Nottingham University Business School is a leading centre for management education in one of the most prominent and popular universities in the United Kingdom.



The School is committed to sustaining its position as a topranked international business school, excellent in both research and teaching. Our mission is informed by the importance of demonstrating our relevance to the business and policymaking communities at local, national and international levels.

- The School is among the few UK business schools to rank in the Financial Times Global Top 100 MBA 2009, rating highly for career progress.
- Our MBA ranks first in the UK and 28th globally in the 2007 Beyond Grey Pinstripes ranking of the world's most innovative full-time MBA programmes, conducted by the Aspen Institute.
- The MBA is ranked in the world's top 100 by the Economist Intelligence Unit (Which MBA?) 2008.
- The University of Nottingham won the UK's University of the Year 2006/07, awarded by the prestigious Times Higher Awards.
- Nottingham is the UK's 'Entrepreneurial University of the Year' 2008, awarded by the prestigious Times Higher Awards.
- The Higher Education Funding Council for England (HEFCE) rates the Business School 'excellent' for teaching.
- The School is ranked 6th in the UK on research power in the Research Assessment Exercise 2008, with 95% of our research considered of international quality.



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**Nottingham University** 

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## Would you like to know more?

For more information, please contact:

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"The MBA in Corporate Social Responsibility helped me to undertake cutting-edge research with an internship at BMW Consulting in Munich, Germany. After the MBA, I joined Camaxys, a leading European environmental health and safety solution provider. I am responsible for managing the that our products help businesses to reduce and manage their environmental, health and safety risks."

#### Jörg Epple





# **Nottingham University Business School Management Projects**

# **Expertise, cost-efficiency** and excellence







Looking to enter a new market?

Benchmark the competition?

Find new ways to become more efficient?

Hosting an MBA internship can help you with these challenges and more.



- Receive specialist consultancy
  without the cost
- Focus on a specific business issue using an MBA participant at the forefront of business knowledge
- Use the insight and expertise of the staff at an international business school
- Gain a fresh perspective and practical solutions

#### What's involved?

An individual or group of MBA participants join your organisation over three months, between June and September, to focus on specific business or management needs you have identified. The management project will follow a set brief and, once complete, you will receive a consultancy-style report and presentation. You will maintain control of the project and have the reassurance that a member of staff from Nottingham University Business School supervises the internship.

#### **About our MBA Course Members**

Our MBA participants:

- · Have an average 5-6 years of management experience
- Range in age from 25-48. The average age is 30
- Originate from 30 countries, bringing the benefits of a wealth of backgrounds and experiences

You can specify if you would like your intern(s) to have particular expertise or experience.

### **Typical Management Projects**

Past projects have covered a wide range of industries and business functions to include:

- Initial market entry analysis
- Industry analysis
- $\cdot \ \text{Benchmarking and} \\$
- Financial analysis
- ethical competitor analysis
- Strategic projects
- Supply chain management
- Information Systems Strategy

Management Projects can focus on any area of business—contact us to discuss your plans and find out how our expertise can match your organisational challenges.

#### How much does it cost?

Our MBA participants complete a management project as part of their qualification which allows them to put in to practice what they have learned. Although a fee is not charged by the Business School, a management project offers a cost-effective solution to acquire a quality report supported by contemporary business techniques and research; we would therefore recommend a fee is negotiated between the parties. We do expect our interns to be reimbursed for reasonable costs incurred during the project, such as travel expenses.

## What's the process?

- 1. You identify a possible project.
- 2. Discussions take place between you and the Business School's Internship Directors.
- 3. Project definition and deliverables are agreed together with confidentiality rules.
- 4. Interviews are undertaken.
- Project teams are formed, solo interns are short-listed, and projects are allocated.
- 6. The interns start work with your company and are supported by Business School faculty.
- 7. The interns prepare a presentation and/or detailed written report for your company.