

# BAAL Health and Science Communication Special Interest Group workshop: 11.11.2022

Corpus linguistics, big data and information quality in health and science communication

## Preliminary schedule

9:00am	<i>Welcome, registration and coffee</i>	
10-10:10am	Welcome: Stella Bullo and Daniel Hunt	
10:10-11:05am	Plenary: Professor Svenja Adolphs: COVID Discourses	
11:05am-12:10pm	<b>Panel 1: Media representations of physical and mental health. (Chair: Emma Brooks)</b>	<b>Panel 2: Compiling and analysing corpora of mental health discourse (Chair: Emma Putland)</b>
	Monika Bednarek, Carly Bray, Tara Coltman-Patel (presenter), Catriona Bonfiglioli: 'Corpus linguistics and media guidelines – An international case study on obesity in the news'  (Online presentation)	Joanne McCuaig: 'Has Trauma Changed? A Corpus Study of Public, Parliamentary, and Media Uses of <i>Trauma</i> across 2012, 2016, and 2020'  (Online presentation)
	Ffion Brown: Mental health representation in the UK: 'A corpus-assisted Critical Discourse Analysis approach to mental health discourses'	
12:10-1pm	<i>Lunch</i>	

1-2pm	Plenary: Dr Gavin Brookes: 'Who's in this corpus? Addressing challenges of data quantity and quality in corpus-based health communication research'	
2-3pm	<b>Panel 3: Understanding diagnosis and personal responses to mental illness (Chair: TBC.)</b>	<b>Panel 4: Identifying linguistic signatures of psychological distress (Chair: Daniel Hunt)</b>
	Chloe Humphreys: 'How do we find the discourses of Bipolar Spectrum Disorder diagnosis?'	Kate Sayers: 'Everybody's talkin': Eliciting spoken narratives for CL analysis of low mood'
	Luke Collins and Paul Baker: "'What can a robot do to help, only people can feel anxiety and depression": A corpus-assisted study of queries to AnxietyUK's chatbot service'	Andrea Vaughan: 'A corpus-based approach to identifying linguistic markers of suicidal ideation in Reddit data'
3-3:30pm	<i>Break</i>	
3:30-4:30pm	<b>Panel 5: Difficult choices: advice and indecision in parent-oriented texts (Chair: Stella Bullo)</b>	
	Laura Coffey-Glover and Victoria Howard: "'Team work to make the dream work": representations of non-birthing partners in infant feeding advice materials'	
	Zsofia Demjen, Tara Coltman-Patel, William Dance, Claire Hardaker, Elena Semino: 'Vaccine indecision online: finding and characterizing undecided original posts in a 31-million-word vaccination corpus'	
4:30-5pm	Discussion and Close: Daniel Hunt	