

Discover the opportunities for using Geographic Information Systems (GIS) in your organisation!

Benefits

- ✓ Enabling tool for decision making
- ✓ Reduce cost savings due to greater efficiency
- ✓ Target your customers better
- ✓ Improve communications (through GIS maps and visualization)

The market for Geo services has been estimated to be worth up to \$270 billion per year^[1]. The high cost of proprietary software can be a limiting factor for many government organisations, SMEs and start-ups. Developments in Open Source, Open Standards and Open Data mean that there are now huge cost savings and big opportunities for organisations exploiting Geospatial software and technologies. Many organisations (government, SMEs, corporations) now use GIS to map, visualise and analyse / interpret geographic data.

[1] http://www.oxera.com/Oxera/media/Oxera/downloads/reports/What-is-the-economic-impact-of-Geo-services_1.pdf

Date: 23rd November 2015

Where: A20, Nottingham Geospatial Institute, University of Nottingham

Time: 10am to 4pm (including free lunch)

Eligibility: NO need of previous GIS experience.

Criteria: Bring your laptops.

Booking: Register for the FREE event [here](#) OR email info@grace.ac.uk. For more info, visit www.nottingham.ac.uk/grace/events

Seats are limited so **book your place ASAP** - selected participants will be confirmed by email before 30 August 2015

Are you involved in any of these sectors?

Agriculture

Health

Housing

Marketing

Town Planning

Transport

Who should attend this workshop?

Anyone interested in exploring opportunities of using Open geospatial technologies in their operations

SMEs

Staff in Local Government

Individuals / groups thinking of initiating their own start-ups

© Open Street Map