



School of English

The Art of Communication: The Language of Leadership

This online CPD course is geared at professionals who work in or are planning to work in leadership.

nottingham.ac.uk/english/cpd



Theorizing
and classifying
leadership



The wide
verbal
repertoire



Leadership
communication



Managing
'face' and
rapport





The Art of Communication: The Language of Leadership

Overview

Giving you 24/7 global access to industry-leading communication training, our online courses, delivered by linguistics academics, connect you to the most up-to-date developments in professional communication. This flexible learning opportunity is perfectly suited to fit around today's busy work schedules, specifically designed to be adapted to your workplace, wherever you are in the world.

This course is geared at professionals who work in or are planning to work in a leadership position and have managerial responsibilities within any business or organisation. You will benefit if you wish to communicate more effectively with your colleagues, and optimise your overall communicative performance and leadership.

During the course, you will have the opportunity to gain a deeper understanding of different leadership styles and the means through which leadership is enacted through talk. With compelling case studies, self-reflective work and engaging content, you will be provided with a broad range of communicative resources to use in your own professional settings.

Course Structure

Our online Continuing Professional Development (CPD) courses are designed to run for a total of three weeks, the course is three to four hours per week of study (10 hours of flexible study in total) and hosted on Moodle, our online Virtual Learning Environment.

Entry requirements

There are no formal entry requirements for our online CPD courses. However, you should possess a good command of the English language and be ready to think critically about language and communication.

Teaching

You will be taught using the latest advances in teaching methods and electronic resources. Principal features of our CPD programmes include:

- Flexible study
- Discussion groups
- One-to-one tuition with members of staff
- Teaching informed by active researchers
- Access to a variety of online learning resources

Further study

You can find out more about Masters level study on the postgraduate courses page of the School of English website.

Fees and funding

Information about the fees for our online CPD courses is available at nottingham.ac.uk/english/cpd

School of English

The current CPD offering is provided by Linguistic Profiling for Professionals (LiPP) - our research and business unit based in the School of English.

More information

For more information about learning outcomes including professional, transferable and intellectual skills go to nottingham.ac.uk/english/cpd

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