



**British Heart
Foundation**

Nottingham Campaign

Pack for Good Report

2021 Campaign

60 years young

Celebrating 60 years
of pioneering research



Celebrating 60 years of pioneering research

Thanks to your support, we're celebrating 60 years of life saving research. Read about how much we've achieved together, and how we'll make the next 60 count.



[Please watch here:](https://www.youtube.com/watch?time_continue=1&v=fcA5otGcRwE&feature=emb_logo)

https://www.youtube.com/watch?time_continue=1&v=fcA5otGcRwE&feature=emb_logo



Introduction

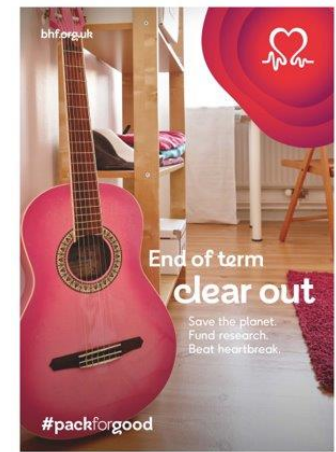
The Pack for Good campaign launched in 2012, since then we have grown to service over 100 universities, 15 councils, over 300 local private student accommodation providers and have successfully rolled out six national partnerships across the UK.

The campaign aims to reduce complexity whilst actively contributing to waste diversion, carbon reduction targets and ESG targets including charitable giving within your communities.

Your donations provide much needed items for our network of over 600 shop and home stores and without your support the campaign would not be the success it is today!



Please watch here:
<https://www.bhf.org.uk/shop/donating-goods/pack-for-good>





2021 Pack for Good Campaign

Pack for Good & Covid-19

This last two years have been challenging for the pack for good campaign with coronavirus Covid-19 resulting in a national lockdown ahead of the launch of the 2020 campaign and second/third lockdowns and regional fire breaks continuing into the 2021 academic year.

In the face of the complexities around Covid-19 all our amazing partners (you) have continued to collect and store donations from students throughout this time supporting our ongoing partnerships.

In April 2021 the university team returned to work to support our partners in successfully launching the 2021 campaign.

Despite the unknown student numbers and changes to campaigns across the country I am delighted to report that the 2021 campaign has raised a staggering £1.7m this year.

We would like to take this opportunity to acknowledge and thank you all for your support during these challenging two campaign years.

We look forward to continuing our work together with an ambitious target of raising £4.7m in 2022 to get back to our much needed levels of donations for our shops and stores.



We estimate that a bag of donations from a student could be worth as much as £14.

10 bags could nurse a broken heart by funding a full day's BHF Heart Nursing care. In this time a Heart Nurse could care for up to six patients to help them manage their condition and prevent further hospital re-admissions.

100 bags could help find a cure by funding one of our young scientists for seven days. We currently provide the salaries for around 500 post-doctoral scientists who work in research team's right across the UK on projects to better understand how to diagnose, prevent, treat and cure heart disease.

1000 bags could help 40 young heart patients to gain independence, new skills and confidence whilst meeting other young heart patients.



2021 Campaign



Interim Data – 1st October 2020 – 31st March 2021

Campaign Data = 1st April 2021 – 30th September 2021



2021

NAME OF CITY: Nottingham													
Scheme	Site	Donation Point	Assest	T Code	Interim	2021 P1	2021 P2	2021 P3	2021 P4	2021 P5	2021 P6	2021 P7	Total
University of Nottingham	Melton Hall - Jubilee Campus	Clothing bank	CL1519	N38	128	26	29	43	43	38	6	5	190
University of Nottingham	Sherwood Hall Car Park - Park Campus	Clothing bank	CL1562	N38	183	26	37	83	49	64	0	0	259
University of Nottingham	Ancaster Hall Car Park - Park Campus	Clothing bank	CL1561	N38	79	16	46	23	22	37	0	3	147
University of Nottingham	Manor Villages	Donation Box	40592140	N38	0	0	0	0	5	0	12	0	17
University of Nottingham	Ancaster Hall	Donation Box	40590861	N38	0	0	0	0	14	2	0	0	16
University of Nottingham	Cavendish Hall	Donation Box	40590862	N38	0	0	0	3	14	0	0	0	17
University of Nottingham	Cripps Hall	Donation Box	40590863	N38	0	0	0	8	4	0	0	0	12
University of Nottingham	Dagfa	Donation Box	40593495	N38	0	0	0	0	0	0	0	0	0
University of Nottingham	Derby Hall	Donation Box	40590864	N38	0	0	0	0	10	0	0	0	10
University of Nottingham	Florence Boot Hall	Donation Box	40590865	N38	0	0	0	0	2	0	0	0	2
University of Nottingham	Hugh Stu Hall	Donation Box	40590866	N38	0	0	0	0	9	0	0	0	9
University of Nottingham	Lenton Hall	Donation Box	40590867	N38	0	0	0	0	10	0	0	0	10
University of Nottingham	Lincoln Hall	Donation Box	40590868	N38	0	0	0	0	8	3	0	0	11
University of Nottingham	Nightingale Hall	Donation Box	40590869	N38	0	0	0	3	3	0	0	0	6
University of Nottingham	Rutland Hall	Donation Box	40590870	N38	0	0	0	0	0	0	0	0	0
University of Nottingham	Sherwood Hall	Donation Box	40590871	N38	0	0	0	0	1	0	0	0	1
University of Nottingham	Willoughby Hall	Donation Box	40590872	N38	0	0	0	0	32	2	0	0	34
University of Nottingham	Varsity	Donation Box	40593494	N38	0	0	0	0	0	0	0	0	0
University of Nottingham	Newark Hall	Donation Box	40590873	N38	0	0	0	0	36	0	0	0	36
University of Nottingham	Southwell Hall	Donation Box	40590874	N38	0	0	0	0	27	0	17	0	44

Every University that partners with us on our 'Pack for Good' campaign enables our shops to receive a regular supply of donations during the summer period, a time typically, when donations can be lower than in other seasons.

Where we have built strong, long term relationships with our partners leading to events and furniture donations, we are able to extend the donations coming into our shops and in turn the funds raised go towards our life-saving work.

Our promise is to protect the people we love. Our children. Our parents. Our brothers. Our sisters. Our grandparents. Our closest friends.

You and the British Heart Foundation.

Together, we will beat heartbreak forever.

2021 Campaign continued



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Nottingham Trent University	Students Union Building Shakespeare Street	2 Donation Boxes	40586513	A24	0	0	0	28	0	0	1	0	29
Nottingham Trent University	Students Union - Clifton Campus	x2 donation boxes	40586514	B15	0	0	0	0	0	0	7	0	7
Nottingham Trent University	South Well - Brackenhurst Campus	Clothing bank	CL2801	A24	0	31	0	0	28	0	2	0	61
Nottingham Trent University	Students Union - Brackenhurst Campus	x2 donation boxes	40586515	A24	0	0	0	0	0	0	17	0	17
UPP	Broadgate Park (Albion)	Clothing bank	CL2376	B15	9	12	0	5	6	4	0	0	27
UPP	Broadgate Park (Oaks)	Clothing bank	CL2375	B15	5	14	0	2	8	9	0	0	33
UPP	Broadgate Park (Lillies)	Clothing bank	CL2374	B15	16	11	0	13	36	9	0	0	69
UPP	Broadgate Park (Laurels)	Clothing bank	CL2373	B15	47	47	0	17	24	10	0	0	98
UPP	Broadgate Park (Lower Court)	Clothing bank	CL3179	B15	64	32	0	35	43	17	64	0	191
UPP	Blenhelm Hall	Clothing bank	CL2381	B15	15	12	0	3	4	7	69	0	95
UPP	The Maltings	Clothing bank	CL2382	B15	12	28	0	11	19	11	36	0	105
UPP	Meridian Court	Clothing bank	CL2383	B15	30	33	0	11	26	17	0	0	87
UPP	Norton Court	Clothing bank	CL2384	B15	2	6	0	1	11	3	21	0	42
UPP	Peeverell	Clothing bank	CL2385	B15	5	2	0	8	7	0	52	0	69
UPP	New Hall	Clothing bank	CL2386	B15	8	7	0	9	31	9	23	0	79
UPP	Gill Street	Clothing bank	CL2591	B15	5	12	0	10	18	18	40	0	98
UPP	Simpsons Hall	Clothing bank	CL2800	B15	7	14	0	9	11	0	0	0	34

2021 Campaign continued



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Derwent Students	Raleigh Park - Madison Court Reception	Clothing bank	CL1520	A24	88	37	14	13	34	21	78	0	197
Derwent Students	Raleigh Park - Madison Court Reception	Clothing bank	TBC	A24	0	0	0	0	0	0	21	0	21
Derwent Students	Raleigh Park - Madison Court	Book bank	CL3265BB	A24	15	6	0	0	0	0	103	0	109
Derwent Students	Raleigh Park - Madison Court	Book bank	CL3266BB	A24	1	1	0	0	0	0	61	0	62
Kaplan Living	Global Point	Clothing bank	CL2868	BC2	0	17	0	0	0	0	0	0	17
Collegiate AC	Clarendon Street	x4 Donation Boxes	40588050	BC2	0	0	0	0	0	0	0	0	0
Cotton Mills Student	Cotton Mills (1)	Clothing bank	CL1488	BC2	25	17	0	0	27	17	16	0	77
Cotton Mills Student	Cotton Mills (2)	Clothing bank	CL1489	BC2	7	1	0	0	6	0	0	0	7
Student Roost	Trinity Sqaure	Donation Box	40586825	BC2	5	0	0	0	0	10	14	0	24
Student Roost	Nottingham 2	Clothing bank	CL2652	BC2	43	25	0	0	0	0	0	0	25
Student Roost	Hydrogen	Donation Box	40593533	BC2	0	0	0	0	16	7	16	0	39
Student Roost	York House	Donation Box	40593534	BC2	0	0	0	0	0	0	0	0	0
The Student Housing Company	Goldsmith Court	Donation Box	40590860	BC2	0	0	0	0	0	0	0	0	0
Host	Lace Market Studios	Donation Box	40592670	BC2	5	0	0	0	0	0	0	0	0
CRM Students	Russell View	Donation Box	40592661	BC2	0	0	0	0	0	0	0	0	0
CRM Students	The Rise	Donation Box	40592662	BC2	0	0	0	0	0	2	0	0	2
The Student Lodge	Player Street	x2 Wheelie Bins	40593570	BC2	0	0	0	0	0	0	0	0	0
Vita Student	Nottingham	Donation Box	40593446	BC2	0	0	0	0	0	0	11	0	11
IQ Students	Exchange	Donation Box	40592111	BC2	0	0	0	0	0	0	0	0	0
IQ Students	Newtown & Newland House	Donation Box	40592112	BC2	0	0	0	0	0	0	0	0	0
Unite Students	St Peters Court	Donation Point	40587814	N38	0	0	0	0	82	0	19	0	101
Unite Students	Riverside Point	Donation Point	40587813	B15	0	0	0	0	43	16	0	0	59
Unite Students	Curzon House	Donation Point	40593431	N38	0	0	0	0	28	38	0	0	66

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Nottingham City Council	Curzon Street	Clothing bank	CL2137	N38	362	0	0	0	28	0	0	0	28
Nottingham City Council	58 Raleigh Street	Clothing bank	CL3553	N38	151	25	8	28	35	20	0	11	127
Nottingham City Council	58 Raleigh Street	Clothing bank	CL1484	N38	180	34	43	105	103	136	23	0	444
Nottingham City Council	42 Shakespeare Street	Clothing bank	CL1486	N38	198	51	74	109	96	144	0	141	615
Nottingham City Council	42 Shakespeare Street	Clothing bank	CL3552	N38	255	46	86	149	132	177	0	13	603
Nottingham City Council	Dunkirk and Old Lenton Community Centre	Clothing bank	CL2802	N38	246	18	25	60	45	76	31	0	255
Nottingham City Council	Maid Marion Way	Clothing bank	CL3089	BC2	0	0	0	13	43	5	101	0	162
Nottingham City Council	Bromley Place - City Centre	Clothing bank	CL3094	BC2	0	0	32	44	40	32	89	8	245
Nottingham City Council	Ilkeston Road/Midland Road (LEFT)	Clothing bank	CL3086	BC2	0	0	41	140	155	73	102	13	524
Nottingham City Council	Ilkeston Road/Midland Road (RIGHT)	Clothing bank	CL3087	BC2	0	0	59	194	130	133	43	24	583
Nottingham City Council	Corner of Garden Road/Ilkeston Rd (LEFT)	Clothing bank	CL3088	BC2	0	0	37	46	57	67	0	12	219
Nottingham City Council	Corner of Garden Road/Ilkeston Rd (RIGHT)	Clothing bank	CL3615	BC2	0	0	34	70	99	108	26	11	348
Nottingham City Council	Gatehouse Lodge on Derby Road	Clothing bank	CL3090	BC2	0	0	0	95	87	54	125	7	368
Nottingham City Council	Willoughby Street/Park Road (LEFT)	Clothing bank	CL3091	BC2	0	0	39	93	124	118	169	7	550
Nottingham City Council	Willoughby Street/Park Road (RIGHT)	Clothing bank	CL3616	BC2	0	0	0	136	151	129	30	20	466
Nottingham City Council	Lenton Rec - Church Road	Clothing bank	CL3523	BC2	0	0	45	92	77	57	86	11	368
Nottingham City Council	1 Burns Street (LEFT)	Clothing bank	CL1487	BC2	0	0	17	42	30	50	59	9	207
Nottingham City Council	1 Burns Street (RIGHT)	Clothing bank	CL3617	BC2	0	0	11	91	74	74	79	28	357
Nottingham City Council	Park Street & Derby Road (LEFT)	Clothing bank	CL3618	BC2	0	0	26	19	42	46	93	0	226
Nottingham City Council	Park Street & Derby Road (RIGHT)	Clothing bank	CL3619	BC2	0	0	25	242	183	174	58	17	699
Nottingham City Council	Lenton Boulevard (LEFT)	Clothing bank	CL3620	BC2	0	0	0	0	120	0	42	0	162
Nottingham City Council	Lenton Boulevard (RIGHT)	Clothing bank	CL3621	BC2	0	0	0	125	22	0	114	0	261
Nottingham City Council	Woodside Road Shops	Clothing bank	CL3622	BC2	0	0	50	108	69	74	0	13	314
Nottingham City Council	Redford Rec (Inside the Park)	Clothing bank	CL3623	BC2	0	0	32	87	103	93	162	5	482
Nottingham City Council	Lace Street / Montpelier Road	Clothing bank	CL3726	BC2	0	0	59	152	116	115	0	16	458
Nottingham City Council	The Lenton Centre	Clothing bank	CL3624	BC2	0	0	27	71	52	47	0	12	209

Your 2021 breakdown

University of Nottingham

821 bags



£11,494 total raised from your fantastic donations



6.5 tonnes diverted from landfill – that's the equivalent of 66,843 kg CO2 emissions

Private Student Accommodation

1,884 bags



£26,376 total raised from your fantastic donations



15 tonnes diverted from landfill – that's the equivalent of 153,338 kg CO2 emissions

Nottingham Trent University

114 bags



£1,596 total raised from your fantastic donations



912 kgs diverted from landfill – that's the equivalent of 9,281 kg CO2 emissions

Nottingham City Council

9,280 bags



£129,920 total raised from your fantastic donations



74.2 tonnes diverted from landfill – that's the equivalent of 755,540 kg CO2 emissions

2021 Result



£169,386 total raised from your fantastic donations



The University of Nottingham



Nottingham Trent University



Nottingham City Council

Success story



96.7 tonnes diverted from landfill – that's the equivalent of 985,052 kg CO2 emissions



Your donations have saved the equivalent weight of 16 male African grey elephants in waste being disposed

Total revenue raised to date – Nottingham



Nottingham students have donated up to....

£1,257,193*



Your donations have saved the equivalent weight of 119 African male elephants in waste being disposed sent to landfill*



£100

To support:
one of our PhD students for just one day (London based) 60 days will be around £6,000



£6,000

Could fund:
a heart attack research project for one month, including research staff and funds for laboratory materials needed for the project.



£60,000

Could fund:
all the lab consumables needed for a two year Project grant.



£600,000

Could fund:
new developments and emerging scientists in a heart failure research lab and buy major items of equipment to support their research.

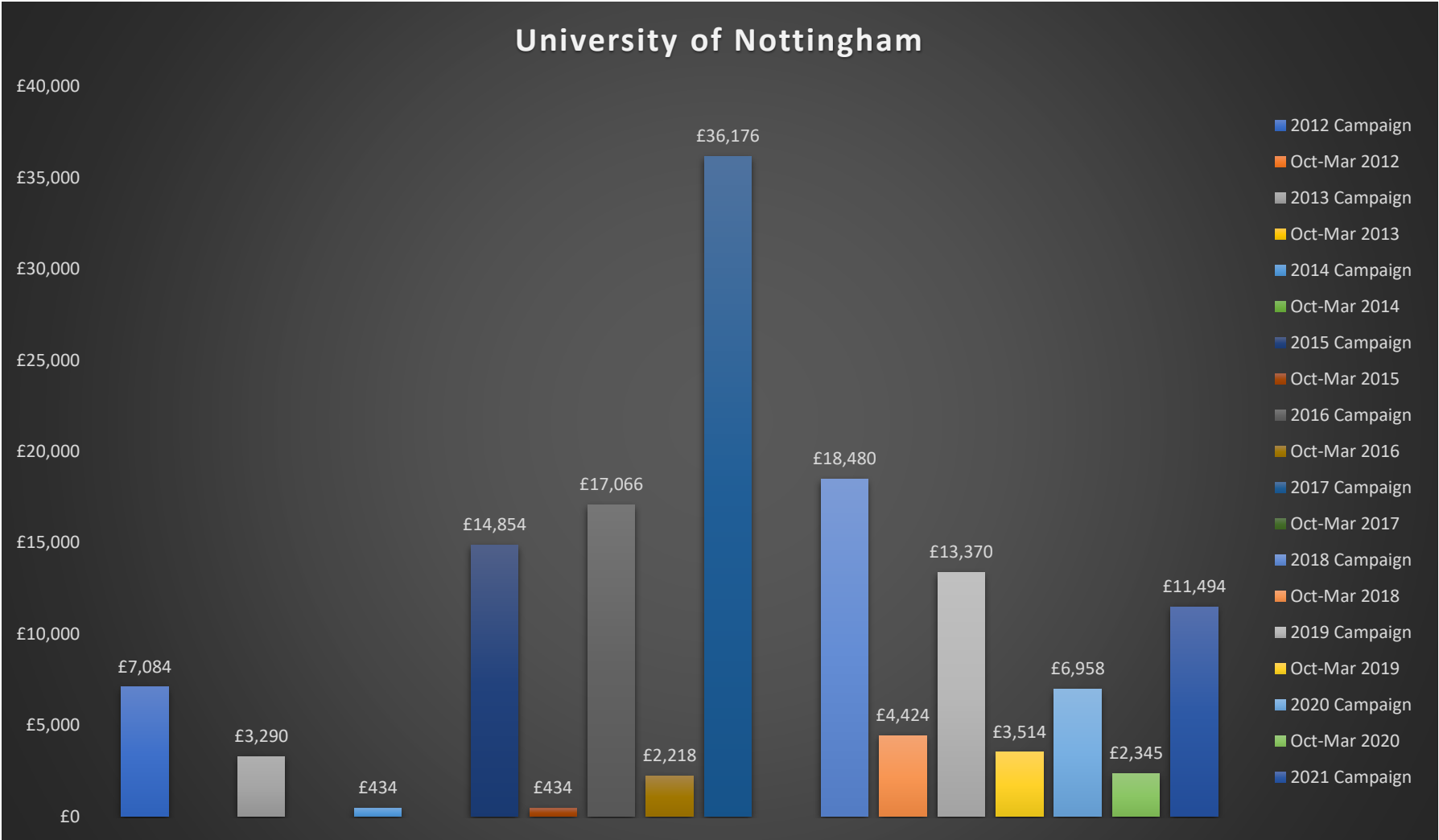


718.3 tonnes has been diverted from landfill – that's the equivalent of 7,311,075 kg CO2 emissions*

University of Nottingham through the years

Below is a visual representation of the Pack for Good campaign since we launched your campaign.

We are looking forward to working with this chart in our 2022 planning meetings to support the development of an all year round campaign.



Heart transplants. Clot busting drugs. Pacemakers. Breakthroughs born from visionary medical research.
Research you fund with your donations.

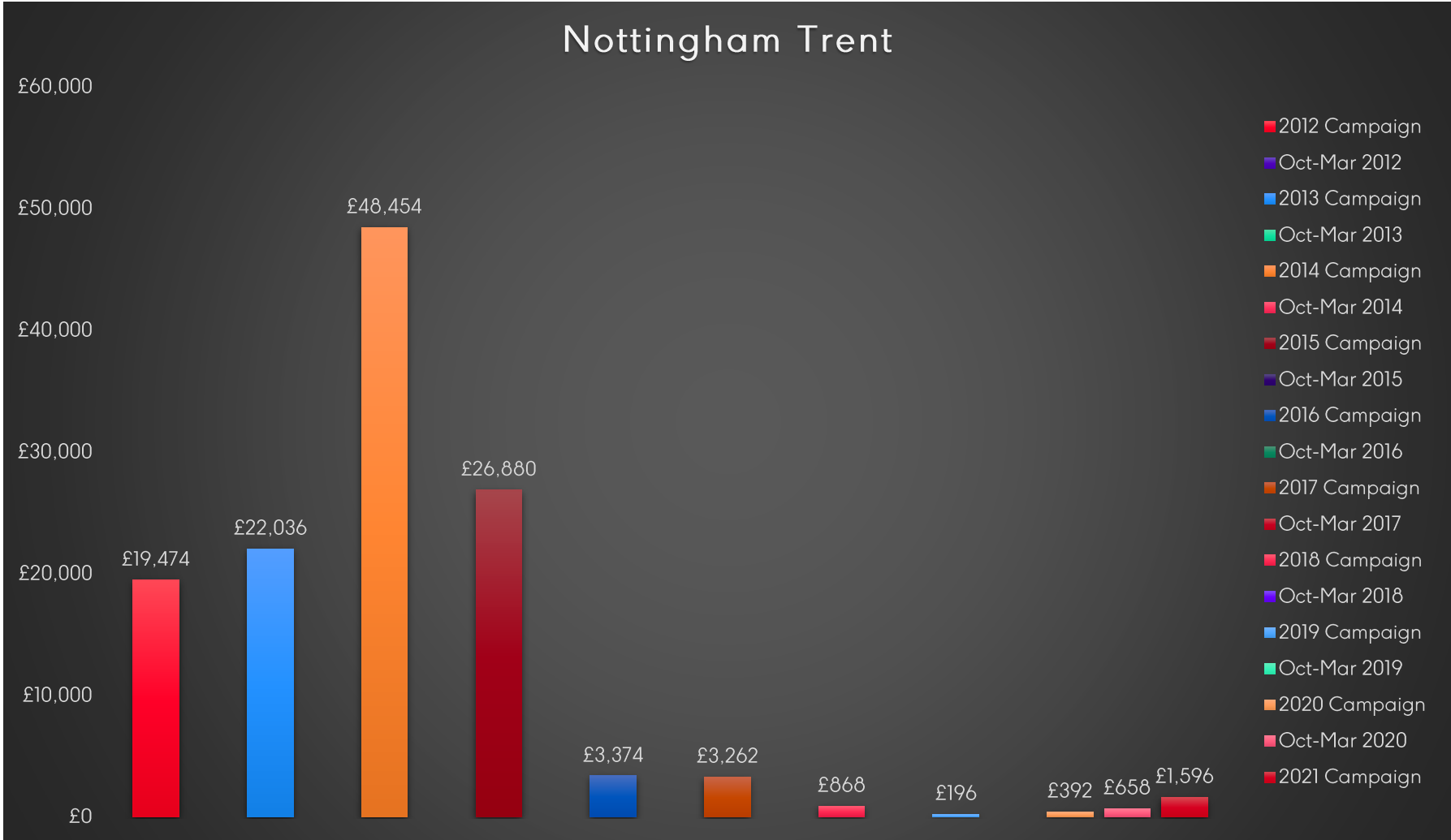
Heart and circulatory diseases kill 1 in 4 people in the UK. They cause heartbreak on every street. But if research can invent machines to restart hearts, fix arteries in new-born babies, build tiny devices to correct heartbeats, and give someone a heart they weren't born with - imagine what's next.

We fund research into all heart and circulatory diseases and their risk factors. Heart attacks, heart failure, stroke, vascular dementia, diabetes and many more. All connected, all under our microscope. Our research is the promise of future prevention, cures and treatments.

Nottingham Trent through the years

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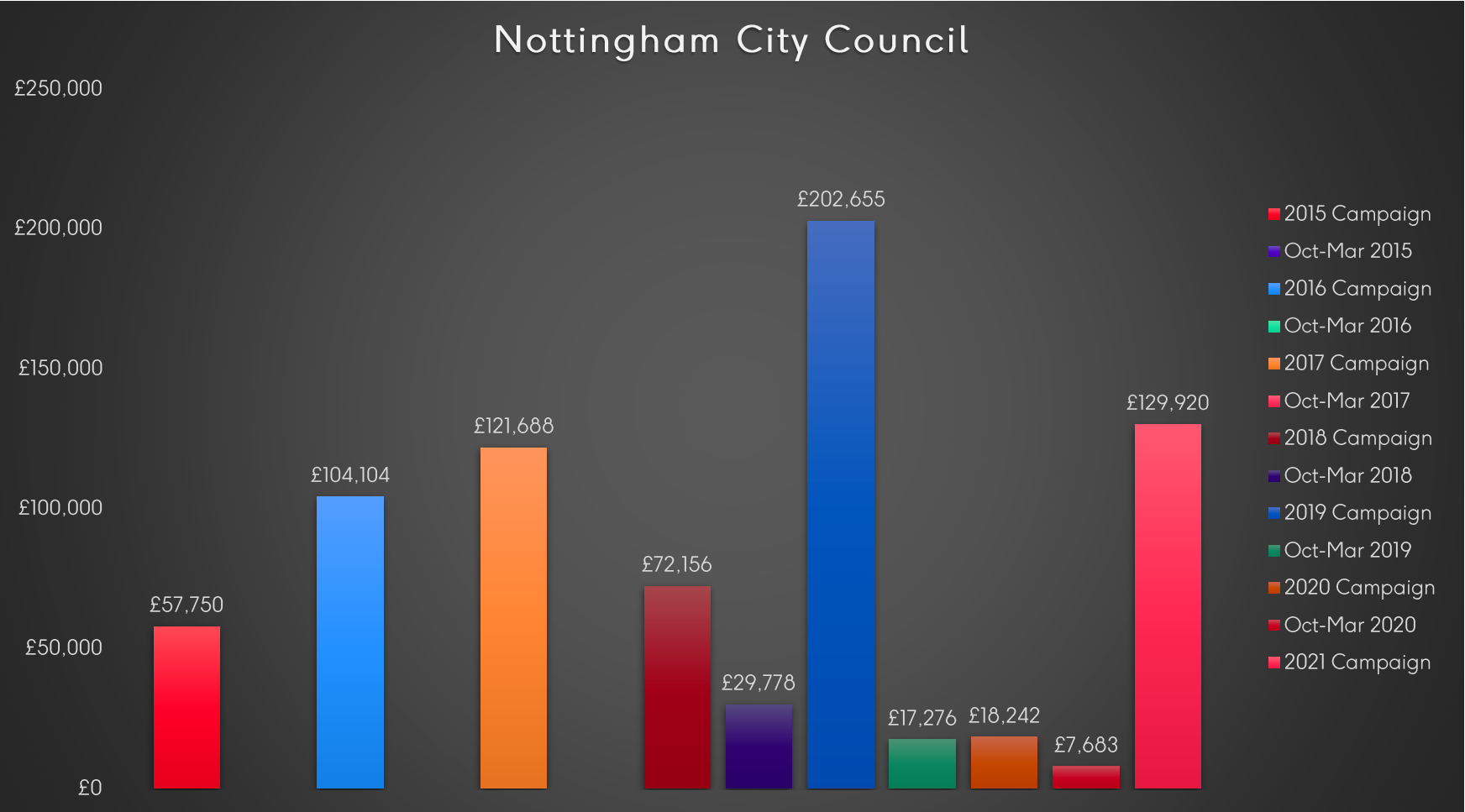
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Nottingham City Council through the years

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Making a Difference



University Funding



From Edinburgh to Cardiff, Belfast to London, we are supporting research projects but also strategic investments including the Centres of Research Excellence, Centres of Regenerative Medicine, the BHF Data Science Centre and Accelerator Awards.

All heart and circulatory diseases and their risk factors, we currently support over £440m of life saving research across 49 institutions in the UK to better understand, prevent, and treat heart and circulatory diseases.

Use the link below to explore our interactive visualisations of where we fund research projects, centres and staff in the UK

<https://www.bhf.org.uk/what-we-do/our-research/funding-across-the-uk-visual/funding-across-the-uk>



We want better ways to identify people at risk and help people avoid disease

7,600,000

Around 7.6 million people are living with heart and circulatory diseases in the UK today – that's double the number of people living with cancer and Alzheimer's disease combined



Dom's Story

Dom Davies was born with a complex, life-threatening heart condition and underwent his first heart surgery when he was just four days old.

"I was always aware that I was different but this became more evident to me when I would see other kids at playgroup. All the other kids were running around being kids and I couldn't join in or keep up because I was breathless all the time and much slower."

But in 2015, at the age of 17, his heart condition started to deteriorate rapidly and it became difficult to even catch a breath. This was when Dom was told he needed a new heart.

Thankfully Dom was given the good news that he was on the transplant waiting list for a new heart in late 2017 and received his life saving transplant in early months of 2019. A gift that has given him a completely new lease of life.

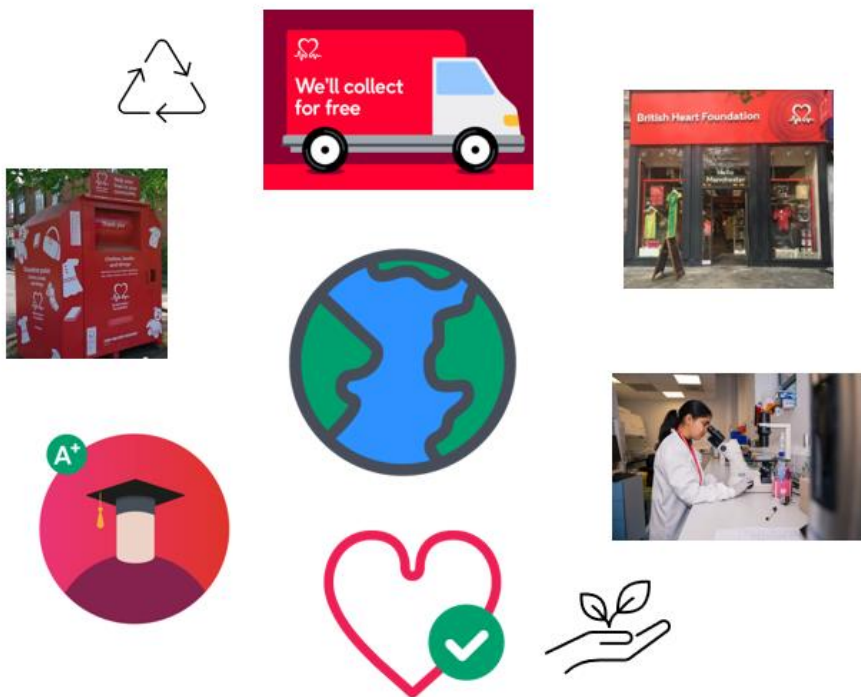


Sustainability



Partnering with us in our **Pack for Good** campaign enables our shops to receive a regular supply of donations during the summer period, a time typically, when donations can be lower than in other seasons.

By joining our **Pack for Good campaign** you're helping to save items from disposal, preventing unnecessary waste and carbon emissions being released into the atmosphere whilst also helping to fund research in heart disease, stroke, vascular dementia and diabetes.



British Heart Foundation announced greenest charity retailer at Charity Retail Awards

The British Heart Foundation (BHF) was the proud winner of the Charity Retail Association's award for Greenest Charity Retailer of the Year in 2019.

<https://www.bhf.org.uk/what-we-do/news-from-the-bhf/news-archive/2019/june/bhf-announced-greenest-charity-retailer-at-charity-retail-awards>

Creating Healthier Environments

We work with parliamentarians and members of the Government to shape and influence policy that relates to heart and circulatory diseases and research.

You can read more about how the BHF are creating healthier environments below;

<https://www.bhf.org.uk/what-we-do/policy-and-public-affairs/creating-healthier-environments>

Did you know...



Opportunities



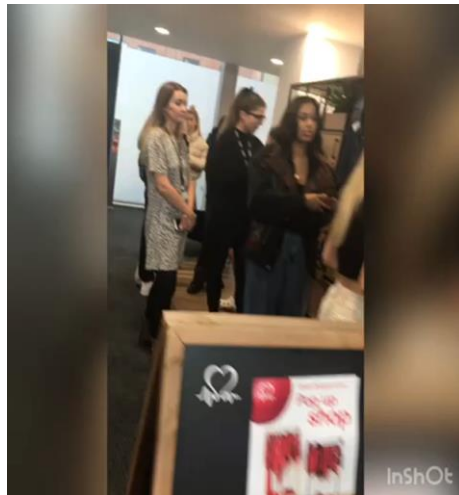
Host an Event, Volunteer, Fundraise

BHF Pop up Shop on campus

Hosting a pop up shop on campus is a great way to enhance the **Pack for Good Campaign** whilst encouraging students to be more frugal and sustainable.

We also have additional opportunities for faculties to take part in a competitive Pop up Shop activity to support as part of academic courses.

The video below was created by students at Manchester Metropolitan University during their first Pop up Shop event post Covid-19 to support with social and digital advertising on the day.



Volunteer with us

Our volunteers help us to save and improve the lives of families and loved ones. Whether you can spare a few hours or a couple of days a week, all our roles keep you safe as you volunteer so you can help to help us continue to fund lifesaving research.

From large scale fundraising events, retail support or online listing there are so many opportunities for both staff and students to get involved with the BHF

<https://www.bhf.org.uk/how-you-can-help/volunteer>

Fundraising

We are all touched by the heartbreak of heart and circulatory diseases.

Since the '60s research funded by the public has helped transform heart attack survival rates. Imagine what's possible for vascular dementia, stroke and other heart conditions in your lifetime if you help us keep going?

By raising money for us, you're funding research that gets us closer to cures and treatments. From climbing a mountain to baking biscuits, there are lots of ways you can help end heartbreak.

<https://www.bhf.org.uk/how-you-can-help/fundraise>



For more information on hosting an event, volunteering or fundraising either contact your University Account Executive or email packforgood@bhf.org.uk



Heart Statistics

Our heart statistics hub hosts all of our BHF statistical reports, visualisations and publications, collecting the most comprehensive statistics on the effects, prevention, treatment, and costs of heart and circulatory diseases in the UK, and also their risk factors.

Please browse our resources to learn more about of local and national statistics .

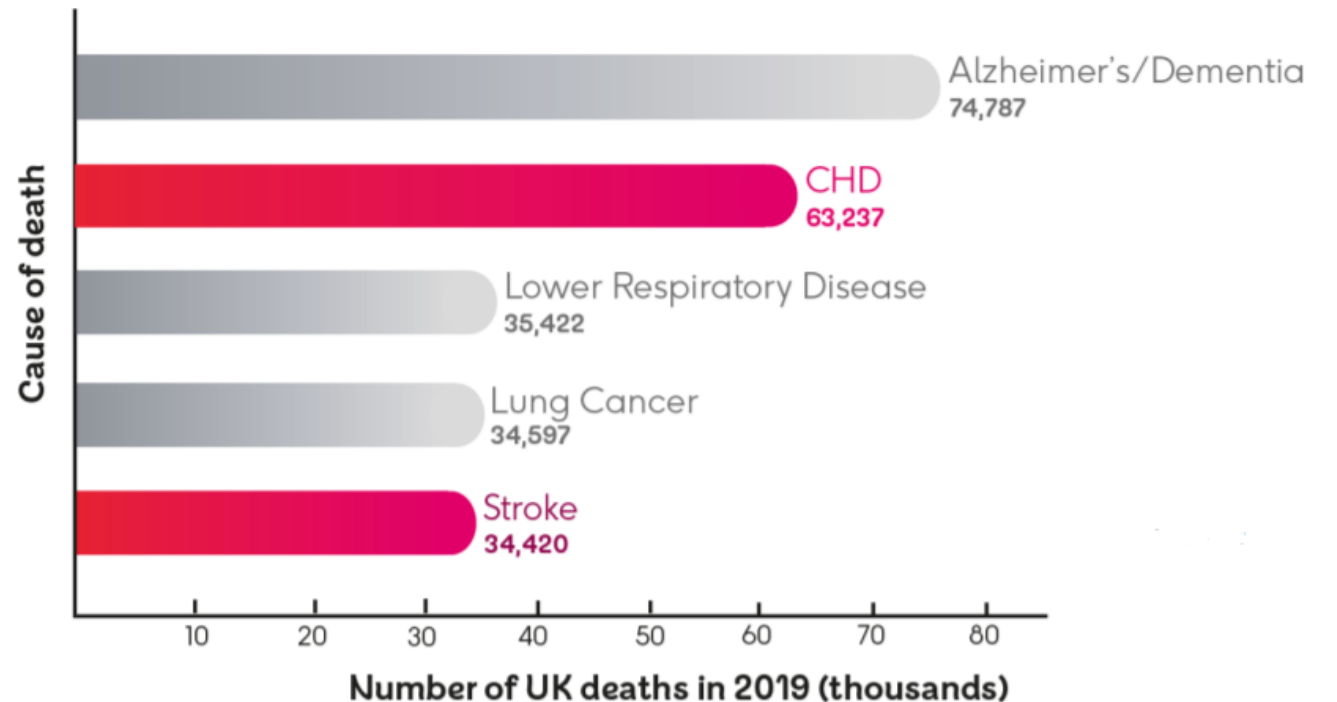
<https://www.bhf.org.uk/statistics>

Today in the UK

Coronavirus is having a devastating impact, and more research is required to understand it, including how heart and circulatory diseases and their risk factors affect COVID-19 risk and outcomes. BHF-funded researchers are contributing to these efforts. For info/support visit [bhf.org.uk/coronavirus](https://www.bhf.org.uk/coronavirus)

We are continuing our work to help and support the 7.6 million people living with heart and circulatory diseases in the UK.

Top 5 UK causes of death (2019)



Thank you for supporting the Pack for Good Campaign
and donating to the British Heart Foundation in turn
saving lives and the planet!



For further questions or support with your campaign please contact:
Dan Ward wardd@bhf.org.uk