Executive Education
Business Innovation at Nottingham

Invest in your future with our gold standard executive programmes

nottingham.ac.uk/business/executive-education

Empower people and improve efficiency
Give your organisation a competitive edge

Increase profits and explore new markets
Shape your business for the future
Developing leaders through our Executive Education programmes

Our Executive Education programmes are designed for organisations, teams and individuals who want to do things differently.

Whether it’s to empower people, improve efficiency, increase profits or explore new markets, we can work with you and your organisation to deliver programmes that are at the forefront of business teaching, and offer:

- tailored solutions that meet the strategic challenges of individuals and organisations
- a range of flexible learning solutions
- expertise in strategy, leadership, finance, sustainability and innovation
- an integrated approach that leverages expertise from across the University delivering programmes with uniquely rich perspectives and enhanced insight into specific areas relevant to your requirements and sector
- a broad range of international knowledge and experience
- access to ever-changing global markets and competition through our close connections in Asia

Executive Education bespoke programmes

In today’s climate, the need to innovate has never been greater. That’s why our academics have developed a creative problem-solving methodology called The Ingenuity Process. This programme will help you ‘out think’ the competition by using the ‘ingenuity’ approach – one of the most highly-refined techniques for creative problem solving.

Who should attend?
The Ingenuity Process is aimed at middle and senior-ranking managers and is relevant to executives from a broad background, including the public and private sector that are facing a significant challenge to their current ways of working. Typically, participants will have responsibility for managing to tight budgets and deadlines while also trying to enhance and improve their team’s performance.

The learning experience
The delivery involves a mixture of presentations, group discussions and group deliberations in an open flexible and creative environment. Key insights can be gained by matching individuals from different organisations that face similar challenges.

Contact us
We understand that your challenges and requirements are unique. That’s why we will work closely with you to create a programme that delivers solutions at the individual, team and organisational levels. Get in touch with our specialist team at:

- +44 (0)115 748 4352
- cpd@nottingham.ac.uk
- nottingham.ac.uk/cpd

Find out more at nottingham.ac.uk/go/ingenuity
Executive Education short programmes

We offer a number of Executive MBA modules that can be taken on a stand-alone basis and allow you to combine studying advanced management – that can be immediately applied to your organisation - with a demanding career.

Who should attend?
Course members typically have at least five years of management experience and work in a variety of national and international private, public, and non-profit organisations, offering exceptional networking opportunities.

The learning experience

Modules typically run for one week and we offer maximum flexibility so you can choose from several starting points throughout the year according to your commitments.

Contact us

Our open programmes attract professionals from a variety of sectors, and provide the additional opportunity for you to learn from, and support each other. To find out more about our Executive MBA modules, get in touch with our specialist team at:

+44 (0)115 846 6660
executiveeducation@nottingham.ac.uk
nottingham.ac.uk/business/executive-education

5-day Courses | Summary
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Entrepreneurship and Creativity | **Entrepreneurial solutions to complex problems**
An introduction to the latest thinking in the creative problem-solving process and the nature of entrepreneurship. Establishing their crucial link with economic development, the course synthesises key academic research case studies with examples of real world practice.

Innovation Management | **Create an innovative culture**
Essential for all leaders of product or service design and innovation, operations and marketing. This highly interactive course explores case studies and discussions and equips you with the innovation tools and techniques to be applied immediately in the workplace.

Personal Development | **Understand the impact you have on others**
Transform your impact in personal and professional setting. This course provides an opportunity to develop a deeper sense of personal autonomy that will enhance the quality of your personal and professional relationships.

Strategic Management | **Optimise your options for growth**
Have the tools and frameworks at your disposal to deliver competitive advantage. This course is for individuals and managers in sales, marketing, finance, operations and other roles that impact on company strategy.
An excellent three days, thought-provoking, useful tools and frameworks that I can apply and help me be a better leader. The learning sets have been hugely valuable in increasing my insight, understanding and developing a greater network that will help me be more effective.

**NHS Trust – Invest to Lead Programme**
As part of the Nottinghamshire Healthcare NHS Trust’s ‘Invest to Lead’ Programme, faculty from Nottingham University Business School worked with over 350 delegates using the Ingenuity in Practice creative problem solving tool.

The “Invest to Lead Programme” consisted of a few different elements, teaching us how to look at problem-solving and how we present ourselves. It’s really changed the way I think about problem-solving, just taking a step back, breaking things down and looking at all the possible solutions.

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**About us**
Whether you have a specific development need, or would like to talk more generally about how we could support development within your organisation, our dedicated team is here to help identify the best route for your needs. We work with a breadth of clients from international organisations to national companies and SME business owners. Our partnership approach means that we have worked on bespoke programmes with a variety of partners.

**The Haydn Green Institute for Innovation and Entrepreneurship (HGI)**
HGI is among Europe’s leading centres for enterprise education and the focus for entrepreneurial skills development at Nottingham. The Institute provides a programme of world class entrepreneurial education with the aim of developing the innovators and entrepreneurs of the future.

**Case studies**

**Tarmac Leadership Programme**
HGI has worked with Tarmac for several years and have designed and delivered a variety of programmes, the principal programme being their Agile and Transformational Leadership Programme aimed at senior leaders within the business based across the UK.

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**Professor Simon Mosey**
Simon is Professor of Entrepreneurship and Innovation and Director of Haydn Green Institute for Innovation and Entrepreneurship at the University of Nottingham. He is editor of the Journal of Technology Transfer and co-author of the popular books, Ingenuity, Ingenuity in Practice and Building an Entrepreneurial Organisation. Simon has published his research within leading academic journals such as Entrepreneurship Theory & Practice, Research Policy, Journal of Management Studies, Academy of Management Learning & Education and periodicals such as the Washington Post and the Financial Times.