14th ISPW Programme

Monday 10th July

18.30- 20.00 **Registration** Mary Ogilvie Foyer

Tuesday 11th July

**Education Day**

8.00–9.00  **Registration** Mary Ogilvie Foyer

9.00  **Plenary**  
Mary Ogilvie Lecture Theatre
Chair: Ian Bates

**Modernising Pharmaceutical Careers: Bridging the Education-Practice Divide**
Professor Graham Davies
School of Pharmacy, University of Brighton, Sussex, UK

10.00  **Workshops**  Refreshments in seminar rooms

1. **Breaking down the barriers for Inter-Professional Learning**  
*Seminar Room 3*, Pam Denicolo, Angela Alexander (UK)

2. **Bringing theory to life**  
*Seminar Room 5*, Susan Blalock, Tina Brock, Betsy Sleath (USA & UK)

3. **Counselling, Concordance, and Communication**  
*Seminar Room 6*, Marja Airaksinen, Tana Wuljii (Finland and UK)

4. **NOVICE WORKSHOP 1: Writing a Paper for Publication**  
Mary Ogilvie Lecture Theatre
Christine Bond (UK)

1.00  **Lunch**  Marquee

2.00  **Education Oral Sessions**  
(4 parallel sessions)

**Oral Session One**  
*Seminar Room 3*
Chair: Ines Krass (Australia)

EO1. A Preliminary investigation of Factors Influencing the Choice of University Course for Pharmacy and Medical Students in Malta. *Maria Cordina* (Malta)


EO4. Undergraduate Commitment to Pharmacy as a Subject of Study and as a Career. *Keith Wilson* (UK)

EO5. What role does the Undergraduate Pharmacy Research Project Have Within the Modern MPharm? *Keith Wilson* (UK)

**Oral Session Two**  
*Seminar Room 5*
Chair: Margaret Watson (UK)

EO6. How Pharmacy Students Interpret Silence in Pharmacist Customer Communications. *John Lilja* (Finland)

EO7. The Development of a Novel Approach to Experiential Learning. *Deborah Dodge* (UK)

EO8. What Pharmacy Students Want to Learn About Medicines.
M. Pohjanoksa-Mäntylä (Finland)

EO9. Australian Undergraduate Pharmacy Students' Approaches to Learning. 
Erica Sainsbury (Australia)

Oral session Three 
Seminar Room 6
Chair: Greg Duncan (Australia)

EO10. Rural Issues in Pharmacy Education. A Leversha (Australia)
EO11. Combined Research and Teaching in Social Pharmacy. Kirsti Vainio (Finland)
EO12. Interprofessional Education at Keele. C K Tan (UK)
EO13. Development of an Online Education Program for Health Professional Preceptors. Sue Taylor (Australia)

Oral session Four 
Mary Ogilvie Lecture Theatre
Chair: Ian Bates (UK)

EO14. Recent Graduates’ Views of the New Four-Year BPharm Course at Monash. Louis Roller (Australia)
EO15. College Students and Depression Treatment. Reshmi Singh (USA)
EO16. Undergraduate Practice Placements. Paristou Donyai (UK)
EO17. The Pharmacy Internships Affect Students’ Reflectivity. A Wallman (Sweden)

15.45 Refreshments

16.00 Plenary Mary Ogilvie Lecture Theatre
Chair: Kath Ryan

DIPEx (Personal Experiences of Health and Illness) a Multi-Media Internet Resource for Social Pharmacy Dr Sue Ziebland, Department of Primary Care, University of Oxford

15.00 – 19.00 Registration Mary Ogilvie Foyer

19.30 Welcome reception and barbeque
Informal, Marquee and Garden
Cash bar

Wednesday 12th July

8.00 – 9.00 Registration Mary Ogilvie Foyer

9.00 Welcome and introductions Mary Ogilvie Lecture Theatre
Claire Anderson (UK)

9.15 Plenary Mary Ogilvie Lecture Theatre
Chair: Miriam Armstrong (UK)
Lifestyle and behaviour explains much of health and illness, including health inequalities. But what explains lifestyle and behaviour? Prof Geof Rayner (UK)

10.15 Refreshment break

10.45 Oral presentations (parallel sessions)
1. **Pharmacist Interventions** Seminar Room 3  
   Chair: Heli Kansanaho (Finland)  
   01. Small Group Asthma Education in a Community Pharmacy Setting: a Pilot Study.  
       *Sinthia Bosnic-Anticevich (Australia)*  
   02. Behavioural Assessment of Pharmaceutical Care Implementation in Nigeria.  
       *Azuka Oparah (Nigeria)*  
   03. Chronic Pain Interferes in Daily Living of Working Age People: Findings from a Population Based Survey in Finland.  
       *Juha Turunen (Finland)*  
   04. Asthma Service Delivered in Community Pharmacy Provides Positive Clinical and Humanistic Outcomes and is Cost Effective.  
       *Carol Armour (Australia)*  
   05. Customised Education Programmes for Patients With Diabetes Mellitus: Use of Structured Questionnaires and Education Modules (DMEP Study).  
       *Jeff Hughes (Australia)*  
   06. Involving Community Pharmacists in the Management of Depression.  
       *Sue Taylor (Australia)*

2. **Professional issues** Seminar Room 5  
   Chair: Cecilia Bernsten (Sweden)  
       *Kath Ryan (NZ/UK)*  
   08. Pharmacogenetics: Pharmacists Understanding and Opinions of an Emerging Field of Healthcare.  
       *Jessica Clemerson (UK)*  
   09. Community Pharmacists’ Attitudes to Concordance.  
       *Parisa Aslani (Australia)*  
   10. Societal Perspectives on the Role Of The Community Pharmacist  
       Over-the-Counter Drugs and Community-Based Pharmaceutical Services in Jordan.  
       *Mayyada Wazaify (Jordan)*  
   11. Diversity in the Canadian Pharmacy Professoriate.  
       *Linda Muzzin (Canada)*

3. **Information provision** Seminar room 6  
   Chair: Tim Chen (Australia)  
   13. Do Pharmaceutical Companies Comply with the Internet Website Guidelines In Turkey.  
       *Selen Yegenoglu (Turkey)*  
   14. Development and Randomized Controlled Evaluation of Written Medicines Information for Type 2 Diabetes.  
       *Diana Lee (Australia)*  
   15. Methods Issues Arising From a Systematic Review Evaluating the Effectiveness of Written Medicines Information.  
       *Donald Nicolson (UK)*  
       *Michela Tinelli (UK)*  
       *Betty Chaar (Australia)*  
   18. Developing Interventions to Promote the Evidence Based Supply of Non-Prescription Medicines.  
       *Margaret Watson (UK)*

4. **Patient Perspectives** Mary Ogilvie Lecture Theatre  
   Chair: Janine Morgall-Traulsen (Denmark)  
   19. Patients' Perceptions of Caring Pharmacists.  
       *Nancy Fjortoft (USA)*  
   20. Rheumatoid Arthritis Patients' Issues with and Preferences for Their Medication Regimes.  
       *Betsy Sleath (USA)*  
   21. Study of the Impact of Psoriasis on Quality of Life of Patients and the Role of Patient Education to Improve the Same in a Tertiary Care Hospital, Bangalore, India.  
       *Shobha Rani (India)*  
   22. Subjective Outcomes Perceived by Patient's Receiving a Pharmaceutical Care Service.  
       *Tobias Renberg (Sweden)*  
   23. Norwegian Cancer Patients Use and Attitudes about Herbs and Dietary Supplements.  
       *Else-Lydia Toverud (Norway)*  
   24. Lay Perspectives on Risk of Coronary Heart Disease: Implications for
**Compliance with Treatment. Simon White (UK)**

13.00 **Lunch** Marquee

14.00- 17.00 **Workshops 5-8**

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<th>Workshop</th>
<th>Topic</th>
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<th>Lecturers</th>
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<td>5.</td>
<td><strong>Pharmaceutical Policy</strong>. Seminar Room 3</td>
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<td>Janine Morgall Traulsen (Denmark) Anna Birna Almarsdottir (Iceland)</td>
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<td>6.</td>
<td><strong>Primary Prevention in Community Pharmacy</strong>. Seminar Room 5</td>
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<td>Ines Krass and Sue Taylor (Australia)</td>
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<td>7.</td>
<td><strong>The Pharmacist’s Role in Reporting Adverse Drug Reactions.</strong> Seminar Room 6</td>
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<td>Christine Bond, Scott Bryson (UK)</td>
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<td>8.</td>
<td><strong>Novice Workshop 2: Qualitative Research: Approaches, Issues and Methods.</strong> Mary Ogilvie Lecture Theatre</td>
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<td>Paul Bissell and Richard Cooper (UK)</td>
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**17.00 Poster Session**

*We are grateful to McNeil Ltd for sponsoring this session*

**Free evening - dinner not provided**

**Posters**

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<tr>
<th>Number</th>
<th>Title</th>
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<tr>
<td>P1</td>
<td>Development and evaluation of an educational intervention to facilitate community pharmacists to provide specialised asthma care I Krass, B Saini, L Smith and C Armour</td>
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<tr>
<td>P2</td>
<td>Assessment of drug-therapy problems, and pharmacist interventions to improve pharmacotherapeutic outcomes for patients with hypertension and diabetes in a secondary health care facility in Nigeria  EFO Enato, M E Oriafo and A C Oparah</td>
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<tr>
<td>P3</td>
<td>The community pharmacy research support centre: an Australian consortium developing community pharmacy practice research M Brilliant, C Armour, SI Benrimoj, A Gilbert, H Howarth, I Krass, P Lau, K McNamara, G Peterson and B Saini</td>
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<tr>
<td>P4</td>
<td>Adolescent girls’ use of medicine D Lee Hansen and E Holme Hansen</td>
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<td>P5</td>
<td>Quality of pharmacist advice on asthma T Thornley, C Anderson and S Eastham</td>
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<td>P6</td>
<td>Post-marketing drug surveillance system in the Indo-China peninsula countries. N Kiatying-Angsulee, Y Amrumpai, K Chanthapasa and H Chowwanapoonpohn</td>
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<td>P7</td>
<td>Can elderly people take their medicine? AGK Beckman and MG Parker</td>
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<td>P8</td>
<td>Diversity amongst international pharmacy students D Ball, P Norris, D Tagwireyi, A Awad and H Enlund</td>
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<tr>
<td>P9</td>
<td>The validity and reliability of two asthma knowledge questionnaires SZ Bosnic-Anticevich, V Kritikos, I Krass and HS Chan</td>
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<td>P10</td>
<td>Use of cardiovascular medicines in elderly aged 75 years or more – a population-based cohort study P Hiitola, S Hartikainen, R Sulkava and H Enlund</td>
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<tr>
<td>P11</td>
<td>Detection of drug-related problems in the daily routine of community pharmacies U Bimbaumand E Rauscher and M Schaefer</td>
<td></td>
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<tr>
<td>P12</td>
<td>Stakeholders views on the Pharmacy First Minor Ailments scheme</td>
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</tbody>
</table>
Development and validation of the Caring Ability Inventory (CAI) amongst a sample of Portuguese community pharmacists Cavaco A

Development and evaluation of a Diabetes Medicines Knowledge Test (DMKT) DYL Lee, CL Armour and I Krass

How and why? Patterns of non-prescription analgesic drug use in Norway AG Granas, PS Lund and AE Eggen

The Internet as a source of drug information in Finland U Narhi

Use of medicines with sedative properties among elderly aged 75 in Finland PM Hakala, S Hatikainen, T Linjakumpu and R Sulkava and H Enlund

Pharmacists facilitating patient self-management practices: an Australian community pharmacy asthma self-management program L Smith, C Armour, B Mitchell, B Saini, I Krass and SBosnic-Anticevich

A survey of the general public’s view of the professional role of the pharmacist in Estonian students D Volmer, J Lilja and D Hamilton

Immigrants and pharmaceutical services in EU – risk for patient safety M H Vaananen, K Pietila and M Airaksinen

International validation of the Consumer Information Rating Form P Aslani, M Koo and I Krass

Pharmacists’ and pharmacy students’ skills in searching the Internet for medicines information P Aslani, G Peterson-Clark and KA Williams

Inequalities in access to health-related information: application of a modified health literacy test in an English second-language population R Dowse, S Hunt and C La Rose

Public trust in and attitudes towards retail pharmacists in Kuwait. D Ball, A Abdelmoneim and E Abahussain

The MEDIATOR study: measurement health-related quality of life in a prospective study of patients with osteoporosis D Keiner and M Schaefer

Pseudo-patron research methodology: data errors and the need for validation JB Werner, SI Benrimoj, C Raffaele and A Neto

Improving the quality of service delivered by Australian community pharmacists in the management of non-prescription medicines: A pseudo-patron study JB Werner, SI Benrimoj and C Raffaele

Evaluation of the pilot Pharm Assist program in Wyoming L Gore-Martin

Web survey on the use of an intelligent medical reminder A Christensen, E Holme Hansen and P Fabricius

Political strategies to restrict pharmaceutical costs in Norway 1998-2004 H Hakonsen, E L Toverud and A M Horn
Thursday 13th July

9.00  **Plenary**  *Mary Ogilvie Lecture Theatre*
Chair: Paul Bissell

*Pharmaceuticals, the Regulatory State and Public Health*
Prof. John Abrahams, Professor of Sociology, University of Sussex, UK.

10.00 **Workshops 9-12** (refreshments during workshops)

9.  **Simulated Patients: A Methodology for Pharmacy Practice Research.**  
*Seminar Room 3* Anna Granas (Norway), Pauline Norris (NZ) and Margaret Watson (UK)

10. **Public Health.**  *Seminar Room 5* Paul Bissell (UK) and Janine Morgall Traulsen (Denmark)

11. **Preventative Healthcare in an Aging World.**  *Seminar Room 6*  Linda Gore Martin (USA) and Betsy Sleath (USA)

Theo Raynor (UK) and Fiona Kelly (NZ)

13.00  **Lunch Marquee**

14.00  **Trip to Oxford Story and Christ Church College**  
We will allocate you one of two tour groups at registration

19.30  **Conference Dinner**  *St Anne’s College Dining Hall*
(Dress: smart, casual)

Friday 14th July

9.00  **Plenary**  *Mary Ogilvie Lecture Theatre*
Chair: Claire Anderson

**HIV/AIDS (Public Health) and the Role of Health Professionals**
Professor Leah Gilbert, University of Witwatersrand, Johannesburg, South Africa

10.00 **Workshops** (refreshments during workshops)

13. **Strategies for Enhancing Pharmacy Participation in Collaboration with Public Health Initiatives.**  
*Seminar Room 3* Jack Fincham (USA)

14. **A Public Health and Health Policy Perspective on Medication Safety**  
*Seminar Room 5* Alan Lyes (USA), Tim Chen (Australia), Marja Airksinen (Finland)

15. **Children’s Medicine Education: What Can Pharmacists Do?**  
*Seminar Room 6* Katri Hameen-Anttila (Finland) and Patricia Bush (USA)

16. **Novice Workshop 4: Using the Medical Research Council (UK) Framework for the Development and Evaluation of Randomised Controlled Trials for complex interventions to improve health.**  
*Mary Ogilvie Lecture Theatre*  
Margaret Watson (UK) and Heli Kansanaho (Finland)

13.00  **Lunch Marquee**

13.45  **Oral presentations (parallel sessions)**
(Refreshments in seminar rooms)

5.  **New Roles for Pharmacists**  *Seminar Room 3.*
Chair: Maria Cordina (Malta)

O25. The Process of Repeat Prescribing in Primary Care.  
*L Lahnajärvi* (Finland)

*D De Smitt* (Netherlands)

O27. Benefits and Challenges in Delivering Supplementary Prescribing: Perspectives
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<td>028.</td>
<td>Supplementary prescribing and Patient Centred Care: Integrating Conflicting Health Care Policies.</td>
<td>Marjorie Weiss (UK)</td>
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<td>030.</td>
<td>Unused Medicines in Primary Care: A Postal Questionnaire.</td>
<td>Adam Mackridge (UK)</td>
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**6. Public Health Issues** Seminar Room 5.
Chair: Kath Ryan (NZ/UK)

031. Exploratory Interviews with Pharmacy-Based Public Health Key Players. Joseph Bush (UK)
032. Pharmaceutical Input into Public Health Planning in UK Primary Care Organisations. Charles Morecroft (UK)
033. Delivering the Public Health Agenda Using Interdisciplinary Teaching: Student Health Care Practitioner's Options. Joseph Bush (UK)
034. Malaria Control in sub-Saharan Africa: The Need for Accurate Diagnosis and Effective Antimalarial Therapy. Ehijie FO Enato (Nigeria)
036. A Qualitative Study of Pharmacists’ Attitudes to the Delivery of Health Promotion in the Community Pharmacy in Ireland. Catriona Bradley (Ireland)

**7. Social Pharmacy Issues 1** Seminar Room 6
Chair: Betsy Sleath (USA)

037. Social Pharmacy Practice or Science. What do MPharm Students Think? Chris Langley (UK)
038. How Empathetic are Pharmacists? Angela Mac Adam (UK)
039. Definitions of Drugs—the Less Conscious Issues. Inga Bjornsdottir (Denmark)
040. Children with Cancer and Their Use of Natural Products. Tonje Krogsstad (Norway)
041. Language, Culture and Antibiotics: Samoans in New Zealand and Samoa. Pauline Norris (New Zealand)
042. An Interview Study of Influence of the Media on Body Image in University Students. Kanokrat Luevorasirikul (UK)

**8. Social Pharmacy Issues 2** Mary Ogilvie Lecture Theatre
Chair: Helen Boardman (UK)

043. Impact of a Three-Part Strategy to Manage Hospital Pharmaceutical Expenditure in New Zealand. June Tordoff (NZ)
044. To Determine the Impact of Training Pharmacist's Assistants Working in Community Pharmacies in Cape Town, Western Cape, South Africa in Tuberculosis Recognition and Referral. Hazel Bradley (S. Africa)
045. Recent History of Prescribed Medication of Those Who Committed Suicide in Slovenia in 2003 Compared with Prescriptions of the Whole Population. Karin Kasesnik (Slovenia)
046. Pharmacists’ Training of Nurses in Medication Reviews. Janet Krska (UK)
048. Recruitment of Community Pharmacists to Pharmacy Practice Research: Identification of Facilitators and Barriers to Participation. Martha Brilliant (Australia)

**16.00-16.30 Conference summing up**
Future conferences, voting for venue for 2008 conference
Claire Anderson, Tim Chen and those offering to host ISPW 2008.