The University will nurture a culture of excellence in digitally-enhanced teaching and learning in face-to-face, blended and distance-learning contexts, that:

1. **Enhances the experience of learners and those who teach and support them**
   
   Partnerships between students, academics, and support staff will lead to digital innovation that enhances the experiences and outcomes of students whilst also offering benefits to those tasked with teaching and supporting them.

2. **Is guided by sound pedagogic values and principles**

   The design and use of digitally-enhanced teaching and learning will be underpinned and evidenced by sound pedagogical principles.

3. **Is shaped by the voices of members and partners of the university community as a whole**

   Responsibilities for shaping the policies and practices of digitally-enhanced teaching and learning will be shared amongst members of the University, including its leaders, academic staff, students and those that support them. Approaches that value participation, collaboration and consensus-building will be to the fore.

4. **Is informed by and fosters innovation and creativity**

   Innovative, digitally-enhanced teaching and learning practices amongst staff and students will be supported and rewarded. Experimentation and risk-taking will be supported, with the outcomes used to inform best practice.

5. **Promotes equity, inclusivity and values diversity**

   Digital tools and technologies will be used in ways that enhance inclusivity and tailoring in teaching and learning. Supporting the ambitions and diversity of needs of our student and staff community will be foregrounded in our digitally-enhanced practices.

6. **Inspires and unlocks the potential of our learning community**

   Learning environments and activities that motivate students and inspire deep engagement with knowledge and the research that underpins it will be prioritised. Digital technologies, and the digital literacies they foster, will play a transformational role within this process and help prepare our students for life beyond university.

7. **Is user centred, not technology led**

   User needs, not technology, will be at the heart of the process of digitally-enhanced learning.

8. **Engages with and informs the wider education technology community**

   There will be an openness to collaboration and sharing, both within the organisation and externally that identifies and informs step-changes in digital learning and maximises our currency in the fast-moving digital landscape.