Appraisal and Development Conversations (ADC)
Guidelines
Contents

1 Introduction 4

2 ADC process overview 4
2.1 Discussion topics 5
2.2 Planning and organising 5
2.3 Getting the most out of the ADC 6
2.4 After the ADC 6

3 The University’s Strategic Framework 7
3.1 How the University’s Strategic Framework fits with ADC 7
3.2 Structure of the University’s Strategic Framework 7
3.3 The business planning cycle 8
3.4 Using the faculty/professional service department operational delivery plans 8

4 Setting objectives 9
4.1 Purpose of objectives 9
4.2 Considering and agreeing objectives 9
4.3 Reviewing progress regularly 9
4.4 Developing meaningful objectives 10

5 Considering development conversations 10
5.1 Supporting career development and progression 11

6 ADC links to other processes 11
6.1 Capability and performance improvement 11
6.1.1 Raising capability/performance concerns during ADC 11
6.1.2 The role of ADC when active capability/performance management is underway 12
6.2 Conduct 12
6.2.1 Raising conduct issues during ADC 12

7 Appraiser allocation and resolving issues 12
7.1 More than one appraiser 12
7.2 Resolving issues 12
7.2.1 Appraiser allocation 12
7.2.2 Objectives 13

8 Supporting resources 13

Appendix 1: Examples of different objective types aligned to wider operational and strategic priorities 15
1 Introduction

The University of Nottingham seeks to achieve a high-performance culture, where all staff are supported to be the best they can be. This will be facilitated through the Appraisal and Development Conversations (ADC) approach, which ensures that staff have clarity over their goals and responsibilities and an opportunity to reflect on achievements and areas for development, enabling performance to be supported and performance to be enhanced and managed effectively.

The ADC approach is aligned with the University’s Strategic Framework (see section 3), which links the university’s priorities as outlined in the Strategic Delivery Plans and Enabling Plans to those within the faculties and professional service departments (PSDs). Each faculty/PSD has a three-year operational delivery plan (business plan) which provides context in the ADC for discussing individual contribution towards university priorities and directs future objectives. This engages everyone in the delivery of the University Strategy and helps us all to see how we collaboratively and individually contribute to achieving it.

The ADC approach is based on a conversational framework, encouraging regular conversations during the year, supported by a minimum of one annual ADC taking place. This approach aims to provide opportunities to:

- reflect on delivery of the appraisee’s role responsibilities, achievement of objectives and where not fully achieved, progress towards achievement alongside challenges, barriers and any support required
- discuss development and training as well as career aspirations and wellbeing
- agree future objectives, considering the strategic priorities of the faculty/school/department or professional service area and taking into account the appraisee’s needs, ambitions and individual circumstance

2 ADC process overview

The ADC cycle is aligned with the university’s business planning cycle, meaning the annual ADC should take place from May to the end of September.

A summary of the topics discussed and appraisee/appraiser comments should be recorded within the ADC form under three broad categories:

- **Reflection**
  Constructively review past activities and how achievements have been realised

- **Looking Forward**
  Discuss personal development and career aspirations including career advancement

- **Future Objectives**
  Agree future objectives which contribute to the priorities of the faculty/school/department or professional service area
2.1 Discussion topics (where applicable/relevant)

Reflection
✓ Constructively review delivery against the appraisee’s core role responsibilities (as outlined within the role profile)
✓ Constructively review objectives and progress/achievements/delivery against objectives (over the last 12 months, or longer/shorter where applicable) and how these contribute to the faculty/school/department or professional service area
✓ What behaviours have been demonstrated in how objectives have been achieved as well as what has been achieved (it may be helpful to refer to the *Building a Culture for Success Guide*)
✓ Leadership and management aspects of the role
✓ Health and safety aspects of the role
✓ Impact of previous personal development/training
✓ Work life balance
✓ Wellbeing

Looking Forward
✓ Personal development needs including informal and formal development requirements and opportunities (including self-directed online learning)
✓ Longer-term development and career aspirations, including promotion readiness (where applicable)
✓ Opportunities for coaching, mentoring, job shadowing and 360 feedback
✓ Aims and considerations for wellbeing, work life balance, workload

Future Objectives
✓ Overview of the faculty/department/school or professional service area’s priorities identified in their operational delivery plans and how individual objectives will contribute towards achieving these priorities
✓ Discuss and agree future objectives (which should be SMART) taking into account workload and career aspirations and development needs (see section 4)
✓ Discuss how objectives will be achieved (through behaviours) as well as what will be achieved (through outputs)

2.2 Planning and organising
Ahead of the ADC meeting, review any relevant operational delivery plans for your area for context in the ADC meeting.

Appraisee’s should share their comments on the ADC form with their appraiser in good time ahead of the meeting and both appraiser and appraisee should consider the following elements:

- Share any further relevant feedback and information from colleagues, managers, staff or students as applicable and where helpful to inform the conversation
- Detail contributions, achievements and progress towards objectives and goals, considering any challenges and obstacles to progress and any particular achievements to highlight
- Comment on how objectives have been achieved and work has been delivered and on any wider contributions made (reference can be made to the *Building a Culture for Success Guide*)
- Reflect on development and training activities that have taken place during the current ADC cycle and the outcome and impact of this
- Plan adequate time for the ADC to take place and in a suitable location

The appraiser should make any notes of key areas for discussion in the meeting, which may be included on the ADC form.
### 2.3 Getting the most out of the ADC

<table>
<thead>
<tr>
<th>Reflection</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Appraisee</strong></td>
<td><strong>Appraiser</strong></td>
</tr>
<tr>
<td>Prioritise the particular areas and topics to discuss and be prepared to have an open two-way conversation.</td>
<td>Facilitate a two-way conversation that is constructive and open, allowing the appraisee to contribute equally to the meeting.</td>
</tr>
<tr>
<td>Reflect on achievements, challenges and progress towards objectives, including how objectives have been achieved (behaviours) as well as what has been achieved (outcomes).</td>
<td>Provide balanced, clear and constructive feedback on the appraisee’s contribution and performance against the expectations of the role.</td>
</tr>
<tr>
<td>Reflect on achievements, challenges and progress towards objectives, including how objectives have been achieved (behaviours) as well as what has been achieved (outcomes).</td>
<td>Recognise contributions and achievements, including how work has been achieved (behaviours) as well as what has been achieved (outcomes).</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Looking forward</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Appraisee</strong></td>
<td><strong>Appraiser</strong></td>
</tr>
<tr>
<td>Discuss any development and learning needs in the context of current needs and future career aspirations.</td>
<td>Provide advice and guidance on the best way to access appropriate and relevant development and learning opportunities.</td>
</tr>
<tr>
<td>Review any other aspects of work including, for example, work life balance, wellbeing, health and safety.</td>
<td>Review any opportunities and concerns and agree any next steps.</td>
</tr>
<tr>
<td>Discuss development in the short to longer-term and any additional development required to support opportunities for progression through promotion or career advancement as required.</td>
<td>Provide advice and guidance on development and career planning (refer to section 5).</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Future objectives</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Discuss and agree future objectives within the context of the relevant faculty/professional service department operational delivery plan (see section 3).</td>
<td></td>
</tr>
<tr>
<td>Some appraisers and appraisees may arrange a follow-up meeting to focus on future objectives or to follow up on any key points of action discussed and agreed. Where this approach is taken, these meetings should be organised within good time of the first ADC to ensure objectives are agreed and recorded as soon as possible.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Next steps</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Plan and agree regular 1-1 discussions/a mid-year review.</td>
<td></td>
</tr>
<tr>
<td>Any updates can be recorded and shared between the appraisee and appraiser on the ADC form in preparation for the next ADC meeting.</td>
<td></td>
</tr>
</tbody>
</table>

### 2.4 After the ADC

- Any additional comments should be added to the ADC form, to reflect the conversation and the final version should be shared between the appraisee and appraiser.
- Any development activities should be recorded, along with an indication as to when these will take place and who is responsible for progressing these.
- Appraisers should keep a note of development and training requirements to enable the collation of themes to inform planning for training and development provision within the university faculty/school/department or professional service area.
Personal development is the responsibility of the appraisee and therefore it the responsibility of the appraisee to agree steps for meeting any personal development needs identified (see Section 5 for more information)

3  The University’s Strategic Framework

3.1  How the University’s Strategic Framework fits with ADC

The University of Nottingham Strategy drives all university activity and sets out what it wants to achieve. The Strategic Delivery Plans (SDPs) and Enabling Plans set out the priorities for the university, and are supported by detailed business planning (see 3.2).

The business planning process leads to the development and implementation of operational delivery plans that contribute to the achievement of the university’s strategic outcomes and are measured by a set of key performance indicators (KPIs). These faculty/department operational delivery plans identify more localised priorities and areas of focus in the short to medium term.

- The university recognises the importance of ensuring there are links between the university aims and priorities, faculty/school/department or professional service area plans and priorities, and the appraisee’s objectives and areas of focus
- To support this, appraisers and appraisees should use the faculty/professional service department operational delivery plans to underpin discussions about how individual objectives contribute to local priorities and areas of focus
- This links how appraisee’s work and achievements support the wider aims of their workplace and in turn how this supports the achievements of the university

3.2  Structure of the University’s Strategic Framework
It is important for appraisers and appraisees to be familiar with their faculty/school/department or professional service department’s (PSD) priorities as outlined within the relevant operational delivery plan. Your faculty/PSD will publish their operational delivery plan as part of the ADC planning process.

3.4 Using faculty/professional service department operational delivery plans
The faculty/professional service department operational delivery plans are designed to underpin discussions between the appraisee and appraiser about how the appraisee’s personal objectives contribute to the wider areas of focus of their workplace and to consider achievements against these areas in review discussions.

Some roles and specialist areas of work will require individually specific or discrete objectives and areas of focus. Other roles may benefit from similar or consistent objectives where very similar roles and role types exist.

Not all priorities included in the operational delivery plans will be relevant to all appraisees and therefore the appraiser and appraisee should always discuss appraisee objectives in the context of the role being undertaken.
4 Setting objectives

As part of the ADC process, the appraisee and the appraiser should discuss and agree future objectives.

4.1 Purpose of objectives
An objective is a statement, which describes what an individual, team, or organisation is hoping to achieve. The purpose of developing objectives as part of the ADC process, therefore, is to ensure there is shared clarity over expectations and priorities that the individual will be working towards during the year or agreed time period.

Objectives should be Specific, Measurable, Achievable, Relevant and Timely (SMART) and aligned with the current and future university, faculty/school/department or professional service area’s objectives and priorities as outlined within the faculty/professional service department (PSD) operational delivery plan. Future objectives should be discussed within the context of the operational delivery plans and should be appropriate to the level and nature of the appraisee’s role.

4.2 Considering and agreeing objectives
During the ADC, the appraiser and appraisee should jointly agree future SMART objectives, considering the strategic priorities of their workplace as detailed in the faculty/PSD operational delivery plans and take into account the appraisee’s needs, ambitions and individual circumstances.

Objectives should provide adequate stretch to help appraisees develop skills and experience in both the short and longer term and should include reference to how work is delivered and achieved (which may focus on behaviours) as well as what is delivered and achieved (focusing on outputs).

4.3 Reviewing progress regularly
While objectives should normally be discussed and agreed at the beginning of each performance year (during the annual ADC meeting), they should not just be agreed at the beginning of the year and reviewed at the end. This is to recognise that circumstances may change during the ADC cycle, whereby it is necessary for the appraisee and appraiser to review objectives and to agree to amend or update them as needed to ensure they remain SMART (eg where an objective which focused on delivery of a project which was in-scope at the beginning of the ADC cycle is postponed mid-year, it would be reasonable to review objectives at that time as that objective is no longer relevant). Where adjustments are identified as being needed, these should be discussed and agreed between the appraisee and appraiser.

Adjusted objective(s) should be updated on the ADC form and shared between the appraisee and appraiser. With this in mind, objectives should be flexible and should be reviewed regularly during the year (eg during 1-1 meetings) to ensure that they remain relevant and will still lead to the agreed outcome(s).

Please note: while there are circumstances where it would be appropriate to amend objectives during the performance year, this should always be with regard to any new or amended objectives being reasonable with consideration for both the needs of the university and what are fair and realistic levels of expectation of the appraisee. Agreeing objectives, which are SMART, will support this to be achieved.

Progress against objectives should be regularly discussed and reviewed between the appraisee and appraiser, this will ensure that any potential barriers to progress can be discussed and any support or development identified can be facilitated early to assist the progress towards the achievement of the objective(s).
4.4 Developing meaningful objectives

Objectives should be ‘SMART’:

<table>
<thead>
<tr>
<th>Specific</th>
<th>A precise description of what the individual is expected to deliver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measurable</td>
<td>For example, by quality (by accuracy or a defined measurable standard), quantity (process volumes), or cost (working within an agreed budget)</td>
</tr>
<tr>
<td>Achievable</td>
<td>Realistic, whilst still providing a degree of ‘stretch’</td>
</tr>
<tr>
<td>Relevant</td>
<td>To the details contained within the faculty/professional service department operational delivery plans and to support individual and team development</td>
</tr>
<tr>
<td>Timely</td>
<td>A target date for completion</td>
</tr>
</tbody>
</table>

5 Considering development conversations

A central aspect of any ADC should be around development. This can take many forms and could include conversations around:

✓ exploring what the appraisee finds most and least satisfying about their current role and why
✓ any strengths and areas for development
✓ current levels of knowledge/skills/behaviours and how these can be developed in the appraisees current role (ie develop experience, on the job tasks, stretch projects/opportunities) in the short term (up to 12 months)
✓ future career and performance aspirations (ie promotion, diversification, developing other areas of expertise)
✓ planning for development – what options can be identified to support development needs (eg coaching, training, mentoring, 360 assessment) and what the potential results/impact may be
✓ specific actions required to achieve career goals and timeframes to achieve these, including how progress will be tracked
✓ how the appraisee can develop their Personal Development Plan and agree follow up conversations

Development can come from many different areas and appraisees should take responsibility for reflecting on their own development and for understanding what is available to support future development. However, the role of the appraiser is equally important in considering what development areas may need to be discussed and what may be available to appraisees to support their development. It is recognised that not all development conversations take place during the formal annual ADC nor with the appraiser. Often, the most impactful development conversations can be those which take place with peers and other colleagues, which often take place throughout the year. The appraisee may reflect some of these conversations back in the ADC.
5.1 Supporting career development and progression

Personal Development Plan (PDPs) templates (nottingham.ac.uk/professional-development/planning) can be used to help structure discussions around future development needs. Creating bespoke PDPs should ensure that development is focused on the needs of the individual appraisee, meaning that the plan can be reflective of their career development aspirations, as well as including development needs relating to the current role. Plans will therefore vary depending on individual needs and factors such as where the appraisee is in their career, potential to continue to improve and what their personal career development aspirations may be.

Understanding where appraisees are in terms of their personal development is an effective way of identifying how the university may support appraisees in achieving their aspirations.

**Remember:** personal development does not have to focus just on attending classroom style training courses. Informal development opportunities (eg on the job learning, job shadowing, succession planning etc) along with access to role models and/or mentors can all provide support and development opportunities. The use of coaching, where you can be supported by a qualified coach, can also be a powerful developmental tool.

The use of a 360-feedback assessment may also be helpful for exploring development needs. For more information on this option, please email br-lma@nottingham.ac.uk.

6 ADC links to other processes

The normal expectation is that capability and disciplinary issues should be discussed and dealt with as and when they arise. However, it is recognised that there may be exceptional cases where issues are identified through the ADC that are better dealt with as capability or conduct matters. The ADC may be the starting point for such discussions, but matters should then be managed through either the capability or disciplinary process. Where such instances have arisen during the year, they may be noted in ADC as part of the reflection process and as part of future development discussions (where appropriate).

6.1 Capability and performance improvement

6.1.1 Raising capability or performance concerns during ADC

Capability concerns should be raised at the point at which they are identified. If circumstances arise where the appraiser identifies potential capability issues through the ADC, ie these have not yet been identified and raised earlier in the year, these issues should be discussed during the ADC and notes of the conversation should be documented. The appraiser should then refer to the Capability Procedure for the next steps (nottingham.ac.uk/go/capability-policy).

Role responsibilities, objectives and behaviours should be reviewed and feedback given as to where they have not been achieved or where behavioural issues have been observed. The appraisee should be given appropriate objectives, support and training to assist them in making adequate progress towards the expected performance requirements of the role.

Where capability issues have been discussed at the ADC, or where significant concerns have been identified, the appraiser should seek advice from the HR Employment Relations Team. It is likely that the Capability Procedure (or Performance, Development and Improvement Plan for O&F Staff) should be applied in seeking to address the concerns (nottingham.ac.uk/go/capability-policy).
6.1.2 The role of ADC when active capability/performance management is underway
Where an appraisee is already within a capability/performance process, the ADC should still take place and will normally be held with the Progress Review Manager involved in the Capability Procedure (see Section 2.1 and 4.3 of the Capability Procedure). Objectives for both ADC and the Capability Improvement Plan should be the same or similar, and monitoring against these objectives should continue through the capability process following the annual ADC meeting. The ADC will take into account any relevant matters that might have impacted on the achievement of objectives for the year under review, including where these relate to capability. The ADC should capture an overall reflection of the appraisee’s year.

6.2 Conduct

6.2.1 Raising conduct issues during ADC
The normal expectation would be that conduct issues would be identified and discussed as and when they arise, rather than at the ADC, unless this corresponds with the timing of the ADC meeting. If, as an outcome of discussions at the ADC meeting, the appraiser feels the issue is sufficiently serious then they should refer to the Disciplinary Procedure and seek advice from the HR Employment Relations Team.

7 Appraiser allocation and resolving issues

The allocation of appraisers takes place as part of the planning for ADCs. In the O&F, Technical, APM and Childcare Services job families, the appraiser is normally the line manager of the appraisee.

In the R&T job family, where direct line management structures may not be in place, the faculty or school allocates appraisers based on ‘best fit’ to enable a meaningful and constructive conversation to take place.

An important part of the planning for ADCs is ensuring that appraisers are identified and allocated for every member of staff.

7.1 More than one appraiser
Individual circumstances may result in an ADC taking place with more than one appraiser. This may be due to a range of circumstances and may include (but not be limited to), the appraisee having more than one role at the university, the appraisee having been seconded during the year or having worked on a particular project for a substantial amount of time whereby they were reporting into a manager who is not their normal line manager, or where two appraisers are more appropriate to provide a holistic/comprehensive and meaningful ADC.

7.2 Resolving issues
Exceptionally, there may be occasions where issues arise before, during or after the ADC. In these exceptional circumstances, both the appraiser and appraisee should aim to resolve any issues informally and to a satisfactory resolution.

7.2.1 Appraiser allocation
If the appraisee feels there is a substantial conflict of interest with the allocated appraiser, then they should raise this with the appraiser’s line manager as soon as possible and prior to the ADC meeting. The appraiser’s line manager will consider the circumstances and make a decision as to whether the appraiser is appropriate. The appraiser’s manager will confirm their decision with the appraisee.
7.2.2 Objectives
If there is conflict regarding the assessment of performance output or appropriateness of objectives as a result of the ADC, then the appraisee and appraiser should discuss this in the first instance, aiming to resolve the issue. If the appraisee feels that the issue has not been resolved, then the matter should be referred to the appraiser’s line manager who will make an assessment of the circumstances and take any appropriate steps to remedy the situation and provide feedback to the appraisee.

8 Supporting resources

ADC support materials
- ADC webpage – form, ADC eLearning module, ADC discussion guide, FAQs: nott.ac/performance-at-work
- ADC learning resources: nott.ac/adclearningresources

Learning and career development resources
- Central short courses: nottingham.ac.uk/csc
- Leadership and Management Academy Hub: nottingham.ac.uk/go/LMA-hub
- Staff Career Development Hub: nottingham.ac.uk/go/staff-career-development-hub
- Career planning and development resources: nottingham.ac.uk/professionaldevelopment
- Performance management e-learning: nottingham.ac.uk/LMA and nottingham.ac.uk/go/LMA-learning-resources
- Resources on coaching and mentoring: nottingham.ac.uk/go/LMA-coaching-mentoring

Behavioural competencies
- Building a Culture for Success Guide: nott.ac/building-a-culture-for-success

Procedures
- Capability guidelines for managers (R&T, APM, Technical, Childcare Services): nottingham.ac.uk/go/capability-policy
- Human Resources Manual (Estates, Facilities and Hospitality employees): nottingham.ac.uk/go/hr-manual/OFstaff
- Estates and Hospitality Employee Handbook: nottingham.ac.uk/go/handbook/OFstaff
Appendix
Examples of different objective types aligned to wider operational and strategic priorities

Examples of specific objective types
■ A researcher’s objectives will primarily focus on the university Research and Knowledge Exchange Strategic Delivery Plan and there may be very specific research objectives agreed, reflecting the specialist area of work or discipline.
■ A project manager may have specific objectives agreed to reflect particular projects identified as necessary in support of the wider faculty/school/department or professional service area’s priorities identified in the faculty/professional service department (PSD) operational delivery plans. Focus on behaviours may be the same as other project manager’s within the team where identified as a particular priority.

Examples of similar objective types
■ An administrative team who undertake similar work activities may have the same or similar objectives to support the operational priorities identified in the faculty/PSD operational delivery plans.
■ All staff within a department may have a specific area of focus on a particular behaviour, as identified as a particular priority.

Examples of contribution objective types
■ It may be necessary to reduce financial overheads within an admin hub and, therefore, everyone within that area may have a focus to identify ways to be more financially sustainable and implement any necessary actions to do this, for example, smarter working practices.
■ There may be a focus on increasing international reputation and engagement, therefore, objectives could be included in how to achieve this (depending on specific roles and responsibilities).
■ There may be a focus on improving customer service, therefore, objectives could be included in how to achieve this (depending on specific roles and responsibilities).
■ Specific objectives here could relate to leadership and management activities, depending on the specific role being undertaken.

Examples of culture and climate objective types
■ There may be a focus within an area on inclusivity. In this instance, all appraisees may have objectives relating to promoting equality, diversity and inclusion within the wider work context.
■ There may be a focus within an area on creating and implementing initiatives and activities to support and improve employee engagement. In this instance, appraisees may have objectives in how to achieve this.

To request this publication in an alternative format, please contact us:
t: +44 (0)115 951 5559
e: alternativeformats@nottingham.ac.uk