The aim
To showcase your ‘day in the life’ as a KTP Associate in a short video.

How long does it have to be?
Anywhere between 60 seconds and 3 minutes. Videos will be judged, with a prize for the best video.

Please note, all common video, audio and image formats in all resolutions are accepted. Videos will not be edited by the University of Nottingham KTP team.

What does it need to include?
The exciting thing about KTPs is that each one is different and each Associate has a different experience. That’s what we want you to showcase. But there are a few things we do need you to include:

- A brief description of your KTP and the industry/academic department you are working in
- Why you chose to do a KTP
- What you like about your KTP
- Your one top tip for new KTP Associates e.g. something you wished you knew about project management before you started but only learnt further on in your KTP, something that has really helped you in your role etc.

The rest of the content is up to you, so let your creative juices flow and channel your inner Spielberg!

I’ve never made a video before, I don’t know if this is for me…

We’ll be judging on how engaging and informative your video content is (not on whether it could win an academy award!). It can be a simple 60 second one-shot take or a series of clips that you take at different points. As long as it flows well and follows the brief, the format you choose is entirely up to you.

The judging criteria and some guidelines on how to create a good video are below.

That’s great! When do I have to submit it by?
The closing date for submissions is Friday 8th June.

Submissions should be sent to ktpa2018@nottingham.ac.uk.

We’ll be sharing the video submissions on our MediaSpace site and showcasing them at the conference.

The winner will be announced during the dinner on Day 1 of the conference.

Copyright and Permissions

- Please ensure you have the permission of any person(s) that appear in the video before filming and submitting
- Please ensure you have permission to record/communicate any details specific to the KTP before filming by gaining approval from your academic and company supervisors

By submitting your video you confirm that the University of Nottingham has permission to publish the content on its website and any associated University of Nottingham platforms (e.g. social media platforms) and that you have gained permission of person(s) appearing in the video.
## Judging Criteria

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Score</th>
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<tbody>
<tr>
<td>Content</td>
<td>Does it cover the points raised in the brief?</td>
<td>40</td>
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<tr>
<td></td>
<td>Can a non-specialist understand the content?</td>
<td>10</td>
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<tr>
<td>Delivery</td>
<td>Is the video delivered clearly? E.g. clear audio, focus on the subject, good lighting</td>
<td>20</td>
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<td>Has the format chosen allow the video content to flow?</td>
<td>20</td>
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<tr>
<td></td>
<td>Is the video content engaging?</td>
<td>10</td>
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<tr>
<td>Total possible score</td>
<td></td>
<td>100</td>
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