BARS Gallery

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The operational approach refers specifically to concepts, and in a very specific way. It describes the process whereby concepts are transformed into a series of operations—which, in their turn, allow us to measure all sorts of objects. Operationalising means building a bridge from concepts to measurement, and then to the world. In our case, from the concepts of literary theory, through some form of quantification, to literary facts.

Franco Moretti

"Operationalising" et, the function of measurement in modern literary theory
PETERLOO
The English Uprising

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