



School of English

Crossing Continents: Business Communication on a Global Stage

This online CPD course will enable you to develop your own knowledge of other cultures.

nottingham.ac.uk/english/cpd



Speech acts
and indirect
communication



Face
and
Politeness



Intercultural
communicative
competence



Nonverbal
communication





Crossing Continents: Business Communication on a Global Stage

Overview

Giving you 24/7 global access to industry-leading communication training, our online courses, delivered by linguistics academics, connect you to the most up-to-date developments in professional communication. This flexible learning opportunity is perfectly suited to fit around today's busy work schedules, specifically designed to be adapted to your workplace, wherever you are in the world.

Drawing on cutting-edge research into global communication, this online course will enable you to develop your own knowledge of other cultures and your own awareness of effective communicative styles in challenging environments. We consider how culture plays a part in determining what is appropriate and effective behaviour in the workplace and how businesses operate at an international level.

We focus on a range of practical skills for you to get the most out of your intercultural business transactions, including how to communicate effectively to diverse audiences, how to negotiate, how to understand gesture and nonverbal communication, how to behave appropriately in other cultures and to consider which advertising strategies work best internationally.

Course Structure

Our online Continuing Professional Development (CPD) courses are designed to run for a total of three weeks, the course is three to four hours per week of study (10 hours of flexible study in total) and hosted on Moodle, our online Virtual Learning Environment.

Entry requirements

There are no formal entry requirements for our online CPD courses. However, you should possess a good command of the English language and be ready to think critically about language and communication.

Teaching

You will be taught using the latest advances in teaching methods and electronic resources. Principal features of our CPD programmes include:

- Flexible study
- Discussion groups
- One-to-one tuition with members of staff
- Teaching informed by active researchers
- Access to a variety of online learning resources

Further study

All our CPD courses are accredited with each course counting for 10 credits of a postgraduate qualification. This means you could use these modules to build towards a Postgraduate Certificate (PGCert), Postgraduate Diploma (PGDip) or even a Master of Arts degree (MA) in Professional Communication.

If you wish to use your CPD course for accredited prior learning for a PGCert, PGDip or MA, please note that entry requirements will apply.

Fees and funding

Information about the fees for our online CPD courses is available at nottingham.ac.uk/english/cpd

School of English

The current CPD offering is provided by Linguistic Profiling for Professionals (LiPP) - our research and business unit based in the School of English.

More information

For more information about learning outcomes including professional, transferable and intellectual skills go to nottingham.ac.uk/english/cpd

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