co-edited with Philip N. Howard (Routledge 2009, 528pp), and Internet Politics: States, Citizens, and New Communication Technologies (Oxford University Press, 2006, 400pp), which won the American Sociological Association Best Book Award (Communication and Information Technologies Section) and is among the most widely-cited books in its field. Andrew is the series editor of Oxford University Press’ book series Oxford Studies in Digital Politics, which currently features 27 books.
Panel details

**1A. Party political reversals** Thursday 10.30am-12pm A01
Chair: Emily Harmer

Getting a grip and then letting it slip: UKIP and immigration issue ownership
David Smith and David Deacon, University of Loughborough

Hoist by their own pertard? How the Conservatives’ market-driven public service reforms face defeat from ‘counter-discourses’ mobilizing their own neoliberal logic
James Morrison, Robert Gordon University

The media, elections and party switching in Nigeria
George A Genyi, Federal University Lafia

**1B. Strategic communication in political conflict** Thursday 10.30am-12pm A21
Chair: Darren Lilleker

Dark arts: visual propaganda tropes in fabricated political adverts
Katy Parry, University of Leeds

War against Boko Haram: a critical discourse analysis of newspapers and Twitter
Sarah Joe, University of Huddersfield

Government propaganda, the media and the Yaa Naa murder: a catalyst in the perpetuation of the Ghana Dagbon conflict
Seth Mahama, Bangor University

The ‘Black and Tan Publicity Man’: Basil Clarke and the formation of the British Public Relations State
Dominic Wring, University of Loughborough

**2A. Gendered representation in politics** Thursday 2-2.30pm A01
Chair: Katy Parry

“Get back to the kitchen...”: ‘Othering’ Women MPs on Twitter
Rosalynd Southern & Emily Harmer, University of Liverpool

‘A bloody difficult woman’, ‘lipstick on a pig’ and ‘a nasty woman’: discussing gender online during UK, NZ and US elections
Valentino Cardo, University of Southampton

The empty cradle: The othering of childless female politicians
Rachel Grainger, University of New South Wales
2B. Public participation and engagement Thursday 2-3.30pm A21
Chair: Ivor Gaber

Online political communication dynamics in Iceland: interactive, private, but also more of the same?
Jón Gunnar Ólafsson, Goldsmiths, University of London

Public engagement with autonomous vehicle development in the United Kingdom: analyzing participatory public-making practices and their political effects
Declan McDowell-Naylor, Royal Holloway, University of London

The politics of participation in cultural policy making
Malaika Cunningham and Elysia Lechelt, University of Leeds

3A. Freedom of expression Thursday 4-5.30pm A01
Chair: Dominic Wring

Defining freedom of the press: a cross-national examination of press ethics and regulation in ten European countries
John Steel, Charlotte Elliot-Harvey, Martin Conboy, Jane Mulderrig (University of Sheffield), Julie Firmstone, Dr Paul Wragg, Carl Fox (University of Leeds), Dr. Joe Saunders (University of Durham)

Fetullah Gulen and news freedom: from ally to enemy in the Turkish state of illiberality
Natalie Martin, Nottingham Trent University

Clouded by euphoria: freedom to express following the 14th Malaysian General Election
Niki Cheong, University of Nottingham

3B. Campaigning and advocacy Thursday 4-5.30pm A21
Chair: Mike Berry

Venues of advocacy: UK stakeholders’ mediated public advocacy vs direct lobbying with government
Antal Wozniak, University of Exeter

Enough thoughts and prayers: Parkland and the shifting discourse around gun control in America
Molly Bettie, University of Leeds

The connected collectives: young diasporic Romanians’ use of social media to promote political change within Romania
Darren Lilleker
4A. Populism and social media  Friday 9.30-11am A01  
Chair: James Morrison

Promoting Political Strategies via social media: a case study on Twitter  
Hosni Nasr and Iman Zahra, College of Arts and Social Sciences, Sultan Qaboos University

Oh Jeremy Corbyn to the tune of ‘The Seven Nations Army’: the ‘uncelebrity’ celebrity politician  
Mark Wheeler, London Metropolitan University

Why Twitter loves a bad 'un: social media and contempt  
Ivor Gaber, University of Sussex

4B. Crisis narratives  Friday 9.30-11am A02  
Chair: Jen Birks

How the austerity debate was won: unpacking the production, content and reception of GFC news  
Mike Berry, Cardiff University

Conflicts over sovereignty in the 2012 Euro crisis  
Galvao Debelle dos Santos, University of Barcelona

News framing of the Ukraine crisis in the Russian and British media: comparing The Moscow Times and The Guardian  
Zixiu Liu, University of Liverpool

5A. News media and democratization  Friday 1.30-3pm A01  
Chair: James Dennis

The role of twitter in Saudi Arabia in demanding rights  
Najla Almuzain, University of Nottingham

The press, politics and the challenge of democratic stability  
Kayode Julius Oni, Nigeria Police Academy

Media, national security and terrorism in Nigeria’s fourth republic  
Musa Yusha’u Dalhatu, Federal University Lafia
5B. Political affect and populism Friday 1.30-3pm A02
Chair: Mark Wheeler

The tabloidization of the Brexit campaign: power to the (British) people?
Franco Zappettini, University of Liverpool

Whither the illiberal winds? Media and migration in Europe
Etkaterina Balabanova and Alex Balch, University of Liverpool

The affective politics of vulnerability: economic sanctions, Iran’s presidential election, and the emergence of the ‘compassionate state’
Sara Tafakori, University of Manchester

Entertainment

Wednesday evening drinks
Delegates who arrive in Nottingham on Wednesday evening are welcome to come for drinks in the famous Ye Olde Trip to Jerusalem – an ancient pub built into the caves under the castle. It claims to be the oldest inn in England, and is considerably older than the castle, in fact! Serving locally brewed real ales and ciders from the Trent’s longstanding brewing tradition.

Address: 1 Brewhouse Yard Nottingham NG1 6AD
Further details: Ye Olde Trip to Jerusalem

Drinks reception
A beer and wine reception in the Senate Chamber (Trent Building) on Thursday evening will celebrate Mick Temple’s contribution to the PSA Media and Politics Group over the years and wish him all the best for his retirement. Complementary drinks will include local beers, and perhaps some local gin made with acorns from Sherwood Forest. Canapés will be served to tide us over to dinner.

Conference meal
The conference meal is an informal affair at artisan pizza joint Oscar and Rosie’s. Gluten free and dairy free options will be provided for those with dietary requirements. We will be close to Hockley’s pubs and bars for those who wish to go on for more drinks.

Address: 8 Stoney St, Nottingham NG1 1LH
Further details: http://www.oscarandrosies.com/