



**Zhejiang University, College of Economics  
and  
Leverhulme Centre for Globalisation and Economic Policy (GEP)  
Joint Workshop**

**‘Trade Costs, Economic Geography and Firm Heterogeneity’**

**18<sup>th</sup> May 2011**

**Programme**

**Venue: Room 418, College of Economics, Zhejiang University, Hangzhou, China**

- 9:00-9:20: Welcoming address by Professor Xiangrong Jin, Head of college of economics, Zhejiang University;  
Few words by Head of Nottingham School of Economics, Professor Chris Milner
- Session 1:** Chair – Professor Shiyuan Pan
- 9:20-9:50: ‘Trade Costs and Trade Composition’  
Professor Chris Milner, *GEP, University of Nottingham*
- 9:50-10:20: ‘Market Size, Negative Demand Shock, and International Vertical Mergers’  
Dr Jie Li, *College of Economics, Zhejiang University*
- 10:20 -10:40 Tea/Coffee break

- Session 2:** Chair – Professor Daniel Bernhofen
- 10:40-11:10: ‘The role of economic geographic factors with spatial elements in the location decision of multinationals in Chinese Cities’  
Dr Saileshsingh Gunessee (with Dr Chang Liu), *GEP, University of Nottingham, Ningbo*
- 11:10-11:40: ‘Comparative Advantage and Multi-product Firms’  
Dr Huasheng Song, *College of Economics, Zhejiang University*
- 12:00-13:30: *Lunch*
- Session 3:** Chair – Professor Chris Milner
- 13:30-14:00: ‘Patent Protection in a Model with Heterogeneous Firms’  
Professor Shiyuan Pan, *College of Economics, Zhejiang University*
- 14:00-14:30: ‘Containerization and international trade’  
Professor Daniel Bernhofen, Director of *GEP, University of Nottingham*
- 14:30-14:40: Concluding remarks (Professor Xianhai Huang and Professor Daniel Bernhofen)
- 14:40-16:00: *Tour of Campus*
- 18:00- *Dinner*