



University of
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Continuing Professional
Development

School of English Professional Communication in the Digital World

This online CPD course will enable you to evaluate
your own communicative practices.

nottingham.ac.uk/english/cpd



Multimodality
and digital
design



Online
identities and
communities

Audience and
participation
frameworks



E-mail
in the
workplace





Professional Communication in the Digital World

Overview

Giving you 24/7 global access to industry-leading communication training, our online courses, delivered by linguistics academics, connect you to the most up-to-date developments in professional communication. This flexible learning opportunity is perfectly suited to fit around today's busy work schedules, specifically designed to be adapted to your workplace, wherever you are in the world.

This course will enable you to evaluate your own communicative practices, including analysing your own digital communication to help you to diagnose and remedy your own digital (mis)communication in the future. The knowledge and skills gained through this course will help you to employ a wide range of digital technologies to build and maintain strong relationships with your colleagues and clients.

This course is designed for those who want to learn more about how digital technologies shape the ways that people act and communicate in professional settings. The content of this course will encourage you to reflect on your own digital practices, and so is ideal for anyone who is keen to improve the effectiveness and efficiency of their own use of digital communication at work.

Course Structure

Our online Continuing Professional Development (CPD) courses are designed to run for a total of three weeks, the course is three to four hours per week of study (10 hours of flexible study in total) and hosted on Moodle, our online Virtual Learning Environment.

Entry requirements

There are no formal entry requirements for our online CPD courses. However, you should possess a good command of the English language and be ready to think critically about language and communication.

Teaching

You will be taught using the latest advances in teaching methods and electronic resources. Principal features of our CPD programmes include:

- Flexible study
- Discussion groups
- One-to-one tuition with members of staff
- Teaching informed by active researchers
- Access to a variety of online learning resources

Further study

You can find out more about Masters level study on the postgraduate courses page of the School of English website.

Fees and funding

Information about the fees for our online CPD courses is available at nottingham.ac.uk/english/cpd

School of English

The current CPD offering is provided by Linguistic Profiling for Professionals (LiPP) - our research and business unit based in the School of English.

More information

For more information about learning outcomes including professional, transferable and intellectual skills go to nottingham.ac.uk/english/cpd

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