

# **International Forum for Contemporary Chinese Studies Inaugural Conference**

**“Post-Olympic China: Globalisation and Sustainable Development  
after Three Decades of Reform”**

Organiser: School of Contemporary Chinese Studies (including the China Policy Institute and the Nottingham Confucius Institute), University of Nottingham

Co-organisers: John L Thornton China Centre, The Brookings Institution, USA  
Policy Advisory Committee, China Western Returned Scholars Association  
Crawford School of Economics and Government, Australian National University

Supported by the Leverhulme Centre for Research on Globalisation and Economic Policy (GEP)

**19<sup>th</sup> - 21<sup>st</sup> November 2008**

## **Wednesday 19th November**

3.00pm – 5.00pm

### **REGISTRATION**

Venue: Room B03, Gateway Building  
University of Nottingham Innovation Park, Jubilee Campus  
Nottingham NG7 2TU

5.00pm – 6.00pm

### **WELCOME DRINKS RECEPTION**

Venue: Room B03 Gateway Building, Jubilee Campus

## **Thursday 20th November**

8.00am

**ALL SPEAKERS AND DELEGATES MEET IN GATEWAY BUILDING  
FOYER - BUSES DEPART FOR UNIVERSITY PARK CAMPUS**

8.30am – 9.00am

### **REGISTRATION**

Venue: Great Hall, Trent Building, University Park Campus  
Nottingham NG7 2RD

9.00am – 9.25am

### **TEA / COFFEE**

**9.25am – 10.00am**

### **CONFERENCE OPENING PLENARY**

Venue: Great Hall, Trent Building, University Park Campus

Chair: Professor Shujie Yao, Head of School of Contemporary Chinese Studies, University of Nottingham, UK

9.25am – 9.30am	Welcome from Professor Shujie Yao
9.30am – 9.50am	Professor Wing Thye Woo (The Brookings Institution, USA), ‘Deng Xiaoping's 100 Years of Reform: Thinking about the Next 70 Years’
9.50am – 10.00am	Discussion and Questions
<b>10.00am – 10.38am</b>	<b>CONFERENCE OPENING CEREMONY</b> <u>Venue:</u> Great Hall, Trent Building, University Park Campus  <u>Chair:</u> Professor Fujia Yang, Chancellor, University of Nottingham, UK  <ul style="list-style-type: none"> <li>• Madame LIU Yandong, State Councillor, The State Council of the People’s Republic of China</li> <li>• Professor David Greenaway, Vice-Chancellor, University of Nottingham, UK</li> </ul>
<b>10.40am – 12.15pm</b>	<b>CONFERENCE PLENARY 2</b>  <u>Chair:</u> Professor Shujie Yao, Head of School of Contemporary Chinese Studies, University of Nottingham, UK
10.40am – 11.00am	Professor Yongnian Zheng (University of Nottingham, UK), ‘Society Must be Defended: Reform, Openness and Social Policy in China’
11.00am – 11.20am	<b>TEA / COFFEE</b>  <u>Chair:</u> Professor Yongnian Zheng, University of Nottingham, UK
11.20am – 11.40am	Professor Peter Ho (University of Groningen, The Netherlands), ‘China’s Human Rights and Civil Society: Western Perceptions, Asian Realities’
11.40pm – 12.00pm	Professor Jon Sigurdson (The Stockholm School of Economics, Sweden), ‘Technology to Sustain Rapid Development and Energy Efficiency’
12.00pm – 12.15pm	Discussion and Questions
<b>12.15pm</b>	<b>BUSES DEPART FOR JUBILEE CAMPUS</b>
<b>12.40pm – 1.45pm</b>	<b>LUNCH</b> <u>Venue:</u> Room B03, Gateway Building, University of Nottingham Innovation Park, Jubilee Campus, Nottingham NG7 2TU

1.45pm – 3.15pm

## PARALLEL SESSION 1

### Panel 1.1 Economic Reform and Development

Venue: Room A15, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Ligang Song, Australian National University

- John Wagner Givens (University of Oxford, UK), 'A Hidden Constraint on Sustainable Economic Growth? Private Sector Succession in the PRC'
- Hongliang Zheng (Chinese Academy of Social Sciences), 'Development of Chinese Private Sector in the Past 30 Years: Retrospect and Prospect'
- George Wei (University of Macau, China), 'Reading the Legacy of the Mao Era from a Historical Perspective: China's Economic Reform since the End of the Cultural Revolution'
- Gopal Krishna Pal (University of Calcutta, India), 'Achievements, Constraints and New Challenges in Post Reform China'

### Panel 1.2 China's Rise and International Relations (1)

Venue: Room A17, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Kerry Brown, Chatham House, UK

- Suisheng Zhao (University of Denver, USA), 'Between *Taoguangyanghui* and Diplomatic activism: China's Foreign Policy as a Rising Star'
- Han-Pu Tung (Harvard University, USA), 'The "China Factor": The Rise of China and the Natural Resource Curse in Sub-Saharan Africa, 1991 – 2007'
- Merriden Varrall (Macquarie University, Australia), 'Feeling the Stones: Chinese Foreign Aid Policy'
- Seung-eun Lee (Hankuk University of Foreign Studies, South Korea), 'Perspectives on and the Implications of China's Cultural Diplomacy in the Hu Jintao Era: An Analysis Focused on the "Confucius Institute"'

### Panel 1.3 Science, Technology and Innovation

Venue: Room A28, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Jon Sigurdson, The Stockholm School of Economics, Sweden

- David Tyfield (Lancaster University, UK), 'Low Carbon China: Prospects for Disruptive Innovation and the Role of International Collaboration'
- Yueyue Zhang (London School of Economics and Political Science, UK), 'Chinese Scientists' Role in Shaping Contemporary National Research Policies'
- Jinmin Wang (Nottingham Trent University, UK), 'Globalisation, the Innovation of SMEs and the Upgrading of Industrial Clusters'
- Xinmiao Zhou (Shanghai University of Finance and Economics, China), 'The Relationship between R&D, Technology Imports and Firm Performance: Empirical Evidence from Manufacturing in China'

### Panel 1.4 Transformation of Chinese Media

Venue: Room A29, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Richard Pascoe, University of Nottingham, UK

- Xiaoling Zhang (University of Nottingham, UK), 'Control, Resistance and Negotiation: How Chinese State Media Tried to Carve out Greater Space for Autonomous Expression after the 2008 Earthquake?'
- Rui Yang (China Central Television International), 'Transformation Complex of Chinese Media'
- Tao Zhang (Nottingham Trent University, UK), 'Telecommunications and Cultural Experience in China: From Solid to Liquid Modernity'
- Bingchun Meng (London School of Economics and Political Science, UK), 'Articulating a Chinese Commons: An Explorative Study of Creative Commons in China'

### **Panel 1.5 Sustainable Economic Growth? Trends and Challenges**

Venue: Room A31, Gateway Building, Jubilee Campus, Nottingham, NG7 2TU

Chair: Professor Dr Michael Funke, Hamburg University

- Michael Funke (Hamburg University, Germany), 'Economic Growth across Space and Time: Sub-Provincial Evidence from Mainland China'
- Dae-Won Oh (Bank of Korea), 'Changes in the Efficiency of the Chinese Manufacturing Industry'
- Yu Xiong (University of York, UK), 'Dynamic Pricing for Perishable Products via Robust Dynamic Optimisation'
- Maria Jesus Herrerias (Jaume I University, Spain), 'Equipment Investment, Output and Productivity in China'

**3.15pm – 3.30pm**

**TEA / COFFEE**

**3.30pm – 5.00pm**

**PARALLEL SESSION 2**

### **Panel 2.1 Global Impacts on China's Economy**

Venue: Room A15, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Wing Thye Woo, The Brookings Institution, USA

- Ligang Song (Australia National University), 'Foreign Direct Investment and Horizontal Technology Spillover to Domestic Firms in China'
- Ziliang Deng (Keele University, UK), 'How Does the Productivity of Foreign Direct Investment Spill over to Local Firms in Chinese Manufacturing?'
- David Ng (City University of Hong Kong, China), 'Slowdown of the Global Economy and its Impact on China'
- Keshava Shanthappa (Bangalore University, India), 'An Economic Analysis of Growth, Trend and Impact of FDI in India and China'

### **Panel 2.2 China's Rise and International Relations (2)**

Venue: Room A17, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Suisheng Zhao, University of Denver, USA

- Miwa Hirono (University of Nottingham, UK), 'Evolution of China's Peacekeeping Operations: 1990 to Present'
- Carmen Amado Mendes (University of Coimbra, Portugal), 'Realpolitik Dynamics of China's Foreign Policy: Assertiveness and Pragmatism in International Relations.'

- Hak Yin Li (University of Nottingham, UK), 'The Assertive Outlook, Challenges and Gestures of a Rising Military China'
- Dominik Mierzejewski (University of Lodz, Poland), 'The Public Discourse on the 'Peaceful-Rise' Concept in Mainland China'

### **Panel 2.3 Environment and Resource Management**

Venue: Room A28, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Elizabeth Wright, University of Nottingham, UK

- Xiaoyu Yan (Queen Mary, University of London, UK), 'Effects of Policy Measures on Energy Demands and Greenhouse Gas Emissions in China's Road Transport Sector'
- Gemma Harvey (University of Nottingham, UK), 'Scenario Analysis for River Basin Flood Risk in the Taihu Basin: A China-UK Scientific Co-operation Project'
- Can Liu (China National Forestry Economics and Development Research Centre), 'An Estimation of the Effects of China's Forestry Programs on Farmers' Income'
- Xiaolan Fu and Jing Zhang (University of Oxford, UK) 'Does Intra-Country Pollution Heaven Exist? FDI and Environmental Regulations in China'

### **Panel 2.4 Impact of New Media Technologies**

Venue: Room A29, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Yongnian Zheng, University of Nottingham, UK

- Gillian Youngs (University of Leicester, UK), 'Digital Statehood: The Case of China'
- David Herold (The Hong Kong Polytechnic University, China), 'Nationalism vs. Democracy- China's Bloggers and the Western Media'
- Mei Wu (University of Macau, China), 'The "Mobile Miracle" and Asia's March to Modernity: China's Experience'
- Jin Shang (University of Leicester, UK), 'Driving Industrialisation with Informatisation? Looking Back and Forward to China's "Neo-Industrialisation" Economy'

### **Panel 2.5 Social Development Perspectives (1)**

Venue: Room A31, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Zhengxu Wang, University of Nottingham, UK

- Jie Chen (University of Western Australia), 'The Transnational Civil Society's Penetration in China: Implications for Local Civil Society'
- Joseph Lee (University of Nottingham), 'Is Reform of Auditors' Liability in China Necessary? A Comparative Study of Auditors' Liability under English and Chinese Law'
- Hong Yu (University of Sheffield), 'Regional Inequality in Guangdong Province'
- Lan Guo (University of Nottingham, UK), 'Impact of Pro-Poor Tourism on Ethnic Minorities in Liangshan Yi Autonomous Prefecture, Sichuan, China: Preliminary Investigation'

## 5.00pm – 6.30pm PARALLEL SESSION 3

### **Panel 3.1 International Perspectives of China's Economy**

Venue: Room A15, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Jian Chen, University of Greenwich, UK

- Yan Dong (Southwestern University of Finance & Economics, China), 'Energy, Corruption, Environment or Others? A Comparison of the Determinants of Chinese and USA FDI outflows'
- Ming Turner (Loughborough University, UK), 'Visualisation and Globalisation: Analyses of the Taipei Biennial'
- Jing Gu (University of Sussex, UK), 'The Last Golden Land? Chinese Private Companies in Africa'
- Selin Ozyurt (University of Paris-Dauphine/University of Montpellier, France), 'A Fresh Scrutiny on Openness and Per Capita Income Spillovers in Chinese Cities: A Spatial Econometric Perspective'

### **Panel 3.2. China's Rise and International Relations (3)**

Venue: Room A17, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Philippe Forêt, University of Nottingham, UK

- Yiyi Lu (University of Nottingham, UK), 'Soft Power and China's International Economic Competitiveness'
- Michael Barr (Newcastle University, UK), 'China's Role as an International Biosecurity Actor'
- Chi Zhang (University of Nottingham, UK), 'The Motivation of China's Energy Diplomacy: the Convergence of National and Corporate Interests'
- Darryn Mitussis (University of Nottingham, UK), 'Structural and Content Transformation of Chinese Mass Media'

### **Panel 3.3 Governance Reform**

Venue: Room A28, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Hongyi Lai, University of Nottingham, UK

- Yun Jie (Chinese Academy of Social Sciences), 'The Reforms of Chinese Government in the Post-Olympic Era'
- Liyun Yao (University of Manchester, UK), 'Transnational Society-State Relations between Highly Skilled New Chinese Migrants and the PRC Government: A Case Study on Overseas Chinese Talents in the UK'
- An Chen (National University of Singapore), 'The Changing Mode of Village Governance in China'
- Zhihui Tong (Renmin University, China), 'The Limitation of the Development on Chinese Farmer Professional Cooperatives in Realising Social Justice'

### **Panel 3.4 Economic and Social Change**

Venue: Room A29, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Jackie Sheehan, University of Nottingham, UK

- Stephen Morgan (University of Nottingham, UK), 'Urban Bias and Regional Inequalities in China, 1979-2005: Nutritional and Welfare Status'

- Aying Liu (Middlesex University, UK), 'Growth of China's Urban Middle Class: Its Impact on Social and Economic Development'
- Antony Ou (University of Sheffield, UK), 'Confucian Just War Theory in the Age of Rising China - Truth or Fiction'

### **Panel 3.5 Social Development Perspectives (2)**

Venue: Room A31, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Aying Liu, University of Middlesex, UK

- Sun Ying (University of Hong Kong, China), 'Development of Local People's Congresses in China in the Reform Era - Dynamics and Limitations'
- Shufang Wu (University of Nottingham, UK), 'The New Confucianism in Contemporary China: Politicizing or De-Politicizing?'
- Chun-Yi Lee (University of Nottingham, UK), 'Has a Civil Society Emerged from the Chinese Labour Movement?'
- Fang Su (University of Nottingham, UK), 'How Educational and Health Status Reflects Regional Inequality in China: 1990 and 2005'

**7.00pm – 9.00pm**      **CONFERENCE DINNER HOSTED BY PROFESSOR DAVID GREENAWAY, VICE-CHANCELLOR, UNIVERSITY OF NOTTINGHAM, UK**

*\*Pre-dinner drinks sponsored by Emerald Group Publishing.*

## **Friday 21<sup>st</sup> November**

8.30am – 9:00am

### **REGISTRATION**

Venue: Reception, Gateway Building, University of Nottingham Innovation Park, Jubilee Campus, Nottingham NG7 2TU

**9.00am – 11.25am**

### **CONFERENCE PLENARY 3**

Venue: B03, Gateway Building, University of Nottingham Innovation Park, Jubilee Campus, Nottingham, NG7 2TU

Chair: Professor Huiyao Wang, China Western Returned Scholars Association

9.00am – 9.20am

Professor Shujie Yao (University of Nottingham, UK)  
'The Economic Psychology of the Chinese Stock Market Bubble and Crash in 2005-08'

9.20am – 9.40am

Professor David Norse (University College London, UK)  
'Sustainable Agricultural Development in China: Benefits from and Contribution to International Cooperation'

10.00am – 10.15am

Discussion and Questions

**10.15am – 10.40am**

### **TEA / COFFEE**

10.40am – 10.55am

Professor Jun Zhang (Fudan University, China), 'Growth without Equity: How China Recentralized during the Post-1992 Era'

10.55am – 11.05am	Discussion and Questions
11.05am – 11.20am	Sir David Brewer (Chairman of China-Britain Business Council), 'China Moves Centre Stage'
11.20am – 11.25am	Discussion and Questions

**11.30am – 1.00pm                    PARALLEL SESSION 4**

**Panel 4.1 China's Global Economic Development**

Venue: Room A15, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Lina Song, University of Nottingham, UK

- Jian Chen (University of Greenwich, UK), 'Corporate Governance, Productivity and Firm Value'
- Qingxiu Bu (Queen's University Belfast, UK), 'China's New Approach to CSR in the Republic of Congo'
- Guobing Shen (Fudan University, China), 'Nominal Level and Actual Intensity of China's Intellectual Property Protection (IPP) under the TRIPS Agreement'
- Yiling Huang (Fudan University, China), 'Globalisation and China's Outward Direct Investment'

**Panel 4.2 Highly Skilled Worker Migration**

Venue: Room A17, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Huiyao Wang, China Western Returned Scholars Association (CW RSA)

- Huiyao Wang (CW RSA), 'China's Returnees: Impact on China's Globalization Process'
- Helene Le Bail (French Institute of International Relations), 'Circulation and Entrepreneurship between China and Japan: Transnational Practice of Chinese Migrants'
- Marylène Lieber (University of Neuchâtel, Switzerland), 'When You Look Chinese, You have to Speak Chinese: Highly skilled Chinese Migrants in Switzerland and the Valorisation of a Shared Unified Culture and Language'
- Tianquan Mo (Soufan Holdings Ltd) 'The International Impact of Chinese Skilled Worker Migration'

**Panel 4.3 Governance and Public Participation**

Venue: Room A28, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Stephen Morgan, University of Nottingham, UK

- Hongyi Lai (University of Nottingham, UK), 'China's Model of Development and Governance—Shining or Diminishing after the Olympic Games?'
- Zhengxu Wang (The University of Nottingham, UK) and Ying Yang (National University of Singapore), 'The Emerging Democrats in China: Understanding the Political Importance of the Post-Reform Citizens'
- Peter Sandby-Thomas (University of Nottingham), 'On Legitimacy: The Discursive Construction of Stability in the Post-Tiananmen Period'
- Kai Zhao (Northwest Agriculture and Forestry University, China), 'Determinants of Food Security in China'



#### **Panel 4.4 Higher Education in China: Beyond Spatial and Time Boundaries**

Venue: Room A29, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor John Morgan, University of Nottingham, UK

- Fengliang Li (Tsinghua University, China), 'Thirty Years of Reform in China's Higher Education Funding Mechanism'
- Qing Gu (University of Nottingham, UK), 'Changing Places: A Study of Chinese Students in the UK'
- Shukun Mo and Shuoqin Yan (China Central Radio & TV University) 'China's Central Radio and Television University and Its Evolving Role in Higher Education in China'
- John Cribben (University of Hong Kong, China): 'Hong Kong Education Reform: "One Country-Two Systems" in Post-Olympic China: Lessons for Lifelong Learning'
- Janette Ryan (Monash University, Australia), 'Developing and Sustaining China's Educational Curriculum Reform in the Context of Cross Cultural Research Collaboration'

**1.00pm – 1.45pm**

#### **LUNCH**

Venue: B03, Gateway Building, University of Nottingham Innovation Park, Jubilee Campus, Nottingham, NG7 2TU

**1.45pm - 3.15pm**

#### **PARALLEL SESSION 5**

#### **Panel 5.1 Finance and the Stock Market**

Venue: Room A15, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Jun Zhang, Fudan University, China

- Alessandra Guariglia (The University of Nottingham, UK), 'Is the Growth of Chinese Firms Constrained by Internal Finance?'
- Chunxia Jiang (Middlesex University, UK), 'Cost and Profit Efficiency of Commercial Banks in China and Governance Effects: 1995-2005'
- Xiaowen Gao (Reading Business School, UK), 'The Determinants of Equity Fund Performance: An Economics of Trust Study'
- Yanhong Zhang (Remin University, China), 'China's Exports and Demand Shocks: Evidence from a Co-integration Analysis'

#### **Panel 5.2 Low Skilled Worker Migration, Health and Social Justice**

Venue: Room A17, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Amanda Griffiths, University of Nottingham, UK

- Dylan Sutherland (University of Nottingham, UK), 'Outward Migration and HIV/AIDS in China'
- Bin Wu (University of Nottingham, UK), 'Working Conditions and Medical Needs of Chinese Migrant Workers in Italy: An Empirical Study in Veneto'
- Yinghong Wu (Middlesex University, UK), 'Working and Living Conditions of Fujian Illegal Immigrant Workers in UK'
- Silvia Lombardi (University of Florence, Italy), 'The Wenzhou Model of Development through the Lenses of Industrial Districts'

### **Panel 5.3 Economic Analysis of Challenging Issues**

Venue: Room A28, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Dylan Sutherland, University of Nottingham, UK

- Minjia Chen (University of Nottingham, UK), 'Financial Constraints and the Investments of Chinese Listed Firms'
- Xiaolin Yang (University of Nottingham, UK), 'Can China Avoid a Banking Crisis?: An Examination of the Relationship between Bank Ownership and Performance'
- Charles Hsin Chen (The School of Oriental and African Studies, UK), 'Better-off after Privatisation? A Meta-Analysis of Chinese SOE Performance after Privatisation'
- Dan Luo (University of Nottingham, UK), 'Efficiency Analysis of the Chinese Commercial Banks after IPO: A Non-Parametric Approach'

### **Panel 5.4 Culture, Media and Social Change**

Venue: Room A29, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Dr Daria Berg, University of Nottingham, UK

- Daria Berg (University of Nottingham, UK), 'Spoofing culture, the Beijing Olympics and Web 2.0 in China'
- Rongrong Yang (Fudan University, China), 'Humanism Spirit Debates in the 1990s: A Critical Review'
- David Scott (Brunel University, UK), 'China's "Public Diplomacy" Language – Steering (in) the International System'
- Li Zhang (University of Leeds), 'The Rise of China: Media Perception and Implications for International Politics'

**3.15 – 3.30pm**            **TEA / COFFEE**

**3.30pm – 4.00pm**        **CONFERENCE PLENARY 4: PANEL DISCUSSION & CONCLUSION**  
Venue: Room B03, Gateway Building, Jubilee Campus, Nottingham NG7 2TU

Chair: Professor Shujie Yao, University of Nottingham, UK

Panel members:

- Huiyao Wang, China Western Returned Scholars Association
- Jon Sigurdson, The Stockholm School of Economics, Sweden
- Jun Zhang, Fudan University, China
- David Norse, University College London, UK

**4.00pm**                    **CLOSE OF CONFERENCE**