



University of
Nottingham Sport

Vision for Sport 2024 and beyond

nottingham.ac.uk/sport/vision



Welcome

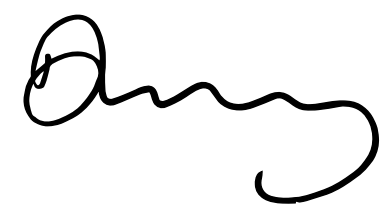
The University of Nottingham was founded on the vision and philanthropic spirit of Boots founder Jesse Boot, who donated the land that is now our flagship University Park campus.

Boot strongly believed that providing students with open spaces and the opportunity to exercise would improve their health and enable them to get the most out of their studies, and this focus on improving the health and wellbeing of our community remains intrinsic to the culture of the University of Nottingham today.

In 2016, thanks to the incredible generosity of David Ross, a new £40 million sports facility was opened, which has enabled the University to continue to deliver on its sports for all ethos and has seen us be named the Times and Sunday Times Sporting University of the Year three times in 2019, 2021 and 2024.

Closely aligned with the University's and Students' Union overall strategies, this Vision for Sport* provides an exciting roadmap for the next decade for University of Nottingham Sport.

Through five key priority areas we will focus on the University's plans to use sport and physical activity to further enhance the Nottingham student experience and ultimately help provide an education that is more than just a degree.



Dan Tilley

Director of Sport,
University of Nottingham



Sean Nolan

Sports Officer,
University of Nottingham
Students' Union



*The term sport is meant in its widest sense to include sport, physical activity and wellbeing.

Our vision

To be the best UK university for sport, physical activity and wellbeing.

Our mission

To deliver the best all-round university experience through engaging and inspiring the whole of our community to benefit from the value of sport and supporting them to excel.



Welcome

Vision & Mission

Values

Enablers

Priorities

Outcomes

Our values

A photograph showing three people walking on a paved path outdoors. On the left, a woman in a blue tank top and black shorts walks. In the middle, a man in a green t-shirt and black shorts walks. On the right, a man in a dark blue t-shirt and black shorts is in a wheelchair. They are walking towards the camera. In the background, there are modern buildings with large glass windows and some trees.

Inclusivity

A photograph of a woman playing tennis on an outdoor court. She is wearing a green t-shirt with a logo and black shorts. She is in the middle of a swing, hitting a backhand shot. The court is blue with yellow lines. In the background, there are other people sitting on benches and a green wall.

Ambition

A photograph of a man juggling three balls. He is wearing a white t-shirt and light blue shorts. He is looking directly at the camera with a focused expression. The background is a blurred outdoor setting with a green fence.

Openness

A photograph of two women playing tennis on an outdoor court. They are both wearing green t-shirts and black shorts. One woman is in the foreground, holding a tennis racket, and the other is slightly behind her. They are both looking towards the camera. The background is a blue wall.

Fairness

A photograph of a group of children and an adult practicing boxing. The children are wearing white t-shirts and black shorts, and the adult is wearing a black t-shirt and black shorts. They are all wearing red boxing gloves. They are standing in a line, facing each other, and practicing boxing moves. The background is a green wall.

Respect

Our values

Inclusivity

We welcome and support our diverse community to have equitable access to sporting opportunities.

Ambition

We strive for excellence and innovation, championing the student experience and supporting students to achieve their goals.

Openness

We deliver a transparent environment that supports honesty, communication and integrity.

Fairness

Our decisions and actions are consistent, impartial and ethical, founded on a culture of personal responsibility.

Respect

Founded on our sporting legacy, mutual respect underpins all that we do. We earn the respect of others in the way we behave.

Our enablers



Our enablers

People

We will recruit and retain the very best staff and ensure a motivated and engaged workforce by empowering and investing in them.

Facilities and services

We will continue to invest in and develop our world-class sporting facilities and services.

Insight and data

We will seek to understand our ever-changing community to drive continuous improvement.

Academic

We will provide high quality and relevant academic sport degree programmes.

Technology

We will embrace digital innovation to enhance our sporting offer.

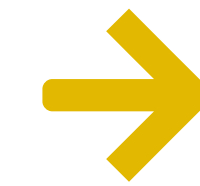
Compliance

We will adhere to legal and regulatory requirements to ensure a safe environment.

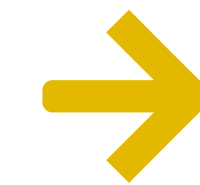
Health and wellbeing

Embed regular participation in sport and physical activity for all.

We will;



Advocate the benefits of sport and physical activity as an essential part of the University of Nottingham experience.



Deliver opportunities to support physical and mental wellbeing.



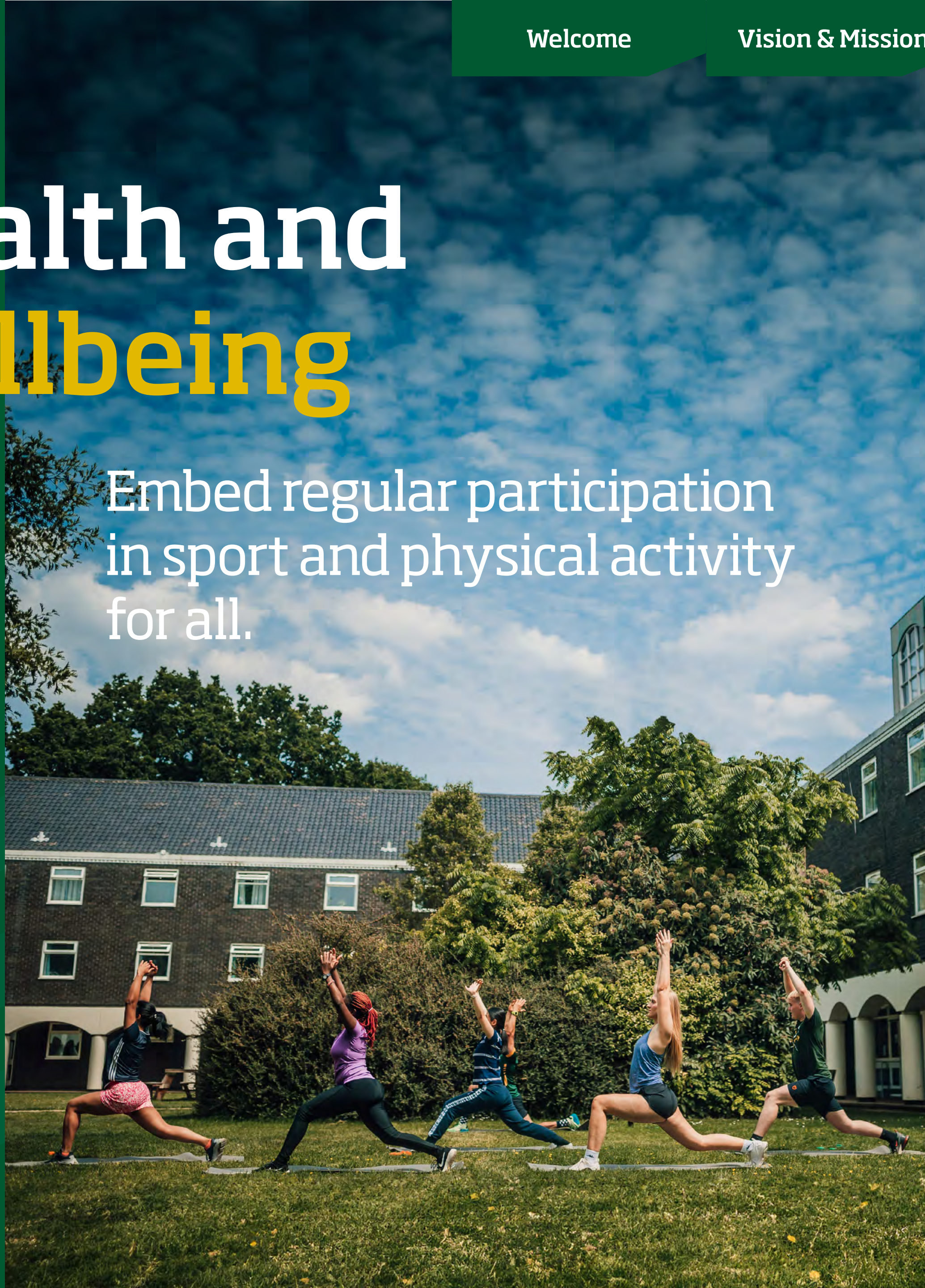
Maximise engagement through inspiring and impactful programmes.



Enable social and cross-cultural interaction through sport and physical activity.



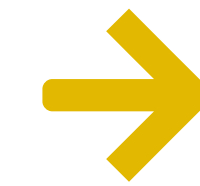
Provide the sector-leading programme for inclusive sport and physical activity.



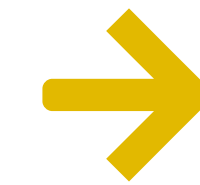
Achieving potential

Provide an inspiring environment that supports students to thrive.

We will;



Enhance academic attainment, employability and personal development, through sport and physical activity.



Develop future leaders through sports volunteering opportunities.



Embed and enhance academic flexibility to support dual career athletes.



Build an outstanding performance environment, underpinned by excellent coaching.



Support and empower our students to deliver an engaging and sector leading offer.



Reputation and recruitment

Be the best University for sport across the range of our programmes.



We will;

- Provide sector leading facilities to meet student demand.
- Celebrate and promote success at all levels.
- Achieve a podium finish in the British Universities and Colleges Sport (BUCS) ranking and be the leading Russell Group University for sport.
- Attract students with the highest potential to succeed at international level.
- Use our sporting offer as a tool to drive student recruitment.

Community and partnerships

Work with stakeholders who share our ambitions and values to enhance our sporting provision.



We will;

- Strengthen the sense of belonging and 'Nottingham for Life' amongst our student and alumni community.
- Support the delivery and development of sport and health-related academic courses.
- Create and enhance partnerships with National Governing Bodies and other leading sports agencies.
- Positively impact on the University's civic agenda.
- Partner with Nottingham Venues to attract sporting events to benefit the University community.

Sustainability

Be recognised as a leader in Higher Education sport for delivering our programmes sustainably.

We will;

- ➔ Reduce our environmental impact by aligning with the University's sustainability plan.
- ➔ Deliver financial sustainability whilst maintaining affordability for students.
- ➔ Enhance our position as a leading destination for major events.
- ➔ Embed a culture of continuous improvement and outstanding customer service.

Our target outcomes

1 Health and wellbeing

Directly engage two thirds (66%) of our student population with our sport and physical activity offer.

Ensure that University demographics are proportionately represented within this engaged group.

Achieve a year-on-year improvement, or better than national average, in the Warwick and Edinburgh Wellbeing Score for students.

2 Achieve potential

Support 80 students to be selected to represent their country at senior and age group level.

Achieve a year-on-year improvement in our Net Promoter Score.

Students involved in sport will continue to out perform those not involved in sport in terms of academic attainment and positive graduate outcome.

3 Reputation and recruitment

Consistently achieve a podium finish in the overall BUCS rankings.

Offer the highest per capita provision of sports and fitness facilities for students in the Higher Education sector.

Drive significant growth in our sporting profile.

Create an evidence base to prove the influence of sport in recruiting students to the University.

4 Community and partnerships

Agree a metric to measure the connection between sport and belonging to demonstrate the positive impact sport can have at the University of Nottingham.

Grow our impactful and sustainable partnerships with National Governing Bodies of sport and external partners.

Impact 10,000 people from our local community through our offer.

5 Sustainability

Reduce our scope 1, 2 and 3 emissions in line with the University's carbon reduction targets.

Grow our income generation to deliver an enhanced positive financial impact on the University.

Ensure we have integrated delivery plans and Service Level Agreements with our internal partners.



**University of
Nottingham Sport**

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