British Heart Foundation

Nottingham

2023 Impact Report

#packforgood

Our partnership

How many hearts beat in your home, your workplace, your community?

Heart and circulatory diseases kill

1 in 4

people in the UK

As our #packforgood partner, you help us raise vital funds to support our lifesaving work.

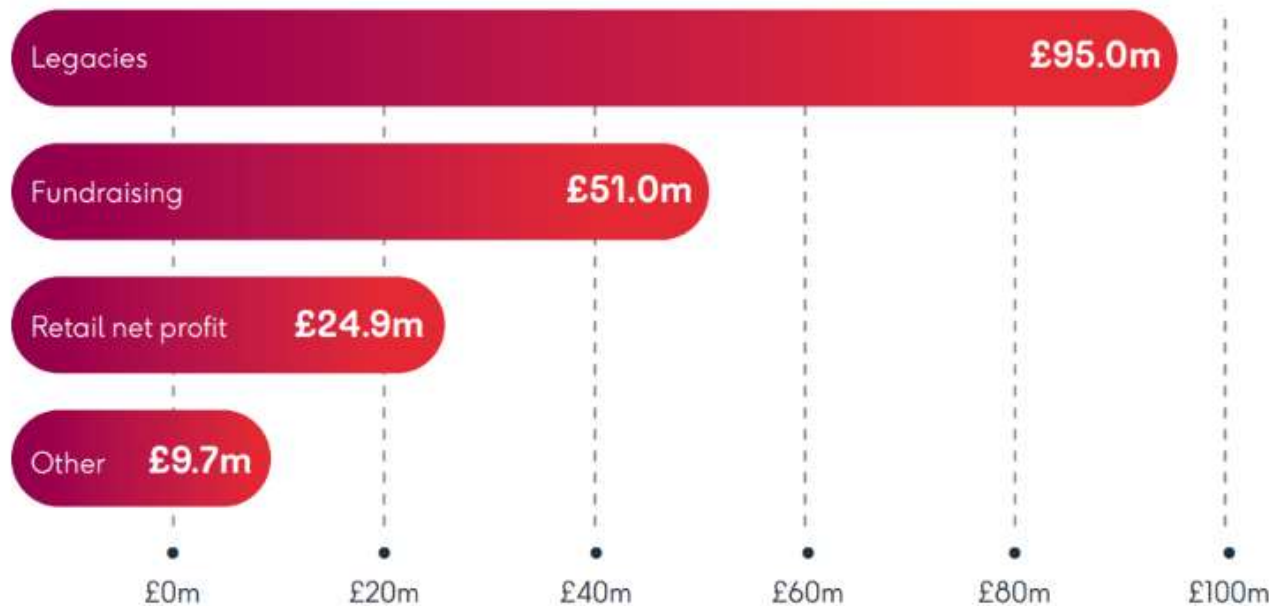This year alone you have helped us raise an incredible £4,075.019

We want to thank you for partnering with the British Heart Foundation (BHF) through the #packforgood activity in 2023 and look forward to working on our goals together in the coming year.

Total Income 22-23 Financial Year = £180.6m

Where our money came from in 2022-23

Legacies	£95.0m
Fundraising	£51.0m
Retail net profit	£24.9m
Other	£9.7m

£0m £20m £40m £60m £80m £100m

Our goals working together

Becoming more sustainable

There could be an exciting opportunity to work together at a more strategic level, aligning your CSR and ESG strategy to the work we do together.

Improving health and wellbeing at work

We can help your team manage their health in 2024 by providing health checks.

Engaging with your staff and students

Boosting your teams' and students' physical and mental health whilst building team morale can be achieved through volunteering and fundraising activities.

Boosting your brand through sponsorship

We provide plenty of opportunities to boost your profile, including through sponsorship events like the London to Brighton bike ride and the Heart Hero Awards.
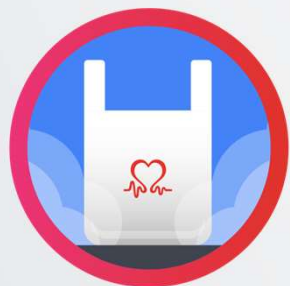
Train your team and students in CPR

Gain access to our free CPR training tool and train your staff and students to save a life by learning CPR and how to use a defibrillator.

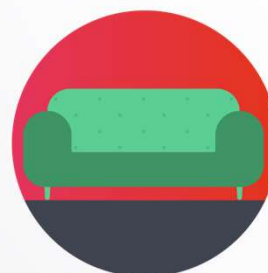# Our partnership in numbers

This year you have donated a fantastic
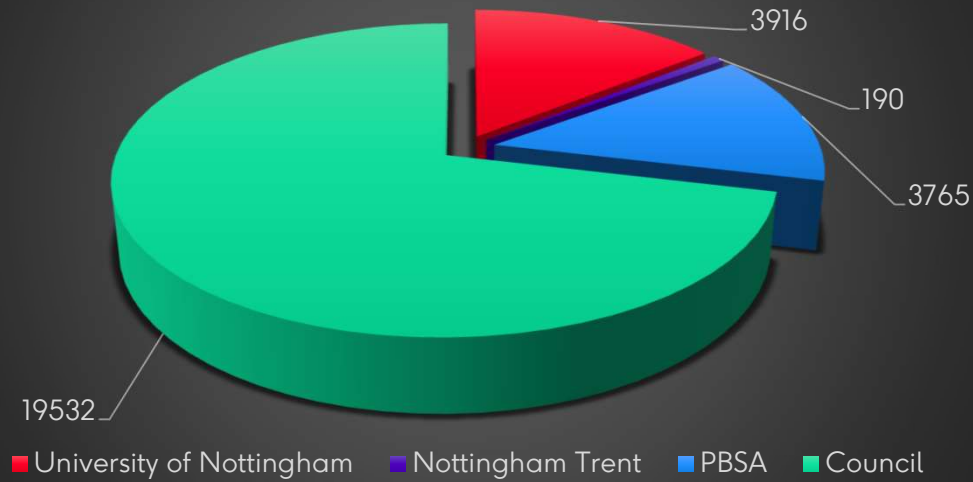
27,403 bags

to help fund lifesaving research
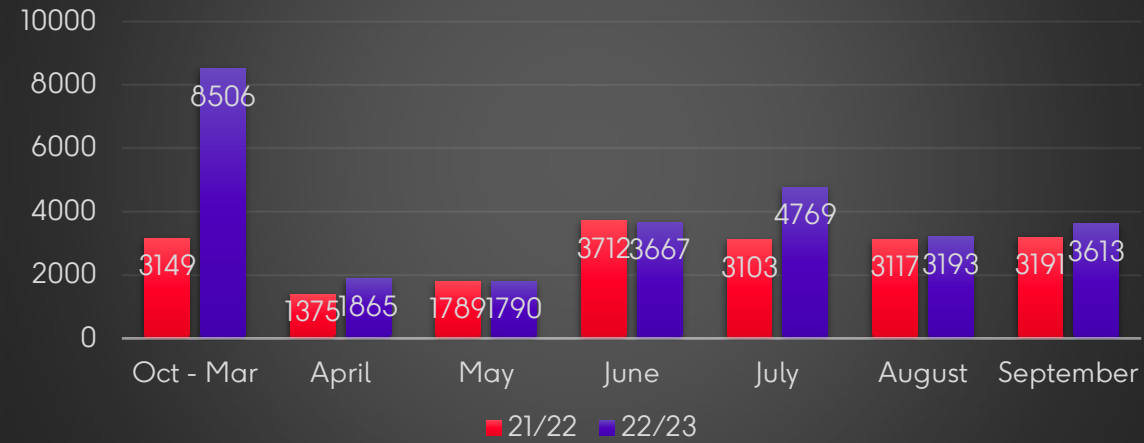
£383,642
Value of pre-loved items donated

£32,445
Furniture items donated

Donation Volume & Source

3916

190

3765

19532

- University of Nottingham
- Nottingham Trent
- PBSA
- Council

Donation Bags Collected - Month by Month

	Oct - Mar	April	May	June	July	August	September
21/22	3149	1375	1789	3712	3103	3117	3191
22/23	8506	1865	1790	3667	4769	3193	3613

- 21/22
- 22/23

Tonnage Diverted

250 t's
200 t's
150 t's
100 t's
50 t's
0 t's

Oct - Mar, April, May, June, July, August, September

- 21/22
- 22/23

219.2 tonnes

Equivalent to 31 African male elephants
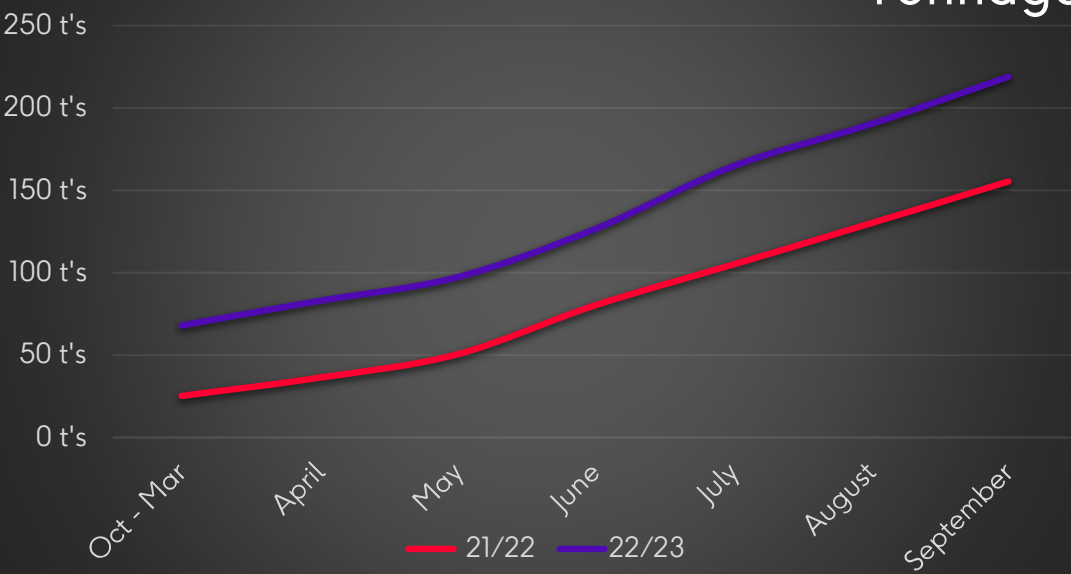
22/23 Campaign – University of Nottingham

Scheme	Site	Interim	Apr	May	Jun	Jul	Aug	Sep	Total
University of Nottingham	Sutton Bonington Campus	72	36	0	19	0	31	16	174
University of Nottingham	Melton Hall - Jubilee Campus	194	51	55	59	62	50	68	539
University of Nottingham	Sherwood Hall Car Park - Park Campus	306	43	0	67	73	77	73	639
University of Nottingham	Ancaster Hall Car Park - Park Campus	97	11	0	30	12	36	17	203
University of Nottingham	Kings Meadow Campus	0	0	0	0	1476	72	43	1591
University of Nottingham	Ancaster Hall	0	0	12	29	9	0	199	249
University of Nottingham	Cavendish Hall	0	4	12	37	3	0	0	56
University of Nottingham	Cripps Hall	0	0	9	34	0	0	0	43
University of Nottingham	Dagfa	0	0	0	11	0	19	0	30
University of Nottingham	Derby Hall	0	0	2	7	4	0	0	13
University of Nottingham	Lenton Hall	0	6	6	19	5	0	0	36
University of Nottingham	Lincoln Hall	0	4	7	24	4	0	0	39
University of Nottingham	Nightingale Hall	0	0	0	6	0	0	0	6
University of Nottingham	Rutland Hall	0	11	0	8	0	0	0	19
University of Nottingham	Beeston Hall	0	3	0	0	0	0	0	3
University of Nottingham	Sherwood Hall	0	0	0	6	0	0	0	6
University of Nottingham	Willoughby Hall	0	0	4	37	17	0	0	58
University of Nottingham	Varsity	0	0	0	0	0	0	0	0
University of Nottingham	Newark Hall	0	0	0	98	29	0	0	127
University of Nottingham	Southwell Hall	0	0	0	17	0	0	0	17
University of Nottingham	Security Office	0	0	0	0	0	61	7	68

Interim Data – 1st October 2022 – 31st March 2023

University of Nottingham

3,916 bags

£54,824 total raised from your fantastic donations

31.3 tonnes diverted waste

22/23 Campaign – Nottingham Trent University

Scheme	Site	Interim	Apr	May	Jun	Jul	Aug	Sep	Total
Nottingham Trent University	Students Union Building Shakespeare Street	0	0	0	0	0	0	0	0
Nottingham Trent University	Students Union - Clifton Campus	0	0	0	0	0	0	0	0
Nottingham Trent University	South Well - Brackenhurst Campus	49	0	37	28	0	35	0	149
Nottingham Trent University	Students Union - Brackenhurst Campus	0	0	0	0	0	0	0	0
Nottingham Trent University	West Notts College	0	0	0	0	0	0	41	41

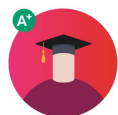Interim Data – 1st October 2022 – 31st March 2023

Nottingham Trent University

190 bags

£2,660 total raised from your fantastic donations

1.5 tonnes

diverted waste

22/23 Campaign – Nottingham City Council

Scheme	Site	Interim	Apr	May	Jun	Jul	Aug	Sep	Total
Nottingham City Council	Curzon Street (LEFT)	275	66	38	74	60	65	83	661
Nottingham City Council	Curzon Street (RIGHT)	340	75	76	102	93	89	119	894
Nottingham City Council	58 Raleigh Street	171	61	19	35	33	38	28	385
Nottingham City Council	58 Raleigh Street	416	48	76	103	102	81	87	913
Nottingham City Council	St Anne's Street (LEFT)	245	51	43	104	69	53	93	658
Nottingham City Council	St Anne's Street (RIGHT)	202	20	20	30	29	52	44	397
Nottingham City Council	Dunkirk and Old Lenton Community Centre	258	34	51	67	58	107	80	655
Nottingham City Council	Spaniel Row / Maid Marian Way	218	41	37	37	66	57	68	524
Nottingham City Council	Ilkeston Road/Midland Road (LEFT)	637	132	158	151	88	138	157	1461
Nottingham City Council	Ilkeston Road/Midland Road (RIGHT)	407	132	48	179	163	204	269	1402
Nottingham City Council	Corner of Garden Road/Ilkeston Rd (LEFT)	302	73	91	75	72	95	96	804
Nottingham City Council	Corner of Garden Road/Ilkeston Rd (RIGHT)	245	25	70	113	60	43	86	642
Nottingham City Council	Gatehouse Lodge on Derby Road	226	68	42	86	85	97	78	682
Nottingham City Council	Willoughby Street/Park Road (LEFT)	301	73	64	145	141	132	62	918
Nottingham City Council	Willoughby Street/Park Road (RIGHT)	491	118	122	174	210	182	150	1447
Nottingham City Council	Lenton Rec - Church Road	182	35	49	42	59	47	61	475
Nottingham City Council	1 Burns Street (LEFT)	155	61	50	78	60	79	63	546
Nottingham City Council	1 Burns Street (RIGHT)	324	62	62	101	100	86	107	842
Nottingham City Council	Park Street & Derby Road (LEFT)	221	71	39	133	106	114	80	764
Nottingham City Council	Park Street & Derby Road (RIGHT)	313	65	52	103	103	119	124	879
Nottingham City Council	Lenton Boulevard	226	51	94	90	115	111	50	737
Nottingham City Council	Woodside Road Shops	396	61	55	83	50	71	85	801
Nottingham City Council	Redford Rec (Inside the Park)	196	27	51	74	68	69	56	541
Nottingham City Council	Lace Street / Montpelier Road	416	70	87	162	83	129	118	1065
Nottingham City Council	The Lenton Centre	134	36	74	76	40	54	48	462

Interim Data – 1st October 2022 – 31st March 2023
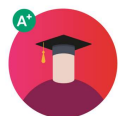
Nottingham City Council

19,532 bags

£273,448 total raised from your fantastic donations

156.2 tonnes diverted waste

8

22/23 Campaign – Private Student Accommodation

Scheme	Site	Interim	Apr	May	Jun	Jul	Aug	Sep	Total
UPP	Broadgate Park (Albion)	0	0	0	5	5	0	7	17
UPP	Broadgate Park (Oaks) - uplifted August 2023	0	9	0	11	6	10	0	36
UPP	Broadgate Park (Lillies)	0	17	0	34	21	14	33	119
UPP	Broadgate Park (Laurels)	38	15	0	26	15	24	17	135
UPP	Broadgate Park (Lower Court)	46	21	16	56	200	26	26	391
UPP	Blenhelm Hall	0	0	0	8	0	0	0	8
UPP	The Maltings	0	17	0	13	0	0	0	30
UPP	Meridian Court	18	18	0	17	14	19	0	86
UPP	Norton Court	0	0	10	5	0	0	0	15
UPP	Peverell	10	0	0	18	3	0	10	41
UPP	New Hall	21	12	0	22	4	13	17	89
UPP	Gill Street	13	14	8	29	9	17	0	90
UPP	Simpsons Hall	0	7	0	13	0	0	0	20
UPP	Gill Street North	0	0	0	11	5	5	0	21
UPP	Gill Street South	0	0	0	11	5	0	0	16
UPP	Byron	0	0	0	15	7	3	0	25
UPP	Hampden	0	0	0	11	0	0	0	11
UPP	Sandby	0	0	0	46	7	6	0	59
UPP	Blenheim	0	0	0	21	19	3	0	43
UPP	Meridian Court	0	0	0	18	29	0	0	47
UPP	The Maltings	0	0	0	35	53	19	0	107
UPP	Norton Court	0	0	0	11	21	0	0	32
UPP	Simpsons	0	0	0	18	9	21	0	48
UPP	New Hall	0	0	0	52	45	20	0	117
UPP	Peverell Halls	0	0	0	0	0	0	0	0
Derwent Students	Raleigh Park - Madison Court Reception	16	0	0	36	0	11	15	78
Derwent Students	Raleigh Park - Madison Court Reception	0	0	6	0	0	24	13	43
Derwent Students	Raleigh Park - Madison Court	12	0	0	0	0	0	0	12
Derwent Students	Raleigh Park - Madison Court	13	0	0	0	0	0	0	13
Future Generation	Vantage	10	0	11	30	0	13	57	121
Kaplan Living	Global Point	28	0	0	0	0	0	0	28
Cotton Mills Student	Cotton Mills (1)	24	0	0	0	0	0	0	24
Cotton Mills Student	Cotton Mills (2)	19	0	0	0	0	0	0	19
The Student Housing Company	Goldsmith Court	0	0	0	0	0	0	0	0
Host	Lace Market Studios	0	0	0	0	0	0	0	0
CRM Students	Russell View	0	0	0	16	22	0	0	38
CRM Students	The Rise	0	0	0	0	0	0	36	36
The Student Lodge	Player Street	0	0	0	0	0	0	0	0

Interim Data – 1st October 2022 – 31st March 2023

22/23 Campaign – Private Student Accommodation...cont.
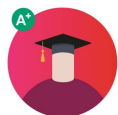
Scheme	Site	Interim	Apr	May	Jun	Jul	Aug	Sep	Total
Collegiate AC	Clarendon Street	0	0	0	0	0	0	0	0
Collegiate AC	Nova	0	0	0	0	0	0	0	0
Student Roost	Trinity Square	0	0	0	0	0	0	0	0
Student Roost	Nottingham 2	8	0	0	0	27	23	29	87
Student Roost	Hydrogen	0	0	0	0	0	0	0	0
Student Roost	York House	0	0	0	0	65	43	65	173
Study Inn	Triumph House	0	0	0	0	37	9	11	57
Study Inn	Lambert House (Talbot Street)	0	0	0	0	43	15	0	58
Hello Student	Talbot Studios	0	0	0	0	0	0	15	15
Hello Student	Talbot Point	0	0	0	0	0	0	34	34
Hello Student	The Frontage	0	0	0	0	0	0	52	52
Homes For Students	Miura	10	0	0	0	28	11	55	104
Homes For Students	Bowman House	0	0	0	0	52	27	52	131
Homes For Students	Nottingham Square	0	0	0	0	0	0	0	0
Homes For Students	Straits Village	8	0	0	0	34	8	103	153
Homes for Students	The Glasshouse	0	0	0	9	0	8	12	29
Homes for Students	Orbital	0	0	0	20	10	0	37	67
Homes For Students	Medici	0	0	0	0	0	0	47	47
Vita Student	Nottingham	0	0	0	0	0	0	0	0
IQ Students	Exchange	0	0	0	0	5	0	33	38
IQ Students	Newtown & Newland House	17	10	17	25	86	33	55	243
Unite Students	St Peters Court	0	0	0	18	8	10	15	51
Unite Students	Riverside Point	0	0	0	0	43	5	33	81
Unite Students	Curzon House	0	0	0	0	25	0	27	52

Private Student Accommodation

3,765 bags

£52,710 total raised from your fantastic donations

30.1 tonnes diverted waste

Interim Data – 1st October 2022 – 31st March 2023

Donation Bags Collected - Month by Month

	Oct - Mar	April	May	June	July	August	September
21/22 University of Nottingham	794	251	109	532	168	176	221
22/23 University of Nottingham	669	169	107	508	1694	346	423

■ 21/22 University of Nottingham   ■ 22/23 University of Nottingham

	Oct - Mar	April	May	June	July	August	September
21/22 Nottingham Trent University	69	13	19	17	21	22	0
22/23 Nottingham Trent University	49	0	37	28	0	35	41

■ 21/22 Nottingham Trent University   ■ 22/23 Nottingham Trent University

Donation Bags Collected - Month by Month

University of Nottingham through the years

Below is a visual representation of the Pack for Good campaign by academic year since we launched your campaign.

University of Nottingham

Academic Year	Amount
2011/2012	£7,084
2012/2013	£9,016
2013/2014	£5,110
2014/2015	£22,456
2015/2016	£28,854
2016/2017	£42,308
2017/2018	£18,480
2018/2019	£17,794
2019/2020	£10,472
2020/2021	£13,839
2021/2022	£31,514
2022/2023	£54,824
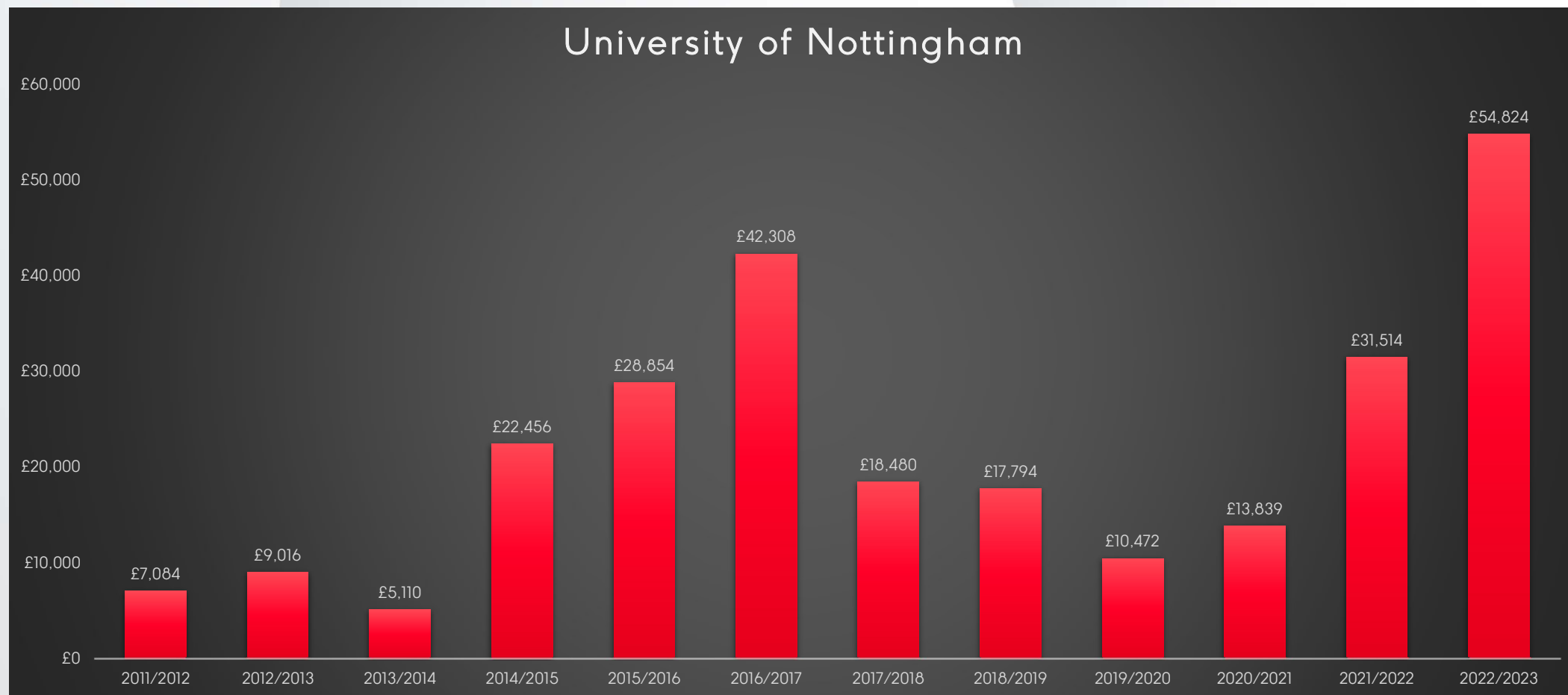
Nottingham Trent University through the years

Below is a visual representation of the Pack for Good campaign by academic year since we launched your campaign.

Nottingham Trent University

Year	Amount
2011/2012	£19,474
2012/2013	£22,036
2013/2014	£48,454
2014/2015	£26,880
2015/2016	£7,658
2016/2017	£11,284
2017/2018	£868
2018/2019	£196
2019/2020	£392
2020/2021	£2,254
2021/2022	£2,254
2022/2023	£2,660
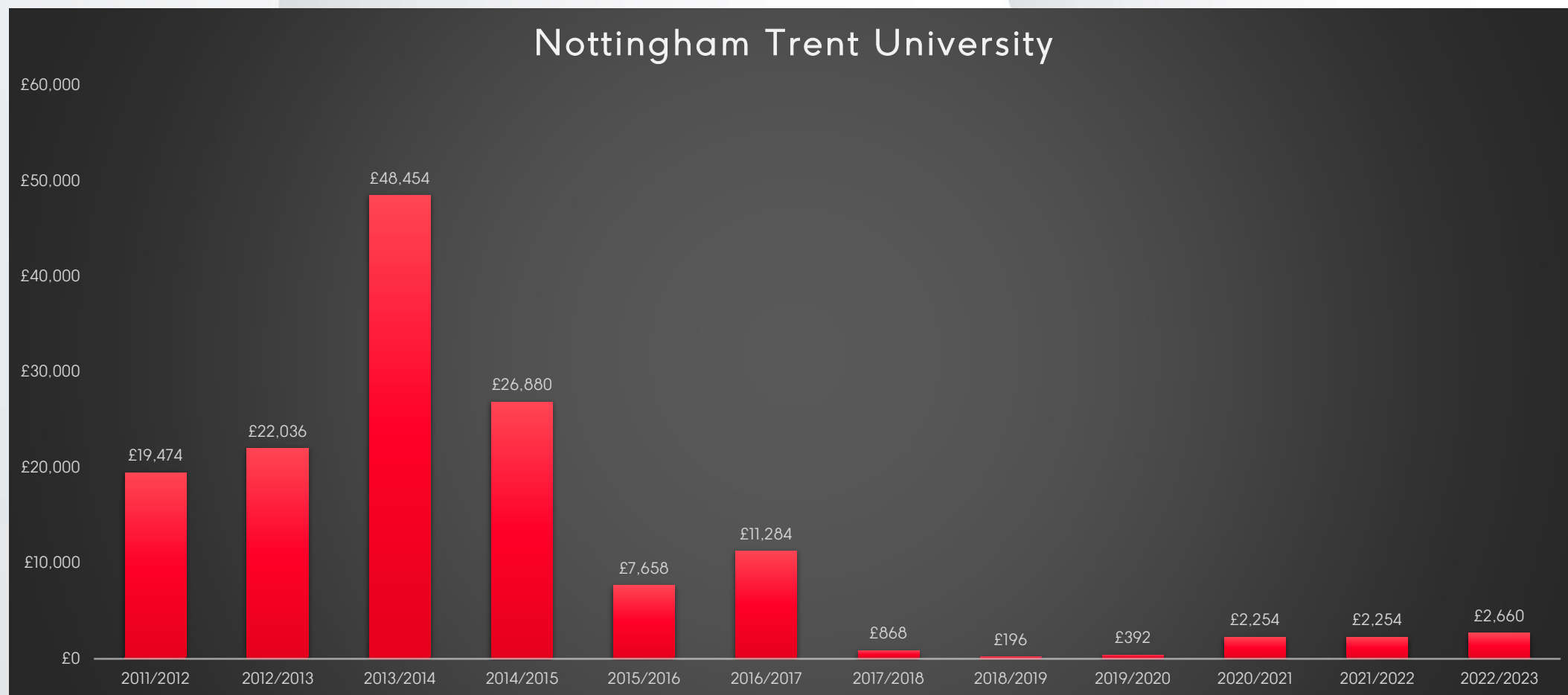
Nottingham City Council through the years

Below is a visual representation of the Pack for Good campaign by academic year since we launched your campaign.

Nottingham City Council

Year	Amount
2012/2013	£4,494
2013/2014	£9,660
2014/2015	£73,878
2015/2016	£104,104
2016/2017	£121,688
2017/2018	£72,156
2018/2019	£232,433
2019/2020	£35,518
2020/2021	£137,503
2021/2022	£185,318
2022/2023	£273,448
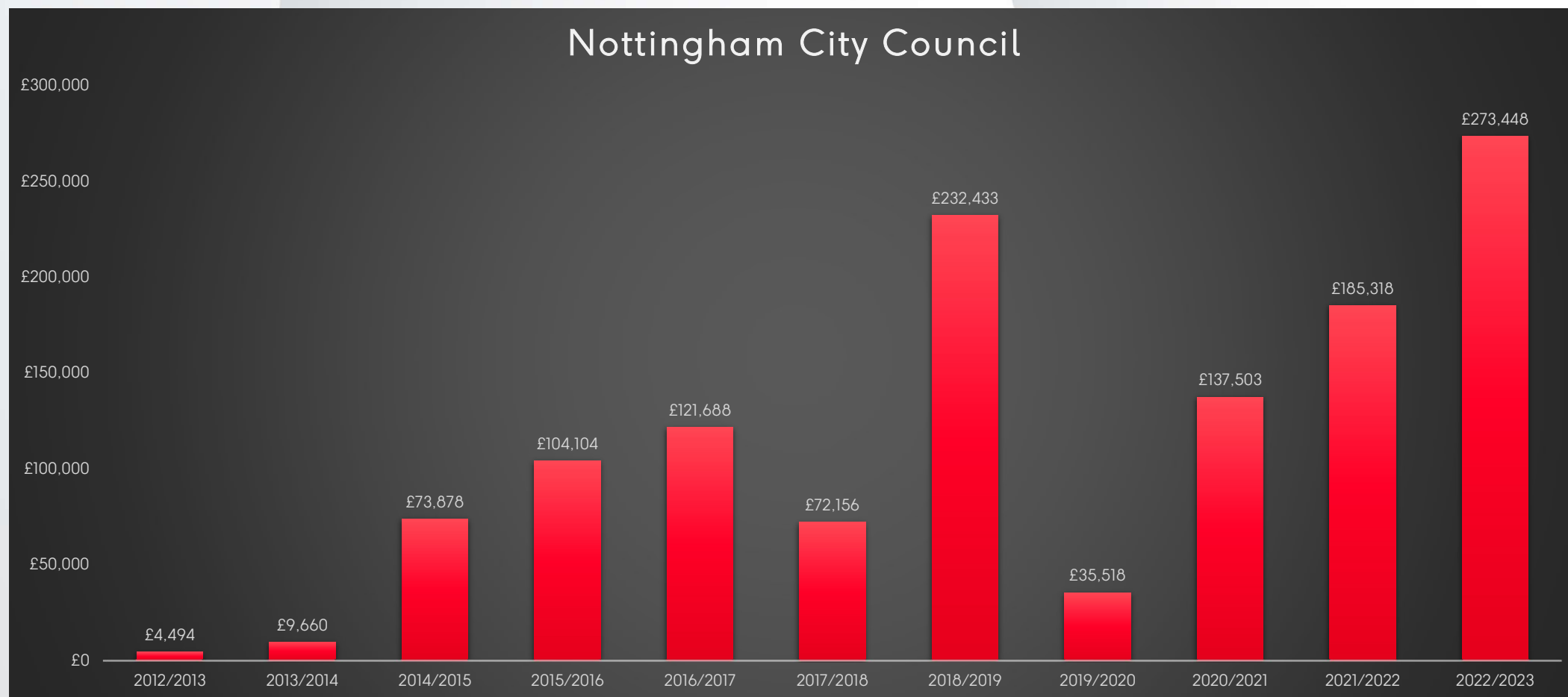
The difference
you make

The BHF is committed to funding research that will find the cures and treatments that will save and improve lives. Your donations help us to invest in groundbreaking research that will get us closer than ever to stopping heart attacks and strokes, ending sudden death and curing heart failure.

How your fundraising helps pay for lifesaving research:

£100
could help to buy a DNA extraction kit to identify genes involved in heart and circulatory conditions.

£500
could help fund a day of a research programme led by an up-and-coming scientist.

£10,000
could buy an incubator to keep cells in an environment similar to the human body, allowing researchers to grow cells and carry out experiments.

£50,000
will pay for equipment needed to grow blood vessel cells and see how they are exposed to forces applied by blood flow in our arteries or veins.

Total revenue raised to date

Nottingham Students have donated up to....

£2,024,360

Over 1,138 tonnes

diverted from landfill*

The equivalent weight of 162 African male elephants
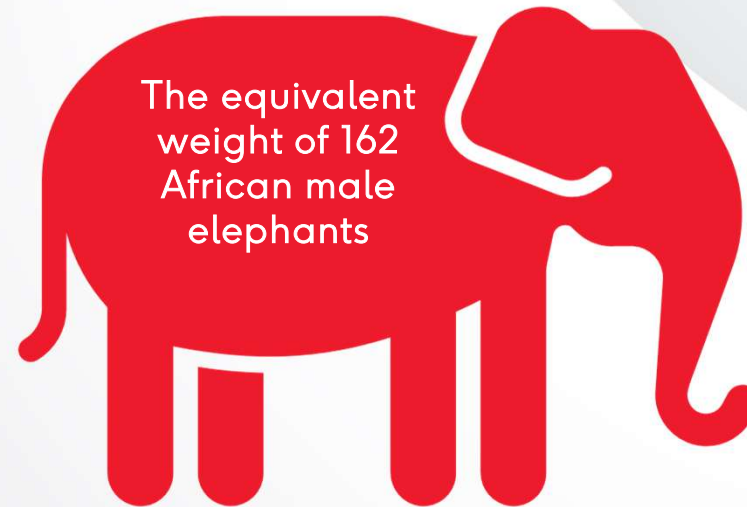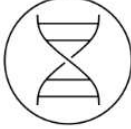
*Since 2012 including furniture

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Funding world leading science

British Heart Foundation is the biggest funder of non-commercial research in heart and circulatory diseases carried out in the UK, with £437m of BHF-funded research underway

£437m

£116m
Grants awarded

720
Active research grants

464
Principal Investigators

248
Students currently supported

1,100
Research staff

48
Research institutions across UK

Anna's story

Anna was happily celebrating her son's first Christmas, surrounded by her family, when she suffered a stroke. She was just 24 and it came completely out of the blue. In an instant, the right side of her body stopped working, she lost part of her eyesight, and found it hard to get words out.

Anna spent five months recovering in the stroke unit at Harlow hospital, the youngest person they'd ever had on the ward. With daily speech therapy and physiotherapy, she recovered her speech and some movement in her right leg, but still has tunnel vision and a residual weakness on her right side.

There are more than 100,000 strokes in the UK each year. That's a stroke at least every five minutes.

Your support powers lifesaving research. The money you've raised could help us stop heart attacks and strokes, saving countless lives.

RevivR™
Learn CPR in 15 minutes

Many of us will witness a cardiac arrest in our lifetime. Improve the chances of survival in your workplace and community by making sure everyone knows lifesaving CPR.

Your team can learn CPR in 15 minutes for free with RevivR™.

They just scan your organisation's unique QR code (or click your unique link) on their phone or tablet and start the training. All they need is a cushion. They're then guided through the step-by-step process and get feedback through the camera on their device.
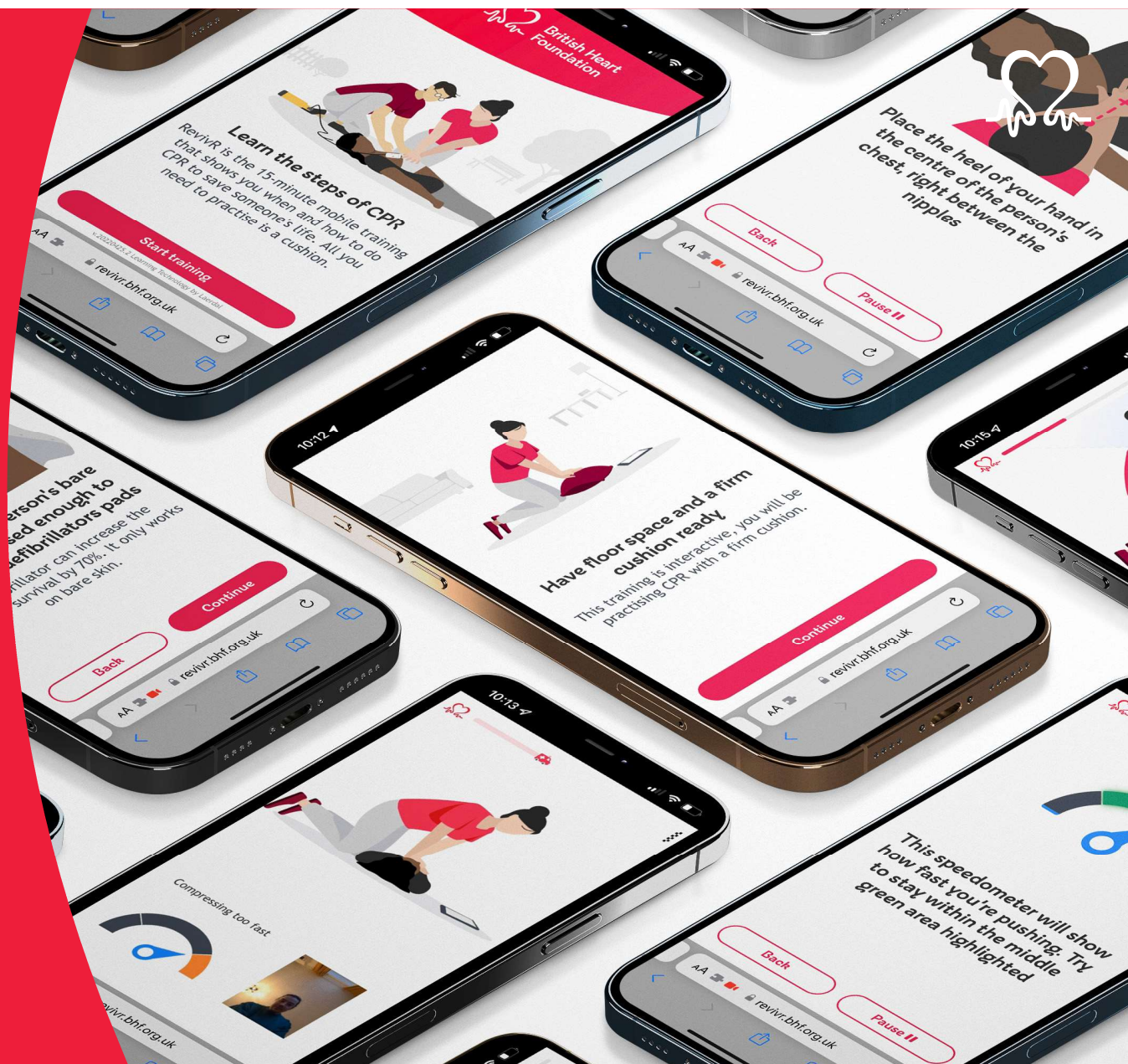
New Branded Suite of Marketing

Video

Thank You