KTP Associate Conference 2018 'KTP and Beyond'

 Create an effective working environment that instils intended culture of innovation

- Elect an innovation champion
- Build your team through recruiting likeminded individuals
- Demonstrate and communicate the value of innovation
- Be driven by the tangible benefit
- Take time to understand any concerns resulting from innovation
- Be inclusive
- Create an innovation award both internally and externally facing
- Gain input from the bottom up
- Ensure the ideas of others are valued
- Do not impose change on people
- Software training.
- Inspire workers into belief of innovation
- Communicate the wider environmental/economic implication
- Learn from failure
- Make the product an open source/accessible for all



- Hold staff competitions
- Hold an advertising campaign that aims to answer any preconceptions
- TV/Media coverage on environmental need
- Adapt education in school
- Provide an environment for rapid experimentation
- Invite Innovate UK speakers to talk about the importance of innovation
- Hold an innovation festival
- Add innovation to company name
- Work with others to establish product specification
- Have a dedicated day on Innovation during the working week.