

**School of Psychology
Information Sheet**



**The University of
Nottingham**

UNITED KINGDOM • CHINA • MALAYSIA

*Title of Project: Influence on Food Choices: Personality, Group and
Culture*

Insert Ethics Approval Number or Taught Project Archive Number: 1145

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This is an invitation to take part in a research study on Influence on Food Choices. Before you decide if you wish to take part, it is important for you to understand why the research is being done and what it will involve. Please take time to read the following information carefully.

If you participate, you will be asked to complete three questionnaires: the BFI-S (Big Five Inventory - Short Form), the Food Choice Questionnaire, and the VARSEEK-scale Questionnaire. The entire process will take approximately 15-20 minutes.

Participation in this study is totally voluntary and you are under no obligation to take part. You are free to withdraw at any point before or during the study. All data collected will be kept confidential and used for research purposes only. It will be stored in compliance with the Data Protection Act. As an online participant in this research, we are obliged to make you aware that there is always a potential risk of intrusion by outside agents, for example through hacking, and therefore the possibility of being identified.

If you have any questions or concerns please don't hesitate to ask now. We can also be contacted after your participation at the above address.

If you have any complaints about the study, please contact:
Stephen Jackson (Chair of Ethics Committee)
stephen.jackson@nottingham.ac.uk